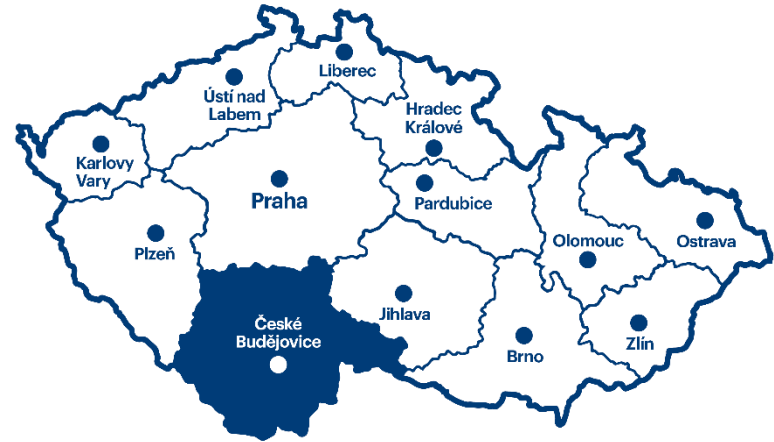


Inspirational Czech Convention Bureau monthly

Incentive winter activities

Winter fun tips for groups and alternative indoor activities



Incentive winter activities

South Bohemia

Snowshoeing and ski mountaineering around Šumava


Ski touring, or ski mountaineering... are you also tempted by the idea of climbing an open hill terrain wearing "skins" on your skis, that you take off at the top, strap on your downhill skis and hurtle back down the hill in deep snow? Ski mountaineering is becoming more and more popular precisely because of that feeling of moving freely through the open countryside.


Šumava on snowshoes is the best. You wander through the open countryside, no need to rush anywhere, you climb a hill and enjoy the view, and then trek back down through the dense forest in deep snow. We'll take you on some wonderful circular routes from Kvilda or Modrava. Or from Prášíly or Srní. From Borovka or Hofmanky. It's really up to you where it takes you. You choose the area, we provide a detailed route, a guide, the assurance of a safe return, and some amazing experiences. We have equipment you can rent.

 winter in good snow conditions

 Šumava, route as arranged

 at least ½ a day

 max. 10 people

 Czech, English, German

More info: [South Bohemia Convention Bureau](#)



Cross-country skiing through Czech Canada, seeing bison

Looking for new places to go cross-country skiing with your work team? Have you tried Czech Canada and the Bison Ranch? When the conditions are right, there are several interesting routes around here, the region rightly named after the breathtaking wilds of Canada.

Czech Canada is the perfect quiet place for your winter team building sessions and meetings. No one will disturb you here. Most of the ski trails in Czech Canada are at higher altitudes, 600-700 m above sea level around the districts of Radíkov, Matějovec, Stojetín and Rožnov. There are several cross-country routes ranging from 2 km to 27 km. The trails are always groomed before the weekend. If you don't have your own cross-country skis, we're happy to recommend some hire centres in Kunžak and Dačice.

Accommodation tip: www.bisonranch.cz



December-February in good snow conditions



Radíkov, Matějovec, Stojetín, Rožnov – administrative territory of the municipality of Český Rudole



1–5 h, depending on route



20 to 30 people



Czech



www.sport2000smejkal.cz, www.cyklo-sport.cz

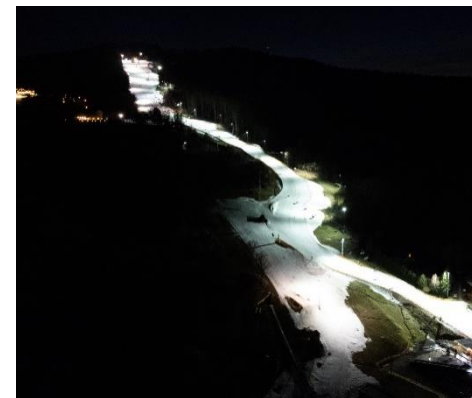
More info: [South Bohemia Convention Bureau](#)



Skiing with wellness at Moníneć

The Moníneć ski resort near Prague is the ideal place for winter teambuilding and conferences – a four-seater cable car, night-time skiing, swimming pool, wellness, cross-country trails.

The Moníneć resort in the Toulava hiking region has a four-seater cable car and downhill skiing in all weathers. The site also has a swimming pool and wellness centre, and conference facilities - all in one place.



skiing from November to March



Moníneć ski resort Jetřichovice, Sedlec-Prčice



to suit you



by arrangement



Czech, English



www.zima.moninec.cz

More info: [South Bohemia Convention Bureau](#)

Skiing, cross-country skiing, skating on Lipno and illuminations on the longest lake pier in Central Europe

The ski resort in Lipno nad Vltavou is an ideal place for winter teambuilding and conferences. It is home to the largest resort in South Bohemia, a four-seater cable car, a swimming pool, and a wellness centre. If the weather is good, cross-country trails, ice skating.

You can enjoy winter in Lipno nad Vltavou to the max. It has the largest ski resort in South Bohemia, with countless cross-country trails, and for the perfect winter atmosphere you'll find the longest pier in Central Europe, illuminated with Christmas lights, which is well worth a walk along with a cup of mulled wine. There are cross-country skiing trails that start near Lipno nad Vltavou, and if the winter is cold enough, you can even skate on the frozen lake. We'll be happy to recommend accommodation in one of the many hotels in Lipno nad Vltavou suitable for corporate clients and groups.



winter months



Lipno nad Vltavou



1 or more days, as required



up to 100 or more people

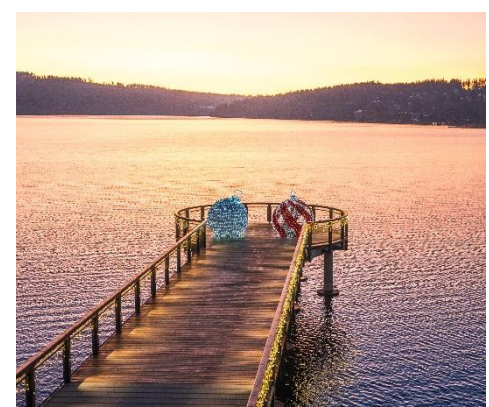


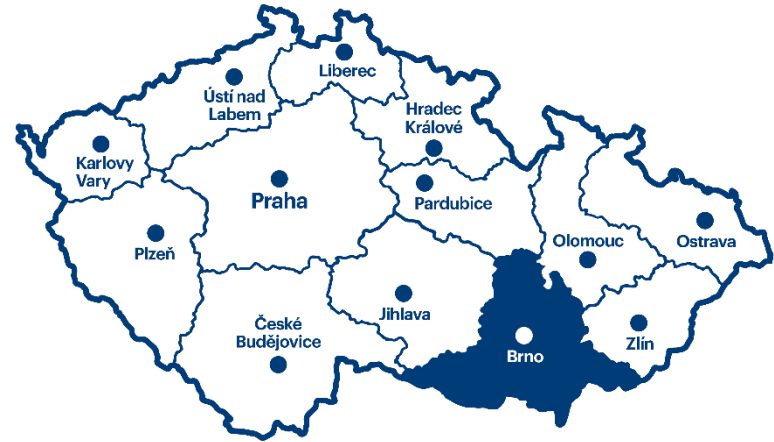
Czech, English, German, Spanish, Dutch



www.lipno.info

More info: [South Bohemia Convention Bureau](#)





Incentive winter activities

South Moravia

Some cooking to stave off the office boredom

Are having lunch together and chatting about food one of your favourite parts of the working day? How about taking the culinary theme from the company kitchen up another level?

Cooking courses are a pleasant activity for any team that wants to have fun, get to know one another better, and learn something new while they're at it.

Take a behind-the-scenes look at Indian, Italian, Vietnamese or even traditional Czech cuisine. Learn how to bake MasterChef-style cakes or light macaroons that melt on the tongue. Think of the cookie baking class as a teaser for this year's Christmas party.

Experienced chefs will prepare you a tailor-made cooking course in a studio in the centre of Brno, or will bring along a mobile kitchen to you! Check out [Kuliner](#) and [Divoká vařečka](#). For interactive vegan culinary team building, visit [Spoon & Flavour](#).



all year



anywhere in South Moravia



2 to 5 hours



max. 100 people in groups



Czech, English



www.spoonandflavour.cz, www.divoka-varecka.cz, www.kulinerplus.cz

More info: [Brno Convention Bureau](#)



Sweep with the boss

Brushes, stones, ice, circles. You can play a unique Olympic sport in Brno during the winter season. Take your colleagues along and put your accuracy, endurance and wits to the test.


Curling is a team sport and it is the perfect way to test and bond a team. And most importantly – it's lots of fun! There are three lanes at the Nová Zbrojovka resort. You can also hold a team building session there for up to 120 people. A team of instructors will look after you and you'll be given everything you need on the spot. Catering on request is provided as a matter of course.

Take along warm clothes and a good mood and hit the ice!

 November-April

 Brno

 3+ hours

 8–120 people

 Czech, English

 www.curlingbrno.cz

More info: [Brno Convention Bureau](#)



Virtual reality - state-of-the-art entertainment for your event

Need to spice up an event you're planning? Looking for something to entertain your guests that they won't forget in a long time? RentFun will organise something just for you.

It offers cutting-edge interactive entertainment for private and public events. You can choose from a range of virtual reality experiences, from racing circuits and planes to various sports. And you know what the best thing is? You can get a hands-on look at all the entertainment on offer at our showroom near the centre of Brno. You can then choose the best programme for your event together.



all year



anywhere in South Moravia



2+ hours



up to 500 people



Czech, English



www.roarfun.com

More info: [Brno Convention Bureau](#)

A range of winter indoor activities

Not even snow and bad weather have to stand in the way of a diverse range of indoor corporate activities. There are a huge number of options and you can simply choose the right one for your team.

Try making chocolate pralines and other sweet goodies. There's also a company team competition and you can take home a pack of handmade chocolates. For a little more action and adrenaline, try the Escape Box or Treasure Hunt. Test your brain solving ciphers and puzzles, and most of all, have lots of fun while you're at it. Tempted to compete with your colleagues in a general knowledge competition like a pub quiz? Organise a Brain Party! Have a go at the popular soap-making workshop and take home some of your fragrant creations. The programme is suitable for up to 250 people.

-  all year
-  anywhere in South Moravia
-  2+ hours
-  activities for up to 500 people
-  Czech, English
-  www.z-agency.cz




More info: [Brno Convention Bureau](#)



Advent Znojmo with a glass of punch

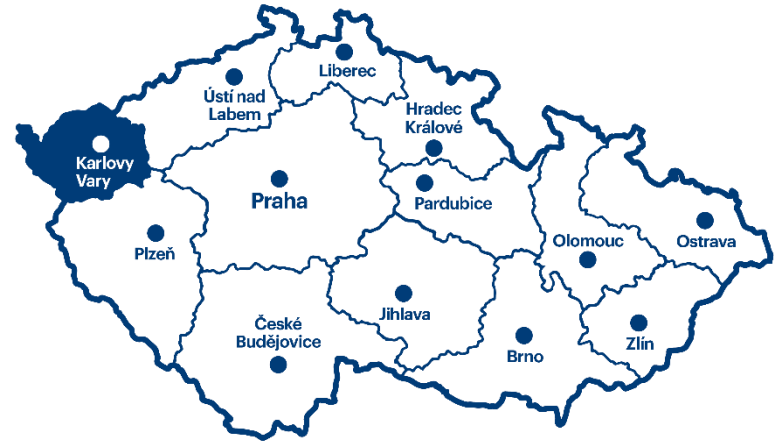
Every Advent Friday, you can take an evening stroll through the Advent streets of Znojmo.

Accompanied by a professional REMO-Agency guide, you can enjoy a 90-minute walk through the historical centre of Znojmo, taking in the city's most notable heritage sites, visiting picturesque viewpoints and two of the most famous churches. Along the way, you can warm up with a cup of fragrant hot punch (or tea), prepared following a homemade recipe.

-  during Advent
-  Znojmo
-  1.5 hours
-  up to 50 people
-  Czech, English, German
-  www.moraviantours.cz

More info: [Brno Convention Bureau](#)





Incentive winter activities

Karlovy Vary Region

The Ore Mountains - a small mountain range of world importance and Jáchymov in the mirror of time

Jáchymov Museum is located in the historical former Royal Mint building dating from the 16th century, and its new exhibition presents fascinating information about the history of the town of Jáchymov from the early days of mining to the radon baths and the oppression of political prisoners in the local mines.


The permanent exhibition is devoted to the history of the town of Jáchymov, a demonstration of the mineral riches of the Ore Mountains, and silver mining, with a moving model showing how the ore was mined. Visitors will also learn about the golden age of Jáchymov coin minting and Renaissance culture, and the exhibition also describes the local industry and the town's prosperity during the radon spa era. The exhibition also includes a period spa clinic. The Ore Mountains exhibition shows the difficult life of the local people in the harsh mountain climate. You can also see a permanent exhibition about the camps for political prisoners at Jáchymov's uranium mines after 1950. The tour includes an extensive section underground, with a lapidarium with fragments of entrance portals and the mint master's house.

 January-April, October-December

 Ore Mountains - Jáchymov

 1.5 hours

 50 people

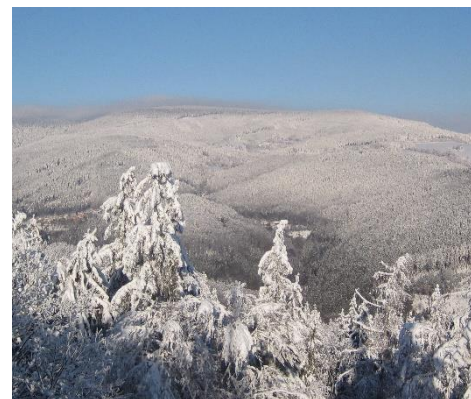
 Czech, English, German

 www.kvmuz.cz

More info: [Carlsbad Convention Bureau](#)

↑ Štěpán Látal

↓ Alchymist Grand Hotel and Spa



Klínovec Resort

The Klínovec Ski Resort is the largest and most modern ski resort in the Ore Mountains. Together with Fichtelberg in Germany, it forms the Fichtelberg-Klínovec InterSkiregion, which offers skiers 47 km of slopes with passes from one day and half a day. Klínovec has been recently connected with Neklid and Boží Dar.

There are 4 chair lifts and 6 ski lifts in Klínovec. It has a U ramp and a snow park with lots of jumps and obstacles, as well as 30 km of groomed cross-country trails. The ski trails of all levels of difficulty are regularly groomed. The resort has guaranteed snow using a modernised fully automated snowmaking system. It is also worth buying ski passes online through the website, meaning you don't have to spend long minutes at the ticket office waiting to buy a ski pass.


The new ski slope is an impressive 3,400 m long. This makes it the longest slope in the Czech Republic. Another major bonus is that its gentle slope means beginners can finally use the car park at Jáchymov. There are facilities for all skiers on the south side of Klínovec, including refreshments, an après-ski bar, a ski school and a ski hire shop, as well as a learning centre.

 January-April, November-December

 Ore Mountains - Klínovec

 depending on the activity

 depending on the chosen activity

 Czech, English, German

 www.klinovec.cz

More info: [Carlsbad Convention Bureau](#)

↑↓ Štěpán Látal



The scent of Advent at Loket Castle

The mediaeval castle of Loket is open to visitors all year round. From 9 to 10 December 2023, it will also be hosting traditional Christmas markets filled the aroma of mulled wine and mead, offering visitors the opportunity to enjoy Advent at one of the country's most beautiful Gothic castles.

The Advent markets feature old Christmas customs and inspiring potpourri-scented craft markets. You can also explore the castle's exhibition. Visitors can warm up nicely in the castle tavern in the castle's Knight's Hall. The perfect Advent atmosphere is made even more Christmassy by barrel organs, carols, the Ore Mountains pipe band, folk ensembles and theatre. Habart gendarmes will diligently keep the peace on both days. The ancient town with its magnificent mediaeval castle on the distinctive rocky promontory and surrounded by the Ohře River on three sides, has a lovely square with a Baroque column of the Holy Trinity and a number of historical town houses. It is here, on the terrace of the White Horse Hotel, that Johann Wolfgang Goethe is said to have proposed to Ulrika von Lewetzov.



9–10 December 2023



Loket



10:00 a.m. - 6:00 p.m.



markets - unlimited, tour of the castle - 50 people



Czech, English, German



www.hradloket.cz

More info: [Carlsbad Convention Bureau](#)



Castle Tower of Charles IV in Karlovy Vary

The Castle Tower above the Market Colonnade is the remains of a castle built by Charles IV in 1349.

UNESCO exhibition in the Castle Tower

In June, the Castle Tower was reopened to visitors after a long break. To mark the first anniversary of Karlovy Vary's UNESCO entry, the town has prepared an interactive exhibition that presents all 11 of the famous spa towns in Europe from 7 countries jointly included on the UNESCO World Cultural and Natural Heritage List in July 2021. The exhibition describes the principles behind this and highlights what is so exceptional about not only the town of Karlovy Vary, but the entire community of Great Spa Towns of Europe. The installation in the historical interior uses video and audio field recordings taken in the immediate vicinity of Karlovy Vary's Vřídlo spring, making for a unique audiovisual experience. The tower includes cellars and an arcade walkway, from which prominent guests of the spa town were ceremonially welcomed with great fanfare.

Castle Tower cellars

The cellars of the castle tower are almost the only mediaeval part of the site to have been preserved in Karlovy Vary. According to experts, they may have been used as a dungeon. Even Charles IV himself is known to have visited these cellars when he used to stay at the spa. In the tower there is also a stylish café with a view of the town's spa centre.



all year



Karlovy Vary



60 minutes



15 people

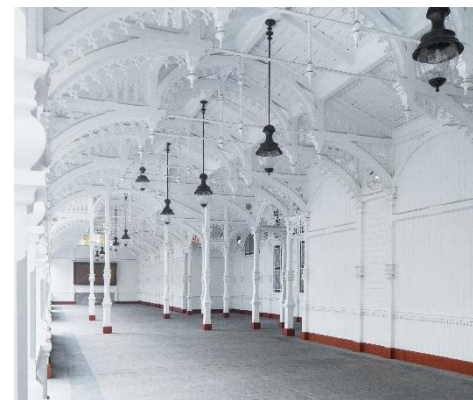


Czech, English, German



www.karlovyvary.cz

More info: [Carlsbad Convention Bureau](#)



Cheb Christmas Markets 2023 and the Under the Roofs of Cheb's Houses tour

The magic of Czech Christmas in Cheb, which every year is celebrated on Náměstí Krále Jiřího z Poděbrad square, is a popular spectacle during Advent. The Cheb Christmas markets are the ideal place to soak up the Christmas atmosphere and perhaps also buy some small gifts. They can be found right in the very centre of the town every year. The traditional winter ice rink will be open until 2 January 2024.

The Cheb Christmas markets traditionally include stands selling a wide range of delicacies. Mulled wine, gingerbread, hot mead, cheeses, sausages and ready-made goodies such as gnocchi, potato pancakes, soups, filled baguettes and croissants, hot scones and waffles, sweet cream rolls and coconuts, salty pretzels and savoury sticks.

Cheb's merchant houses

The Cheb Tourist Information Centre has prepared a tour that takes visitors through the attics of the town houses on square. It presents a highly valuable piece of technical heritage – rafters constructed in different centuries.

Cheb's rafters are a phenomenon whose importance extends beyond the nation's borders and possibly even Central Europe. They include Gothic, Baroque and Renaissance rafters. No other complex like this can be found anywhere else in the country. People from all over the world can come here to see, examine and admire the art of the builders of that time, who often completed the work without using a single iron joint.



markets 2-24 December, rafters – by individual arrangement



Cheb



rafters 1.5 hours



market - unlimited, rafters – tours will be split into smaller groups of 15 people



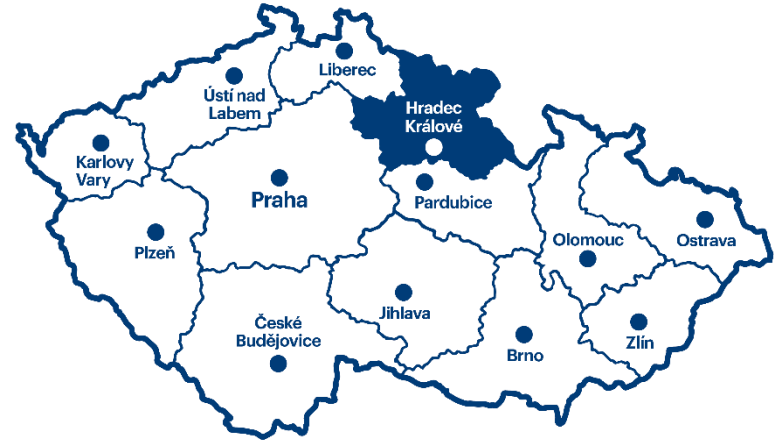
Czech, English, German



www.visitcheb.cz

More info: [Carlsbad Convention Bureau](#)





Incentive winter activities

Hradec Králové Region

4 km long descent down the Černá hora sledge route

The Černá Hora sledge route, formerly known as Zvonková, or Bell Route, has been used for sledging for more than 100 years. Try it during the day or in the evening with a headlamp and a guide from SkiResort Live.

The sledge route runs down the beautiful slopes of Černá Hora, with views of the Klaus mine. The route, with an elevation gain of 560 m, is 4 kilometres long.

It is free to sledge down the trail during the day, and sledgers do so at their own risk.

If you want to do some evening sledging with a guide from SkiResort Live, you need to book a place [online](#) first, by 3:00 p.m. at the latest. There is a fee for evening sledging.

The name "Bell Route" probably originates from back when sledges had bells that jingled to give visitors warning that someone was sledging on the trail, helping to prevent sudden collisions. Sledging has a longer tradition in the Giant Mountains than skiing. The people of the mountains used sledges called 'rohačky' to carry wood and hay as early as the 16th century. 300 years later, sledges were carrying the first tourists.

Hiring a sledge costs CZK 250/day, CZK 225/day when you book online.



The sledge run is open from 9:00 to 4:00 p.m., depending on the snow conditions



Jánské lázně



approx. 1.5 hours



up to 200 sleds for hire



Czech, English



www.skiresortcard.cz

More info: [Hradec Králové Region Convention Bureau](#)




Cabin cable car to the top of the highest mountain in the Czech Republic


The most popular starting point for a trip to Sněžka is the picturesque mountain town of Pec pod Sněžkou (750 m a.s.l.). You can walk up either through Obří důl past the Slezská bouda chalet or via Růžohorky and Růžová hora. The easiest way to reach the highest peak in the country is to take the Pec pod Sněžkou - Sněžka cable car.

A traditional two-seater cable car used to take tourists up all year round from 1949 until 2 September 2012, when it was closed. During this time, the cable car was visited by 20 million tourists, and took more than 7.2 million passengers to the summit of Sněžka.

The new cable car up to Sněžka was built between 1 September 2011 to 19 December 2013. The first section up to Růžová hora has been running since 20 December 2013, the section up to Sněžka since 22 February 2014.



 all year round in good weather

 Pec pod Sněžkou

 approx. 2 hours

 unlimited

 Czech, English

 www.snezkanovka.cz

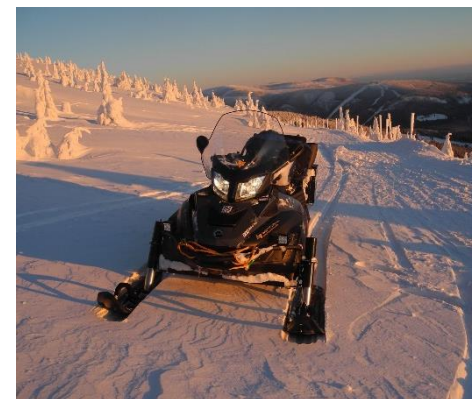
More info: [Hradec Králové Region Convention Bureau](#)

A ride on a snowmobile in Pec pod Sněžkou

Enjoy an extraordinary experience on a snowmobile. An unforgettable and adventurous snowmobile ride through the winter countryside, where you drive all the way yourself.

A combination of mushing and snowmobiling. A dog sled is hooked up behind the snowmobile on a fixed drawbar. The instructor drives the snowmobile; the client stands on the sledge behind it. The sledge is articulated and reacts to tilts in the terrain, so it is easy to manoeuvre.

Each client has their own snowmobile, which they drive themselves while an instructor sits behind, who is there just to make sure the ride is safe. Snowmobile rides can be combined with sledge rides; clients take turns doing both.



December-March



Pec pod Sněžkou



1.5 hours



one snowmobile is available



Czech



www.alaskandogs.cz

More info: [Hradec Králové Region Convention Bureau](#)

Snow tubing park

Whether you're visiting Špindlerův Mlýn for a week or a day, you can spice up your trip with something different, a snow tube ride.

The resort has a snow channel almost 200 metres long with several banked turns, which is a real blast. The attraction is lots of fun for people of all ages.

You get to the start of the channel sitting comfortably, on a special tubing lift. The tube then races down by itself.



December-March 10:00 a.m. - 9:00 p.m.



Špindlerův mlýn



from 1 hour to the whole day



prior reservation is recommended for groups of more than 20 people



Czech, English



www.snowtubingpark.cz

More info: [Hradec Králové Region Convention Bureau](#)

Cross-country skiing circuit around Deštné in the Eagle Mountains

A fully equipped winter sports resort in Deštné in the Eagle Mountains. With one ski pass, you can enjoy 6 downhill slopes of all difficulty levels, while for braver freestylers there is a snow park professionally groomed on a daily basis, with lots of jumps and obstacles.

Cross-country skiers have access to more than 60 km of machine-groomed trails or sports cross-country circuits in the resort itself.

Route: Zálesí - Luisino údolí - Jelenka - Velká Deštná, Malá Deštná - Šerlich - Šerlišký mlýn - Sedloňov Deštné v Orlických horách - Zálesí (17 km).

Points of interest along the route: Velká Deštná, Masaryk Chalet on Šerlich.

Difficulty: The route is moderately difficult, suitable for classic sports cross-country skiing and skating.



winter



Deštné v Orlických horách



depending on physical fitness, can be half a day or a full day



unlimited (if visitors have their own cross-country skis), approx. 50 people when using skis from the hire centre



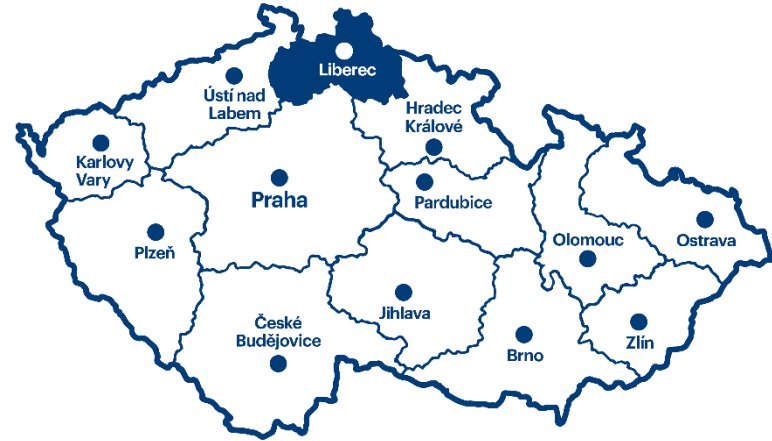
Czech



www.destne.cz

More info: [Hradec Králové Region Convention Bureau](#)





Incentive winter activities

Liberec Region

Take a tram to the slope

The Ještěd ski resort is the perfect active leisure destination in both winter and summer. Fancy trying it in winter? Then we've got some great news for you.

Ještěd, located at an altitude of 540-1,000 m above sea level, is the easiest ski resort in the Czech Republic to get to. Visitors can conveniently park in the large central car park or take the tram from the centre of Liberec to right below the ski slope.

The resort offers 10.5 km of pistes of all difficulty levels, 2 four-seater cable cars and 1 two-seater, 5 chair lifts, a new professional ski school with a large children's learning area, ski hire and ski service. The biggest new attraction is the Nová Skalka slope, which offers for the best sporting experience, designed to suit beginners and families with children, as well as sports carving fans.



in good weather



Ski Ještěd, Liberec Horní Hanychov



unlimited



unlimited

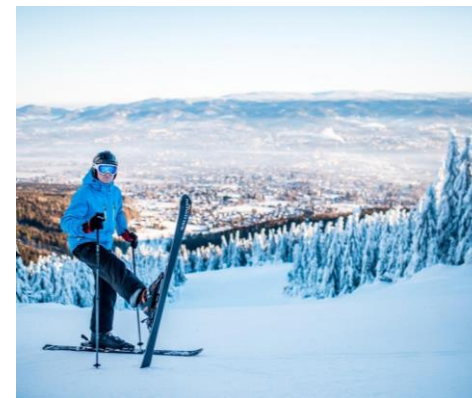


Czech, English, Polish, German



www.skijested.cz

More info: [Liberec Region](#)



See for yourself what it's like to be a musher

When you see a racing pack of huskies pulling a sledge through the Jizera Mountains, it's most likely to be musher Jana Henychová, who lives and trains in the small mountain village of Horní Maxov. A multiple Czech and European champion, she was the first foreign national to complete the third longest race in the world at 1,000 km in Norway.

You can try mushing too, and everything that goes with it. You'll get to know an amazing pack of 26 Siberian huskies, and before you head off, you'll help to harness the dogs and tether them up to the sledges. The experience is very variable, and always depends entirely on you, what you want to do and what you want to learn about the dogs and life with them.



April to November



Jizera Mountains, Horní Maxov 105E, Lučany nad Nisou, 468 44



approx. 3 hours



max. 10 people



Czech, English, German



www.janahuskies.com

More info: [Liberec Region](#)









Fun for tired feet after hours in ski boots

Downhill in an inflatable tube, back up on a moving carpet. Any idea what we're talking about? You'll love hurtling down a channel on a special inner tube, the sport known as snow tubing.

Adrenalin for all ages, parents and children. What's more, in Benecko, you'll find this fun sport everywhere you look. The Snowtubing Park – Family Arena is located right by the central car park; there are other tracks by the Hotel Kubát or the Kejnos cable car. Try them all!



-  in good weather
-  Benecko 43, 51237
-  unlimited
-  smaller groups of approx. 10 people
-  Czech, English, German
-  www.benecko.info

More info: [Liberec Region](#)

Olympic pirouettes at the Home Credit Arena

No Olympic sport has such a long-standing tradition as figure skating, which has always featured at the Winter Olympics. Want to feel like a pro, too? Come and try it in Liberec.

On selected days of the week throughout the winter season skating is open to the public at the Home Credit Arena, which is part of Sport Park Liberec. In good weather, it is also open for outdoor skating on the clay courts, and the floodlights mean you can even skate in the evening.

 depending on current schedule

 Home Credit Aréna, Jeronýmova 570/22, Liberec 460 07

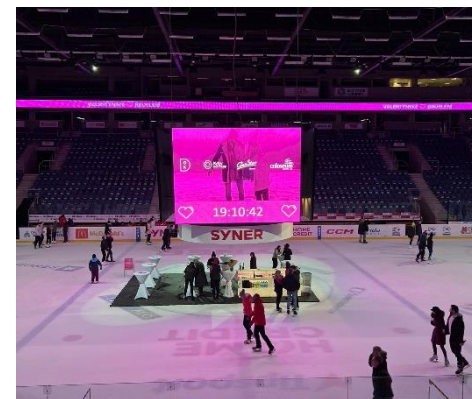
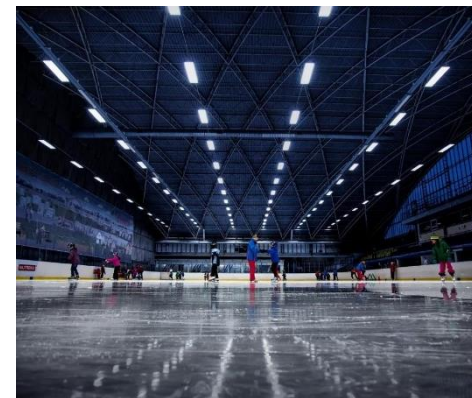
 unlimited

 100 people

 Czech, English

 www.sportparkliberec.cz

More info: [Liberec Region](#)



On the trail of the Jizerská Padasátka

Everyone's heard of the Jizerská Padasátka - a legendary cross-country race for professionals and hobby skiers. You won't find a more traditional sporting event in the Jizera Mountains. But did you know that you can also ski this route at other times, too?

The route of the Jizerská Padasátka is part of the Jizerská magistrála, one of the most popular cross-country skiing trails in the country, famous for its regularly machine-groomed cross-country tracks covering a total length of over 180 km. The largest starting point for the Jizerská magistrála is Bedřichov, although you can also start it at Smědava, Jizerka, Horní Polubný, the Souš reservoir or Hrabětice.



in good weather



Jizerská magistrála, Bedřichov Stadium, 468 12



unlimited



unlimited

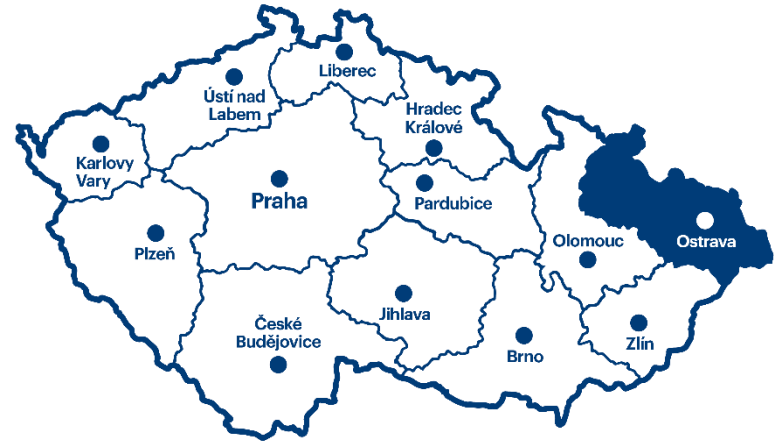


Czech, English, German



www.jizerskaops.cz

More info: [Liberec Region](#)



Incentive winter activities

Moravian-Silesian Region

Bílá Ski Resort – taking comfort to the max

They've prepared a real treat in Bílá. Visitors can now get to the top in a six-seater cable car. Skiers can ride up in total comfort, as the seats are heated and the car is a "bubble" that provides shelter from the bad weather.

The resort is ideal for families with children, but experienced skiers will also have a blast, and there's lots of fun for company events or team building sessions.

The resort has hosted a number of meetings and team building sessions. As far as outdoor activities go, companies usually have snow races organised on pretty much anything (skis, sledges, bobsleds, various unconventional forms of transport), as well as hiking coupled with something like an adventure game, etc.

The FAMILY DAYS are also popular, when the slope and part of the indoor part are closed off for your group/company, and can then be used for activities tailored to suit clients' needs. The services offered at the Bílá ski resort include ski instructors and animators for group activities.



all year round, programme modified to suit snow conditions



Bílá



ad hoc



depending on activity, any group can be arranged (larger groups are split into smaller ones)

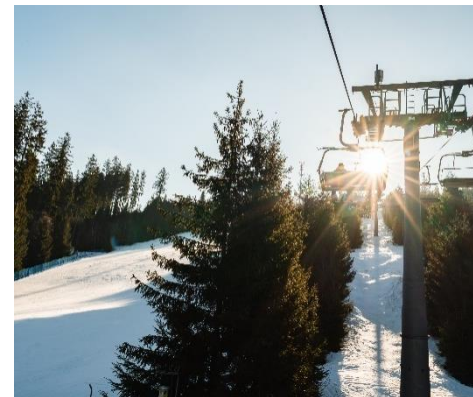


Czech, English, German (by arrangement)



www.skibila.cz

More info: [Ostrava Convention Bureau](#)



Kopřivná ski resort - almost like the Alps

This modern ski resort near Karlova Studánka with a heated six-seater bubble cable car, well-groomed slopes and excellent amenities feels like you're in an Alpine resort.

They've added extra lighting throughout the resort to make for a more enjoyable evening skiing experience, so you can still ski after your seminar. There's also a mountain carting track for groups. This is a track for trikes, which will now also be open in winter. In January 2024, you'll be able to admire the ice sculptures here, too.

The resort can organise individual team building activities in a mountain setting, followed by an evening sitting on the covered terrace by the outdoor fireplace or in the warmth of the congress halls, the restaurant, or outside the Kopřivná Mountain Hotel. Excellent cuisine and accommodation are provided as a matter of course.



all year round, programme modified to suit snow conditions



Kopřivná



ad hoc



depending on activity, any group can be arranged (larger groups are split into smaller ones)



Czech, English, German (by arrangement)



www.koprivna.cz

More info: [Ostrava Convention Bureau](#)

Feeling cold outside? You'll have a great time on a "double-decker" ...

A tip for a something that is not entirely typical for this country, but has so far been a huge success... The "Wow" effect is guaranteed, and you can enjoy this even if it's raining cats and dogs outside.

Ostrava's DOUBLE-DECKER is a great attraction for groups when there's no time to spare, when the weather is awful, and when you want to show people as much as possible of Ostrava and its surroundings in a short space of time. And you can sit on the top deck...

You can set the route to take in what you want to see, but you should always check with the transport company, as there are some places the bus doesn't run to. You can get off the bus at various interesting places, if you're on an industrial conference you can take an excursion to a factory, and so on. The double-decker also runs to the Beskid Mountains and the Opava region; you need to check these routes with the transport company.

A guide can be arranged, but you of course can do the entire route yourself, as you decide where to go. If you don't have a route in mind, they'll be happy to suggest one for you.

Example of route: → Silesian Ostrava Castle → Dolní Vítkovice site (walking tour) → BAZALY (amazing view) → Zoo → New Town Hall (paternoster lift) → Nádražní ulice (a look at Stodolni) → below the Ema spol heap and along the river.



all year



In and around Ostrava



depending on route



max. 68 people



Czech, English (by arrangement)



www.zajezdy.dpo.cz

More info: [Ostrava Convention Bureau](#)



That's what you call a panorama...

Treat yourself to some wonderful panoramic views of the Beskid Mountains and go cross-country skiing with your buddies, from Bílá to the peak of Bobek with its famous views; the route leads upstream along well-marked forest paths and then along the hillside to the mountain village of Bobek, which lies on the border between the Czech Republic and Slovakia.

The ascent offers beautiful panoramas of the Beskid Mountains as well as some traditional log cabins. There's a rest area where you can take a breather and see all the way to the Slovak mountains.

And if you don't feel like tramping all the way up, here's a tip for you. At the ski resort in Bílá you can hop onto the six-seater heated cable car and then continue to the top of Bobek without too much of an elevation gain.

The trails at Bílá are machine-groomed around the ski resort. They cover a total of around 75 kilometres.

Route tips for your team:

Red route / Bílá » Staré Hamry » Bílá (33.2 km)

Blue route / Bílá » Mezivodí » Bílá + floodlit circuit in the village of Bílá (19.8 km)

Yellow route / Bílá » Saddle below Bobek » Bumbálka » Bílá (21 km)

Cross-country skis (for individuals and groups can be hired from the ski centre in Bílá, which also offers cross-country skiing lessons and can plan fun games on cross-country skis.



provided there is enough snow



Beskid Mountains, village of Bílá and surrounding area



ad hoc



ideally a group of 15 people, possibly more

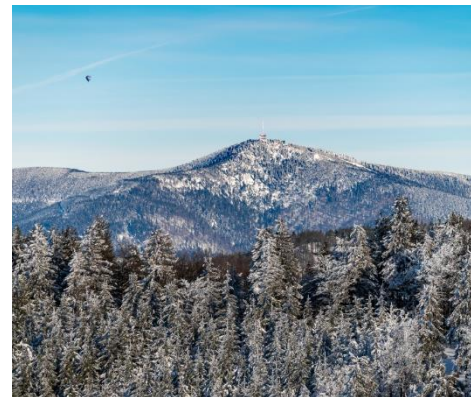


Czech, English (cross-country skiing instructor)



www.skibila.cz, www.severnimorava.travel, www.bilestopy.cz/beskydy

More info: [Ostrava Convention Bureau](#)



What to do when the weather is awful?

Go for a trip... The unique industrial and technical heritage sites along the Technotrasa.cz virtual trail offer plenty to do even outside the high season. That's because the Technotrail runs at full steam in winter, too.

Enjoying winter is not just about fun in the snow. Organise your winter group activities at one of the TECHNOTRAIL locations and combine the pleasant with the useful, where you'll have fun while learning something new at the same time.

Take a "trip" with a larger (or smaller) group behind the scenes at two companies typical for North Moravia:

The Hyundai car factory

See how cars are manufactured at one of the most state-of-the-art plants in Europe. The entire manufacturing process, from sheet metal to test drive, takes around 20 hours. The tour takes around 1.5 hours. A look behind the scenes at the production plant is a breathtaking experience. Group of 10-35 people, Czech, English, Polish – there's always only one language used per tour group; they cannot be combined.

Radegast

Visit Nošovice to see the brewers at work, and find out how bitter beer is brewed properly and why the Nošovice brewery was named after the mythical god Radegast. Learn about the brewing process, from the first step to the moment the frothy golden nectar is drawn from the tap. At the end of the tour, you can enjoy a taste of the beautifully bitter Radegast beer.



all year



Nošovice



ad hoc depending on programme



Radegast up to 40 people, Hyundai up to 35 people



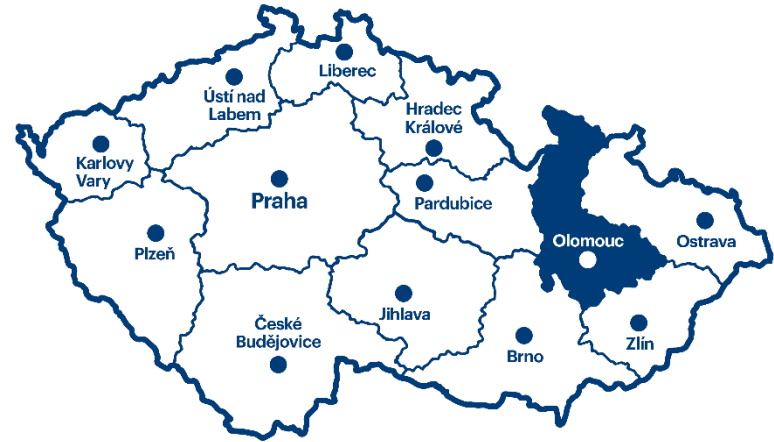
Czech, English, Polish



www.radegast.cz, www.hyundai-motor.cz, www.technotrasa.cz

More info: [Ostrava Convention Bureau](#)





Incentive winter activities

Olomouc Region

Kouty nad Desnou

The largest ski resort in Moravia. The Kouty ski resort offers convenient, safe downhill skiing and the longest downhill slope in Moravia.

Avoid the queues by taking the fastest 6-seater cable car, the only one in the country. The slopes at the resort cover a total length of 11.5 km and are always covered in snow. The new blue slope is more than 3 km long; the other two are 2.5 km with a variable slope and a width of more than 50 m. Kouty has extensive modern facilities with 4 restaurants. It's the ideal spot for families with children and sports skiers. The resort offers a comprehensive range of services – a shop, hire centre, ski service, a ski and snowboard test centre, a ski school, a children's park, the Lyžárna restaurant, and also a terrace with refreshments, which has sun loungers right on the slope by the top cable car station.

The top cable car station is the starting point for groomed cross-country trails at an altitude of 1,100-1,250 m above sea level. This means it offers ideal snow conditions and wonderful views, with the option to visit the upper reservoir of the Dlouhé Stráně Pumped Water Storage Plant.

There is ample free parking at the resort. The train station is very close by. Apartmány Kouty offer accommodation for 180 people at the resort itself.



winter season



Kouty nad Desnou



as requested by the client



unlimited, accommodation at the resort for 180 people



Czech



www.kouty.cz

More info: [Central Moravia & Jeseníky Convention Bureau](#)



Červenohorské sedlo

One of the most important meeting points for hiking trails at Hrubý Jeseník and one of the most famous downhill skiing resorts in North Moravia. The ski resort is situated at an altitude of more than 1,000 metres above sea level and offers everything you need for a great winter season from mid-December to the end of March. It is now one of the most famous downhill skiing resorts in Moravia and is also the perfect starting point for cross-country trails, many of which meet here.

The downhill slopes are served by a four-seater bubble cable car, 6 ski lifts and a children's moving carpet at the ski school. There are four slopes you can take from the cable car. Each of them is more than a kilometre long. Visitors can choose between slopes ranging from the downright easy to a steep slalom slope, for the most experienced skiers. The Červenohorské sedlo resort also has the full range of other services, including ski service, a ski storage room, a hire centre, a ski school, a large car park and excellent catering and accommodation facilities. Transport capacity is 7,000 people per hour. Visitors to the Červenohorské sedlo resort will also find all the other services they need, including a fine restaurant, a hotel and a well-equipped wellness centre with a swimming pool. Červenohorské sedlo is an excellent starting point for hiking trips. It is also one of the points on the main ridge route of the Jeseníky Mountains.

Cross-country trails start from Červenohorské sedlo on both sides of Hrubý Jeseník. Many of them are machine-groomed. The most popular trails include the route along the southern slope of Velký Klínovec, then on to Švýčárna and to the Praděd region.



winter season



Loučná nad Desnou, Kouty nad Desnou 72



as requested by the client



unlimited



Czech



www.cervenohorskosedlo.eu







More info: [Central Moravia & Jeseníky Convention Bureau](#)



Jesenická magistrála arterial route

The Jesenická magistrála is the most appealing route for cross-country skiers in the Jeseníky Mountains. It is around 100 kilometres long and there are numerous good points to join it, as well as mountain chalets, along the way. The Hrubý Jeseník 'highway' has everything you could ask for. Bare plains, deep forests, far-reaching views from the peaks, alternating descents and ascents. The route is well-marked all the way along (summer red markers, poles to mark the route in winter, warning ski markers) and the ski trail is well-maintained along pretty much its entire length.

The cross-country route starts in Horní Morava below Králický Sněžník and leads over Kladské sedlo to Paprsek and Ramzová. When climbing Šerák, you have to overcome the elevation difference, but the path is not very steep anywhere. It rises up through forests with glimpses of the panorama of the Jeseníky Mountains. At the top of Šerák (1,351 m a.s.l.) there are bare plains and low spruce trees. You can also get up here by taking the cable car from Ramzová. Below the peak stands the Chata Jiřího na Šeráku tourist chalet, where you can eat, drink, warm up or simply relax. The ridge route turns to the southeast towards the bare peak of Keprník (1,423 m a.s.l.), from where in good weather you can enjoy some unique view of the Jeseníky Mountains and the ridges from the Giant Mountains to the Beskids. The descent from the bare summit of Keprník leads over challenging, often frozen terrain into the forest to the Trojmezi crossroads. The subsequent ascent takes you to Vřesová studánka below the summit of Černá hora (1,333 m a.s.l.). In good conditions, the descent to Cervenohorské sedlo is a real treat, alternating between faster and slower sections. The 'magistrála' continues via Petrovka, Kamzík, Švýcárna, Praděd, Vysoká Holi and Jelení studánka to the Skřítek saddle. Crossing the Jeseníky ridge is an impressive experience, with some wonderful views of the surrounding countryside as well as the harsh winter beauty of the mountains. You can check the status of the individual sections of the route at jdemenahezky.cz.

-  depending on weather
-  Hrubý Jeseník region
-  depending on physical fitness
-  unlimited
-  Czech
-  www.ok-tourism.cz

More info: [Central Moravia & Jeseníky Convention Bureau](#)



Paprsek

The Paprsek ski resort has three downhill runs ranging in length from 1,000-1,300 m at an altitude of 780-1,010 m above sea level, with a snow park, a ski school and training centre, a ski and snowboard hire shop, ski service at the bottom station of the cable car and another at the Paprsek chalet.

There is free parking right next to the cable car. Skiers can get to the top on a cable car and a smaller ski lift. Paprsek is also known as the centre of cross-country skiing trails; in the vicinity, there are up to 70 kilometres of trails leading to Poland that are regularly groomed according to the snow conditions, and these and the pleasant profiles make this one of the most popular places for cross-country skiing in the Rychleby Mountains.

Accommodation and refreshments are available at the Paprsek chalet. The chalet is located in an area completely free of industrial pollution. It has 2, 3 and 4-bed rooms with a bathroom, television and internet. There's also a restaurant, a dining room for hotel guests, a sauna, a spacious children's playroom, and a room for drying shoes. The panoramic terrace opens onto a meadow with a little chapel.



winter activities during the winter season, Paprsek chalet open all year round



Ostružná, Velké Vrbno 27, 78832 Staré Město



as requested by the client



depending on the chosen activity

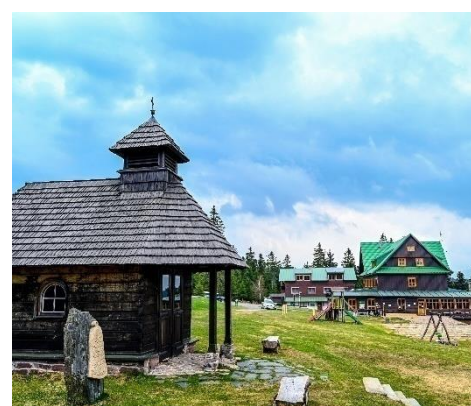


Czech



www.paprsek.cz

More info: [Central Moravia & Jeseníky Convention Bureau](#)



Praděd – Petrovy kameny

The Praděd National Nature Reserve, one of the largest in the country, was created in 1991 with the merger of six state nature reserves - Petrovy kameny, Velká kotlina, Malá kotlina, Praděd peak, Divoký důl and Bílá Opava.

It is a resort with the preserved nature of the highest reaches of the Jeseníky Mountains, similar to the northern tundra we know from the Alps or polar regions. The natural unforested part above the tree line, which developed at a height of around 1,350 m above sea level, is made up of peak rocks, alpine meadows and springs, with areas of avalanche paths in Malá kotlina, the caroid between the basins and the Velká kotlina cirque. Forests cover the lower parts of the reserve.

The Praděd National Nature Reserve has many marked routes and nature trails. It is forbidden to move away from the marked paths, and in winter there is also the danger of avalanches. You'll find some wonderful countryside and views, especially on mountain hikes. The Hotel Petrovy Kameny is a good starting point for a hike to the top of Praděd. It is the highest proper hotel in the Czech Republic. A stay at such a high altitude, coupled with clean, fresh air, is very soothing for the body and mind. It is not only a mountain resort in an ideal location. You can enjoy top-class cuisine using local ingredients, a fitness centre with a gym and an outdoor sports pitch with artificial grass. The hotel has 60 well-furnished rooms, mostly large double rooms and suites with a beautiful view of the mountains.

They'll prepare everything you need for a corporate event, conference, training course or team building session, as well as a private celebration, party, wedding, all in an unforgettable venue.



hiking all year round, cross-country trails depending on snow conditions



Praděd National Nature Reserve, Rejhotice 149E 788 11 Loučná nad Desnou



depending on fitness, approx. 1 hour



depending on the chosen programme



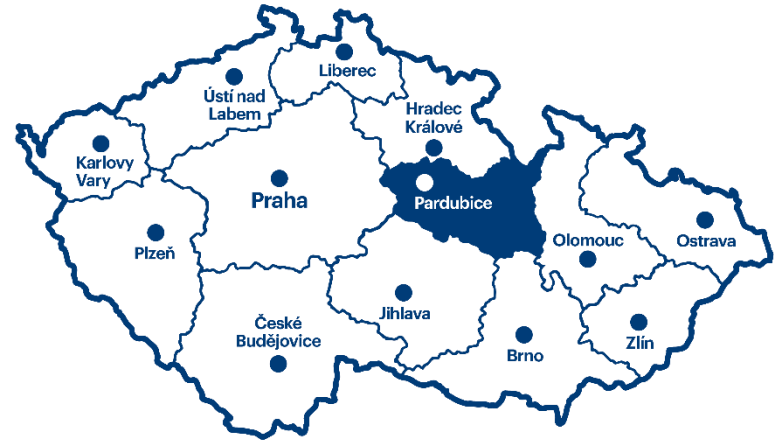
Czech



www.petrovykameny.cz, www.ok-tourism.cz

More info: [Central Moravia & Jeseníky Convention Bureau](#)





Incentive winter activities

Pardubice Region


Gingerbread-scented Advent in Pardubice

The taste and aroma of gingerbread are typical for Pardubice in the run-up to Christmas. Gingerbread-scented Advent offers some unique specialties from this popular sweet in restaurants and cafés throughout the regional town.

A total of 33 cafés and restaurants served up Gingerbread Advent treats in Pardubice this year. Each of them prepared something original. These include classic gingerbread desserts, gingerbread-flavoured coffee, and also non-traditional savoury dishes, gingerbread beer and gingerbread mimosa. The cafés and restaurants taking part in the event can be easily identified by the sign “Advent s vůní perníku” (“Gingerbread-scented Advent”) pasted on the door. From 2 December, you can also visit Pardubice’s Christmas markets, which this time will light up Třída Míru, Pernštýnské náměstí and Automatické mlýny. There will be around 50 stands, a lavish programme of events and an exhibition entitled The Lights Tell a Story on the ramparts of Pardubice Chateau.

 27 November – 24 December

 Pardubice (Třída Míru, Pernštýnské náměstí, Automatické mlýny)

 all day

 suitable for smaller groups (up to 30 people)

 Czech

 www.pardubice.eu

More info: [East Bohemia Convention Bureau](#)



Winter Military Museum

Winter - what better time to escape the bad weather in a museum. Are you into machinery, technology or military history? If the answer is yes to at least one of these, the Military Museum in Králíky is the place for you.

The museum is located in the middle of a large and massive zone of Czechoslovak fortifications built between 1935 and 1938. Very close by there are a large number of various well-preserved fortress buildings. The Military Museum in Králíky is one of the most modern museums of its kind in the Czech Republic. It is housed in a modern hall, built on the site of a former agricultural complex. The exhibit presents modern military history from the Great War (First World War) to the present. The more active-minded can enjoy some adrenalin with a ride in a tank or demonstration rides in other military machines on the training ground.

 open all year round, Tuesday to Sunday from 9:00 a.m. to 4:00 p.m.

 Military Museum Králíky

 2-3 hours

 also suitable for larger groups of over 50 people, can be split into smaller groups

 Czech

 www.armyfort.cz

More info: [East Bohemia Convention Bureau](#)

↑↓ Czech Film Commission




Shrovetide processions in Hlinecko

A traditional custom, listed as a UNESCO World Cultural Heritage event, will take place at the Vysočina Open Air Museum at Veselý Kopec near Hlinsko on Saturday, 27 January 2024.

Residents from the village of Studnice will perform the Shrovetide procession. The masked participants walk amongst the wooden buildings, where they do a ceremonial dance in a circle. Get ready for some pranks too. In the afternoon, the masks and spectators gather for the final ceremony and listen to the Shrovetide Testament. This remembers the sins committed by the mare's mask. She is then ceremoniously slain. The Shrovetide procession ends with all the masks joining in a merry dance. Throughout the day visitors can take a look into the individual log cabins at Veselý Kopec and buy souvenirs. The Na Vejměnku pub will host an old-style Czech pig-slaughter.

The Shrovetide farewell party will take place on Tuesday 13 February 2024 in Hlinsko. The streets there will once again be full of masks. In the morning, there will be a masked parade of children from elementary and nursery schools in Hlinsko. The parade will make its way to the historical Betlém monument reserve. There, anyone interested can visit a permanent exhibition of Shrovetide masks.



 in winter in good weather

 Vysočina Open Air Museum Veselý Kopec

 all day

 maximum of 50 people per group

 Czech

 www.nmvp.cz

More info: [East Bohemia Convention Bureau](#)

Freezing experiences in Dolní Morava

Dolní Morava is a paradise for adrenaline junkies. A walk along the Sky Bridge 721, the Sky Walk, a mammoth roller coaster, a cross-race track, and trails for skiers. All set in the wonderful countryside of the ridges of Králický Sněžník and accessible in the winter, too.

Want to try something more interesting than simply skiing in winter? Take a walk across the longest pedestrian suspension bridge in the world and experience what it's like to stroll 95 metres above the ground. You'll be even closer to the sky if you take a walk along this trail in the clouds. That's because you ascend to a height of 1,116 metres above sea level, and so get great views of the snowy countryside all around. And if you prefer to keep your feet on the ground, you can go hiking on snowshoes, sledging, cross-country skiing or ski mountaineering.

Experienced skiers can book a session on the first trail even before the resort officially opens. This gives you the chance to enjoy the freshly prepared slope all to yourself. The resort has several options as regards accommodation, from a wellness hotel to mountain chalets. So you're sure to get plenty of rest after an adrenalin-packed day.



all year round, winter activities in good snow conditions



Dolní Morava



all day



depending on the chosen programme



Czech, English, German



www.hotel-dolnimorava.cz

More info: [East Bohemia Convention Bureau](#)



Winter fun and relaxation at the Jezerka

The Jezerka Hotel is located in the heart of the Iron Mountains, near the Seč Reservoir, with beautiful views of the surrounding countryside. It is the ideal spot for incentive programmes and congress meetings, and is a great choice for anyone who wants to enjoy some active winter fun.

If the snow conditions are good, there are a large number of cross-country trails in the surrounding area. If the weather is less than ideal, there is a wide range of indoor activities to choose from. Inside the hotel there is a salt-water swimming pool, bowling, a laser and classic shooting range, a golf simulator, squash and table tennis. So there's no need to worry about being short of things to do even in bad weather. Switch to relaxation mode in one of the most state-of-the-art wellness centres, where the concept of "relaxing" is taken to a whole new level. You can sense the relaxing atmosphere of the quietest part of the hotel as soon as you enter. Facilities include a Finnish, tropical and bio sauna, a saline bath, a tepidarium, hot tubs and rest areas.



all year



Hotel Jezerka Seč



all day



depending on the chosen activity



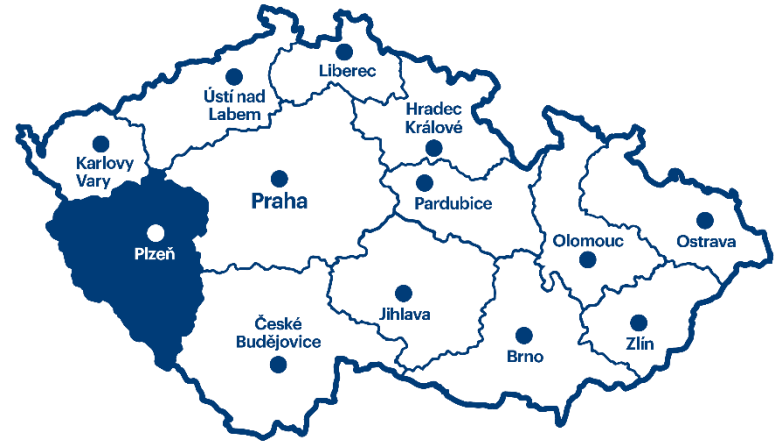
Czech, English



www.jezerka.cz

More info: [East Bohemia Convention Bureau](#)





Incentive winter activities

Pilsen Region


Špičák ski resort - perfect for top-class skiers

You no longer need to go to the border region to enjoy top-quality skiing. Špičák is the perfect place for an amazing skiing and snowboarding trip.


Ski&Bike Špičák, the largest ski resort on the Czech side of Šumava, is located in the famous ski town of Železná Ruda at an altitude of 865-1,202 metres above sea level.

The resort offers trails typically suitable for all skiers and snowboarders and has 7 chair lifts and 1 modern four-seater cable car. One new addition is the Spodní Šance family slope, 650 metres long and up to 120 metres wide. It has a gentle slope, making it ideal for children. Špičák has a total of 8.5 kilometres of downhill tracks of all difficulty levels. Experienced skiers are sure to enjoy the steepest slope in the Czech Republic - Šance.

Snow park fans will also be in their element. The Lubák slope has been converted into the new Freestyle Area snow park, offering obstacles and lanes for both experienced and less skilled skiers, including children. The resort also offers evening skiing on a floodlit slope every Wednesday, Friday and Saturday. There is a ski school in the separate children's area, which includes a moving belt and a ski playground. The resort also has a ski school, sports equipment hire, ski service and ski storage.

 winter season, can also be used for summer sports and hiking trips

 Šumavský Ski&Bike Špičák

 individually (during opening hours)

 individually

 Czech, English, German

 www.lyzovani.spicak.cz

More info: [Pilsen Region](#)

↑ Ski&Bike Špičák
↓ Jiří Jirousek, Richard Beneš



Hotel Srní – a great place relax amidst the beautiful countryside

The Hotel Srní in Šumava not only offers comfortable accommodation, but is also hard to beat for its location, right in the middle of the Šumava National Park in the gorgeous Šumava countryside.

It is one of the best hotels in the region, located on the outskirts of the village of Srní, in the middle of the beautiful Šumava countryside. The part of Šumava around Srní is the perfect place to relax for anyone wanting to enjoy a holiday in unspoilt countryside with clean air, clear lakes and healthy forests.

There are some great cross-country skiing trails in winter. The groomed cross-country circuit around Srní, with the option to join well-maintained trails along the water towards Modrava and further on to the cross-country trails in central Šumava, with downhill slopes and chair lifts nearby, where you can be sure of plenty of snow until spring, all make this resort a great place for a winter holiday.

Facilities include an indoor pool (25 x 12 m), sauna, steam room, massages, skittles, table tennis. The sports hall in the annex also provides plenty of opportunities for ball games.

The hotel is fully wheelchair accessible. It also offers conference services, with its conference hall able to seat up to 350 people. Guests can park directly in the hotel grounds.



all year



Srní, Šumava



depending on the chosen activity



up to 350 people



Czech, English, German



www.hotely-srni.cz

More info: [Pilsen Region](#)



Discover the power of natural healing and the beauty of Šumava

A state-of-the-art new spa in a wholly unique historical setting in Kašperské Hory.

A completely unique project, the only one in the Czech Republic. This is the only project to combine spa services with nature, and the Earth's energy with history. A visit here takes you back to the reign of King and Emperor Charles IV, the majestic Kašperk Castle and gold mining in Kašperské Hory. Besides having by far the cleanest air in the country, Kašperské Hory also has the major advantage of being home to tectonic rifts and the old tunnels in which gold was mined. This means that the Earth's energy and biogenic elements, which have a beneficial effect on our health, radiate from the centre of the Earth.

This technologically modern balneo-facility focuses fully on herbal treatments, including baths, herbal steam, packs and massages. All the products used at this spa are sourced from the unpolluted environment of Šumava. A certified company prepares special mixtures for spa treatments from fresh herbs collected from private mountain meadows.

The ten years that the spa has been running, coupled with ever-increasing demand, are proof that "The doctor heals, nature cures".



all year



Parkhotel Kašperské hory



every day 8 a.m. - 6 p.m.



43 stylishly furnished rooms and suites



Czech, English, German



www.sumavskelazne.cz

More info: [Pilsen Region](#)




An unbeatable Christmas atmosphere in the centre of Plzeň

Plzeň's main square will once again be wreathed in its own unique Christmas atmosphere, with the scent of mulled wine, old Bohemian spit cakes and gingerbread.


Náměstí Republiky in the centre of Plzeň is a popular place to meet up and soak up the atmosphere in the run-up to Christmas every year. It hosts some enchanting examples of folk traditions and crafts, with a focus on Christmas and everything that goes with it. Ever-popular attractions include a donkey and sheep in a live Nativity scene, and a bell you ring to make your Christmas wish come true.

Just like last year, you can enjoy the view of the entire square and the impressive Cathedral of St. Bartholomew from the large ferris wheel. Walking around the markets, you'll also find the largest carved Nativity scene in Plzeň, consisting of 72 figurines. There will also be daily musical shows by a variety of performers.

Another interesting idea in the run-up to Christmas is to take a special Advent tour at the Pilsner Urquell Brewery. Tours are given every Thursday, Friday and Saturday from 1 to 22 December, always from 5:30 p.m.

 23 November - 23 December 2024

 Plzeň

 every day from 10.00 a.m. - 8.00 p.m.

 unlimited

 Czech, English, German

More info: [Pilsen Region](#)



Konstantin Wellness Centre – leave all that stress and hurry behind

Konstantinovy Lázně offers a wide range of relaxation and wellness stays for clients wanting to actively relax and recoup their energy.

A wide range of events and stays can be arranged all year round for private groups and companies: conferences, training sessions, symposiums, team building or employee breaks.

The programme can include relaxation and treatment procedures, health-related talks, culinary events and tastings, game feasts and a number of other services. A complete accompanying programme can be arranged to suit guests' individual requirements.

The modern Konstantin Wellness Centre, covering an area of 800 m² with a panoramic view of the spa park, is spread over two floors of the building, with access from the Prusík Hotel.

On the ground floor there is a swimming pool with nice warm water, hot tubs and Kneipp walkways. On the first floor, there is a bio sauna, a Finnish sauna, a steam bath, a Star Trac fitness centre and various types of therapy, from massages, through skin care to baths. There is a quiet zone and bar with refreshments prepared for guests to relax in.



all year



Konstantinovy Lázně



9.00 a.m. - 9.00 p.m.



30 people



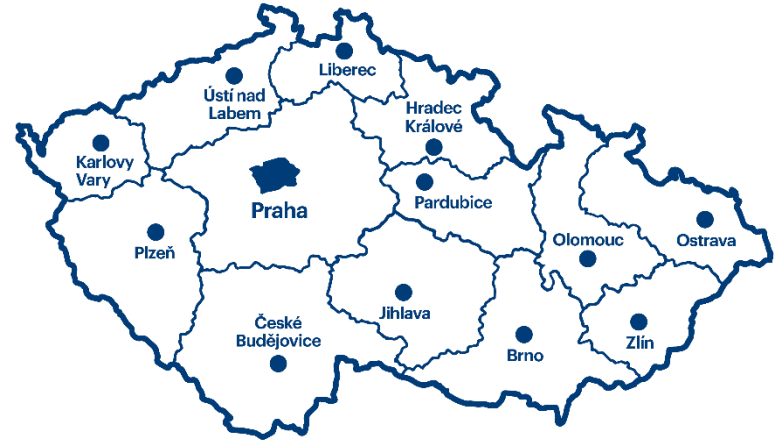
Czech, English, German



www.konstantinovy lazne.cz

More info: [Pilsen Region](#)





Incentive winter activities

Prague

The magic of Prague from an ice rink

Winter in Prague offers lots of fun that can only be enjoyed at this time of year. From November to February, there are outdoor ice rinks scattered throughout the city. This means skaters can admire the most beautiful views of Prague from the rink.

Every winter, open-air ice rinks appear in various places around the capital, some of them even right in the heart of Prague. This means that as well as getting some exercise and having fun, skaters can often enjoy some unusual views of Prague's typical landmarks in winter garb. The ice rink on Letná, for example, offers a wonderful view of the panorama of Hradčany, while skaters in Folimanka park and the Mahler Gardens can admire the magnificent architecture of the Nusle Bridge or Žižkov Tower. From the Na Františku rink, you can see the Letná Park on the opposite side of the Vltava and the neighbouring grounds of St. Agnes Convent. The view from Čapadlo near Smetanovo nábřeží is truly like a fairy-tale: along the river from the National Theatre across the Legion Bridge, the island of Sřtelecký ostrov, Kampa, Petřín and Charles Bridge to Prague Castle. During the 2023/24 season, there will be some unique views from the rinks on the Smíchov Upper Embankment or on Wenceslas Square itself. Those looking for historical buildings tucked away out of sight are sure to love the ice rink in the magical garden of the Alchemist Grand Hotel and Spa, right below Prague Castle.

Prague's ice rinks naturally offer excellent skating and beautiful views, as well as skate hire and sharpening, heated facilities and, of course, refreshments with warm drinks. Some rink operators even prepare seasonal events: such as skating with St. Nicholas or a carnival on ice.

 every day from November to February

 Prague (various locations)

 1–2 hours

 20–300 people (depending on rink size)

 no specific language skills required

More info: [Prague Convention Bureau](#)

↑ ICE-TEC SOLUTIONS CZ
↓ Alchemist Grand Hotel and Spa








When Prague is transformed into a Christmas kingdom

Advent and Christmas in Prague see the city's streets, squares and courtyards filled with the magical atmosphere of festive markets. Prague's Advent markets are popular with both locals and visitors from abroad, and regularly top the international Christmas market rankings and ratings. During Advent, Prague is transformed into a fairytale winter kingdom!

Festive markets are held in many places in Prague around the Christmas holidays. The open spaces in almost all parts of the city become colourful fairs whose irresistible charm attracts both locals and tourists. They feature some majestic Christmas trees, charming decorations, and stalls selling fragrant food, drinks and gifts. Carols, concerts by various musicians, dance performances and Christmas workshops for children and adults all add to the Advent atmosphere. Prague's Christmas markets are places where anyone can come and soak up the uplifting festive atmosphere.

The most famous and impressive is the market town on Old Town Square, with a large stage and a Christmas tree, which locals consider to be the main attraction. Other large markets are located a little further away, on the equally famous Wenceslas Square. Every winter, visitors to Náměstí Míru will find a Christmas tree surrounded by stalls. The magic of the Advent markets can also be enjoyed at náměstí Republiky, náměstí Jiřího z Poděbrad, Tylovo náměstí and Mariánské náměstí, as well as at Kampá and Anděl. There are some unique Christmas markets in the grounds of Prague Castle itself - on Jiřské náměstí and in the Stable Courtyard. And for those who'd prefer to enjoy the festive spirit in other places in Prague, there are many smaller Advent markets scattered around different parts of the city.

-  every day from November to January
-  Prague (various locations)
-  1-3 hours
-  unlimited
-  no specific language skills required

More info: [Prague Convention Bureau](#)

↑↓ Shutterstock



A winter day with animals


It's no exaggeration to say that winter is the ideal time to visit Prague Zoo. You'll avoid the crowds you're likely to encounter in the high season and may be surprised at how unexpectedly well some of the animals adapt to the low outdoor temperatures. During the winter, the Zoo also prepares some unusual activities typical for this season.

We tend to associate a visit to the Zoo with the sunny days of summer. Prague Zoo stays open even in winter, giving you the chance to see many of its inhabitants in their outdoor enclosures. You probably won't be too surprised at the sight of polar bears or wolves, but most of us wouldn't expect to see elephants, flamingos or parrots outside in winter! Just like the rest of the year, the Zoo offers the chance to watch the keepers feed the animals, and holds meetings as well as a Zoo School for adults in the winter season, too. And what's more, throughout December it hosts a large number of activities connected with the Christmas holidays: from Advent workshops to a festive stocking-filler for the animals.

Visitors who are not as used to the cold winter weather as some of the animals can visit all fifteen of the Zoo's pavilions. They can also warm up in the four restaurants or in the café. The souvenir shops have some unique seasonal goods on sale, such as brightly coloured Christmas decorations, cookie cutters and surprise Christmas gifts.

 every day from December to January

 Prague City Zoo, U Trojského zámku 120/3, Praha 7

 1 to 5 hours

 20-50 people (depending on the selected programme)

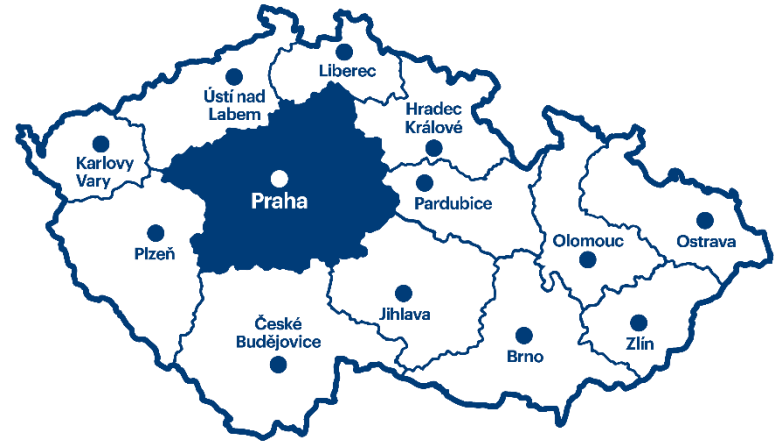
 Czech

 www.zoopraha.cz

More info: [Prague Convention Bureau](#)

↑↓ Oliver Le Que, Zoo Praha





Incentive winter activities

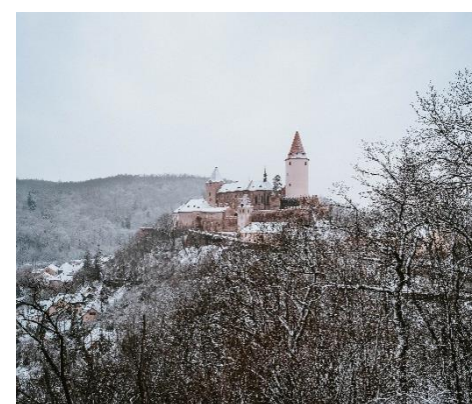
Central Bohemian Region

Advent markets and a tour of Křivoklát Castle

Discover the magic of Christmas at Křivoklát Castle and enjoy a stunning tour of the Castle grounds. The ideal place for Advent markets, great food and drink.

Enjoy the authentic Christmas atmosphere in the courtyard of one of the most beautiful castles in Bohemia. Magical Christmas decorations, traditional Advent markets with a great atmosphere and the sweet smell of Christmas cookies and punch. Don't miss a tour of Křivoklát Castle.

You can also look forward to craft demonstrations, a tightrope walker from Bordeaux, an angel on stilts, a juggler, a fairy tale for children, a Christmas carol game, a barrel organ player, folk dances, fairground music and lots of other stalls offering inspiration for Christmas gift ideas.



Advent markets 9 December and 10 December 10:00 a.m. – 5:00 p.m., 16 December and 17 December 10:00 a.m. – 5:00 p.m., basic tour every Advent weekend (Sat-Sun) 10:00 a.m. - 3:00 p.m.



Křivoklát Castle



the tour lasts 80 minutes



max. 40 people per tour



Czech, English



www.hrad-krivoklat.cz

More info: [Central Bohemia Convention Bureau](#)

A horseback ride through the winter countryside

Whether you're planning a meeting for customers, a conference, some company training, a presentation, a team building session or even a Christmas party, the Equitana Hotel Resort offers the full range of first-class services. All just an hour's drive from Prague, Plzeň or České Budějovice, nestled amidst the picturesque Central Bohemian countryside.

The Equitana Hotel Resort**** is located near the town of Březnice, amidst quiet rural countryside surrounded by forests and ponds on the border of the Central and South Bohemian regions. The resort is an ideal place to spend a relaxing or an active holiday. There are lots of hiking and cycling routes in the vicinity, and many activities available at the resort itself. The hotel has a riding school, where you can arrange rides in the open countryside.

 during the winter months

 Martinice 1, Březnice

 arranged to suit

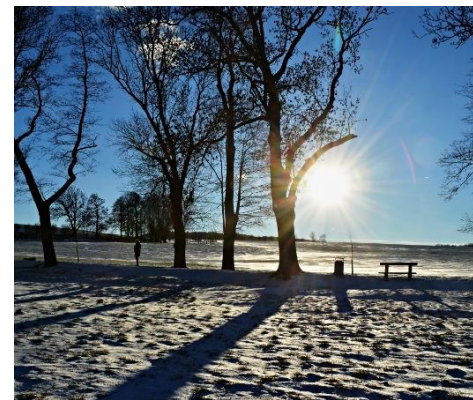
 anyone interested in a horseback ride

 Czech

 www.equitana.cz

More info: [Central Bohemia Convention Bureau](#)

↑↓ Brdy and Podbrdsko Tourist Board Archive



Cross-country trails in Brdy

The closest place to Prague for skiing. "Nature, views, a wonderful atmosphere!" This is how snow lovers describe Brdy. Just five words, but they perfectly characterise cross-country skiing in Brdy.

Brdy is becoming more and more popular as a cross-country skiing destination. When it starts to snow in Prague, but there's still not enough for cross-country skiing, Brdy is the place to go. Its cross-country trails are the closest and easiest to reach for the people of Prague.

Brdy does not have a long history of cross-country skiing, as it used to be a military site and was closed off to ordinary visitors. So there are still plenty of new places to discover when out skiing.

Until now, cross-country skiers have made their own trails in Brdy. There aren't yet any machine-groomed trails. However, this does nothing to detract from Brdy's charm as a paradise for cross-country skiers. After all, the place offers 75 km of routes if the snow conditions are good. They can find their way around following the standard hiking or biking markers.

 during the winter months

 Brdy

 arranged to suit

 unlimited

 Czech

 www.brdyapodbrdsko.cz

More info: [Central Bohemia Convention Bureau](#)

Brdy and Podbrdsko Tourist Board Archive




A walk with a talk about customs and traditions


The Museum of Folk Architecture in Kouřim (an open-air museum) offers special walks with expert guides for groups during the autumn and winter. During Advent and in the run-up to Christmas, the open-air museum holds tours explaining about customs, how to cook traditional dishes or art and crafts.

The Museum of Folk Architecture in Kouřim is the only supraregional open-air museum in the country that collects architectural monuments from Central, Eastern and Northern Bohemia, thus presenting a direct comparison of various regional types of folk architecture from the 17th to 19th centuries. So far, there are fourteen larger dwellings and farm buildings, as well as several smaller monuments. The museum hosts numerous ethnographic exhibitions and other accompanying activities all year round.

Guided tour of the open-air museum with a handicraft workshop (all year round) – customised programme.

Christmas triptych - only on designated dates.

 only on pre-set dates or by arrangement

 Kouřim, Kutná hora and Kolín regions

 1.5–2 hours (with commentary)

 10 people

 Czech

 www.skaznenkourim.cz

More info: [Central Bohemia Convention Bureau](#)



Travel back into the past and experience a folk Christmas in Polabí!

The "Folk Christmas in Polabí" exhibition at the Polabí Ethnographic Museum in Přerov nad Labem takes you back into the past to explore ancient customs and traditions during Advent, the Christmas holidays and the Three Kings, all depicted in different cottages.

The exhibition is on display inside cottages that are spread throughout the ethnographic museum, and visitors can walk around them as they like. Each of the cottages shows a typical Christmas tradition from modern times and the past. Besides the decorations inside the cottages, there are also historical Nativity scenes, old and newer confectionery and gingerbread moulds, and recipes with samples of various types of Christmas sweets on display.

At the weekend, there is an accompanying programme where you can see demonstrations of old crafts and buy gifts.



17 November - 30 December 2023



throughout the open-air museum - Polabí Ethnographic Museum in Přerov nad Labem



2 hours



visitors make their own way around the museum



Czech



www.polabskemuzeum.cz

More info: [Central Bohemia Convention Bureau](#)



Get into the Christmas mood at Loučeň Chateau

The sixth annual Story of the Christmas Tree, this year otherwise known as the Christmas Alphabet. As Advent approaches, get in the mood for Christmas at Loučeň Chateau with the sixth year of the popular Christmas event: The Story of the Christmas Tree, this year otherwise known as the Christmas Alphabet. Accompanied by all the trappings of Christmas, this event takes an original look at the tradition of decorating trees.

The Christmas Alphabet begins in the chateau courtyard with the letter A as "Adam", the biblical story of his expulsion from the Garden of Paradise, behind the modern-day tradition of Christmas trees. Each other room in the chateau then offers another letter of the alphabet, a themed tree and a fascinating story about various Christmas customs. You can look forward to a total of 20 trees decorated with hundreds of unique ornaments. From White Gold to the Star and the Three Kings tree - all original, each with a different theme and adorned with original Czech decorations made by the Koulier workshop.

The chateau is open to the public every day (Mondays too), including Christmas Day, the Christmas holidays and New Year's Day. For those who love the evening Christmas atmosphere, there are evening tours every Saturday until 30 December 2023.

 17 November – 21 January 2024

 Loučeň Chateau

 2 hours

 visitors make their own way around

 Czech, English

 www.pojizeriapolabi.cz

More info: [Central Bohemia Convention Bureau](#)



Skiing and other winter fun in Moníneč

The largest and most modern ski resort in Central Bohemia. The microclimate of Czech Siberia, the northern slope and the altitude make Moníneč a unique natural glacier. The state-of-the-art snowmaking system means you can ski here even when it's melted everywhere else.

There are several slopes for skiers and snowboarders. There is of course the full range of facilities, with everything you need for winter sports, including gear hire and ski service. A four-seater cable car will take you to the top of the 1.2 km slope. The resort also boasts state-of-the-art snowmaking technology, which can produce snow even when the temperature is above zero. This makes Moníneč the ideal place to go skiing near Prague. As well as downhill skiing, there are also other winter attractions such as snow tubing and, of course, sledging and bobsledding. There are regularly maintained and well-marked cross-country trails all around Moníneč, covering a total length of approximately 54 kilometres.

 during the winter months

 Moníneč

 arranged to suit

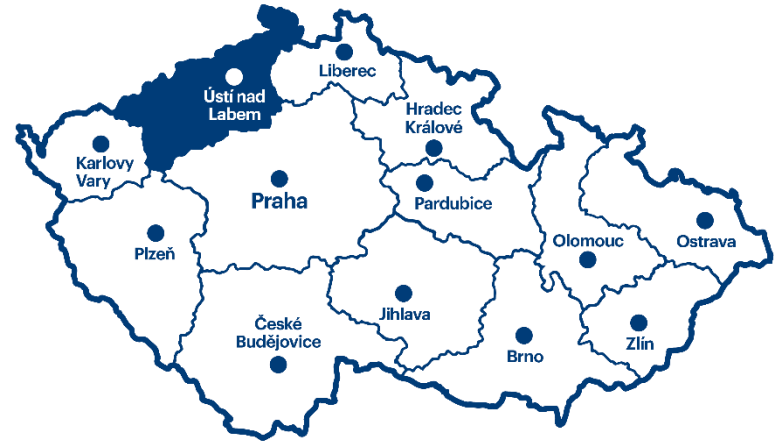
 unlimited

 Czech, English

 www.zima.moninec.cz

More info: [Central Bohemia Convention Bureau](#)





Incentive winter activities

Ústí nad Labem Region

Cross-country skiing along the Ore Mountains arterial route from Cínovec to Klíny and Komárka

The peaks of the Ore Mountains around Cínovec have seen a winter boom in recent years. Supply has met demand and you can now take the D8 highway from Prague to go cross-country skiing along the Ore Mountains arterial route.


Start your cross-country expeditions from Cínovec, ideally from Krušnohorský dvůr, a picturesque little hotel that also hosts golf tournaments in the summer on the highest course in Bohemia. The hotel has a sauna, a conference hall and a Ski Bar. Snowploughs regularly groom the route from Vitiška - Nové Město - Vrch Tří pánů as far as Dlouhá louka above Osek. Or you can head across the plain and further along the Sedmihůrská road to Komáří Vížka.


And as we share the Ore Mountains with our German neighbours, the routes also connect up to Altenberg. The snowploughs are also equipped with GPS, and so the latest groomed routes are displayed on mapy.cz.

TIP: On the way down after your trip, call in at the Teplice Thermal Bath to warm up a bit.

 winter season - December-February/March

 Cínovec

 1-4 hours

 5-20 people

 Czech, English, German

 www.facebook.com/krusnohorskydvur

More info: [Ústí Region Convention Bureau](#)



Ride a snowplough and do some climbing on an artificial wall

The Klíny sports complex up on the top of the Ore Mountains offers a range of great experiences and activities throughout the year. In winter, there are downhill slopes, a snowboard park, cross-country trails, an artificial climbing wall and the opportunity to try riding a snowplough!

You can enjoy a team building session in the snow during the day, and they even offer a zipline ride in winter, too! With a group of 10 or more you can arrange your own date and have some fun supervised by experienced instructors.

If you've had enough of being outside, there's a large indoor multi-purpose sports hall with an artificial climbing wall. The hall is great for team ball games and group sports activities.

Individuals can spice up the evening with a ride on a snowplough. It lasts about an hour and you sit right next to the driver. It runs from the top cable car station after 8:00 p.m. And as Klíny's slopes are quite steep, you can expect a real adrenaline rush.



winter season - December-February/March



Klíny



1-3 hours



Snowplough – 1 person, artificial wall - 10 people, skiing - unlimited



Czech, English, German



www.kliny.cz

More info: [Ústí Region Convention Bureau](#)



Wagons in the mountains

Glamping in renovated abandoned railway wagons on the snowy peaks of the Ore Mountains is a real winter adventure. Enjoy some railway romance at a height of 850 metres.

The Wagons in the Mountains project is unique in that you can choose from several different types of wagon, and by staying there you are also helping to fund the reconstruction of the historical Kovářská station. During the summer, passenger trains only run here at the weekend, so in the winter you'll enjoy total solitude, surrounded by the snowy countryside, forests and silence.

There are several fun things to do here during the day. Strap on your cross-country skis, mountain boots or snowshoes and head straight out the door along the trail towards Měděnec or Vejprty. If you travel by car (you can park right next to the wagons), you can get to the bottom of the Klínovec downhill slopes in 10 minutes.

The wagons are fully insulated, have wood-burning stoves and an electric heater, so you're sure to stay warm even in the bitterest frosts.



all year



Kovářská station



min. 2 days



8-12 people



Czech, English, German



www.vagonynahorach.cz

More info: [Ústí Region Convention Bureau](#)



Ski Mountaineering above Hrob

Ski mountaineering, another new popular winter activity you can enjoy in the Ore Mountains. You can find marked ski mountaineering routes around the Bouřňák and Pramenáč mountains near the village of Mikulov nad Hrobem. The trails are also suitable for beginners and most of them lead through the forest.

Not a seasoned ski mountaineer but would still like to try it? Head towards Teplice – Hrob - Mikulov. It's only an hour's drive from Prague. Most of the trails lead near or through the Sport Centrum Bouřňák ski resort.


Ski Mountaineering above Hrob is a project to promote ski mountaineering in the Ore Mountains. Most of the trails lead near or through the Sport Centrum Bouřňák ski resort and the ascent ends at the peaks of Pramenáč (909 m) and Bouřňák (869 m). The trails were built by local enthusiasts and all are well marked and always prepared before the start of every season.

If you decide to stay for longer, we recommend checking into the Cepín hotel, which is a great place to eat, or rent the Pension u Krbu guesthouse for the whole group, where you can warm up in a private sauna.

 December-February

 Mikulov

 1–3 hours

 max. 10 people

 not specified

More info: [Ústí Region Convention Bureau](#)



Some mysterious places in the winter haze of the Most region

You can explore the secrets of the Most region in winter, too. In fact, trips through the industrial scenery are even more of an adventure during the winter. There are several types of trips to choose from, from night tours of the Most landscape to a "best of" war and mineshafts.

Off-road vehicles take you across the former lunar landscape of mine spoil heaps through abandoned villages; you stop off at the best vantage point for the Litvínov refinery and learn what it's for and what we'd lose out on without it. You also get a peek in the Second World War bunker under the Rico factory and you call in at Lake Most.

From the viewpoint over the lake, you'll chat with your guide about the history of Hněvín hill and several of the buildings that have stood on its top over the years.

Enjoy an off-road ride across easy terrain and around mine sinkholes.

Finally, at the viewpoint over the Jezeří chateau, you'll be able to see the huge ČSA quarry and hear details of everything you can see, including the massive mining machinery and the future Green Mine lake.



all year



Litvínov



3–4 hours



10-30 people - ideally divided into smaller groups



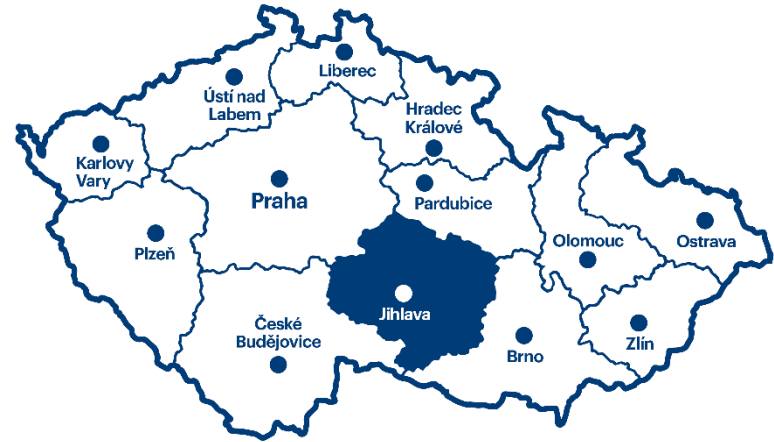
Czech, English, German



www.offroadsafari.cz

More info: [Ústí Region Convention Bureau](#)





Incentive winter activities

Vysočina Region

Třešť - the town of Nativity scenes

The production of Nativity scenes is part of the fathers' legacy passed down from generation to generation in Třešť. Even now, 200 years on, this is still a rich and colourful tradition. Come and see for yourself!

If you want to make the Christmas spirit last that little bit longer, visit Třešť between December 26 and February 2, when almost two dozen homes open their doors to the public as part of the Nativity scene Trail. This was included on the List of Intangible Elements of Traditional Folk Culture of the Czech Republic in 2015. Go from house to house, admiring Nativity scene after Nativity scene. A visit to the Nativity scenes on display in the family houses around Třešť has its own special magic. Who can tell a more captivating story than someone who lives for Nativity scenes almost all year round?

If you get Třešť by another route than from Štěpán to Hromnice, you can see the Nativity scenes at the Friends of Nativity Exhibition or at the Vysočina Museum, which has a branch in Třešť. This means you can enjoy the Christmas atmosphere all year round. In addition, the July Wood Carving Festival turns Třešť into a Mecca for Nativity scene makers and wood-carvers.



Nativity scene Trail from 26 December to 2 February, otherwise throughout the year



Třešť



individually



individually, ideally smaller groups for the Nativity scene Trail (max. 10)



Czech, English, German



www.trestskebetlemy.cz

More info: [Vysočina Convention Bureau](#)



Želiv Monastery - a resort packed with options

A Baroque hotel, wellness centre, brewery, restaurant, the historical part of the monastery, Santini's church, the large abbey garden and the beautiful countryside all around. Želiv Monastery offers all this in one place, with an endless range of options.

You can relax in the hotel wellness centre, and warm up with a sauna, hot tub or massage. If you like beer, you're sure to love an all-you-can-drink beer bath, or you can see what it's like to brew beer in the monastery brewery. Be a part of the entire brewing process and taste regular and seasonal beer specialties. Hotel Klášter Želiv is a place teeming with history and culture. You can admire some beautiful monuments, not to mention the monastery itself, such as Santini's church, Trčka Castle, or the newly refurbished Old Prelature with its archaeological exhibition and gallery. Come and experience the stories of Želiva for yourself! The guided tours will take you back through the different periods and stories associated with this place. In winter, you can enjoy a Christmas story or a candlelit tour by night. And if that's not enough, take a stroll in the large abbey garden, where you can build a snowman or have a snowball fight.

The monastery offers 28 rooms and 71 beds with the full range of amenities and services. Spaces for conferences, meetings, parties and team building activities for up to 150 people. Želiva is just a stone's throw from the motorway exit. Call in for one of the activities it offers or enjoy the whole entertainment package with an overnight stay!



all year round, guided tours and beer brewing according to the programme or by prior arrangement



Želiv Monastery



individually depending on activity



individually depending on activity



Czech, English, other languages by prior arrangement



www.zeliv.eu

More info: [Vysočina Convention Bureau](#)



Jihlava for Christmas

A unique circular ice rink, new Christmas decorations, concerts, theatre shows and performances by local associations, a Christmas walk, an Advent fair – you can find all this and much more in Jihlava at Christmas.

After a one-year break, you can again skate on Masarykovo náměstí, on the unique circular ice rink around the Plague Column. This year, there's also skating on the artificial ice rink at Parkán in Matky Boží Street. Take a stroll through the Christmas streets of Jihlava and discover places connected with Advent, the light of Bethlehem and also Baby Jesus. Enjoy a walk along the walls, through the streets of the town, and enjoy the atmosphere of the square all lit up and decorated for Christmas. To make sure you don't miss a thing, pick up a map of the Christmas Walk through Jihlava at the information centre. Want to find out more about the Nativity tradition? Take a Christmas walk through the town with a guide. If history or architecture are more your cup of tea, venture out into the streets of Jihlava with a guide to explore the luxurious villas of the First Republic, the Gate of the Mother of God, the town hall, and even the castle! Did you even know that Jihlava has a castle? Its history is sure to surprise you.

This year, Masarykovo náměstí will be home to an Advent village packed with wooden stalls, where you can buy all kinds of beautiful, fragrant and tasty gifts. Don't worry, there'll be plenty of mulled wine to warm you up during the cold days and nights. And what else? Jihlava Zoo is open 365 days a year. You can make it an unusual visit if you want - have you ever been to the zoo after dark? Jihlava boasts one of the largest roof trusses in the Czech Republic. Don't miss this unique sight.



The Advent village ends on 31 December 2023; some stalls will be open until 18 February 2024, as will the ice rink; the illuminations will be up until 7 January 2024, the zoo is open all year round, and the trusses of St. James' Church by prior arrangement



Jihlava



individually



unlimited capacity



Zoo - Czech, English, German; trusses of the Church of St. James the Elder - foreign language by prior arrangement



www.dojihlavcy.cz

More info: [Vysočina Convention Bureau](#)



Cross-country skiing in the Žďár region

The Žďár region is a paradise for cross-country skiers. There are lots of groomed cross-country trails running through the beautiful Vysočina countryside.

Cross-country skiing is one of the truly traditional sports in Vysočina. The snow conditions have been unpredictable in recent years, but local skiers have always managed to make their way through the meadows near Nyklovce and Bystřice nad Pernštejnem. You can go to Dalečín, and from there you can easily join the Nové Město trails in Míchov. And if you can't do without the full range of skiing facilities, Nové Město na Moravě is just a few minutes' drive away.

If you haven't packed your cross-country gear and are tempted by the great nearby trails, don't despair. The Adrex Base Camp hire centre has several pairs of universal Peltonen cross-country skis ready for winter visitors to Vír, which are nice and slippery without the need for waxing! The Nanogrip slide is a good choice for cross-country tramps as well as for faster skiing. Alternatively, you can hire snowshoes for roaming around the snowy meadows. The unique ice wall in Vír is worth a try, too! The floodlights mean you can climb in the evening, too, for that truly unique experience.

www.korunavysociny.cz (current status of machine-groomed ski trails in Koruna Vysočiny territory)



winter



Žďár region



individually



unlimited; for the Adrex hire centre, ideally groups of up to 30 people



Czech, English (Adrex)



www.sportispo.cz, www.adrex.cz, www.udolisportu.cz

More info: [Vysočina Convention Bureau](#)



Art has moved to Humpolec!

8smička in Humpolec strives to blur the boundaries between the centre and the periphery. Halfway between Prague and Brno, this industrial site has been transformed into a cultural space bringing visitors into contact with modern and contemporary art.

The 8smička Zone is located in a former cloth weaving site, which from the late 19th century specialised in the production of coarse cloths and strong fabrics. In 1948, the factories ceased to be associated with the names of the manufacturers and began to be referred to under serial numbers - this is how the building we see today came to be known as number 08. On the ground floor there is a gallery, a café, a studio with an original Špulka construction kit and a bookshop. The exhibition spaces on the 1st floor house the collection exhibition 7+1: The Collector's Apartment, which is open by prior reservation and always with a guide. The first floor also includes a multi-purpose space and a social lounge. 8smička in Humpolec provides a platform for discussion about the visual arts, architecture, design, as well as about community and public space.

To add to the overall experience, Café 8smička is an artistic café that offers a great place for a business meeting exactly halfway between Prague and Brno. Call in for authentic cakes, quiche or homemade sourdough bread. Whether you're an art fan or not, this café is definitely worth a visit.



all year, programme of events



8smička Humpolec



individually



individually depending on activity, ideally groups of up to around 30 people



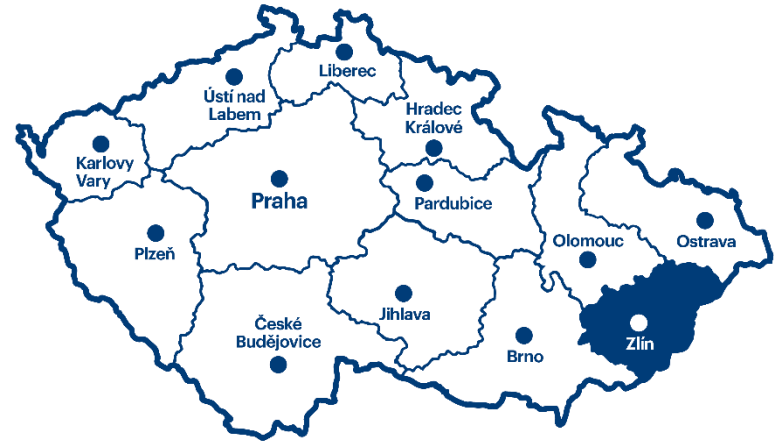
Czech, English



www.8smicka.com

More info: [Vysočina Convention Bureau](#)





Incentive winter activities

Zlín Region

Moravian Slovakia Museum

One of the country's most famous ethnographic museums is located in Uherské Hradiště and focuses on preserving the unique wealth of folk culture created over the centuries by the people of this region. Get to know life and folk traditions in Moravian Slovakia through the permanent multimedia ethnographic exhibition entitled Moravian Slovakia at the Moravian Slovakian Museum.

There are of course also other exhibitions devoted to ethnography, history, archaeology and other topics connected with Moravian Slovakia. Travelling and regularly changing exhibitions are also held throughout the year. In addition to the main museum building in Uherské Hradiště, the Moravian Slovakian Museum also includes several other sites. The Gallery of the Moravian Slovakian Museum, presenting the fine arts of south-eastern Moravia, and the Great Moravian Empire Monument in Staré Město, hosted by the Cyril and Methodius Centre, are open all year round.

Three freely accessible archaeological sites in Uherské Hradiště, Staré Město and Modrá u Velehrad, all declared national cultural heritage sites, present the reconstructed foundations of Great Moravian temple buildings.



all year round - Main building in Uherské Hradiště, Moravian Slovakian Museum Gallery, Great Moravian Empire Monument



Uherské Hradiště, Staré Město - open all year round



2-3 days in the region



guided tours and lectures available by arrangement, groups of approx. 20 people, 20 permanent programs for groups - individual arrangement



Czech, English, German

More info: [East Moravia Convention Bureau](#)



Water of Life Modrá

This exhibition offers a unique opportunity to explore know the life and ecosystem typical of the Morava River up close. Its unique underwater tunnel enables you to see life under the water.

This freshwater and botanical exhibition presents aquatic creatures, as well as plants typically found in the local rivers, ponds, streams and pools. Besides the underwater tunnel, the indoor exhibition also offers an interesting insight into the aquatic world. The outdoor part is home to typical Moravian biotopes with their characteristic herbs and shrubs. These include the Chřib spring, an herb garden and a Moravian floodplain forest. The complex also has a paddock of aurochs-like cattle, which you can watch from a wooden footbridge. The Modrá Archaeological Heritage Village is also very close by, making it easy to visit both of these popular tourist attractions.



all year



Modrá u Velehradu



in combination with the Modrá Archaeological Heritage Village and Velehrad pilgrimage site - 2 days



groups of around 10 people



Czech



www.zivavodamodra.cz

More info: [East Moravia Convention Bureau](#)



The Baťa Principle exhibition

The Baťa Principle exhibition at the Museum of South-east Moravia is a unique example of the Baťa empire, which shaped the life of the entire region. The exhibition charts the history of the Baťa company, which is divided into various parts ranging from the production of shoes and other products, the building of companies abroad, through sales, advertising, transport and the company's social policy.

It presents the collections of the Shoe Museum, from the tiny shoes of Japanese geishas to the giant boots worn by basketball star Shaquille O'Neal. It offers an insight into production at the Baťa company, period advertising and the work of film studios, and you get a glimpse into the adventurous worlds toured by the travellers Zikmund and Hanzelka. All this is housed in the former factory building where Baťa shoes were once made.



all year



Zlín - Building 14115 – Museum of South-east Moravia



2-3 hours



larger groups accepted; groups of over 12 people must be booked in advance



Czech, English



www.muzeum-zlin.cz

More info: [East Moravia Convention Bureau](#)



Wallachian Olympus

Wallachian Olympus, one of the most picturesque parts of Wallachia, has been attracting artists from all over the country since time immemorial. However, artists have also shaped the local landscape.

In recent years, this region has seen the creation of the Wallachian Gallery in Nature, the Wallachian Garden and the Wallachian Landscape on Soláň Nature Trail, which includes 10 stops with sculptures by mainly Wallachian artists. A permanent exhibition of local artists and regular exhibitions by sculptors, painters and other artists can be seen in the Belfry, which serves as an art gallery and an information centre.

When the snow conditions are good, Soláň has 6 downhill slopes of varying difficulty, and also joins one of the most iconic cross-country trails in the Czech Republic - the Beskid Arterial Route.



skiing at the ski resort or cross-country skiing in good snow conditions, other activities throughout the year



peak of Soláň hill



1 day, 2-3 days, 7-day stay at one of the local hotels



groups of around 10 people



Czech



www.zvonice.eu, www.skiarealsolan.cz

More info: [East Moravia Convention Bureau](#)

Hostýn pilgrimage site

Every pilgrim should climb Hostýn hill at least once in a lifetime and visit the pilgrimage Basilica of the Assumption of the Virgin Mary, which can be reached along the long-distance Cyril and Methodius pilgrimage trail.


There are 3 routes to the top - from Bystřice pod Hostýnem, Rusava and Chvalčov. Each is interesting in its own way, but the most beautiful is the one from Rusava, which is also the longest. Anyone who makes it to the top of this hill is rewarded with the positive energy that flows through the place. Hostýn consists of two peaks. Besides the Basilica, the southern (and lower) peak is also the site of the Jurkovič Hall, which houses the Svatý Hostýn Museum. A stone lookout tower with an impressive view of the surrounding countryside stands on the northern peak, at an altitude of 735 metres. The valuable Jurkovič Stations of the Cross with mosaics by Kohler lead between the two peaks.

Interesting fact: The Basilica of the Assumption of the Virgin Mary is a Basilica Minor - an honorary title granted by the Pope to certain important churches.

 all year round, especially magical in the snow

 Svatý Hostýn

 1 day

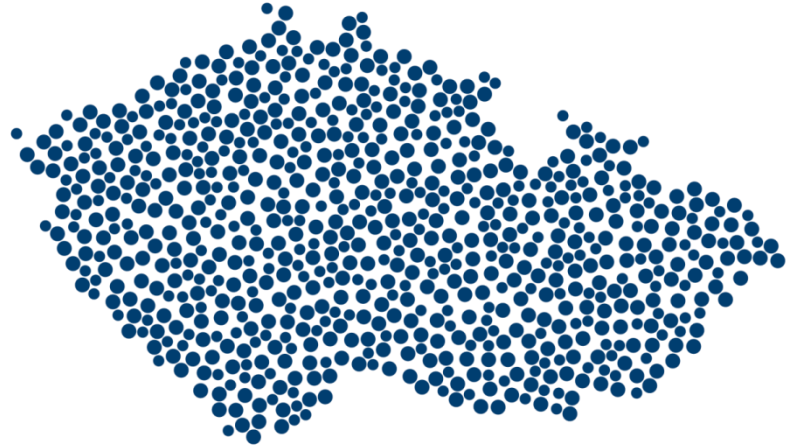
 10 or more people

 Czech

 www.hostyn.cz

More info: [East Moravia Convention Bureau](#)





Next month you can look forward to tips on co-working spaces!

Czech Convention Bureau

www.czechconvention.com

CzechTourism