



Czechia Travel Trade Day

Gastro Tour and B2B workshop
North Moravia – PRETOUR YELLOW
Program: April 25th – 29th, 2025

Time:
Local time in Prague is GMT+1
(Central European Time)

Communications:
The international access code
for the Czech Republic is +420
—
The outgoing code 00 followed
by the relevant country code
(e.g. 0044 for the United
Kingdom)

Currency:
Czech Koruna
(international code CZK)

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Exchange rate for 1 EUR is
about 25 CZK

Emergency:
112 (24 hours a day)

North Moravia offers not only a rich industrial heritage but also stunning mountains and beautiful nature.

The Moravian-Silesian region is also bursting with varied flavors—literally. Embark on a great culinary journey and discover the best restaurants, cafés, and local producers in North Moravia.

Day 1, Friday 25th

Ostrava

- 14:34 Arrival at Ostrava - Svinov train station, meeting the guide Dita Korčák, transfer at **Mercure Ostrava Center Hotel**, check – in
- 17:00 Transfer to Dolní Vítkovice
- 17:15 **Dolní Vítkovice** - site visit to this unique location that once served for black coal mining and raw steel production, including a visit to the Bolt Tower
- 19:00 Dinner at Winestone restaurant of Mercure Hotel with wine degustation

Day 2, Saturday 26th

North Moravia Region

- 09:00 Check – out, transfer to Frýdek-Místek
- 09:30 Visit to **Marlenka**, the manufacturing plant of a traditional honey cake
- 11:00 Transfer to Nošovice
- 11:30 Visit to **Radegast Brewery** – including a tour of the production plant and beer tasting
- 12:30 Transfer to Hukvaldy
- 13:00 Lunch at U námořníka
- 14:30 Transfer to **Štramberk** - a mountain historical village, high above the village rises the castle ruins of Strallenberg with its high cylindrical tower known as Trúba; the wooden platform at the top offers fantastic views of the surrounding area (on the picture above)

- 15:00 Visit to the manufacturer of **Štramberské uši** – a traditional sweet delight of the village
- 16:00 Guided tour of the historical village of Štramberk, including a visit to Trúba / optional free time
- 17:00 Transfer to **Miura Art Hotel**, check – in, the unique hotel concept offers unexpected connection of design, art, Miura SPA, golf and a nature in the heart of Beskydy Mountains - in Čeladná
- 18:00 Free time to relax in the hotel spa
- 19:30 Tasting dinner at the hotel

Day 3, Sunday 27th

North Moravia Region

- 08:45 Check – out, transfer to Trojanovice
- 09:30 Cable lift to **Pustevny** or bus depending on weather conditions. At 1018m above sea level and wedged between two peaks called Radohšť and Tanečnice, Pustevny is the most popular tourist centre in the Beskydy Mountains. In the summer Pustevny is an attractive destination for hikers; in wintertime it serves as a well-known skiing centre
- 10:00 Visit to **Valaška Trail** - the wooden treetop walkway with a lookout tower, located at the top station of the Pustevny cableway
- 11:00 Short walk to the statue of Radegast - a statue of the pagan God (3 km return trip) / free time
- 12:00 Lunch at restaurant **Libušín**, a valuable piece of cultural heritage designed by the Slovak architect Dušan Jurkovič in the style of Folk Art Nouveau; tasting of local spirits
- 14:00 Transfer back to Ostrava
- 15:00 Short tour in the Ostrava city centre with a coffee and cafe break/optional free time
- 15:30 Transfer to **Clarion Congress Hotel Ostrava**, check – in Leisure time
- 19:00 Networking evening at **Zábřeh chateau**, a legally protected cultural monument; the chateau dispose of restaurant, historical hotel and beer and wine spas
- :-- Transfers to Clarion Congress Hotel Ostrava

Day 4, Monday 28th

Ostrava

B2B workshop with Czech suppliers at Clarion Congress Hotel Ostrava

- 10:15** Registration
- 10:30** Opening ceremony
- 10:48** **Workshop Part I**
- 12:36** Lunch
- 13:30** **Workshop Part II**
- 15:06** Coffee break
- 15:30** **Workshop Part III**
- 16:30** End of the workshop, group photo
Leisure time
- 18:30 Transfer to Gong in Dolní Vítkovice
- 19:00** **Gala evening in Gong** - multipurpose hall in the former gas collector hosts conferences and concerts
Dress code: Semi Formal; seating plan
- :-- Transfers to Clarion Congress Hotel Ostrava

--:-- Check – out, luggage storage

09:30 Optional program

- Architecture
- Bike tour or MICE (in case of rain)
- Industrial

12:30 Lunch at Clarion Congress Hotel Ostrava

13:45 Departure to Ostrava - Svinov train station

14:21 Departure from Ostrava - Svinov of the train EC 114 Cracovia to Prague

CzechTourism reserves the right to change or modify the program

In cooperation with:



www.northmoravia.travel
www.ourworldlyregion.com

Our socials:

FB: Severní Morava a Slezsko, @northmoravia

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