

# Inspirational Monthly by Czech Convention Bureau

Tips for event organisers in 2025



Tips for event organisers in 2025

# South Moravia

# MyCard

Are you planning a tourist or incentive program in South Moravia? Take advantage of the unique benefits offered by the tourist card introduced by the region last year. The MojaKarta card is awarded to tourists who stay for at least two nights at participating accommodation providers. This opens up a world of benefits and discounts that will make your stay more enjoyable and enriching. Thanks to the digital form of the card, it is always at your fingertips, stored in your mobile phone, and you don't have to worry about losing it.

MojaKarta provides a range of benefits to dozens of attractions, from cultural and historical monuments to natural attractions to popular South Moravian wineries and renowned gastropubs. Card holders can take advantage of discounts on admission, special offers at restaurants, wineries and cafés and much more. The card is a great tool not only for individual tourists, but also for larger groups looking for an easy way to enjoy the region to the fullest. A complete list of participating partners and offers can be found on the official [mojakarta.cz](http://mojakarta.cz) website. With MojaKarta you will discover the best of South Moravia easily, conveniently and in a modern way.



[www.mojakarta.cz](http://www.mojakarta.cz)

More info: [Brno Convention Bureau](#)



# BCB app

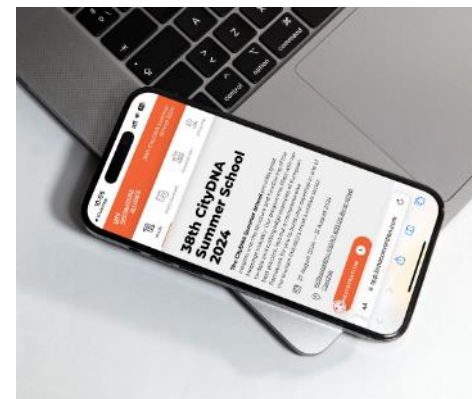
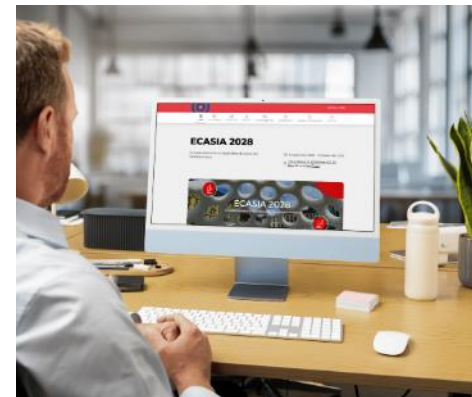
Everything about your event in one place.

Are you organizing an event in South Moravia? Take advantage of the modern web application we have developed specifically for event organisers to make planning and organisation easier. This application saves not only your time and money, but also nature, because it completely eliminates the need for printed programs, flyers and other materials. Participants can conveniently view all the information they need online. The app includes a detailed event agenda, precise location information, recommendations for hotels, restaurants and other services in the area, and even a cultural calendar to help visitors plan their stay.

The application is user-friendly, available in Czech and English, and is offered free of charge to event organisers in South Moravia. Whether you are planning a congress, conference, sports competition or other event, this platform allows you to share everything you need in one place. This is the ideal solution for modern and environmentally-minded organisers who want to improve the experience of their visitors while minimising their impact on the environment.

 [www.brnoconvention.cz](http://www.brnoconvention.cz)

More info: [Brno Convention Bureau](#)



# 220 years of Slavkov

December 2025 will mark exactly 220 years since the famous Battle of the Three Emperors, one of the most important events of the Napoleonic Wars, when Napoleon Bonaparte and his army defeated the combined Austro-Russian forces. The reconstruction of this historic battle, organised annually by the Austerlitz Project, traditionally takes place on the field near Tvarožné and this year promises to be a particularly spectacular show. Hundreds of enthusiasts in period uniforms will gather on the site to demonstrate faithful military manoeuvres, tactics and the atmosphere of the battle as it took place in 1805. Visitors can choose to watch the battle from the "battlefield" directly between the action, or from the more comfortable VIP grandstand, which offers better views and facilities.

A festive programme to commemorate this historic event is also taking place at the same time in Slavkov u Brna, where visitors can immerse themselves in the period atmosphere thanks to thematic exhibitions, concerts and special tours of Slavkov Castle. If you want to experience this special event to the full, there is the option of staying in the Villa Austerlitz, which is stylishly furnished to reflect the charm of the Napoleonic era. This important anniversary year promises an experience that brings together history, culture and a unique place where European history was shaped.

 [www.austerlitz.org](http://www.austerlitz.org)

More info: [Brno Convention Bureau](#)



# Alfons Mucha in South Moravia

The Slavic Epic, a famous collection of large-format canvases by the Art Nouveau painter Alfons Mucha, will be exhibited this year and in 2026 in the Moravský Krumlov Castle. This unique collection of twenty monumental paintings, which depicts key moments and legends of Slavic history, is considered one of the top works of European Art Nouveau art. The works were created in 1910-1928 and given to Prague as a gift, but their permanent location remains a topic of debate. After the end of the exhibition in Moravský Krumlov, the epic is planned to move to Prague, where a suitable permanent location for its presentation is being sought.

His native Ivančice, a picturesque town not far from Moravský Krumlov, where the artist was born in 1860, is inseparably linked to the life of Alfons Mucha. Visitors can discover traces of his life and work here, for example in the local museum, which offers exhibitions dedicated to his work. In addition, in Ivančice it is possible to walk through the places that inspired Mucha in his early years. The combination of a visit to the Slavonic Epic exhibition and a tour of the region provides a unique insight into the life and work of one of the most important Czech artists.



 [www.jizni-morava.cz](http://www.jizni-morava.cz)

More info: [Brno Convention Bureau](#)

# Gourmet South Moravia and Gourmet Brno

This year, for the seventh time, we will announce the winners of the prestigious Gourmet South Moravia show, which represents the best of South Moravian gastronomy. Are you looking for the perfect restaurant, a cosy winery for a tasting or a stylish café for a pleasant stay? Get inspired by the tips on [gourmetjiznimorava.cz](http://gourmetjiznimorava.cz) or follow Tasty Moravia on social media, where we regularly share recommendations for top places and gastronomic experiences in the region.

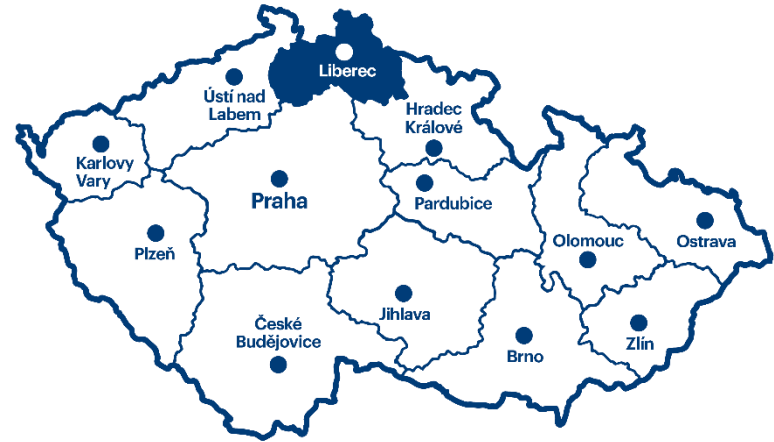
For those planning a visit to Brno, a city renowned not only for its cafés but also for its rich nightlife and stylish bars, there is a separate section called Gourmet Brno. This guide covers the best establishments in the Moravian capital and will help you discover unique places for gourmet pleasure and evening entertainment. Come and enjoy a taste experience and discover why South Moravia is becoming a gastronomic paradise for all lovers of good food and drink.



[www.gourmetjiznimorava.cz](http://www.gourmetjiznimorava.cz)

More info: [Brno Convention Bureau](#)





Tips for event organisers in 2025

# Liberec Region



# Zubačka - Jizera Mountain Railway

Zubačka, a legendary cog railway in the Jizera Mountains, offers a unique experience for all lovers of unusual events. The historic ride on this railway combines beautiful mountain scenery with nostalgia and technical heritage, making it an ideal tip for an original accompanying programme.

The rack and pinion line offers a unique opportunity to ride on historic trains on the steepest line in the Czech Republic, where visitors can go back in time and enjoy the magic of the technical past. The ride runs along the Tanvald - Kořenov - Harrachov route, which is 7 kilometres long. This experience can be combined with a visit to the cog railway museum in Kořenov, which presents the history and significance of this unique connection. The offer also includes a visit to the engine house, where you can admire the historic locomotives and the facilities for their operation. For those interested, there is also an excursion to the nearby mining railway, which is another technical attraction of the region. Zubačka is a great choice for event organizers who want to offer their guests something special, connected with nature, history and unique atmosphere.

 [www.zubacka.cz](http://www.zubacka.cz)

More info: [Liberec Region](#)



# Parish of Jítrava

Discover the unique charm of the Jítrava Rectory, a reconstructed Baroque rectory from 1780, which offers an ideal setting for corporate training. This historic building in the picturesque village of Jítrava on the border of the Jizera and Lusatian Mountains combines rich history with modern comfort, making it a great choice for your next event.

Fara Jítrava provides accommodation for up to 34 guests in six spacious rooms, most of which have their own bathroom. The center of the building is the parish hall with a capacity of up to 40 people, ideal for joint meetings or training sessions. The modern equipped kitchen allows guests to prepare their own meals. Thanks to its location, it is a good starting point for hiking trips in the surrounding area. Whether you are planning a seminar, a family celebration or a spiritual retreat, the Jítrava Fara is ready to adapt to the individual needs of event organizers.



 [www.farajitrava.cz](http://www.farajitrava.cz)

More info: [Liberec Region](#)

# Regional Authority of the Liberec Region

If you are looking for professional facilities for conferences, trainings or public debates, the premises of the Regional Office of the Liberec Region are an ideal choice. This representative building in the centre of Liberec offers modern facilities, easy accessibility and high level services.

The premises of the Regional Office of the Liberec Region include several conference halls and meeting rooms that can be adapted to different types of events. The largest conference hall can accommodate up to 180 participants and is equipped with state-of-the-art audiovisual technology, including projectors, sound system and online broadcasting. Smaller meeting rooms are suitable for business meetings or seminars. The office also offers catering services, and thanks to its location in the centre of Liberec, it has excellent accessibility by public transport and parking for participants. Thanks to its representative atmosphere and state-of-the-art equipment, the Regional Office is the ideal venue for your corporate and social events.

 [www.kraj-lbc.cz](http://www.kraj-lbc.cz)

More info: [Liberec Region](#)



# Aldrov Resort

Discover Resort Aldrov, a modern and stylish accommodation in the heart of the Giant Mountains, offering an ideal setting for corporate events, teambuilding or private celebrations. This resort combines traditional Krkonoše architecture with comfort and respect for nature, making it a unique venue for your next event.

Aldrov Resort has several apartments, each with panoramic windows, a balcony or terrace and a parking space. For guests' relaxation, there is a wellness centre with an indoor pool, a whirlpool and a relaxation area with a breathtaking view of the Krkonoše panorama. The Aldrovka restaurant offers gastronomic experiences, with specialities made from local ingredients and an outdoor terrace and a children's corner. The resort is an ideal starting point for summer and winter activities, including direct access to the slopes of the Aldrov Ski Area. Thanks to its location and facilities, Resort Aldrov is the perfect choice for organising various types of events, combining comfort, nature and professional service.



[www.aldrovresort.cz](http://www.aldrovresort.cz)

More info: [Liberec Region](#)



# KUS Club

Looking for a modern and flexible space for your next event? The recently renovated KUS Club in Turnov offers an ideal setting for concerts, celebrations, training sessions or fashion shows. With a new design and equipment, it is ready to meet the demanding requirements of organizers

The KUS Club in Turnov offers a modern space ideal for a wide range of events. For music lovers there is a quality sound and lighting system that guarantees a great experience of concerts and musical performances. The club is also suitable for corporate events, trainings, workshops or cultural events, thanks to its flexible layout and sufficient capacity. There are also catering facilities and the possibility of using the bar, which will be appreciated by organizers of private parties or social gatherings. Thanks to its location in the centre of Turnov, the club is easily accessible, making it an ideal choice for anyone looking for a modern and adaptable space for their event.



[www.kulturaturnov.cz](http://www.kulturaturnov.cz)

More info: [Liberec Region](#)



Tips for event organisers in 2025

# Vysočina Region

# Vír Factory - peace and adrenaline in one place

The Vír factory is a place where the past meets the present and nature meets the industrial environment.

The renovated former textile factory now offers modern facilities for corporate events of all kinds. It is located in the heart of the Highlands, surrounded by picturesque nature that inspires new ideas and brings peace for teamwork.

The complex has stylish conference rooms with AV equipment. Interestingly, the venue has retained its industrial charm, which gives the events an original atmosphere. Accommodation is available in modern rooms directly in the factory.

## A unique experience - climbing the factory chimney

For the brave participants, the Vír Factory offers a unique activity - climbing up the factory chimney via a via ferrata, and for true adrenaline junkies, a jump. This experience not only strengthens team spirit, but also offers a unique view of the Vír landscape. The activity is also suitable for beginners, of course, professional instruction and all the necessary equipment is provided.

## Outdoor activities and relaxation

In addition to the ferrata, participants can enjoy paddling activities on the Svatka River or rent bikes and go on one of the bike paths in the area. Evenings can be spent in the summer pub on site or barbecuing in the garden.

The Vír factory is the ideal choice for companies looking for an informal environment with an original touch and at the same time want to offer their employees or partners something really special.

The project is constantly evolving and expanding its offer, so we recommend keeping an eye on the website and coming back - there will always be something new waiting for you.

 [www.tovarnavir.cz](http://www.tovarnavir.cz)

More info: [Vysočina Convention Bureau](#)



# The secret of great steaks at Mitrov Farm

Mitrov Farm, hidden in the picturesque landscape of the Highlands, specializes in breeding Angus cattle. The place offers a unique experience combining gastronomy, nature and knowledge.

## Steak preparation course - a real gourmet experience

One of the biggest attractions of the farm is the steak preparation course. Under the guidance of experienced chefs, participants will learn how to bring each piece of meat to perfection. The courses are interactive and ideal for corporate teambuilding, where colleagues can try cooking together and enjoy a great atmosphere.

## Farm tour and tasting

The program includes a tour with the owner, where participants will learn about animal husbandry, animal welfare and sustainability. At the end, there will be a tasting of products directly from the farm.

## Other activities in the surroundings

The surrounding countryside invites to walks or bike tours. After a busy day of culinary delights, you can enjoy a peaceful stroll around the pond or discover the beauty of the surrounding countryside.

**Mitrov Farm is the ideal place for those who want to combine a corporate event with quality food and an experience that will not fade from memory.**



 [www.mitrovsky.com](http://www.mitrovsky.com)

More info: [Vysočina Convention Bureau](#)



# Jihlava will surprise you

Jihlava, the centre of the Highlands, combines historical character with modern facilities. Its location in the middle of the Czech Republic and excellent transport accessibility make it an ideal choice for participants from different parts of the country.

## Themed walks and mysterious undergrounds

You will hardly experience the atmosphere anywhere else like when walking through the Jihlava underground. One of the largest undergrounds in the country offers not only an adrenaline experience, but also a glimpse of the rich history of the city. Thematic tours can be arranged for companies, which also include normally inaccessible places. You can find inspiration, for example, on [the Do Jihlava website](https://www.dojihlav.cz).

## Newly opened - worth exploring

Jihlava is still developing and bringing new opportunities. Have you visited new developments such as Hotel Savorsky, Yottabe or the Silver House? These modern venues are perfect for small meetings, networking or informal gatherings and are worth a look for their original design and comfort.

## Evening entertainment and networking

Corporate events can end in style - a bartending show in one of the renowned Jihlava venues or a gastronomic experience in restaurants that are renowned for their cuisine.

Jihlava is a city that combines the charm of the past with the comfort of the present and becomes an ideal choice for any corporate event.

 [www.dojihlav.cz](https://www.dojihlav.cz)

More info: [Vysočina Convention Bureau](#)



# Želiv Monastery

The Želiv Monastery, a national cultural monument, is one of the most important places in the Highlands. Originally a Premonstratensian monastery, founded in the 12th century, it attracts visitors with its rich history and its combination of spiritual atmosphere, modern comfort and unique experiences.

## History and tours

This masterpiece of Baroque architecture by Jan Blazej Santini-Aichel offers fascinating tours. The Church of the Nativity and other places in the monastery combine history with inspiration for the present.

## Meeting facilities and accommodation

The modern conference facilities are ideal for training sessions or workshops. The hotel facilities with a capacity of up to 76 beds combine historical character with every comfort.

## Restaurant, brewery and wellness

The monastery has its own brewery where beers with unique flavours and original flavours are produced. Tours of the brewery with tastings are complemented by a restaurant with dishes inspired by local cuisine. The beer wellness offers original relaxation in the beer spa, which benefits both body and mind.

Želiv offers services that you will not find in any other monastery. Come and see for yourself.

 [www.zeliv.eu](http://www.zeliv.eu)

More info: [Vysočina Convention Bureau](#)



# Hotel Kouty: a natural oasis for your event

The Kouty Hotel, hidden in the heart of the nature of the Highland forests, is the ideal place for those looking for a peaceful and harmonious environment.

The hotel impresses especially with its original forest suites, which provide maximum comfort and yet enjoyment of nature at your fingertips. However, classic hotel rooms are also available, and the view into the treetops can be enjoyed here as well.

## Gastronomy and evening programmes

The hotel's restaurant offers a menu based on fresh and local ingredients. Evening programs can include wine and rum tastings or sauna ceremonies in the cedar sauna on the adjacent pond. For informal gatherings, there is an outdoor terrace and barbecues by the water.

## Relaxation and outdoor activities

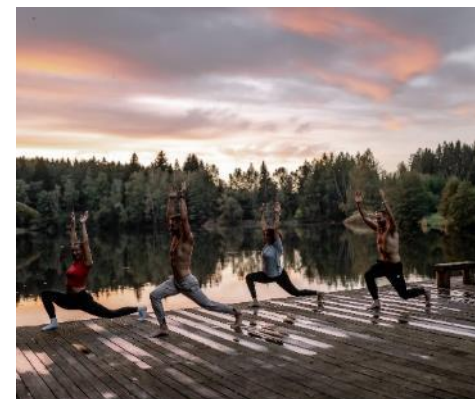
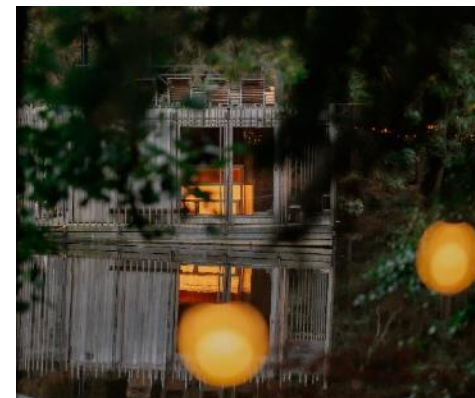
Guests can enjoy the stylish wellness area with a hot tub, saunas and massages. The surrounding countryside is ideal for hiking, cycling or fishing. Hotel Kouty also offers opportunities for team games or sports activities.

Hotel Kouty is a place where you will feel great. The combination of nature, comfort and great service makes it unrepeatable.



[www.hotelkouty.cz](http://www.hotelkouty.cz)

More info: [Vysočina Convention Bureau](#)





Tips for event organisers in 2025

# Pilsen Region

# Villa Fitz Rokycany

**A legend reborn, a place where history meets the comfort of today.**

Rokycany's Villa Fitz has undergone a sensitive and successful reconstruction over the last two years, which has brought back its architectural beauty. It is a great proof of how a dilapidated space can be transformed into a modern and fully functional place.

A restaurant with two terraces and a lounge, a spa, a fitness room, hotel rooms, and a loft space for conferences and yoga classes. All this is offered in a completely renovated classical villa near the train station in Rokycany. The airy interior of the building is designed according to feng-shui principles, combining traditional elements with modern design and decorated with artworks.

The restaurant for nearly sixty guests with an adjoining lounge with a capacity of 12 seats offers traditional First Republic Czech cuisine in a modern concept based mainly on local ingredients from farms in the area.

There are 13 spacious rooms with modern timeless design and exceptional comfort.

Villa Fitz's private wellness and fitness centre can provide everyone with an unforgettable experience full of relaxation and health.

"Discuss Your Business" offers modern, technically equipped and variable conference rooms for more than 40 people. The premises are designed for smaller congresses, conferences, training sessions, meetings, events, parties and more. There is also a meeting room, ideal for smaller training sessions, seminars and exclusive private events for about 12 people.

 [www.villafitz.cz](http://www.villafitz.cz)

More info: [Pilsen Region Convention Bureau](#)



# Pilsen 2025 - Open Up!

**Giant puppets, a light show and breathtaking performances. Pilsen in 2025 will be alive with culture**

Plzeň will undoubtedly have a culturally exceptional year in 2025. A unique programme will commemorate 10 years since the implementation of the project Plzeň - European Capital of Culture (ECC)

The celebrations will open with a large open air event on 8 March. Spectators will be treated to more than four hours of ambient projections, light shows and video mapping projected onto St. Bartholomew's Cathedral.

Under the open sky, a unique project of giant light puppets DUNDU from Stuttgart, Germany, will be presented. The story of the galaxy's journey through Pilsen from the distant future will be accompanied by these two supermodern puppets, which will interfere with the action in the projection on the cathedral as well as walk among the audience.

The main part of the celebrations will take place on 12-14 September at Republic Square. On Friday and Saturday, a musical, acrobatic and lighting programme of European productions, which will be presented in the Czech Republic for the first time, is prepared for the public, while Sunday is dedicated to the local cultural scene.

The highlight of the three-day event will be a unique 75-minute performance of the Muaré Experience - an aerial acrobatic musical comedy performed by the Spanish group Voalá Station accompanied by a rock concert by the Duchamp Pilot.

 [www.akce.plzen.eu](http://www.akce.plzen.eu)

More info: [Pilsen Region Convention Bureau](#)



# Vidžín Chateau and Chateau Rectory

This romantic place will delight you with its quiet, private setting, the enchanting nature in the surroundings and the possibility of full service and facilities. It is located 45 km northwest of Pilsen, near the town of Úterý, in the triangle of spa towns Konstantinovy Lázně, Mariánské Lázně, Karlovy Vary.

The castle grounds offer facilities for corporate or private events. There are 18 hotel rooms with a total capacity of 45 beds, a restaurant, a hall for training and weddings, a lounge, an outdoor garden gazebo and a large castle park. For group accommodation there are 11 cottages in the gardens with a total capacity of up to 120 beds.

The surrounding area is densely interwoven with cycle paths and hiking trails. The beautiful landscape directly encourages hiking and cycling. It is worth visiting Konstantinovy Lázně and the local quarry, the ruins of Gutštejn Castle, Mariánské Lázně, Nečtiny Castle or Chodová Planá.

 [www.vidzin.cz](http://www.vidzin.cz)

More info: [Pilsen Region Convention Bureau](#)



# Světce riding hall

After 23 years of renovations, the architectural treasure, the second largest riding hall in Central Europe, is coming to life again, combining history with breathtaking architecture.

In addition to tours, it serves as an original multifunctional social and cultural centre, which can be "loaded" with cultural and social events.

The neo-Romanesque and neo-Renaissance riding hall has opened all the rooms and new touring circuits. It offers a new exhibition of herbalism and Bohemian Forest, period clothing, horse stables, a blacksmith's shop, a blacksmith's flat, an exhibition of ironwork, a carriage corridor and living rooms for the nobility and their visitors.



 [www.jizdarna-svetce.cz](http://www.jizdarna-svetce.cz)

More info: [Pilsen Region Convention Bureau](#)





Tips for event organisers in 2025

# Hradec Králové Region

# Community Centre in Novopac Monastery

The Novopack Monastery, awarded as the Building of the Hradec Králové Region 2024, is a unique space for conferences, discussions, screenings or weddings.

The monastery offers an exclusive program "Workshops for Adults", original workshops for companies with a capacity of 20-150 people, which will enrich corporate events by painting ceramic semi-finished products and other creative activities. There is a sound system, data projector, screen, parking and a relaxing forest park to enhance the experience. The monastery also offers guided tours with a story to bring the rich history of the place to life. For youngsters, they prepare talks on injury prevention, accompanied by engaging activities. There is also overnight accommodation for up to 7 people on site. The combination of history, creativity and modern facilities makes Novopacký Monastery an ideal place for congress tourism.



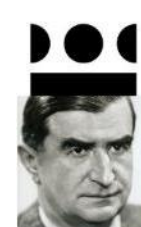
 [www.zbb.cz](http://www.zbb.cz)

More info: [Hradec Králové Region Convention Bureau](#)

# 800 years of Hradec Kralove

In 2025, Hradec Králové will celebrate 800 years since the town was first mentioned, which will be accompanied by a year-long programme of more than 70 events in the fields of culture, sport and social life.

The celebrations will combine traditional events such as the Queen Eliška Festival or Jazz Goes to Town with new projects such as "80 Balloons over Hradec Králové" or "Hradec Králové Time Machine". The opening of the celebrations will take place on 1 January 2025 in the Great Square and will feature a multimedia show, musical performances and a world music production by VIVALDIANO. The slogan "Hradec and its Kings" highlights the historical significance of the city while inspiring residents and visitors to get involved. The celebration programme will link the city's iconic sites such as theatres, galleries and cycle paths with modern insights and innovations. The celebrations will also include exceptional exhibitions such as Treasures of the Castle, which will showcase valuable historical artefacts in a similar format to the Crown Jewels. Hradec's celebrations are thus not only a tribute to the city's rich history, but also an opportunity to showcase its modern and creative future.



Josef Gočár  
architekt



Magdalena  
Dobromila Rettigová  
kuchařka



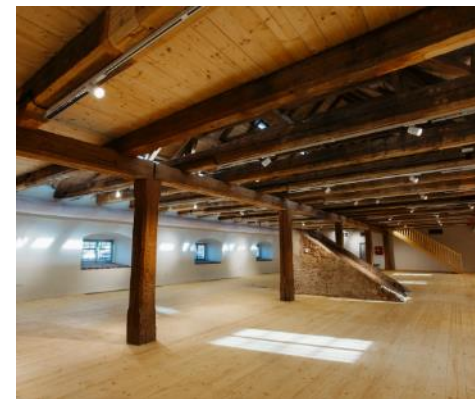
Antonín Petřof  
zakladatel firmy  
Petřof

 [www.hk800.cz](http://www.hk800.cz)

More info: [Hradec Králové Region Convention Bureau](#)

# Beograd Granary

The Bělohrad Granary is a reconstructed Baroque building and an important monument of Spa Bělohrad, which serves as a multifunctional space with a genius loci. It offers a rich cultural, social and educational use and is naturally integrated into the life of the town and the region. The space is divided into three levels - the ground floor with a café and terrace in the castle park, the first floor with unique gallery vaults and the second floor with a cultural hall for more than 300 people. Thanks to modern technology and variability, the granary is ideal for concerts, theatre performances, congresses, weddings or teambuilding. Its unique architecture includes rare vaults that are unparalleled in the Czech Republic. A complete renovation in 2024 saved the building and restored its significance. The granary has become the centre of cultural and community life in the region.



[www.belohradskasyпка.cz](http://www.belohradskasyпка.cz)

More info: [Hradec Králové Region Convention Bureau](#)

# Artamon

The Artamon Sports and Relaxation Centre, located in Bukovice near Police nad Metují, is a modern centre ideal for sportsmen, families and companies. It offers a multi-purpose sports hall, a gym, two outdoor tennis courts, a football and beach volleyball court, a basketball hoop, a tennis training wall, a firefighting track and, in the spring, a football pitch with classic parameters of 100 x 60 m. The complex also includes one of the largest adventure golf courses in the Czech Republic with 36 holes. For relaxation there is a wellness centre with two saunas and a whirlpool. Visitors can use the restaurant with refreshments and children can have fun on the playground with ten attractions in natural style. The resort is suitable for private events, sports tournaments or corporate teambuilding.

 [www.artamon.cz](http://www.artamon.cz)

More info: [Hradec Králové Region Convention Bureau](#)



# Federal House Náchod

The new Spolkový dům in Náchod offers modern and comfortable facilities for conferences, trainings and other events. The conference hall with a capacity of 50-100 people, depending on the arrangement, is an ideal place for annual meetings, lectures or seminars. In addition, smaller rooms are available for smaller meetings or workshops. The building is fully wheelchair accessible and equipped with modern technology to host a variety of events.

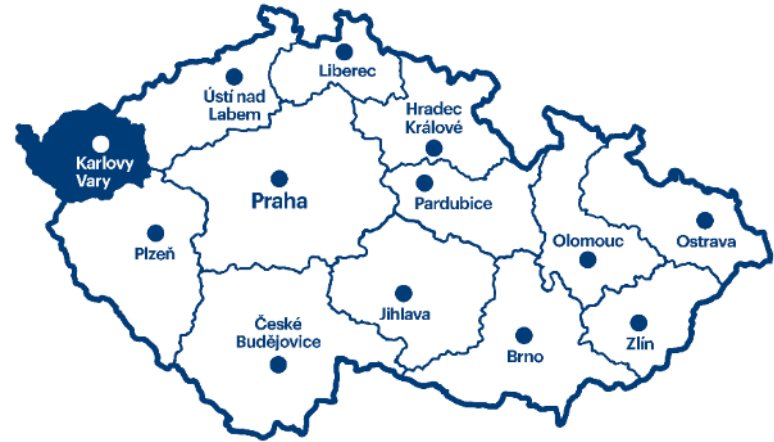
The building also includes attractive exhibition spaces dedicated to important personalities of the city, the writer Josef Škvorecký and the architect Jan Letzel. These exhibitions, complemented by an audiovisual room with documentary screenings, can enrich the programme of any congress or corporate event. In front of the building there is an atrium with greenery and benches, which creates a pleasant environment for relaxation during breaks. The new Society House thus offers the ideal combination of functionality, inspiring environment and cultural experience.



[www.mestonachod.cz](http://www.mestonachod.cz)

More info: [Hradec Králové Region Convention Bureau](#)





Tips for event organisers in 2025

# Karlovy Vary Region

# Goethe's prospect

The lookout tower on the Hill of Eternal Life in Karlovy Vary was opened in 1889. The neo-Gothic building houses a café and a lookout tower with a view of the Ore Mountains, the Slavkov Forest and the Doupov Hills. The Zip-Line is newly installed here in the season.

Goethe's lookout tower, which was designed by the Viennese architects Fellner and Helmer, is the oldest lookout tower in Karlovy Vary. The imposing excursion building rises 638 m above sea level.

Activity tips:

## GOEtrail

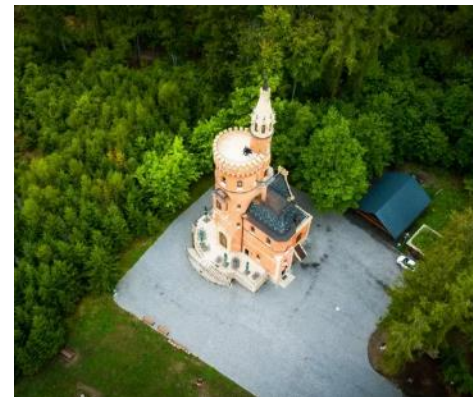
GOEtrail is a downhill mountain bike trail 2 km long. It is intended for the general public - from recreational riders to experienced bikers. Several variations of the route and the passage of individual obstacles ensure adequate enjoyment for all categories of riders.

## Goethe's geological walk

Outdoor exhibition of rock samples from the surroundings of the spa town. Over 25 selected exhibits can be found along the 3-kilometre-long route, which have been stone-treated and polished. Along the way, they are placed at regular intervals chronologically according to the age of the rock formation.

 [www.lipkv.cz](http://www.lipkv.cz)

More info: [Carlsbad Convention Bureau](#)





# TREASURE HUNT in Karlovy Vary

Teambuilding game Treasure Hunt Karlovy Vary is a modern treasure hunt in the middle of a spa town. Players will follow in the footsteps of famous spa guests, film festival stars, Karlovy Vary springs and spa colonnades. Or take a more challenging route with guides to viewpoints and lookout towers. For example, to Jelení skok (Deer Jump), from where you can enjoy a beautiful view of the entire famous spa town.

Which team will uncover the secrets of the spa town first? Who will find out the most interesting facts about Karlovy Vary? Participants will have a treasure hunt in one of the most interesting places in the Czech Republic. The Treasure Hunt team building activity will take you to the town of Becherovka, mineral waters, spa springs and Karlovy Vary spa wafers.



 [www.hotrock.cz](http://www.hotrock.cz)

More info: [Carlsbad Convention Bureau](#)

# Komorní hůrka - extinct volcano

Komorní hůrka (495 m) is the youngest volcano in the Bohemian Massif and is located near the towns of Cheb and Františkovy Lázně. The volcano was formed at the bottom of a drying salt lake, which used to be located in today's Cheb and Sokolov Basin.

Only carbon dioxide in the form of mofettes (bubbling gases on fault lines) reminds us of the volcanic activity here. Since 1933 this area has been protected. Today, Komorní hůrka is a national natural monument made famous by the German poet and geologist J.W. Goethe.

The Info Centre of Františkovy Lázně organizes tours of the Chamber Hill. Visitors will discover the secrets of this unique natural phenomenon, learn about the fascinating landscape and history of this volcano. In addition to talking about the volcano and its history, there will also be a talk about West Bohemian earthquakes.

The tours also include an entrance to the adit under Komorní Hůrka.

Group capacity is limited to 15 people.



[www.muzeum-frantiskovylazne.cz](http://www.muzeum-frantiskovylazne.cz)

More info: [Carlsbad Convention Bureau](#)



# City of Cheb

One of the oldest towns with a historic centre and a municipal conservation area. The first written mention dates back to 1061. Here you will find a number of important monuments - starting with Cheb Castle, King George of Poděbrady Square, where the famous Špalíček is divided by the Kramářská alley or St. Nicholas Church with a view of the whole town. We recommend a walk along the Ohře River through the exhibition landscape towards Skalka.

Cheb has very good facilities for corporate events - for example, the Svoboda Cultural House offers various sizes of halls for rent, Hvězda in the historic centre also has a number of interesting spaces and its own brewery and restaurant.

The Harvey Spa Hotel is also a great choice for team events and the much-loved team building, as is the Hotel Pyramida in nearby Františkovy Lázně.



[www.carlsbad-convention.cz](http://www.carlsbad-convention.cz)

More info: [Carlsbad Convention Bureau](#)

# Tours of the Karlovy Vary Theatre

For groups of at least 25 people, it is possible to book a tour of the Karlovy Vary City Theatre in the branches of the Karlovy Vary Information Centre. The building was built according to the project of the Viennese studio of F. Fellner and H. Helmer. The interior decoration and paintings were entrusted to the brothers Gustav and Ernest Klimt.

Between 1788 and 1884 the Becher Theatre or Schauspielhaus was used for theatre purposes. The building was in poor condition, so in 1884 the construction of a new magnificent theatre building on the same site was started.

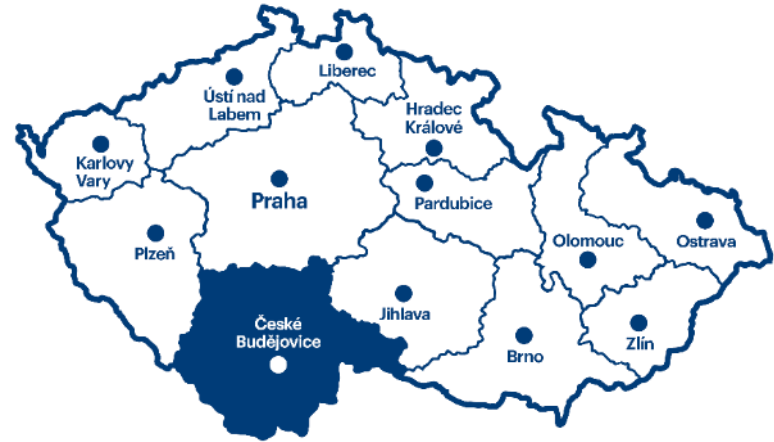
In the spirit of the contemporary trend in historicizing styles, an interesting example of pseudo-Gothic architecture was created, which brings the atmosphere of Prague and Vienna to Karlovy Vary. Together with the unique complex of the neighbouring Grandhotel Pupp and the Imperial Baths, it forms an absolutely exceptional collection.

Guided tours can be booked through the Karlovy Vary Information Centre.

 [www.karlovyvary.cz](http://www.karlovyvary.cz)

More info: [Carlsbad Convention Bureau](#)





Tips for event organisers in 2025

# South Bohemia

# Coffee roastery with a guesthouse among the forests

Where design smells like coffee ☕ From the moment you walk in the door, you feel a special hospitality.

In the Šumava countryside, where an abandoned forestry building stood for many years... the now forgotten area has been sensitively reconstructed and turned into a place for nature lovers to recharge their batteries and set off to see the beauty of Šumava.

Coffee has become the central motif in the renovation of the entire complex. From the outdoor wood paneling made of tanned planks in the old Japanese method, to the legs of the chairs in the bistro, the story of coffee will breathe on you. The traditional elements of the building have been preserved, with a touch of modern materials used.

On the ground floor there is a coffee roaster, a spacious lounge with a fireplace, a terrace and a kitchen.



 [www.penzionmezilesy.cz](http://www.penzionmezilesy.cz)

More info: [South Bohemia Convention Bureau](#)

# Písek 55 minutes from Prague

In less than an hour in picturesque South Bohemia? The D4 motorway is completed and the drive from Prague to Písek via the Strakonice motorway is brisk and pleasant.

Wide water areas, preserved nature and dozens of leisure and work opportunities.

## Visit the town of Písek, the gateway to South Bohemia:

- four-star hotel Biograf, newly renovated hotel U Kapličky with a capacity of up to 60 people can take care of your guests. The restaurant in the latter hotel has its own beef breeding and greenhouse and experiential gastronomy.
- The generous premises of the Library Písek, which offers several modern halls and a comfortable courtyard in the courtyard. The local café with cakes is one of the top cafes in South Bohemia.
- The conference can be scheduled in the medieval hall of the former snake Písek. Gothic background with original paintings.
- Accompanying program - the largest climbing wall in the southwestern part of Bohemia, feratas, swimming pool, lookout towers, trails for MTB and road bikes and from summer 2025 a campsite by the Otava River with adventure facilities.
- A visit to the Zemsky stud farm is also unique. The possibility of carriage rides.

 [www.piseckem.cz](http://www.piseckem.cz) and [www.jiznicechy.cz](http://www.jiznicechy.cz)

More info: [South Bohemia Convention Bureau](#)



# To Lipno sustainably by train to the steambot

The journey to Lipno has never been easier and more comfortable. Thanks to the train connection directly to Lipno nad Vltavou, you can go to the beauty of the Lipno Dam without any worries. On the way to the station, it's just a short walk to the dock, where you'll board one of the modern steamers.

## What awaits you on board?

The steamer will take you through the picturesque corners of the Lipno Dam, one of the most beautiful bodies of water in the Czech Republic. You will enjoy the relaxed atmosphere of the cruise, during which you can imagine the amazing views of the surrounding nature, picturesque villages and landmarks of the region.

## Programme on board

Cruising is not just about beautiful views! A pleasant accompanying programme awaits you on board:

- Guided tours of attractions around the dam.
- Refreshments and regional specialties in the ship's bar.
- Relax zone on the upper deck with a view of the Šumava landscape.

Thanks to the convenient train and steambot connections, Lipno is an ideal destination for a day trip or a longer working or relaxing stay. Leave the car at home, get on the train and set off for an experience on board the steamer, where the unique atmosphere of the Lipno Dam awaits you.



[www.lipno-line.com](http://www.lipno-line.com)

More info: [South Bohemia Convention Bureau](#)





# By train for nature and experiences

Resort Olšina u Lipna offers top quality accommodation and conference services in a peaceful environment that will support your productivity and relaxation.

Thanks to the direct train connection, Olšina is easily accessible, making it an ideal location for corporate events without unnecessary logistical complications. Your guests will arrive refreshed and ready to enjoy a day full of experiences and business success.

- **Fully equipped conference facilities** with modern technology,
- **Catering services** with the possibility of customized catering,
- **Sports and relaxation facilities**, ideal for active relaxation or informal activities.

**Alder is the perfect combination of working environment and opportunities for regeneration. After the official part of the program, your employees or partners can enjoy:**

- A walk along the **Olšina nature trail**, where you will get to know the local nature,
- Visit the **Olšina Fisherman's Bastion**, where delicious regional dishes are served,
- An excursion to the **Olšina Visitor Centre**, which offers interactive exhibitions and the opportunity to connect with local history.

**Olšina offers a wide range of activities to strengthen team spirit:**

- Water sports and activities on the pond,
- Cycling and walking tours in the surroundings,
- Organized games and challenges in nature.



[www.resortolsina.cz](http://www.resortolsina.cz)

More info: [South Bohemia Convention Bureau](#)



# Bellarie Summer Palace - Český Krumlov

The place is a real pearl of Rococo architecture and the only one of its kind in the Czech Republic. After extensive reconstruction, it will be opened in 2024.

## What are you waiting for?

- Tour the Baroque kitchen and food preparation room to learn about the historic 18th-century elevators - the larger one could take food up through three floors to the Upper Hall, while the smaller "magic table" transported food to the preparation and dining rooms. A great place for smaller catering.
- Visit the grotto - a mysterious space decorated with thousands of shells, glass fragments and mirrors, which will take your breath away with its unusual beauty.
- Mural paintings by František Jakub Prokyš, which decorate the halls on the upper floors of the summer palace. These frescoes are a beautiful example of 18th century art.



[www.zamek-ceskykrumlov.cz](http://www.zamek-ceskykrumlov.cz)

More info: [South Bohemia Convention Bureau](#)



# KOH-I-NOOR České Budějovice

Learn about the story of Josef Hardmuth and the history of the Koh-i-noor Hardmuth brand from 1790 to the present day.

The new visitor centre is dedicated to the history and present of Koh-i-noor Hardmuth and traces the history of the family-owned company from its founding in 1790 to the present day. It is located directly on the premises of the Koh-i-noor Hardtmuth production plant in České Budějovice.

You can see hundreds of historical and contemporary exhibits and documents, unique products made of crayons (gorilla, table with crayons covered in epoxy and others). The exhibit will soon include a sales booth with Koh-i-noor Hardtmuth products that you can take away as souvenirs.

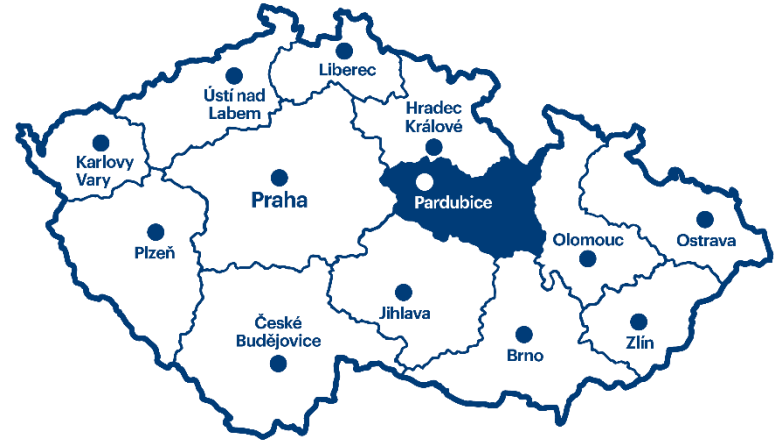
The visitor centre is only available for groups of at least 15 people and by prior arrangement.



[www.koh-i-noor.cz](http://www.koh-i-noor.cz)

More info: [South Bohemia Convention Bureau](#)





Tips for event organisers in 2025

# Pardubice Region

# Kubas Mill

Event area in a secluded area by the forest. This could easily be the nickname of the newly reconstructed Kubas Mill in the picturesque surroundings of the foothills of the Orlické Mountains. The former water mill will enchant you with its tranquility and hospitable atmosphere. Are you looking for a place for corporate training, teambuilding, workshops, seminars or festivals? The Kubas Mill provides the perfect backdrop for groups from 30 to 150 people. A large hall, two smaller lounges, an outdoor party tent and extensive gardens offer space to suit your needs.

In addition, thanks to the beautiful surroundings, there is no need to plan a complicated accompanying program - participants will certainly enjoy the opportunity to walk in nature and recharge their energy. The operator will take care of the catering, so everything will be perfectly arranged.



 [www.kubasuvmlyn.cz](http://www.kubasuvmlyn.cz)

More info: [East Bohemia Convention Bureau](#)

# Andy Warhol's Living Dream

The exhibition "Andy Warhol's Living Dream" at the Gočár Gallery in Pardubice offers a unique opportunity to look into the life and work of one of the most iconic artists of the 20th century. From 24 February to 27 April 2025 you will have the opportunity to see the works of this "King of Pop Art".

A reporter of the time, a portraitist of society, a graphic artist, a cartoonist, a photographer, a filmmaker, a writer of theatrical performances and autobiographical writings, a producer and manager of rock music, a publisher of Interview magazine and a writer of television programmes, as well as a leading figure of the legendary Factory studio in the heart of New York. Drawing on Eastern influences and personal inspirations, Warhol's legacy will be showcased in the exhibition through his formal and informal works, ranging from color pen drawings and silkscreens to his famous serial paintings. Andy Warhol's "Living the Dream" did not live up to his expectations. He was famous, he was rich... but ultimately he was a fragile man, a believer and a neurotic suffering from various phobias...



 [www.gocarovagalerie.cz](http://www.gocarovagalerie.cz)

More info: [East Bohemia Convention Bureau](#)

# Smetana's Litomyšl in the Smetana Hall

The Smetana Litomyšl Music Festival returns to the grounds of the Litomyšl State Chateau after two years. The atmosphere of the magical UNESCO Renaissance monument perfectly enhances the genius loci of this event. In addition, in 2025, visitors to the festival will for the first time enjoy a musical performance in a brand new concert hall designed by the architect Josef Pleskot. The festival will take place from 14/6 - 6/7, the programme will be linked by the subtitle **Passion**.

The festival programme takes place not only at the castle, but also in the churches of Litomyšl, in the Smetana House and regularly also at the castle in Nové Hrady. During the festival period, the town comes alive with classical music, but also with accompanying programmes in the form of theatre performances, special tours and other activities. Every year, the music festival is complemented by Smetana's Art Litomyšl, a series of art exhibitions focused mainly on local art.



[www.smetanovalitomysl.cz](http://www.smetanovalitomysl.cz)

More info: [East Bohemia Convention Bureau](#)



# Teambuilding that makes sense

Team building games are not for you and you prefer activities where you can broaden your horizons? Head to Pardubice, where themed tours will bring you closer to the historical events of the Second World War and totalitarianism.

By visiting the Pardubice Chateau Memorial you will learn more about the history of the town, which has an international dimension. The memorial is located directly on the site of the former Nazi execution site where 194 victims were executed in 1942: the collaborators of the Silver A parachute, the adult inhabitants of the burnt-out settlement of Ležáky, members of other resistance groups, but also people who had nothing to do with the resistance. The exhibition recalls their stories and places them in the broader context of pre- and post-war events.

The Institute of the Memory of the Nation Pardubice with the interactive exhibition Silent Heroism tells the stories of ordinary people who lived through the horrors of the Second World War and the communist regime of the 1950s with the help of modern technologies of the 21st century. Immerse yourself in the narratives of the survivors and let history take you back in time. Thanks to projections, light and sound effects, augmented reality and interactive screens, you are in for a powerful and authentic experience!



 [www.zamecek-memorial.cz](http://www.zamecek-memorial.cz), [www.institut.pametnaroda.cz](http://www.institut.pametnaroda.cz)

More info: [East Bohemia Convention Bureau](#)



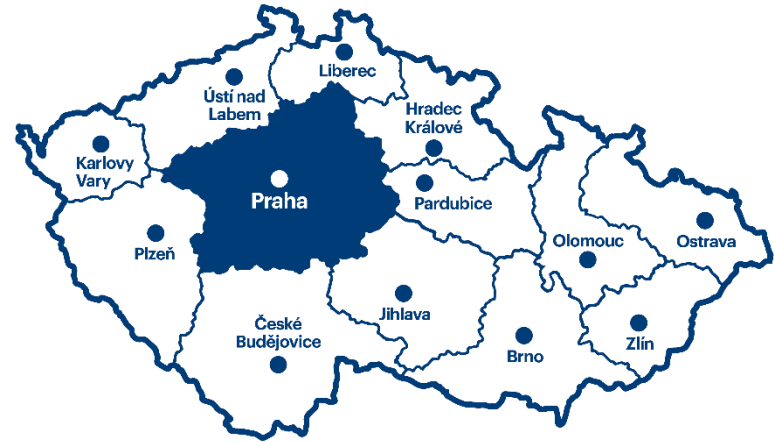
# Arnošt of Pardubice returns to the water

The pleasure boat Arnošt z Pardubic is a legend among the locals and now, after two years of reconstruction, it has returned to the water in even better condition than ever before. The ship offers a unique environment with an atmosphere that will enchant everyone. From March 2025, you can hire her for your corporate events, parties or celebrations, ensuring an unforgettable experience for your employees, business partners or friends. In addition, from April you can look forward to regular sailings according to the summer sailing schedule.



 [www.lod.cz](http://www.lod.cz)

More info: [East Bohemia Convention Bureau](#)



Tips for event organisers in 2025

# Central Bohemia Region

# TEPfactor - new wellness zone

Enjoy not only fun and adventure, but also quality rest. After a hard day of challenges and adventure at the Boyard competition, you can now enjoy some well-deserved rest and regeneration.

Newly in the TEPfactor area you will find:

- Finnish sauna for deep relaxation.
- Whirlpool to relax your muscles.
- Cooling tub for refreshment.
- Relaxation area with sun loungers for a peaceful rest.
- Salt cave for health promotion.

 [www.tepfactor.cz](http://www.tepfactor.cz)

More info: [Central Bohemia Convention Bureau](#)



# Kingdom Come Experience by the Chamber

An escape game of epic proportions, unparalleled in the Czech Republic.

3.5 hours, 10 period actors, medieval fortress

A unique fusion of escape game, theatre and Boyard Fortress. Solve puzzles, challenges and experience a mysterious story full of twists and turns. All this in the unique premises of the medieval fortress Malešov inhabited by many living historical characters, without whose help you can not do without. Fire up your brain, persuade, intrigue and you will win.

The game is based on the successful Czech computer game Kingdom Come: Deliverance.

**A maximum of 30 players divided into 5 teams of 2-6 players embark** on an epic adventure based on the mechanisms of an escape game, but with the freedom to move around the vast spaces of an authentic medieval fortress with adjacent grounds.

Live actors in period costumes move around the fortress, each with a role and a story that is important to yours. Watch them, interact with them, help them or outwit them. The process is up to you.

The game requires teamwork, but you don't need any historical knowledge or special skills to solve the tasks. It's all about "common sense".



[www.thechamber.cz](http://www.thechamber.cz)

More info: [Central Bohemia Convention Bureau](#)



# The year 2025 will mark the celebration of 30 years since Kutná Hora was inscribed on the UNESCO World Heritage List!

In 1995, one of the most important milestones in the modern history of Kutná Hora occurred: the historic centre of the town with the Cathedral of St. Barbara and the Cathedral of the Assumption of the Virgin Mary in Sedlec was included in the UNESCO World Heritage List.

This year Kutná Hora will celebrate. Throughout the year, more than 30 social and cultural events of various kinds will take place - e.g. exhibitions, concerts, lectures or theatre performances, sports competitions or fashion shows?



[www.unesco.kutnahora.cz](http://www.unesco.kutnahora.cz)

More info: [Central Bohemia Convention Bureau](#)

Libor Svacek ↓

# Ratmerice Castle - new four-star Pavillon & Spa

Two major construction projects were completed in 2024. The first was the renovation of a dilapidated building that was built in the 1990s. A modern Pavillon & Spa with 23 double rooms and two suites was built on the site of what was once the stables. As a result, the resort now offers a total accommodation capacity of up to 110 people, which is not quite common for chateau resorts in the Czech Republic.

The new four-star Pavillon & Spa is located in the northeastern part of the castle park. The chateau resort provides comfortable accommodation for private and corporate clients and is fully air-conditioned.

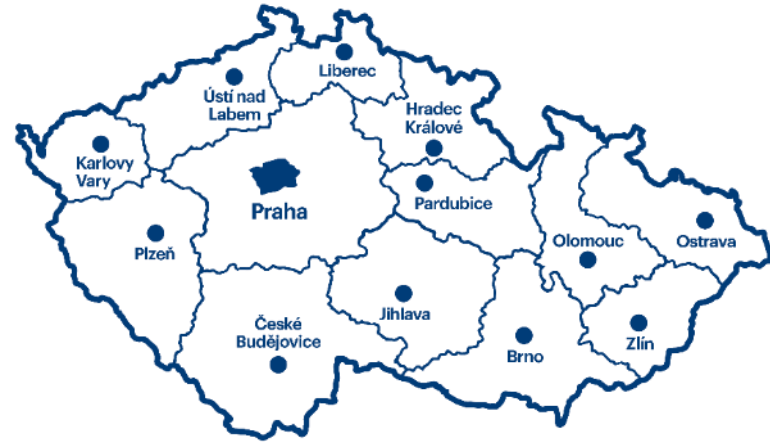
In the next phase, a stylish buffet-style restaurant focusing on Asian cuisine will be added to the Pavillon & Spa in early 2025. Guests will be able to sit on the outdoor terrace. A new spa and fitness facility will also be available. An outdoor hot tub will offer additional space to relax. A new feature will be a cryochamber.

The entire new hotel complex will be inaugurated in April this year.



 [www.zamek-ratmerice.cz](http://www.zamek-ratmerice.cz)

More info: [Central Bohemia Convention Bureau](#)



Tips for event organisers in 2025

# Prague

# Prague Event Hub

Prague Event Hub is a new project of a unique combination of Cubex Centrum Praha, Conference Centre City and Panorama Hotel Prague. The partnership was born out of the need to offer organizers greater variability and flexibility in organizing conferences, corporate events and social events in the modern part of Prague City at Pankrác.

The joint project of the three partners offers comfortable accommodation, multifunctional facilities with the latest technology and comprehensive conference services - all in one place. Socially and environmentally responsible events in a modern environment that boasts LEED Platinum certification. Excellent transport links and a wide range of services in the surrounding area guarantee clients comfort and professional facilities for every event.



Prague Event Hub

 [www.praqueeventhub.com](http://www.praqueeventhub.com)

More info: [Prague Convention Bureau](#)



# The Cloud One Prague

Opening in the summer of 2024, the new four-star hotel The Cloud One Prague offers everything to ensure a hassle-free and unforgettable stay. The Cloud One Prague is ideally located in the centre of Prague, close to the city's most famous sights and most important convention centres.

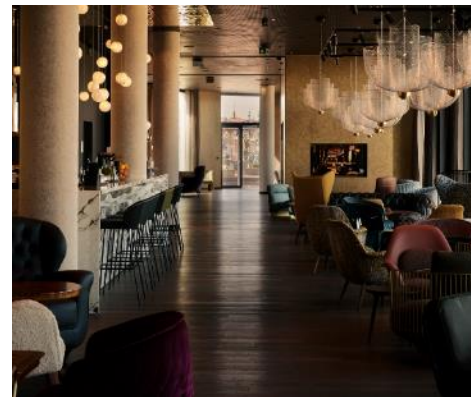
Recently opened, The Cloud One Prague boasts 382 rooms that meet the highest standards of modern hospitality: 153 queen-size singles, 171 king-size doubles, 38 spacious rooms and 20 fully accessible rooms for guests with disabilities. Select rooms also offer spectacular views of the city. Each room is equipped with air-conditioning, flat-screen TV and a safety deposit box. The hotel has a rooftop bar with breathtaking panoramic views of Prague, seating up to 159 people, and a 104-seat terrace.

The Cloud One Prague offers a unique combination of modern facilities, excellent service and an unbeatable location with direct public transport links to major convention centres. With the newly emerging space in its immediate surroundings, further expansion of the offer for event organisers in this area of central Prague can also be expected in the near future.

 [www.the-cloud-one.com](http://www.the-cloud-one.com)

More info: [Prague Convention Bureau](#)

The Cloud One Prague



# Electronic congress ticket

In 2025, the form of the established congress tickets for participants of association conferences in Prague is being transformed. From the original paper form, the tickets are being transferred to electronic form in the PID Lítačka mobile application.

The new form of free tickets for delegates to association events will not only bring financial and time savings for the parties involved, but will also facilitate access to tickets for participants and provide a better overview of the extent to which this type of support for congress-type events is being used. The PID Lítačka application, of course, does not only serve as an electronic ticket carrier, it also contains sources of information on the current operation of Prague's public transport, orientation in its network and a range of additional services for passengers; for foreign visitors it is available in English.

The basic conditions - non-profit status of the organizer, minimum participation of 500 people with a minimum of 20% of foreign delegates and the duration of the event of 3 days or more - remain unchanged this year.



[www.pidlitacka.cz](http://www.pidlitacka.cz)

More info: [Prague Convention Bureau](#)

Shutterstock



# Fairmont Golden Prague

The five-star Fairmont Golden Prague hotel will open in the heart of Prague in spring 2025, breathing new life into an iconic Prague building. The valuable original Brutalist building will be operated by luxury hotel chain Fairmont Hotels & Resorts after a sensitive renovation. The Fairmont Golden Prague will remain a showcase of Czechoslovak and contemporary design and art, while delighting guests with the modern comfort of 320 stylish rooms, suites and residences, enticing them with restaurants and bars offering world-class gastronomy and offering a tranquil retreat in the Fairmont Spa & Wellness.

The Fairmont Golden Prague will be an attractive venue for unforgettable events: the generous conference hall can accommodate up to 600 guests, surrounded by the timeless elegance of the renovated period interior with the latest audiovisual technology.

The new chapter of the Fairmont Golden Prague will also include the transformation of the area in front of the hotel into a welcoming place for Prague residents and visitors - an international architectural and urban design competition will be launched for this transformation.



[www.fairmont.com](http://www.fairmont.com)

More info: [Prague Convention Bureau](#)

Fairmont Golden Prague



# Museum of the City of Prague

After five years of general reconstruction, the main building of the Museum of the City of Prague in Florence is scheduled to reopen in spring 2025. The restored museum will meet the requirements for 21st century buildings, including barrier-free access with a lift, modern facilities for visitors or restored exhibits from the collections.

The central building of the Museum of the Capital City of Prague was built at the end of the 19th century and is an architectural object registered in the list of cultural monuments of the Czech Republic. In addition to exhibition spaces, the Museum will also offer spaces for cultural programmes, interactive workshops, lectures and conferences: a conference on the 80th anniversary of the end of World War II is scheduled for the beginning of May.

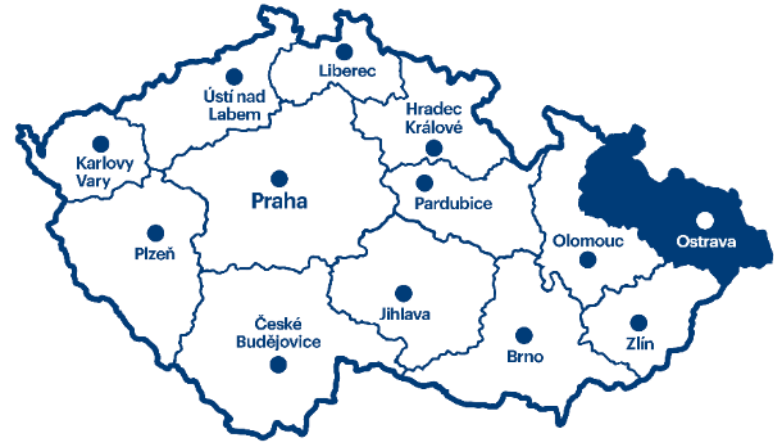


[www.muzeumprahy.cz](http://www.muzeumprahy.cz)

More info: [Prague Convention Bureau](#)

Museum of the City of Prague





Tips for event organisers in 2025

# Moravian-Silesian Region

# Flying around the world

Ostrava and the destinations of North Moravia and Silesia are opening up more and more to air transport every year.

Organize your corporate event for guests within Europe (or from all over the world) in Ostrava or in the Moravian-Silesian Region. Every year, Leoš Janáček Airport in Mošnov adds air connections across the world.

**Currently, scheduled flights are available:**

- London (Ryanair)
- Malaga (Ryanair)
- Girona (Ryanair)
- **Warsawa and from there to the whole world (LOT airline)**
- - and a number of seasonal flights

Parking at the airport or transport from the city centre by train or private shuttle buses is a matter of course.

 [www.airport-ostrava.cz](http://www.airport-ostrava.cz)

More info: [Ostrava Convention Bureau](#)



# Unique location on the tri-border

The Moravian-Silesian Region is a unique location on the tri-border of the Czech Republic, Slovakia and Poland, offering colourful and unique experiential venues for your events and original programmes for groups.

Of course you won't be bored in our region, but if we are "small", we will be happy to prepare a program for your groups abroad... We are literally a small step beyond the border.

Offer your guests day trips e.g. to Krakow (PL), Auschwitz (PL) or to the hills of Malá Fatra (SVK). In addition to transport, we can arrange guides from the respective countries and our event agencies will prepare an interesting incentive programme.

The location of the region, especially Ostrava, is also ideal for corporate events of companies based in the Czech Republic, Slovakia or Poland.



[www.severnimorava.travel](http://www.severnimorava.travel), [www.convention-ostrava.cz](http://www.convention-ostrava.cz)

More info: [Ostrava Convention Bureau](#)

# Nature and industrial in one place

Let your events absorb the mysterious industrial charm of the North Moravia destination, give a chance to local traditions, history and magical nature. In combination with good food and wellness, discover the Moravian-Silesian region bit by bit (not only) for your MICE activities.

On the one hand, you can discover the industrial heart of North Moravia, which is a reminder of the rich history of industry in the area. Cities like Ostrava and Karviná are full of industrial monuments that testify to the era of mining and heavy industry. Congress participants can visit museums that show the development of the industrial sector, visit a mine or see the unique architectural gems of former industrial buildings.

On the other hand, the destination of North Moravia attracts fans of nature and (not only) golf and cycling. Beautiful mountains such as the Beskydy and Jeseníky mountains, river valleys and meanders as well as wide plains offer an ideal setting for outdoor activities associated with the congress. Delegates can take part in mountain hikes, cycling trips or enjoy the peaceful atmosphere of sitting in a restaurant during a gastronomic experience or have fun at the golf academy. *The combination of a perfect setting and unforgettable experiences creates the ideal conditions for successful and memorable congress events in our region.*

*Ostrava Convention Bureau will facilitate the preparation and implementation of your events in our destination.*

 [www.convention-ostrava.cz](http://www.convention-ostrava.cz)

More info: [Ostrava Convention Bureau](#)





# Quality partner with experience or TTD 2025 in

Ostrava

The next edition of the important event **Czechia Travel Trade Day 2025** will take place in Ostrava on 28-29 April 2025. Travel Trade Day, or TTD, is one of the largest domestic events to promote inbound trade.

TTD is designed as a two-day event full of pre-arranged meetings and working sessions during which representatives of foreign travel agencies meet with Czech tourism entrepreneurs. It also includes sightseeing tours of the host region.

The aim is to promote the rich tourist offer of the Moravian-Silesian Region and contribute to the development of inbound tourism. With foreign buyers and journalists, we will tour the whole destination as part of pre-tours.

Representatives of our region's tourism industry are gradually preparing for this important event, which includes all of the above and will also strengthen the active perception of the importance of tourism for the development of the region.

Destination company Moravian- Silesian Tourism s.r.o. together with the Czech Tourism agency perceives this spectacular meeting as another challenge to promote the professionalism of tourism services in our region.

We will be honored to offer our experience to simplify the organization of your events in North Moravia and Silesia.



[www.czechtourism.cz](http://www.czechtourism.cz)

More info: [Ostrava Convention Bureau](#)



# #colorfulevents podcast

A monthly dose of information from the congress tourism industry in MICE podcasts with interesting guests and tailored topics.

From January 2025, the Ostrava Convention Bureau will broadcast the podcast **#colorfulevents**, which will bring you interesting topics from the field of congress tourism on a monthly basis. Our invitation has been accepted by **guests who definitely have something to say about MICE**, we won't reveal their names yet - it's our little secret... :-)

Throughout the year you can expect 12 episodes that are diverse, informative, educational and informative. Congress tourism in North Moravia and Silesia is developing, so stay tuned.

You can listen to or watch the podcast on these channels:

[Youtube](#)

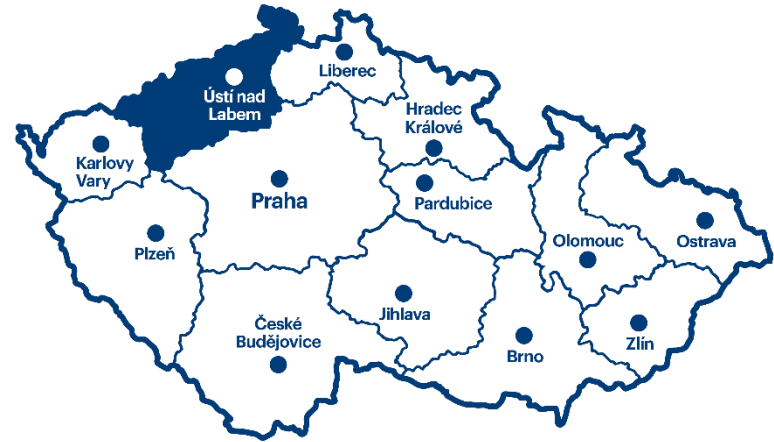
[Spotify](#)



links to Youtube and Spotify

More info: [Ostrava Convention Bureau](#)





Tips for event organisers in 2025

# Ústí nad Labem Region

# Villa Sebužín

**Spacious family villa at the foot of the Varhošť' peak on one side and near the Elbe River on the other side.**

Villa Sebužín offers accommodation and facilities for various projects. You can organize a corporate presentation, workshop, training, meeting, yoga retreat, but also a course or your own personal event. All the time surrounded by the nature of the Bohemian Central Highlands.

The capacity of the villa is 26 beds, a training and multifunctional hall for 30 - 50 people and a lounge with fireplace and plasma TV for 40 people. Catering can be ordered here on a turnkey basis.

The space includes an aromatherapy laboratory, a garden with a relaxation area and a parking lot.



[www.vilasebuzin.cz](http://www.vilasebuzin.cz)

More info: [Ústí Region Convention Bureau](#)

# Dubí Chateau

The renovated chateau in Dubí was opened in 1913 under the name Hotel Fairy Tale Chateau by the Prince of Lobkowitz. It has undergone a number of changes and different purposes and since 2017 it is again in operation with its original name.

The premises are very popular for weddings, but you can also rent the entire mansion for your event or special occasion.

They have a large hall and garden and can accommodate up to 50 guests. The whole property will guarantee you peace and undisturbed environment.



[www.zamecekdubi.cz](http://www.zamecekdubi.cz); [www.facebook.com/zamecekdubi](https://www.facebook.com/zamecekdubi)

More info: [Ústí Region Convention Bureau](#)

# Wellness pension U MĚ

**Brand new guesthouse with conference facilities, yoga room, wellness, wine cellar and luxury gastronomy offers its services for smaller and larger groups and events in Obora u Loun.**

The pension offers a hall that is both a conference room and a restaurant for 44 people. The hall has a glass view of the garden and luxurious furnishings. It is ideal for presentations, gala dinners, gastronomic experience evenings and afternoons.

Accommodation can be found in two 6-bed comfortable apartments and three double rooms. The complex includes a luxurious spa - sauna, whirlpool, relaxation room and a yoga room with complete yoga equipment.

You will also find a pleasant wine cellar for 10-16 people, a garden seating area and a tennis hall, which can be used even in winter.



 [www.penzion-ume.cz](http://www.penzion-ume.cz)

More info: [Ústí Region Convention Bureau](#)

# Nail shop in Bezručov valley

Comfortable accommodation in the beautiful surroundings of the Bezruč valley at the foot of the Ore Mountains with a view of the local pond.

The property offers a large-capacity car park, sauna, fitness, alpinning lessons, bike storage room (including charging), outdoor seating with water mist in the summer months.

In total, you will be accommodated in 13 hotel rooms with a capacity of 33 beds, including two barrier-free rooms, or in the adjacent hostel with a capacity of 33 beds. It is a historic building, a former "nail factory".

The restaurant is open all day with a capacity of 60 seats and a few more seats on the outdoor terrace. According to your wishes, we can arrange buffets, individual refreshments, coffee breaks.



[www.hrebikarna.cz](http://www.hrebikarna.cz)

More info: [Ústí Region Convention Bureau](#)

# Pension U sv. Barbory with TOP view

A unique place for corporate events of all kinds, celebrations, weddings or teambuilding. A place that boasts the most beautiful view of the Bohemian Central Highlands - the axis-like curves of the Elbe River and the entire Porta Bohemica.

The guesthouse offers a restaurant with a screening room for 47 guests, an adjoining lounge and a conference room for another 35 people. The largest space is the large terrace, which can accommodate up to 80 people.

In the pension you can stay in 17 rooms with a total capacity of 60 beds. The cuisine here is entirely home-made and the cooking is excellent.

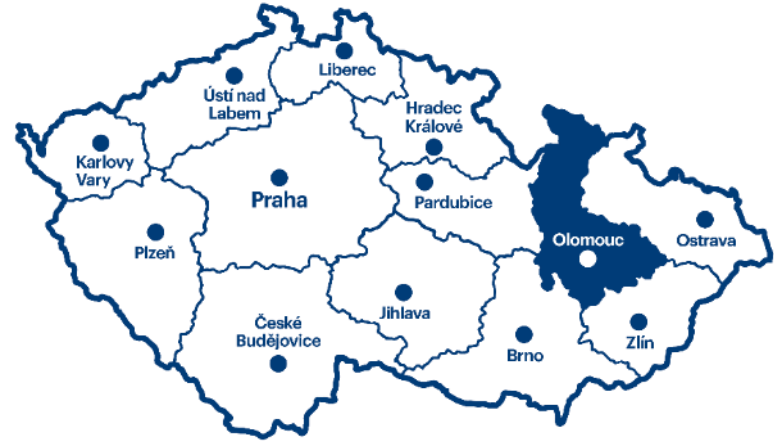
All events here are offered on a turnkey basis, including catering, accommodation and a social programme. The place is an ideal starting point for pleasant hiking or cycling in the Bohemian Central Highlands.



 [www.penzion-dubicky.cz](http://www.penzion-dubicky.cz)

More info: [Ústí Region Convention Bureau](#)





Tips for event organisers in 2025

# Olomouc Region

# Salzer Redoubt

Pevnůstka or Salzer's redoubt, a place that has an interesting history (built in 1755). It can charm all visitors with its appearance, its hidden majesty, how it has survived wars, crises, mistreatment and all regimes in our country with pride and refinement. The owners have given it a new face and created a place where you too can experience something special. The unique location overlooking the calm surface of the Morava River, almost in the heart of Olomouc, is perfect for your wedding, celebration or corporate event.

Do you want to organize an unforgettable party for your business partners? Are you planning to spend some time away from the office with your work team? Are you looking for an inspiring environment where you can reflect on the concept of a new project? Then the Salzer Redoubt is the right place for you. The stylish indoor space can accommodate up to 120 people and, weather permitting, the entire area can be used for any of your ideas.

 [www.salzeroveduta.cz](http://www.salzeroveduta.cz)

More info: [Central Moravia & Jeseníky Convention Bureau](#)



# TÖSH Distillery s.r.o.

The craft distillery TÖSH Distillery continues the tradition of producing spirits in Těšetice dating back to 1582. The oldest brand and the longest produced Czechoslovak malt whisky King Barley is being restored here.

On a guided tour, you can touch the history of the place, which dates back to the 16th century. You will hear interesting facts about the history of distilling in Haná and how whisky and gin are made. You will see how the past meets the present and how they fit together. For your olfactory and taste buds there is a whisky and gin tasting. Let the atmosphere of the place influence you and enjoy... In the original cellars, you can see an exhibition prepared from exhibits that map the period of the last 100 years. You will learn about how the distilling industry developed in the area at a time when the local brewery and distillery were of vital importance to the surrounding population.

Product tasting is an integral part of the excursion. You will be able to taste whiskies at different stages of maturation or gins and liqueurs.

 [www.toshnazdravi.cz](http://www.toshnazdravi.cz)

More info: [Central Moravia & Jeseníky Convention Bureau](#)



# Kunzov Castle

Antonín Kunz from Hranice had the Kunzov Castle built in a romantic style at the beginning of the 20th century as his summer residence. It can be found approximately 6 kilometres north of Hranice and has been listed as a cultural monument since 2007.

It is the stylization of the factory owner's residence into an aristocratic mansion from the Middle Ages that makes this building unique. The castle has the form of a hexagonal complex surrounded by a high stone wall with Gothic arches and round towers.

Here you will find accommodation in cosy apartments, but also in unconventional "watchtowers", a cosy environment of a tavern, which is carved into the rock and is an exact copy of the original castle tavern. The complex is also complemented by a wellness area with sauna, whirlpool, massages and outdoor SPA.

The area is suitable for corporate, private and individual events, which can accommodate up to 160 guests, who will be taken care of with the utmost care and pampered by the owners at the level of castle lords.



 [www.kunzov.cz](http://www.kunzov.cz)

More info: [Central Moravia & Jeseníky Convention Bureau](#)

# The Sunflowers

The environmental education complex is situated in a quiet environment on the border of the floodplain forest of the Litovelské Pomoraví Protected Landscape Area. The low-energy house was built in 2007 on a green meadow. In the same year it won the Grand Prix of Architects. It has the shape of a crescent and is surrounded on one side by an earthen mound so as to disturb the surrounding nature as little as possible. It is made of wood, concrete, glass, stone and unbaked bricks. The building design of the house mainly uses the principles of solar architecture, large thicknesses of thermal insulation and mechanical ventilation with heat recovery.

Companies and organizations can use the premises for training and seminars or corporate events. The house offers generous common areas and pleasant intimate corners, conference facilities, accommodation, catering and outdoor activities. Bicycle rental and an information centre are available.

The complex also includes a unique outdoor gallery. On the walking trail you will find the Paradise Garden of František Skála, the Sun Mountain of Miloš Šejn, the Forest Temple of Miloslav Fekar, the Fireplace of the Golden Spiral of Marcel Hubáček and other places of meetings, views and hidden corners.

 [www.slunakov.cz](http://www.slunakov.cz)

More info: [Central Moravia & Jeseníky Convention Bureau](#)



# House at the Park

Elegant modernity set in a beautiful historic building next to the Čechovy Sady near the historic centre of Olomouc. This is the House U Parku, a unique and multifunctional building that began its story in 1887. After several transformations and owners, it has found its current form in fine luxury. It brings not only the facilities for a successful business, but also the pearl of the whole building - the ballroom.

Hiring a ballroom will add refinement and flair to any event. If you are looking for a venue to host your event, hiring our venue will guarantee you a magical wedding, lavish celebration and a classy party. In the summer months, for example, you can enjoy not only the ballroom, but also relax in the adjacent park Čechovy sady. Thanks to the convenient location of the U Park House near the historical centre of Olomouc, your social event will be right in the centre of the action.

 [www.dumuparku.cz](http://www.dumuparku.cz)

More info: [Central Moravia & Jeseníky Convention Bureau](#)





Tips for event organisers in 2025

# Zlín Region

# Excursion in the family glassworks

The Breznicki family glassworks in Květná offers a unique view of traditional Czech glass production. It is located in the picturesque surroundings of Slovácko and the White Carpathians, where glassmaking has had its firm place for centuries. Founded in 2010 by Ladislav Breznicky Sr. and his sons, the glassworks builds on the rich history of this craft and combines centuries of proven processes with its own creativity.

Visitors have the opportunity to see the fascinating process of glass production, from mixing and melting to blowing, cutting and decorating. During the tour of the glassworks, they can observe the work of master glassmakers whose skill and precision transform the molten mass into magnificent products. The atmosphere is enhanced by the opportunity to see for yourself how the beautiful and unique objects are born from the fire.

The Breznicky Glassworks is an ideal destination for lovers of traditional crafts and for those looking for an original tourist experience connected with learning about one of the oldest Czech crafts.



 [www.glass-lb.cz](http://www.glass-lb.cz)

More info: [East Moravia Convention Bureau](#)



# Tour of Sigismund's Villa

Zikmund's Villa is a unique place that offers an authentic insight into the life of the legendary traveller Miroslav Zikmund. This exceptional space, which served Zikmund for almost 70 years, is characterized by its unique architecture, original preserved interior and unique atmosphere connected with his story. Visitors here have the opportunity to experience a place where the world meets and explore a house that remains a living testament to its owner.

The guided tour of the interior includes the entrance hall, library and living room. The tour continues upstairs where visitors can see the guest room, private bedroom and photo room. It also includes a visit to the bathroom and gym, which leads to Miroslav Zikmund's study - the heart of the house. The tour also includes a walk through the technical facilities, including the film laboratory. Weather permitting, it is also possible to visit the terrace of the house, and after the tour there is space to walk through the garden independently.

The tour lasts 60 minutes and is designed for small groups of up to six people, ensuring a personal and undisturbed experience.

 [www.zikmundovavila.cz](http://www.zikmundovavila.cz)

More info: [East Moravia Convention Bureau](#)



# Gallery Hell sleigh

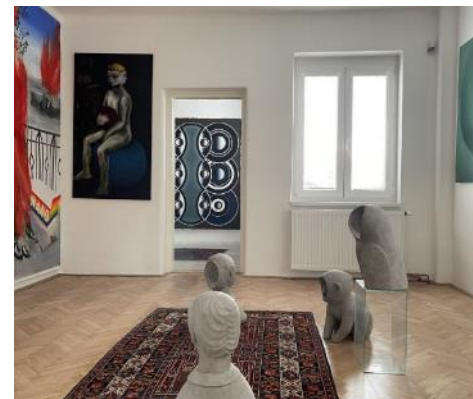
The Hell's Sleigh Gallery in Kroměříž offers a unique cultural experience in the premises of Villa 1931 on Kojetínská Street and in other places spread out in various corners of the city. This unusual gallery focuses on visual arts, literature, music, architecture, video art and travel. Thursdays are devoted to thematic lectures, author readings and workshops, especially with an artistic focus.

The gallery offers visitors the opportunity to explore unique works in an authentic setting. In addition to individual visits, there is also the possibility of guided tours for larger groups. These tours provide a deeper insight into the works on display and the history of the gallery, and can be arranged by appointment.

The gallery is open during the working week and opening hours must be verified by telephone. For groups of more than 10 people, a visit is only possible by prior reservation, which allows the experience to be tailored to the specific requirements of visitors.

 [www.pekelnesane.cz](http://www.pekelnesane.cz)

More info: [East Moravia Convention Bureau](#)



# Nature Vault Horní Lideč

The Nature Vault is a unique place where visitors can discover the natural wealth of the four protected landscape areas of the Western Carpathians. The interactive exhibition combines educational and entertaining elements that introduce local fauna and flora in an engaging and playful way.

A modern conference hall with a capacity of up to 250 people is available for educational or presentation events. This unconventional space offers comfortable facilities and the possibility of using state-of-the-art projection technology, making it an ideal venue for workshops, seminars or lectures.

Organised groups of more than 10 people can book an individual tour tailored to their interests in advance. Advance booking is required for groups to ensure the best possible experience. The Nature Vault is a place that combines knowledge, fun and inspiration in the unique environment of the Western Carpathians.



[www.trezorprirody.cz](http://www.trezorprirody.cz)

More info: [East Moravia Convention Bureau](#)

# Teambuilding in the Rochus open-air museum

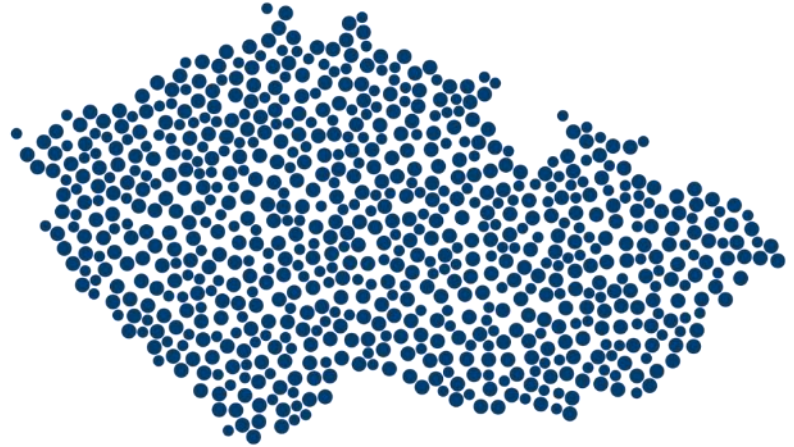
Teambuilding in the Rochus open-air museum in Uherské Hradiště is a great opportunity to strengthen team spirit in an inspiring environment of folk architecture and beautiful nature. The experiential programmes combine fun, creativity and knowledge of traditions, while giving an insight into life in the Slovak countryside. Participants can try handicraft activities such as working in a pottery workshop, learn to bake bread cakes in a clay oven or discover the secrets of traditional textile production.

The programmes are flexible and can be adapted to time needs and preferences. They offer the opportunity to develop teamwork and get to know colleagues in a non-traditional and friendly environment. The Rochus Open Air Museum is an ideal place for team building, combining experiences with a deeper understanding of cultural traditions.

 [www.skanzenrochus.cz](http://www.skanzenrochus.cz)

More info: [East Moravia Convention Bureau](#)





**Next month you can look forward to tips on unusual accommodation!**

**Czech Convention Bureau**

[www.czechconvention.com](http://www.czechconvention.com)

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