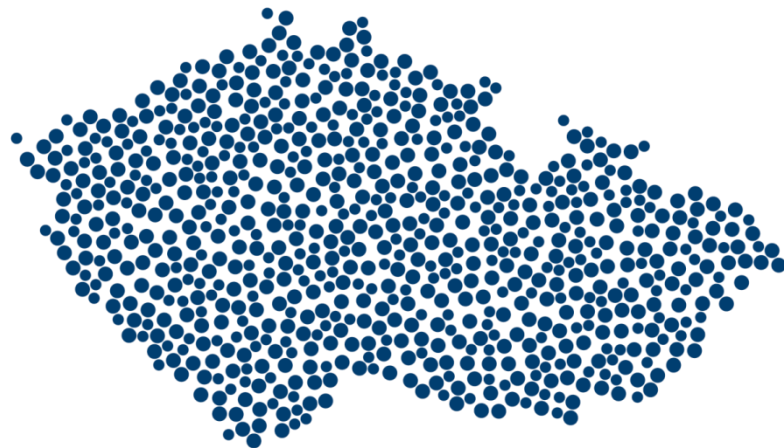


#VisitCzechia



Unique meeting destination
in the heart of Europe

CzechTourism



Direct connections to all key European cities

No VISA requirements for citizens from 95 countries

165 destinations

75 carriers

Awarded international airport



Basic information

Great accessibility:

- 6 international airports
- excellent train connection to Vienna, Berlin, Budapest

World's 21st best meeting destination

(ICCA statistics 2024)

World 12th safest country

(Global Peace Index 2024)



Prague: A Must See!





Europe's 2nd Best City for Nature Lovers (Compare The Market 2025)

World's 5th leading city meeting destination (ICCA Statistics 2024)

Wyndham Hotels & Resorts: Andel's Prague & Diplomat Prague ranked among top 10% of hotels worldwide (Tripadvisor Traveller's Choice 2025)

Founding member of Hybrid City Alliance

One of the most efficient public transportation systems in Europe

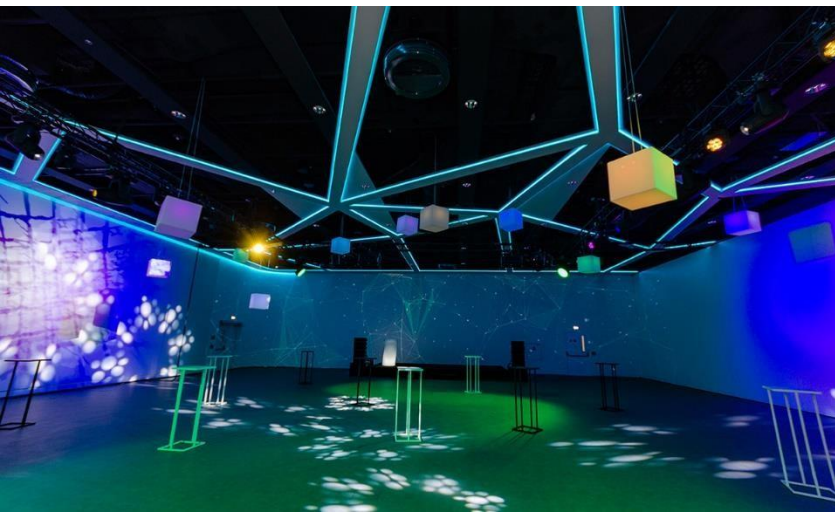
Days in Prague



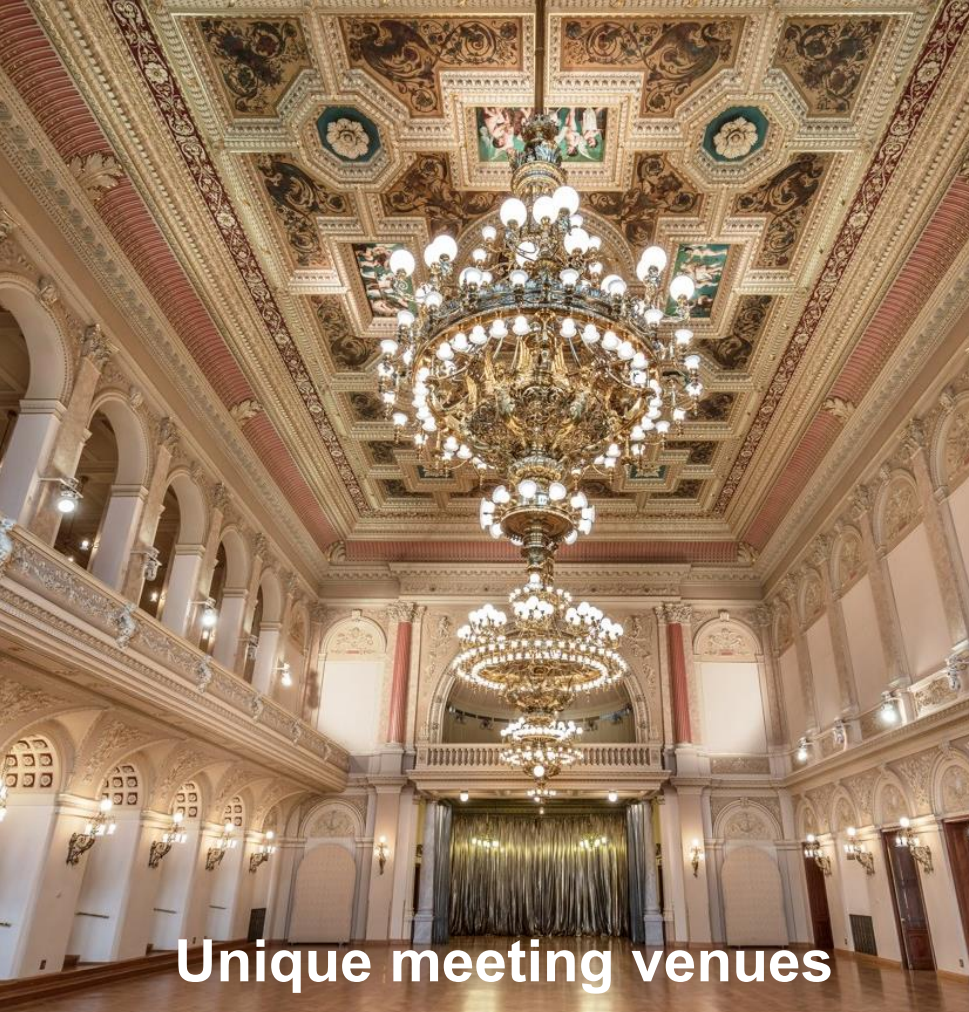
Days in Prague







Prague Congress Center (9300 pax)
O2 Universum Prague (10 000 pax)
Cubex Center Prague (1 700 pax)



Unique meeting venues



Prague



Český Krumlov



Ostrava



South Moravia

Incentive Ideas out of Prague



17 UNESCO sights



Český Krumlov - distance from Prague: 175 km, 2 hours 30 minutes





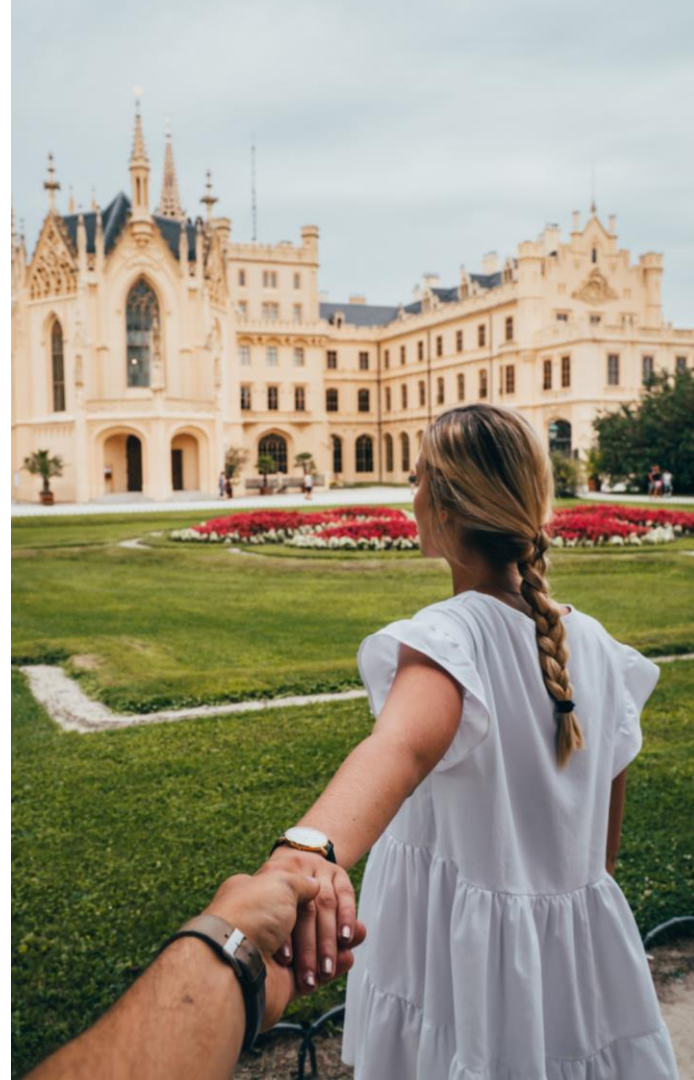
Brno – Villa Tugendhat: distance from Prague 200 km, 2 hours



More than 200 castles and chateaux



Lednice-Valtice Area – "Garden of Europe"





Locket castle



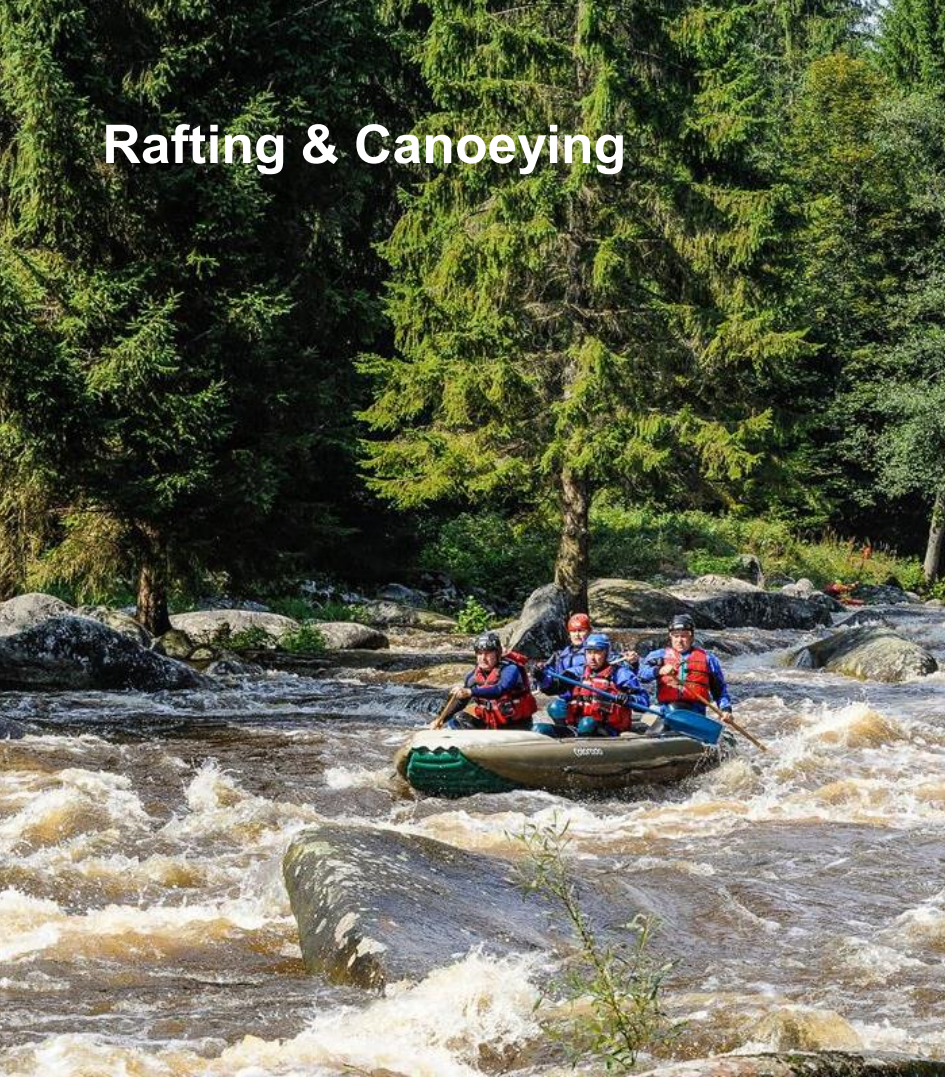
Sport & adventure activities



Unique singletrails



Rafting & Canoeing

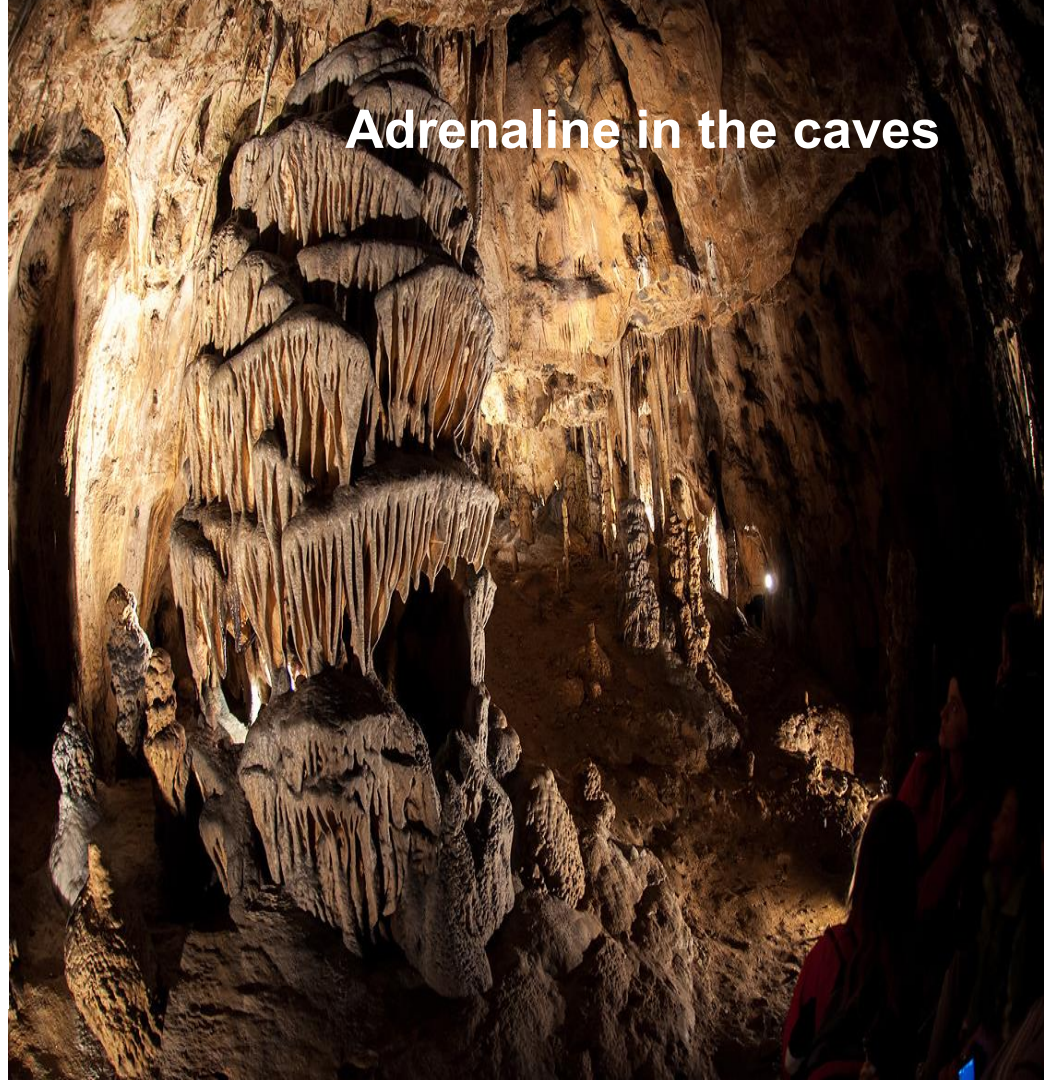


Breathtaking views





Skybridge

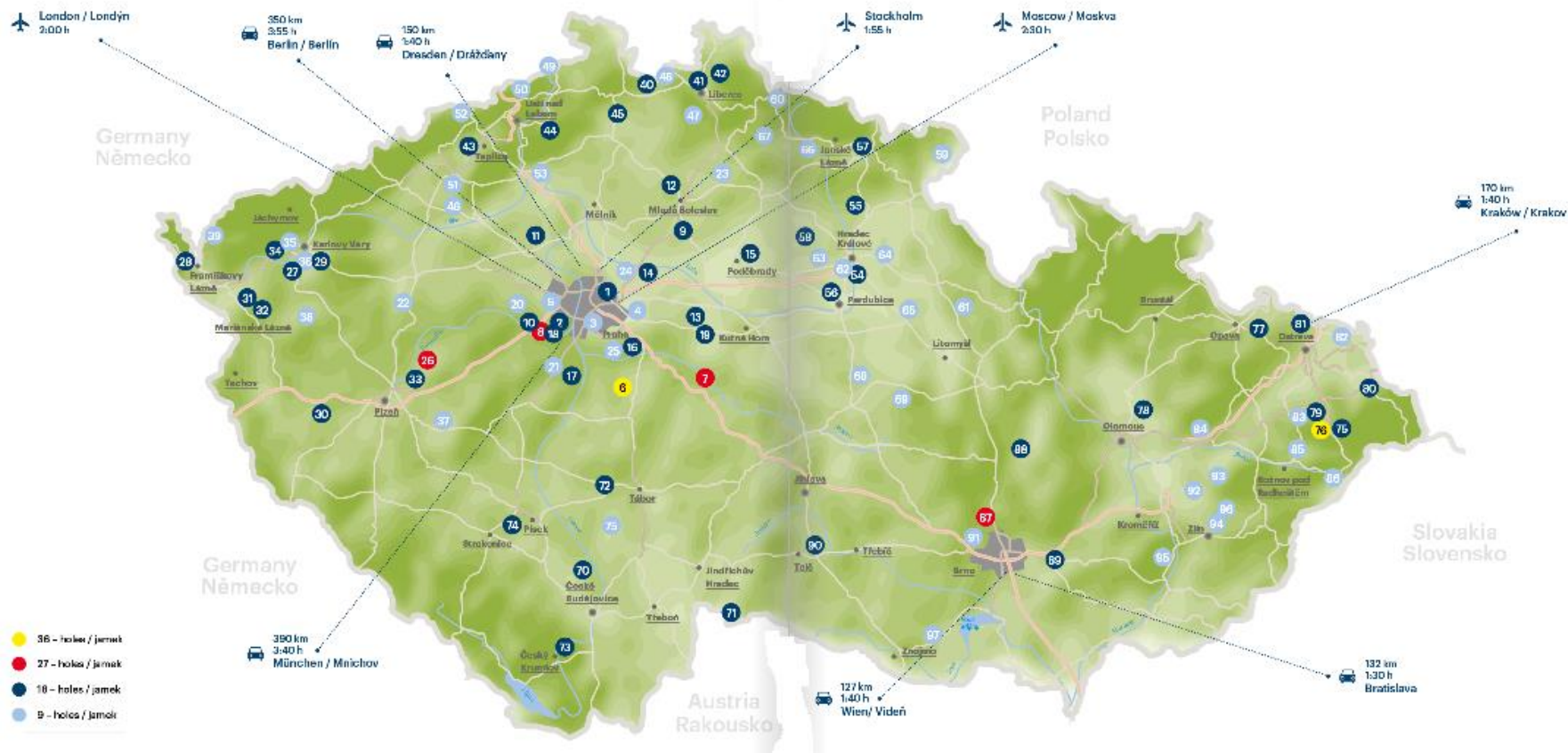


Adrenaline in the caves

Golf Paradise

A wide-angle photograph of a golf course under a bright blue sky with scattered white clouds. In the foreground, a lush green fairway leads to a well-manicured green. To the right of the green is a sand trap, and further right is a water hazard bordered by a low stone wall. A line of tall, slender pine trees stands between the green and the background. In the distance, rolling hills and mountains are visible. The overall scene is peaceful and scenic.

104 golf courses, near places of natural beauty and historical monuments



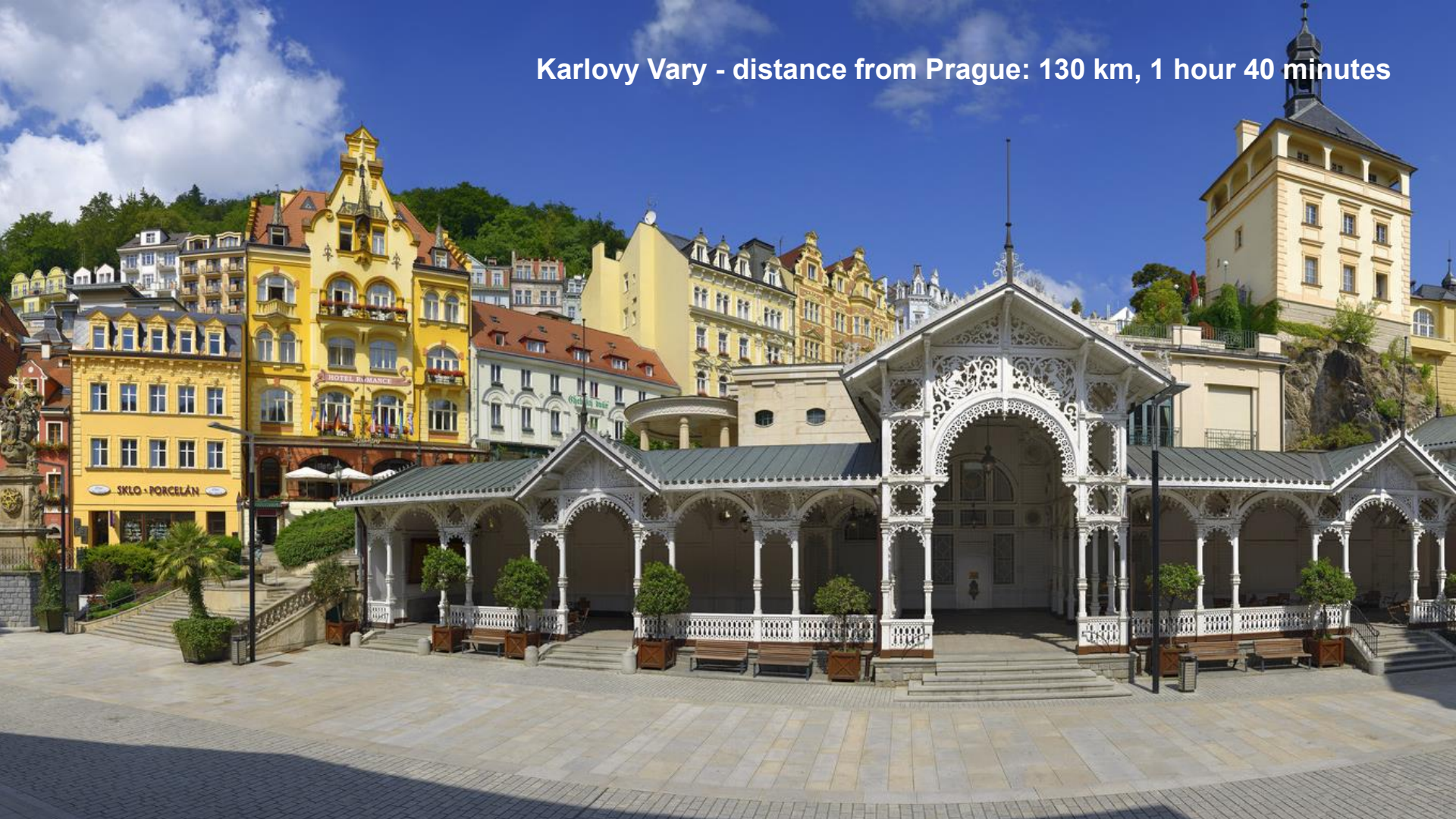
A man and a woman are cross-country skiing on a lush green field. The woman, on the left, has blonde hair and is wearing a blue quilted vest over a maroon long-sleeved shirt and black leggings. She is smiling and looking towards the camera. The man, on the right, has short brown hair and is wearing a blue long-sleeved polo shirt and black pants. He is looking off to the side. Both are holding ski poles. The background features a dense forest of trees with some autumn-colored foliage, and distant blue mountains under a clear sky. The scene is brightly lit, suggesting a sunny day.

Spa & Wellness



- 36 spa resorts
- 200 spa establishments
- Excellent facilities for medical tourism

Karlovy Vary - distance from Prague: 130 km, 1 hour 40 minutes



Mariánské Lázně - distance from Prague: 170 km, 2 hours



Czech Gastronomy





Pilsen

South Moravia









drink 4us
• Amici Amici
• Amici Amici
• Amici Amici
• Amici Amici
• Amici Amici
• Amici Amici
• Amici Amici





Sustainable Czech Republic



10th country in the SDG Index Ranks and Scores (2025)

Prague: The World's greenest city (TravelBird Green Cities Index 2018)



Brno: Top Flowering city in Europe: Gold medal from the prestigious Entente Florale 2017 competition



Czech Convention Bureau

First and neutral partner for anyone considering a MICE event in the Czech Republic



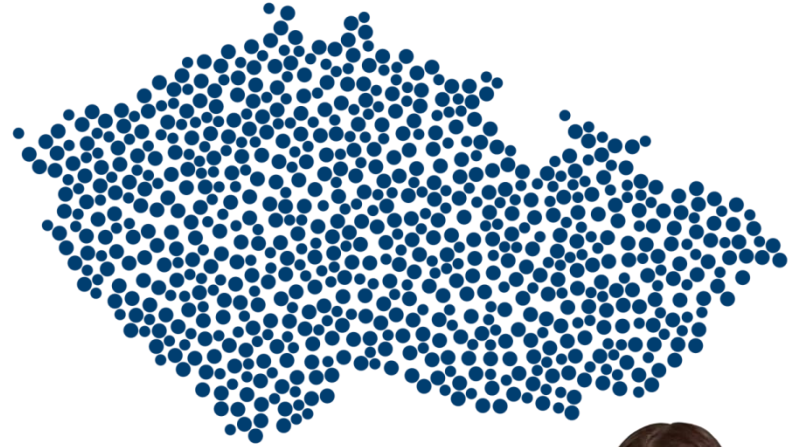
The Czech Convention Bureau can assist you in:

- Planning your event
- Organizing Site Inspections
- Drawing up a social program
- Finding a unique venue
- Achieving your budget goals

www.czechconvention.com

14 regional partners





Let's meet in Czechia!

Sandra Jankotová

Manager of the Czech Convention Bureau

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CzechTourism