



Bouzov Castle

Czechia remains a media darling in 2025, with The Times in London naming Prague one of Europe's top hotspots. The UNESCO-listed spa scene brings natural resources (think hot springs and eco-friendly accommodations) to relaxation-focused visits. Spire-filled skylines inspire everyone from Hollywood hot shots to best-selling authors – Oscar-nominated Nosferatu and AMC's Interview with the Vampire filmed in Prague, and Dan Brown's upcoming novel Secret of Secrets brings Robert Langdon to Czechia. And sustainability is woven into daily life with comfortable, reliable train travel and some of the world's best public transportation in 2025.

What's New?

...The freshly renovated, art nouveau-style W Hotel on Wenceslas Square is officially open. The Fairmont Golden Prague will open its doors along the Vltava River, and the pet-friendly Sir Prague Hotel's boutique vibe showing off local cubist art will join the scene in spring 2025.

...Raise a glass of Pilsner Urquell in the name of peace in May 2-6, when the Pilsen Liberation Festival marks 80 years since the end of WWII.

...The Prague Spring classical music festival also celebrates 80 years in 2025, bringing international orchestras and audiences into gorgeous concert halls from May to June.

...Tributes to some of Czechia's favorite sons have gotten an upgrade this year. Composer Antonín Dvořák's Baroque childhood home now holds an exhibition of his life and work as well as concerts and event space.

...And art nouveau legend Alfons Mucha's museum reopens in February 2025 in a new space just off Wenceslas Square in the elegant Savarin Palace.

17 historical sites on the UNESCO Heritage List

UNESCO Intangible Cultural Heritage: 9 traditions (Slovácko Verbuňk, Shrovetide, Falconry, Kings' Ride, Puppetry, Glass Christmas Ornaments & Blueprint, Timber Rafting, Handcrafted Glass)

6 UNESCO Biosphere Reserves

More than 2,000 castles, chateaux

More than 40 protected historical towns

More than 33 spas

More than 100 golf courses

4 national parks and 26 protected landscape areas (nearly 16% of total area)

More than 25,000 miles of walking trails

More than 27,000 miles of cycling routes

Experiences We Love in 2025

Staying Somewhere Fun

Sleep under the stars in a bubble in Central Bohemia or browse glamping options from high-end tents to cozy villas. For a memorable home base try a former military bunker or a theatrical couple's retreat in the city of Brno, or check into a mountaintop TV tower-turned-hotel in the northern city of Liberec.

Following the Krkonoše Beer Trail

Embrace two of Czechia's best assets: brews and views. Sip your way through four local microbreweries across roughly 18 miles in this gorgeous mountainous region.

Exclusive experience in Prague

Private tours let you immerse yourself in architecture and history with no distractions. Step behind the gears of the Astronomical Clock, cross the velvet rope into the baroque Clementinum library, or wander through the Art Deco elegance of the mayor's residence. We can make it happen.

Taking Gaming to the Streets of Bohemia

The new RPG game Kingdom Come: Deliverance II drops gamers into medieval Central Bohemia. Fans can relive those scenes with a real-life trip to Kutná Hora – a former silver-mining city with cathedrals, contemporary art, and historical charm, and an easy train trip from Prague.

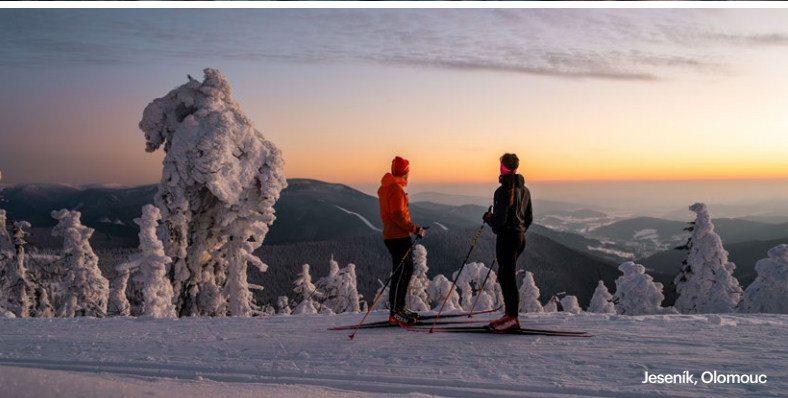




Beer Tourism



Glass Centrum Nový Bor



Jeseník, Olomouc



Chateau Mceley

2025: Stories to Explore

...**The Perfect Pour:** Around here, pivo (Czech for ‘beer’) isn’t just popular; its inscribed on the [Intangible Cultural Heritage List](#). The centuries-old pub culture includes highly trained tap masters who can demonstrate how distinctive pours change the look and flavor of your typical pub pint.

...**Eco-Friendly Wellness:** The western [Spa Triangle](#) has drawn royalty and celebs for centuries. But our contemporary scene also includes sustainability-focused, luxury spa experiences at [Chateau Mceley](#) or the [Svatá Kateřina Resort](#) that focus on taking care of your body, mind, and planet.

...**Right On Track:** Czechs are well-versed in the efficiency, affordability, and gorgeous views of train travel. Between [state-run routes](#), [RegioJet](#) (one of Europe’s best carriers), and overnight trains from [Amsterdam](#) to [Budapest](#) or [Poland](#), you can bounce between regions with a low carbon footprint.

...**Crystal Valley:** See the sparkle of [North Bohemian](#) tradition in handcrafted, family-run glass workshops. Traditional Christmas ornaments, jewelry, and home goods make elegant souvenirs.

...**An Inspirational Waterway:** The Vltava River (‘Moldau’ in German) weaves through Czech geography, life, and culture. Smetana’s symphonic “Vltava” has delighted musicians for 150 years and opens the [Prague Spring](#) festival, while the body of water draws [boaters](#) and bike riders on trails.

2025: TRADE Updates

...**Canadian Connection.** Direct flights from [Toronto to Prague](#) are back in 2025 from June to September.

...**Baltic Express.** A new [train route](#) connects Czech cities Prague and Pardubice to Wrocław and Gdynia in Poland.

...**Travel Trade Day.** Mark [April 28-29, 2025](#) on your calendar to network with travel pros in the city of Ostrava.

2025: Press trips

June 2025: Dig into solo female travel with a focus on wellness and active travel. We’ll highlight yoga retreats, local cosmetics brands, and sustainability-focused resorts that combine spa treatments with elegant architecture and Czechia’s natural beauty.

2025: Events

Jan–Feb

New Year’s Day Celebrations

Jizerská 50 Cross Country Ski Race [jiz50.cz/en](#)

March–April

Masopust [visitczechia.com/en-us/news/2020/01/n-carnivals](#)

Prague Easter Markets, [trhypraha.cz/en](#)

Prague Beer Festival [pbfest.cz](#)

IIHF Ice Hockey Women’s World Championship [iihf.com/en/events/2025/ww](#)

May–June

Pilsen Liberation Festival [slavnostisvobody.cz/en](#)

Prague Spring Classical Music Festival [festival.cz/en](#)

Ride of the Kings Vlčnov [rideofthekings.com](#)

Volkswagen Marathon Weekend in Prague [runczech.com/en](#)

Strážnice International Folklore festival [festivalstraznice.cz/en/](#)

The Festival of Museum Nights [visitczechia.com/en-us/things-to-do/events/2025/05/e-museum-night-festival](#)

Rock for People [rockforpeople.cz/en/](#)

July–August

Smetana’s Litomyšl Festival [smetanaovalitomysl.cz/en](#)

Colours of Ostrava Music Festival [colours.cz](#)

Karlovy Vary International Film Festival [kviff.com/en/homepage](#)

Prague Pride [festival.praguepride.com/en/](#)

MotoGP World Championship [motogp.com/en](#)

Sept–Oct

Znojmo’s Historical Grape Harvest festival [znojemskevinobrani.cz/en](#)

Prague Signal Festival [signalfestival.com/en](#)

Designblok & Prague Fashion Week [designblok.cz/en](#)

Velká Pardubická Horse Races [zavodistepardubice.cz/en](#)

Nov–Dec

St. Martin’s Day [visitczechia.com/en-us/news/2023/10/n-tradition-of-st-martin](#)

Christmas Markets

CzechTourism USA & Canada

26 Broadway, 3th floor

New York, NY 10004

newyork@czechtourism.com

visitczechia.com

