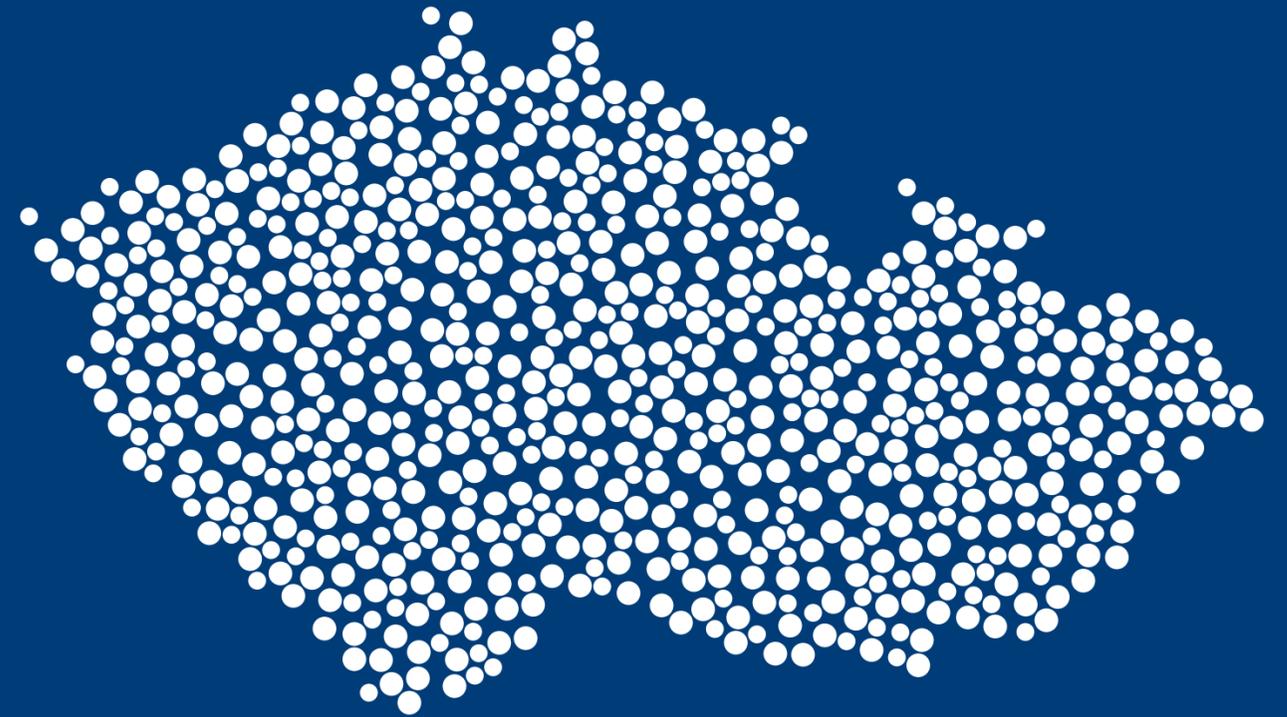


Inspirational Monthly by Czech Convention Bureau

Expected Events of 2026

... that your event can be linked to (races, matches, culture,
etc.)



Expected Events in 2026

<u>Capital City of Prague</u>	3
<u>South Bohemian Region</u>	9
<u>South Moravian Region</u>	14
<u>Karlovy Vary Region</u>	20
<u>Vysočina Region</u>	26
<u>Hradec Králové Region</u>	32
<u>Liberec Region</u>	38
<u>Moravian-Silesian Region</u>	44
<u>Olomouc Region</u>	50
<u>Pardubice Region</u>	53
<u>Plzeň Region</u>	59
<u>Central Bohemia Region</u>	65
<u>Ústí nad Labem Region</u>	71
<u>Zlín Region</u>	76



Capital City of Prague

Expected Events of 2026



World Figure Skating Championship

In March 2026, Prague will become the centre of world figure skating for the third time in its history. At the World Championships of the International Skating Union (ISU), 200 of the best figure skaters from 50 countries will compete in the women's, men's, pairs and ice dance categories. The World Figure Skating Championships will bring tension, elegance and stories to the O2 arena that will undoubtedly be written into history.

Figure skating is a showcase of both sporting and aesthetic performances, elegance, detail and style. Costumes and gestures in harmony with the music – every detail has its purpose. On the ice, sport meets art, movement meets emotion, creating a visual concert that captivates both fans and lovers of culture and aesthetics. The World Championships are not just about sport – they are an entire week full of experiences.



At O2 universum, from 23 to 26 March, in addition to the training rink there will also be a Fan Village with a rich accompanying programme for fans from all over the world. A premium experience in stylish and comfortable spaces with catering, excellent service and VIP access can be arranged by purchasing VIP tickets to the GOLDEN LOUNGE.

Suitable Facilities for Clients planning a standalone event for their guests are offered together with accommodation by the Clarion Congress Hotel Prague, located just 10 minutes from the O2 arena and O2 universum.



24. – 29. 3. 2026



15 000 visitors, including 750 VIPs



O2 arena, Českomoravská 2345/17, Prague 9



www.prague2026.org

[More info: Prague Convention Bureau](#)

Bubeníček International Ballet Gala

After two sold-out editions, Bubeníček International Ballet Gala will return to Prague in June 2026 as part of the first international ballet festival in the Czech Republic, PRAGUE ON POINT. On the stage of the Karlín Music Theatre, a celebration of world ballet featuring top dancers and the biggest contemporary stars will take place over two evenings.

The gala evenings will feature soloists from leading world companies, including Opéra National de Paris, Dutch National Ballet, Staatsballett Berlin and Wiener Staatsballett, accompanied by live music. The programme will be complemented by the latest choreographies by Jiří Bubeníček, some of which will be presented in the Czech Republic for the very first time.

Organisers wishing to link the gala evening with their own event can arrange VIP Meet & Greet tickets for their guests.



These offer the best seats in the auditorium, a glass of champagne, a small surprise, a behind-the-scenes look and a personal meeting with the dancers and the artistic director of the project, Jiří Bubeníček – choreographer and soloist of prestigious ballet stages.

For linking the ballet gala with a private event for groups, suitable venues and accommodation are available in nearby hotels, such as Hilton Prague, The Cloud One Prague, Hilton Prague Old Town, Prague Marriott Hotel or NH Collection Prague Carlo IV.



17.– 18. 6. 2026



920 visitors, including 40 VIPs



Karlín Music Theatre, Křižíkova 10, Prague 8



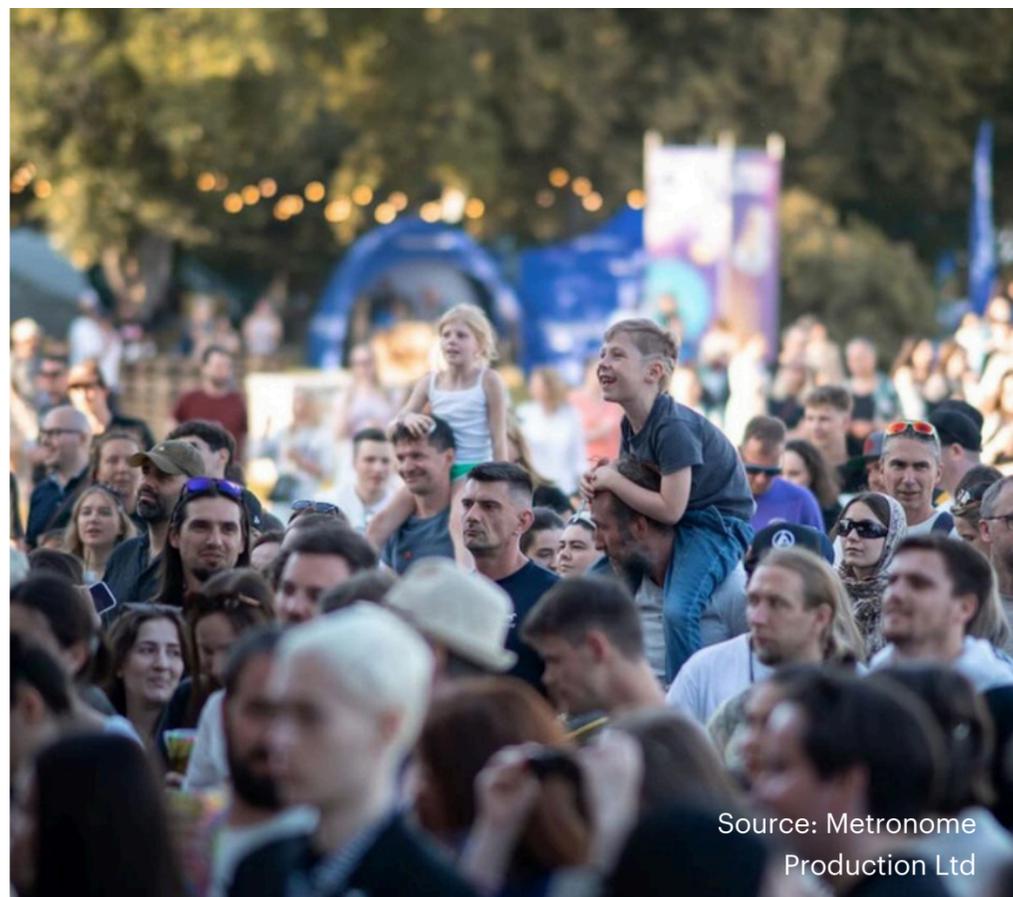
www.hdk.cz

More info: [Prague Convention Bureau](#)

Metronome Prague

The Metronome Prague music festival has, since its very beginnings, set itself the goal of appealing to the widest possible range of visitors with diverse genre preferences. Its 10th edition will take place in June 2026 at Letňany Airport with an exceptionally star-studded line-up, featuring artists such as Nick Cave & The Bad Seeds, Sting and Manic Street Preachers.

The anniversary edition of the metropolitan festival will feature three main stages with top-quality sound, an even broader genre range, a food festival and an accompanying programme linking music with other art forms or discussions on current social topics. A music event of the year – combining stars of the world stage, new discoveries and the unique atmosphere of an urban festival. With a programme full of iconic international and domestic names as well as discoveries of the contemporary scene, Metronome Prague aspires to be the urban music event of the year 2026.



VIP tickets, which interested parties can arrange for members of their MICE group, include fast track entry to the venue, VIP zones with a terrace and an ideal view of the main stage, premium Facilities and information services, as well as a bar with an above-standard selection of drinks and refreshments.

Organisers can host their own group event at the nearby WE Hotel EXPO Prague, which, in addition to comfortable accommodation, also offers modern meeting Facilities.



19.- 21. 6. 2026



30 000 visitors



Prague-Letňany Airport, Hůlkova 1075/35,
Prague 19



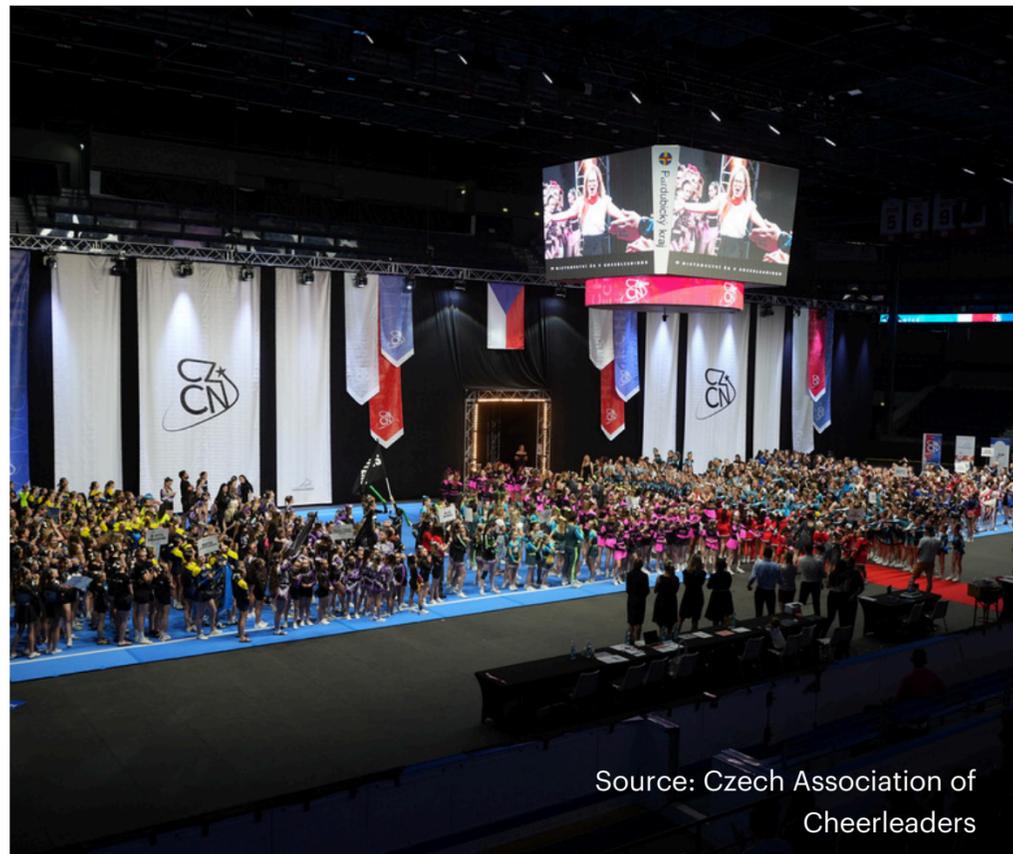
www.metronome.cz

More info: [Prague Convention Bureau](#)

European Cheerleading Championship

For the ninth time, the capital city will once again host the European Cheerleading Championships in 2026, which will take place in July at the Prague Exhibition Grounds, in the Fortuna Sports Hall. This prestigious international competition will welcome more than 4,000 athletes from across Europe and over 3 000 spectators.

Cheerleading – a sport translated into Czech as “organised cheering” – originated as an activity designed to motivate spectators at sporting events to engage in organised cheering. It includes complex routines combining dance, jumps, chants, acrobatic elements and human pyramids, which together create a highly attractive spectacle for audiences. The championship will be hosted by the Czech Cheerleaders Association (ČACH), which for almost 25 years has brought together dozens of clubs from across the Czech Republic with 2 000 athletes.



Source: Czech Association of Cheerleaders



Source: Czech Association of Cheerleaders

Information on the programme, tickets and accompanying activities will be published throughout the first half of 2026 on the website and official social media channels of ČACH.

A visit to the World Cheerleading Championships can be linked to an event that organisers can arrange for their group directly at the Prague Exhibition Grounds, either in one of the Křižík Pavilions or in the Bohemia Pavilion.

 3. - 5. 7. 2026

 10 000 visitors

 Fortuna Sports Hall, Za Elektrárnou 419/1, Prague 7

 www.cach.cz

More info: [Prague Convention Bureau](#)

Signal Festival

Over the course of its existence, Signal Festival – the most visited cultural event in the Czech Republic – has already attracted millions of visitors. The 14th edition of the four-day festival, connecting the historical and modern settings of Prague with the latest technologies and a range of social themes, will take place in October 2026.

The programme of Signal Festival is created by renowned Czech and international artists working in the fields of visual, digital and conceptual art, light design and artificial intelligence. Along routes concentrated in selected city districts, visitors will find outdoor and indoor installations as well as a varied accompanying programme.



A large proportion of the installations are accessible free of charge; however, if interested parties purchase VIP tickets for their group, this will grant them not only access to all paid locations throughout the festival and the Signal Audioguide, but also additional VIP benefits: entry before the official opening, priority access to all locations and a welcome drink.

Given that the Signal Festival programme is spread across a larger area in the central parts of Prague, the choice of suitable venues for organising MICE events within the city is virtually unlimited.



15. – 18. 10. 2026



500 000 visitors (in 2019), including 300 VIPs



various routes in the centre of Prague



www.signalfestival.com

More info: Prague Convention Bureau

South Bohemian Region

Expected Events of 2026



Země živitelka

Země živitelka has long ranked among the most important trade fair events in the Czech Republic and at the same time among the strongest social events in the South Bohemia Region. The tradition of this international agrosalon dates back to 1973 and every year brings tens of thousands of visitors to České Budějovice from the professional community, public administration and business.

Země živitelka offers a comprehensive view of agriculture in its full breadth – from historical roots to the latest trends, innovations and technologies. All key sectors are presented, including agricultural machinery, the food industry, livestock breeding, fisheries, hunting, beekeeping, as well as research, education and sustainable development.



Throughout the duration of the agrosalon, a rich and attractive accompanying programme takes place, appealing to both the general public and experts. It includes themed conferences, expert lectures, panel discussions and practical demonstrations, which naturally expand the trade fair section with an educational and inspirational dimension.



1.20. - 25. 8. 2026



České Budějovice Exhibition Grounds



www.zemezivitelka.cz

More info: [South Bohemia Convention Bureau](#)

International Music Festival Český Krumlov

The International Music Festival Český Krumlov ranks among the most prestigious cultural events in the Czech Republic and makes a significant contribution to the international reputation of the South Bohemia Region. It takes place in the historic town of Český Krumlov, listed as a UNESCO World Heritage Site, and combines top-class classical music with the unique atmosphere of the town.

The festival has long been built on performances by renowned Czech and international artists and on carefully curated dramaturgy. Concerts are held in exceptional historical venues such as the castle complex, monasteries, churches and representative halls in the town centre, which enhances the overall cultural and social character of the event.



The year 2026 will bring another edition with a traditionally diverse programme of concerts and gala evenings, which are an integral part of the summer cultural season in the region.



17. 20. - 8. 8. 2026



Český Krumlov



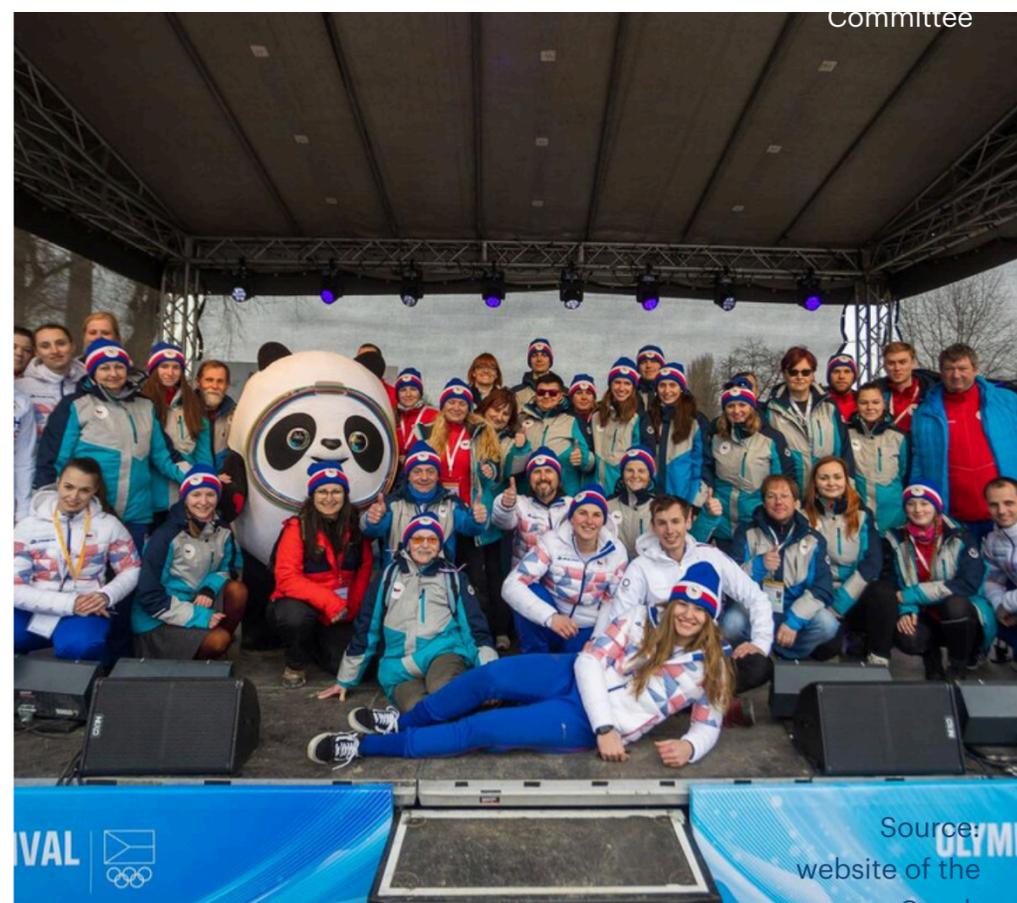
<https://www.festivalkrumlov.cz>

More info: [South Bohemia Convention Bureau](#)

Olympic Festival České Budějovice

The Olympic Festival 2026 is a grand nationwide event that will take place from 6 to 22 February 2026 at the České Budějovice Exhibition Grounds and will offer visitors the authentic atmosphere of the Milano Cortina 2026 Winter Olympic Games right in South Bohemia.

The festival will present a unique sports venue featuring the largest Olympic fan zone in the Czech Republic, offering the opportunity to try more than twenty winter sports first-hand. Visitors will have access to various sections such as long-track skating, cross-country skiing circuits, a snowboard zone, curling areas, ice rinks and biathlon activities. The venue will also include the Olympic House with a zone for meeting Olympians, autograph sessions and guided demonstrations of sports disciplines.



The event builds on the concept of redefined “Olympic parks”, which the Czech Olympic Committee has successfully delivered in various cities during previous Olympic Games. With the aim of spreading Olympic values, encouraging public participation in sport, motivating young talents and offering an authentic Olympic atmosphere in a domestic setting, the festival combines sport, entertainment and community activity in a unique format.



6. - 22. 2. 2026



České Budějovice Exhibition Grounds,
Husova 523/30, 370 05 České Budějovice



olympijskyfestival.cz

More info: South Bohemia Convention Bureau

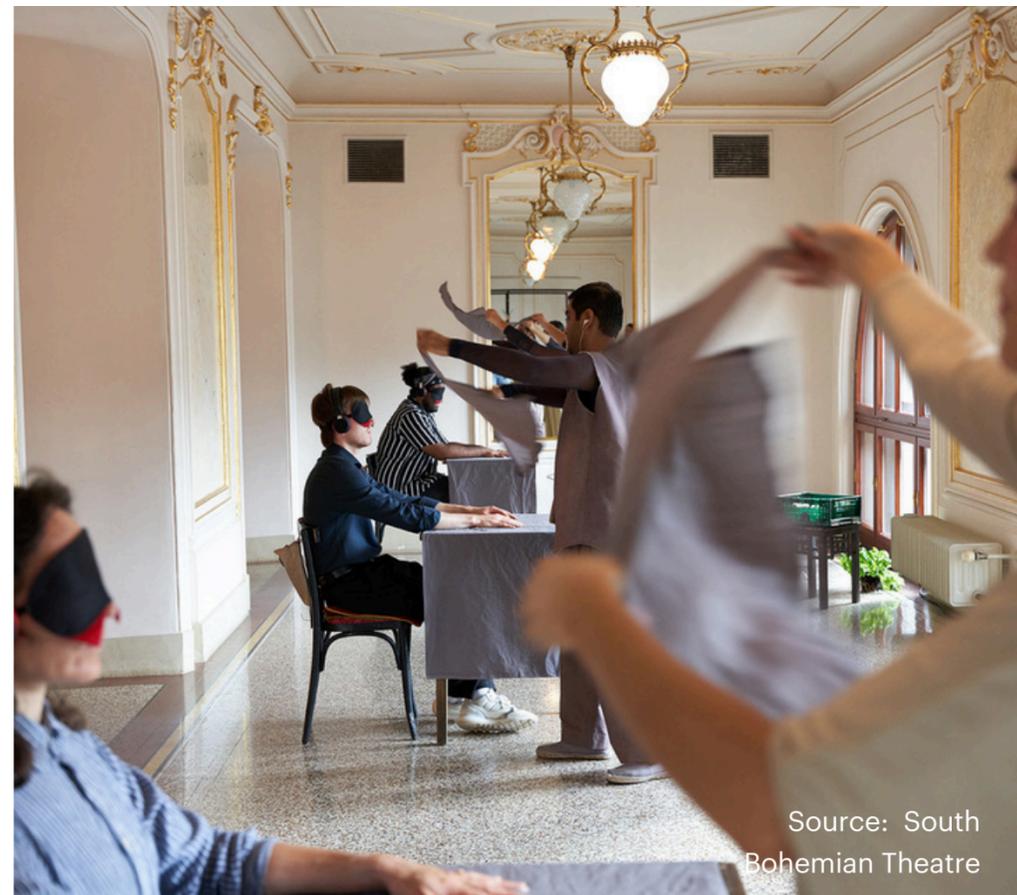
Jižní svéráz/South Specific

Jižní Svéráz is a unique cultural project that transforms South Bohemia into a vast open-air stage. The festival works with the principles of site-specific and immersive theatre, bringing art directly into public spaces – into towns, historical sites, nature and unconventional locations that do not usually serve a cultural function.

The Jižní Svéráz programme takes place across the South Bohemia Region and includes dozens of productions by Czech and international companies. Performances are deliberately set in specific locations, whose atmosphere becomes an integral part of the artistic experience. The festival thus connects contemporary theatre, dance and performance with the region and its character.



Source: South Bohemian Theatre



Source: South Bohemian Theatre

The event takes place over several months from spring to early autumn and offers a diverse dramaturgy designed for a wide spectrum of audiences. Jižní Svéráz places emphasis on authenticity, experimentation and direct contact with the audience, which clearly distinguishes it from traditional theatre festivals. In the context of MICE tourism, it represents a cultural framework that naturally enriches incentive stays and social programmes in the region.



May - September 2026



Various locations across South Bohemia



www.jiznisveraz.cz

More info: [South Bohemia Convention Bureau](http://www.southbohemiaconventionbureau.cz)

South Moravian Region

Expected Events of 2026



MOTO GP

Following the successful return of MotoGP to Brno, the next round of the world championship will take place next year from 19–21 June 2026.

This prestigious sporting event will attract tens of thousands of visitors, major partners, media representatives and professionals to the region, making it an ideal platform for meeting clients, strengthening relationships and presenting brands in a unique setting.

MotoGP traditionally offers a wide range of opportunities for the MICE sector: from VIP and hospitality zones, exclusive spaces directly by the track and themed events to accompanying activities in Brno and its surroundings. Companies can harness the strong emotions, high prestige of the event and its international reach for team bonding, partnership building and attractive incentive programmes.



Thanks to the return of MotoGP to the Masaryk Circuit, South Moravia once again ranks among the world's sporting centres – and 2026 promises to be one of the highlights of the upcoming season, which can be excellently linked to corporate and professional events.

 19. 20. - 21. 6. 2026

 Brno:

 [2026 Brno MotoGP Grand Prix | Automotodrom Brno](#)

More info: [Brno Convention Bureau](#)

Christmas in Brno

Brno's Advent markets rank among the most distinctive winter events in South Moravia – a modern approach goes hand in hand with tradition, authenticity and a strong community spirit. Great emphasis is placed on solidarity and charitable projects, which have become a natural part of the event and give it a deeper dimension.

Thanks to the broad involvement of local businesses, artists, designers, producers and cultural institutions, Advent-time Brno becomes a vibrant platform for meetings and shared experiences. Brno Christmas brings residents and visitors together in much the same way that Christmas brings families together – and perhaps that is why it is said to be the second best Christmas in the world. Right after the one you celebrate at home.



From a MICE perspective, the Advent markets provide an attractive backdrop for winter corporate programmes, incentive meetings or accompanying activities linked to conferences. Stylish outdoor settings, the city's unique atmosphere, local gastronomy and a diverse cultural programme create an environment in which new connections are formed and unforgettable experiences take shape. Brno Christmas is therefore not just about the festive season – it is an opportunity to present the city to partners, clients or international delegations in its best light.



December 2026



Brno:



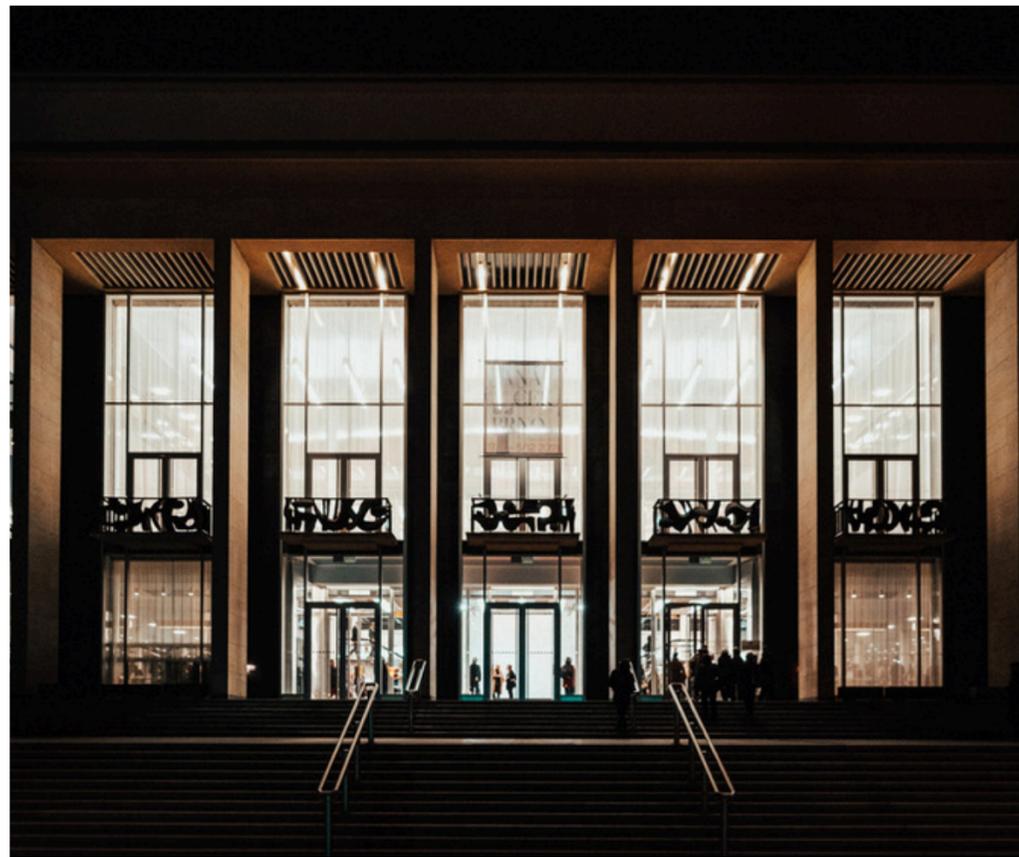
[Christmas Markets Brno](#) | [Brno Christmas](#)

More info: [Brno Convention Bureau](#)

Janáček Festival

The Janáček Brno Festival ranks among the most prestigious cultural events in Central Europe, bringing leading opera companies, orchestras, conductors and soloists from around the world to Brno every two years. Dramaturgy built on the legacy of Leoš Janáček combines tradition with a modern artistic approach and has long earned international recognition from both experts and audiences.

The festival significantly enlivens the cultural and social life of the city – from international visitors to the local community. Thanks to the involvement of major cultural institutions, artists and partners, the city transforms during the festival days into a pulsating centre of encounters where culture, creativity and inspiration come together.



It is also an exceptional opportunity to offer conference participants or corporate event guests a premium cultural experience of world-class quality. Attending an opera performance, a festival concert or a special accompanying event can serve as an elegant addition to an evening programme, an incentive gathering or a representative business programme in the city.



13. 10. 20. - 17. 11. 2026



Brno:



[Janáček Brno 2026 | 13. 10. – 17. 11. 2026 | International Opera and Music Festival](#)

More info: [Brno Convention Bureau](#)

Wine Harvest Festivals

Autumn in South Moravia belongs to wine. Wine harvest festivals are an annual celebration of tradition, craftsmanship and regional identity, attracting visitors from across the Czech Republic and from abroad. Throughout September, the entire region comes alive with impressions, flavours and an atmosphere that creates an ideal setting for social events, incentive programmes or accompanying activities linked to business meetings.

Among the most prominent events are two major wine harvest festivals with a long tradition and exceptional reach. The Pálava Wine Harvest Festival in Mikulov offers a unique combination of a historic town, wine and music, enhanced by the unmistakable genius loci beneath the Pálava Hills. The Znojmo Historical Wine Harvest Festival, in turn, is built on the connection between wine, history and a spectacular show that attracts tens of thousands of visitors every year.



If a more intimate event of a similar nature is preferred, we are happy to assist with tailored recommendations. During the harvest season, numerous smaller and highly authentic wine harvest festivals take place across South Moravia, offering an ideal alternative for smaller groups or more intimate corporate programmes.



Autumn 2026



South Moravia – multiple locations



[Events of Global Significance | South Moravia](#)

More info: [Brno Convention Bureau](#)

IFF Strážnice

The International Folklore Festival Strážnice is one of the oldest and most important folklore events in Europe. Every year, it brings ensembles, musicians and dancers from all over the world to the South Moravia Region, where they jointly celebrate the richness of folk culture, music and traditions. During the festival, not only the Strážnice open-air museum and amphitheatres come to life, but the entire town – with the colours of traditional costumes, music, movement and a spontaneous atmosphere that is hard to experience elsewhere.

Make use of the festival as an opportunity to show conference participants, corporate event guests or international delegations the most authentic side of South Moravia.



The programme offers spectacular gala concerts as well as smaller staged performances, tastings of regional gastronomy, craft demonstrations and numerous informal opportunities for meeting and social interaction. All of this takes place in an environment that naturally fosters intercultural understanding, openness and the sharing of experiences.



25. 20. - 28. 6. 2026



Strážnice



[Homepage - International Folklore Festival "Strážnice"](#)

More info: [Brno Convention Bureau](#)

Karlovy Vary Region

Expected Events of 2026



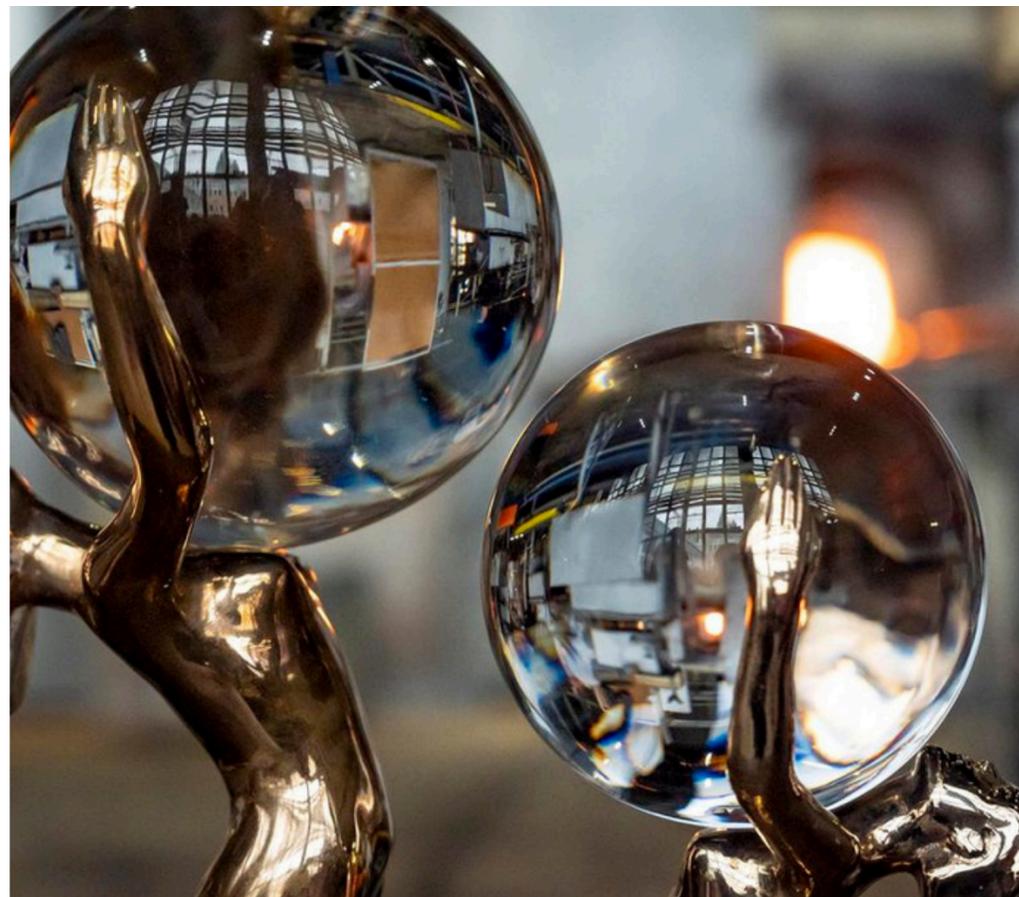
KVIFF - Karlovy Vary Film Festival

The Karlovy Vary International Film Festival is a unique celebration of cinema set in the environment of a spa town.

Films from all over the world compete in several categories and are judged by both professional and audience juries. The very best film is awarded the festival's main prize – the Crystal Globe – at the closing ceremony.

If you want to see the largest and most famous spa town in the Czech Republic in a completely different light than during the rest of the year, choose the Karlovy Vary International Film Festival. A rich accompanying programme awaits you, including concerts, parties and performances.

Every year, the Karlovy Vary International Film Festival is attended by leading film stars.



In addition to visits by film stars, the festival also brings film premieres.

On the final day of the festival, the town quietens down and returns to its calm spa rhythm, stars and guests leave their hotels, and the ideal time comes to follow up a stay in Karlovy Vary with a tailor-made programme of your own.



Late June / early July



Karlovy Vary Spa Centre



www.kviff.com

More info: Carlsbad Convention Bureau

Dog Sledding Races in the Krušné Mountains

Dog sledding races are held regularly in Abertamy in the Krušné Mountains. Around fifty competitors from across the Czech Republic travel here.

The two-day dog sledding races lead across mountain ridges and wide plateaus. The competition takes place on a 15-kilometre circuit. Skiers and sled dogs set out on the course. Larger teams with mushers on sleds also gradually set off along the track.

Hundreds of spectators watch the spectacle in Abertamy as well as along the route. The races take place on Saturday and Sunday from 10 a.m. to 4 p.m., during which time spectators can follow them along the entire fifteen-kilometre course. The Krušné Mountains also offer very attractive sporting opportunities for cross-country skiers and downhill skiers, a wide range of accommodation options and conference Facilities suitable for various types of events.



10. 20. - 11. 1. 2026



Abertamy - technical services



www.mesto-abertamy.cz

More info: [Carlsbad Convention Bureau](http://www.carlsbad-convention-bureau.cz)

Chopin Festival

An internationally acclaimed Fryderyk Chopin Festival has been an integral part of the summer cultural life of Mariánské Lázně for many decades. It is held every year in the third week of August and organised by the Fryderyk Chopin Society.

These music-filled August days rank among the most important cultural highlights in the Czech Republic, significantly enriching the cultural life of Mariánské Lázně and bringing outstanding performers and distinguished conductors from all over the world to the town each year.



Mariánské Lázně offers extensive accommodation capacity, and combining a professional meeting with spa treatments and music guarantees a unique experience in this enchanting spa town in West Bohemia.



14. 22. 8. 2026



Mariánské Lázně



www.chopinfestival.cz

More info: [Carlsbad Convention Bureau](#)

VARY° SEPTEMBER

A unique festival concept combining the most exciting contemporary technologies with the unrepeatable architecture of a spa town.

A truly exceptional experience is promised by the traditional light festival in Karlovy Vary. Every other year, the town lights up in a captivating, almost futuristic way during the unique VARY°ZÁŘÍ event.

The event takes place on the second weekend of September – always on Friday and Saturday evenings. A fascinating mix of video mapping guides visitors through the entire spa zone and illuminates the most significant buildings in the town.



Second weekend of September, every two years



Karlovy Vary



varyzari.karlovyvary.cz

More info: Carlsbad Convention Bureau

Opening of the Spa Season

Spring in the spas of the Karlovy Vary Region has its own unique ritual: the Opening of the Spa Season. Karlovy Vary, Mariánské Lázně, Jáchymov and Františkovy Lázně come into bloom during these days with music, traditions and gatherings – confirming that spa life here is not only about treatment, but also about culture, atmosphere and life in the streets.

During the celebrations, the colonnades turn into vibrant stages: cultural performances, concerts, parades, themed programmes for families and open-air evening events await visitors. A symbolic moment is also part of the festivities – the springs are ceremonially blessed and consecrated so that the new season may begin in the spirit of health, harmony and positive energy.

The Opening of the Spa Season is also an invitation to explore spa houses, hotels and historic buildings that are characteristic of the entire region.



Spa facilities in each of these towns offer the comfort visitors expect today: from high-quality accommodation and wellness and therapeutic treatments to meeting and conference spaces for corporate gatherings, congresses and smaller events. All within easy reach of promenades, parks and healing springs.

Whether you choose elegant Karlovy Vary, romantic Mariánské Lázně, the unique setting of Jáchymov with its tradition of radon spas, or the peaceful and charming Františkovy Lázně, visitors everywhere can look forward to a rich programme and genuine spa tranquillity.



Early May – depending on the town



Karlovy Vary, Františkovy Lázně.
Mariánské Lázně, Jáchymov



www.zivykraj.cz

More info: Carlsbad Convention Bureau

Vysočina Region

Expected Events of 2026



Biathlon World Cup

Nové Město na Moravě will host the third January stop of the Biathlon World Cup. It will therefore serve as the final test of form ahead of the Olympic Games in Antholz. For the first time in history, short individual races will be held in the Vysočina Region, mixed relays will return, as well as the prestigious mass starts. Several big names will bid farewell to their careers. It will be a major event.

Once again, it will rank among the largest sporting events in the Czech Republic. Its backdrop – the unique premises of the Vysočina Arena in Nové Město – will be open to the public after the races. They can be used, for example, for an adrenaline-packed team-building programme.



The venue also includes a ski hotel with full hotel Facilities, including a restaurant, conference spaces and an excellent wellness centre.



22. 20. - 25. 1. 2026



Attendance: 30 000 spectators



Nové Město na Moravě



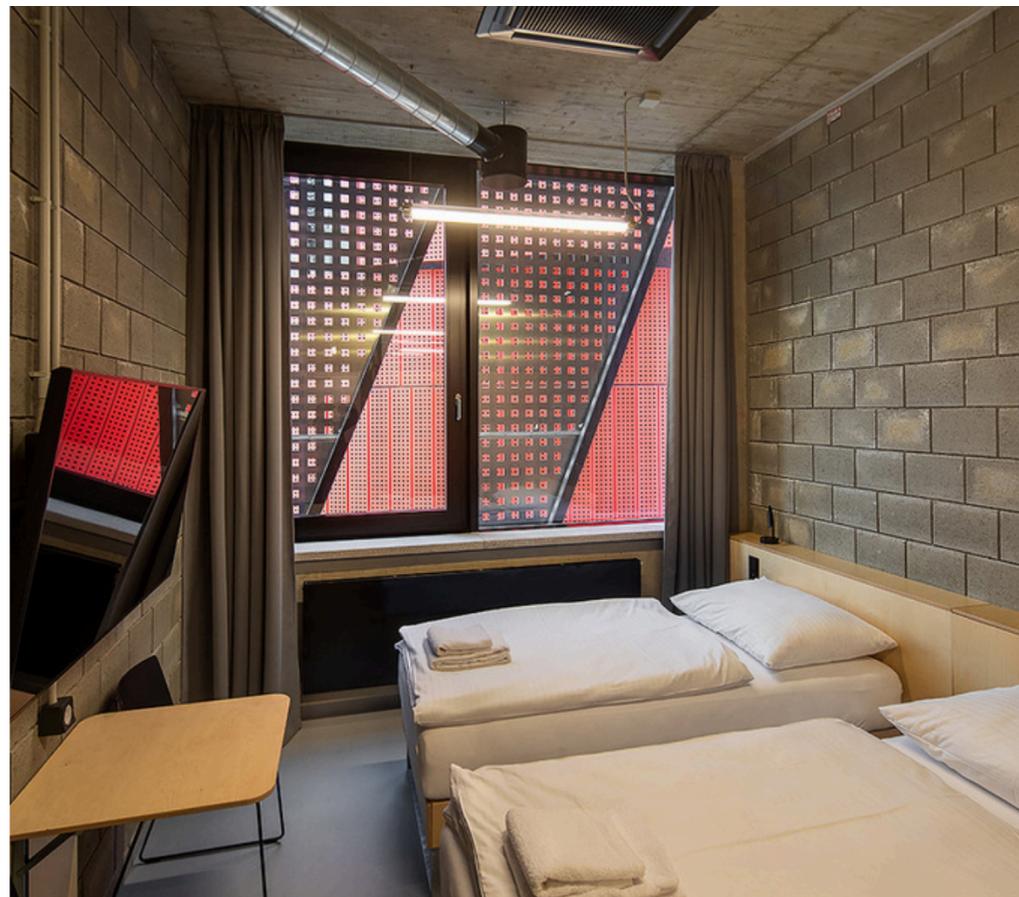
www.biathlonnmnm.cz

More info: Vysočina Convention Bureau

Davis Cup in Jihlava

In February, Jihlava will join the ranks of cities that have hosted the Davis Cup, one of the most prestigious tennis competitions in the world. Its clear advantage is that Czech fans from across the country will have almost the same travel distance, ensuring excellent spectator support.

It is also a unique opportunity to present the new Horácká Arena, which opened its doors at the end of 2025, not only to sports fans. The arena offers new, technically superbly equipped spaces that can also be used by organisers of corporate events.



In addition to impressive venues, a hotel with 29 rooms and sports Facilities, the arena also offers an original accompanying programme – for example, watching training sessions of ice hockey players or figure skaters from the comfort of the gastro zone is an excellent choice.

 7. 20. - 8. 2. 2026

 5 000 spectators

 Jihlava

 www.hma.cz

More info: [Vysočina Convention Bureau](#)

International Documentary Film Festival

Ji.hlava. It is a celebration of auteur documentary film and the largest event of its kind in Central and Eastern Europe. In 2026, it will additionally celebrate its 30th anniversary. Audiences will once again see more than two hundred films, many of them in world premieres. The programme will also include the traditional debates with filmmakers, directing courses and open discussions with controversial guests of the Inspiration Forum.

The festival will also guide you in an engaging way through various locations across Jihlava, which can likewise serve as venues for your own event. You will discover the local gastronomic scene and enjoy a relaxed atmosphere full of culture, art and themes that will resonate with you long after.



 23. 10. 20. - 1. 11. 2026

 40 000 visitors

 Jihlava

 www.ji-hlava.cz

More info: [Vysočina Convention Bureau](#)

Mahler Jihlava – Music of Thousands

Music of Thousands is a classical music festival organised at places associated with the childhood and youth of Gustav Mahler. Alongside the works of this composer and conductor, compositions by other artists are also performed.

May – September 2026

The festival is spread over several months, making it possible to travel specifically for a selected concert or concerts and to combine the visit, for example, with another, private event of your own. All culture lovers will find something to enjoy; in addition to classical music, the programme also includes theatre performances, choir concerts and screenings of films and documentaries with Mahler-related themes.

The revived production of the Mahrovka liqueur is just a subtle bonus...



May - September 2026



Jihlava



www.mahlerfestival.cz

More info: Vysočina Convention Bureau

Mountain Bike World Cup

The Nové Město stop of the UCI MOUNTAIN BIKE WORLD SERIES has a strong tradition, as races have been held at the local Vysočina Arena since 2011. In recent years, it has maintained its traditional May date and an outstanding reputation: it has already been voted the best XC race of the season ten times by riders, teams, sponsors, journalists and sports officials.

A great spectator show is guaranteed. What else can it offer you? For example, adrenaline first-hand during the Saturday Night Race. Or a packed accompanying programme: talk shows with interesting guests, an extensive Test Fest with more than 200 premium bikes available for testing, as well as the Expo Zone exhibition area featuring numerous innovations from the world of cycling and the wider sports industry.



It can be an excellent team experience, a reward for business partners or a sporty team-building activity – early planning is recommended.



21. 20. - 24. 5. 2026



30 thousand spectators



Nové Město na Moravě



www.mtbnmnm.com

More info: [Vysočina Convention Bureau](#)

Hradec Králové Region

Expected Events of 2026



Ironman

The Most Famous Triathlon Race in Hradec Králové

For the third time (and not for the last), the city of Hradec Králové will be taken over by a race of the world triathlon series Ironman.

Representatives of the city and the region have signed a memorandum of cooperation with the organisers, meaning that the East Bohemian metropolis will host this world-renowned race until 2030.

According to the organisers, the starting list for Ironman 70.3, which will take place on Sunday, 16 August 2026, is already completely sold out. A total of 1,750 competitors from around the world will line up at the start of the main race, while another 700 will take part in the Olympic-distance triathlon.



Together with children's races and a night run in Hradec Králové, more than three thousand participants will compete over the weekend. The event also includes a rich accompanying and cultural programme.

 14. 20. - 16. 8. 2026

 approximately 3 000 competitors

 Hradec Králové.

 www.ironmanczech.com

More info: [Hradec Králové Region Convention Bureau](http://HradecKraloveRegionConventionBureau)

Rock For People

Rock Festival at Hradec Králové Airport

Since 2007, Hradec Králové has been home to one of the largest rock festivals in the Czech Republic. At last year's jubilee 30th edition, which traditionally took place at Park 360 on the site of the former military airport, around 50 000 rock music fans attended.

The four-day festival is not only a celebration of music, but has long been focused on sustainability, with the ambition of becoming self-sufficient by 2030. Individual stages are powered by photovoltaics or hydrogen. Waste sorting at the venue operates on a much broader scale than just plastics, paper and municipal waste.



Within the food stall area, the number of vegetarian dishes on offer is also increasing; visitors will find a wide selection of local breweries from across the Czech Republic and, newly, a Tesco store as well.



10. 20. - 14. 6. 2026



Up to 50 000 visitors



Park 360, Piletická 486, Věkoše, 503 41
Hradec Králové



www.rockforpeople.cz

More info: [Hradec Králové Region Convention Bureau](#)

Regions

International Theatre Festival

The International Theatre Festival Region is entering its fourth decade this year. Thanks to this unique event, the city of Hradec Králové will once again, for the thirty-first time, traditionally come fully alive at the end of June.

In addition to ticketed theatre performances on the stages of the Klicpera Theatre and the Drak Theatre, visitors can also take part in a rich open-air programme, featuring in particular amateur ensembles.

Alongside more than a hundred theatre performances, the programme also includes concerts and workshops taking place in the corners of the historic centre of Hradec Králové.



The genius loci of the city contributes to the festival's unique atmosphere, which in its character is comparable to the theatre festival in Avignon. It is no coincidence that the people of Hradec say the city truly comes alive once a year during the "theatre fest".



19. 20. - 26. 6. 2026



Tens of thousands of visitors



Hradec Králové.



www.festivalregiony.cz

More info: [Hradec Králové Region Convention Bureau](http://www.festivalregiony.cz)

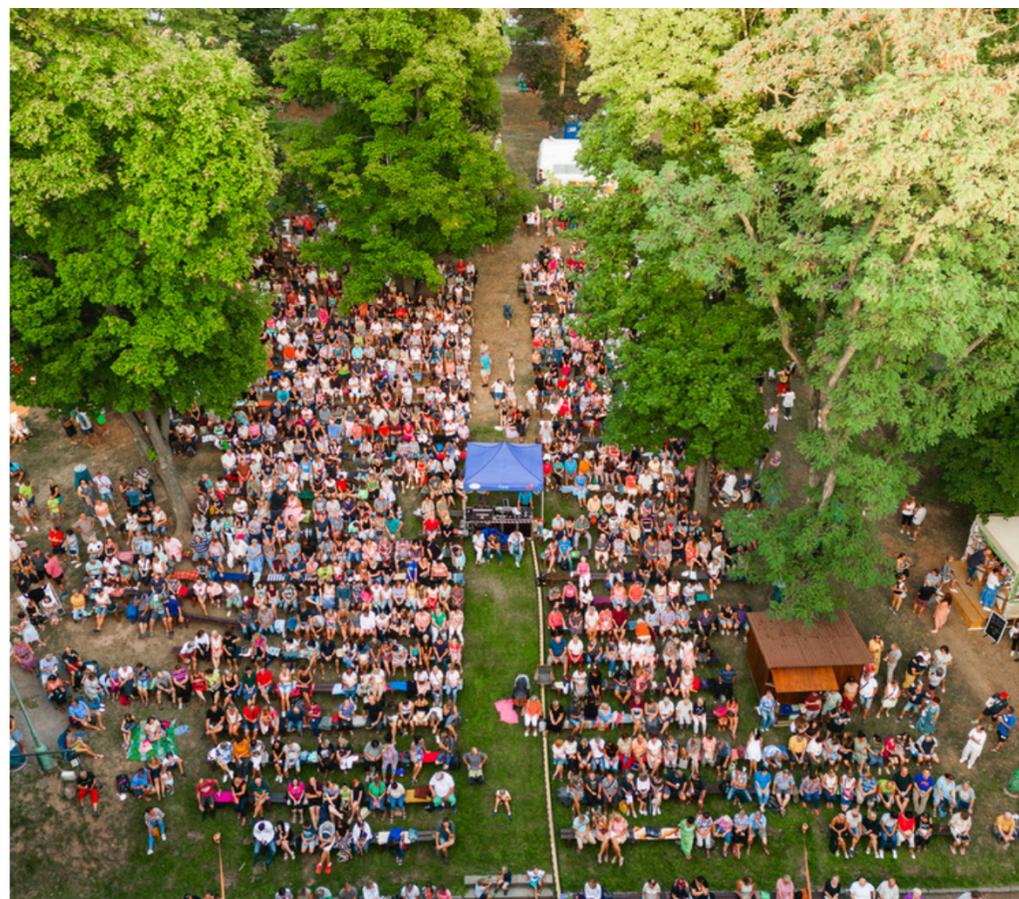
Folklore Festival Červený Kostelec

A Celebration of Global Folklore

During the 72nd edition of the festival in Červený Kostelec, the festival with the longest tradition in the Czech Republic, audiences can once again look forward to performances by 600 dancers, singers and musicians from all over the world.

Five festival days are filled with folklore events, fairs, craft workshops and entertainment. Thousand-strong audiences are a regular feature of performances in the amphitheatre, and thousands of spectators also watch the parade and performances by ensembles in various parts of the town and the wider region.

Evening programme blocks are traditionally concluded with dance events open to the general public, where performers and audiences meet together on the dance floor.



19. 20. - 23. 8. 2026



Up to 10 000 visitors



Červený Kostelec



www.folklorck.cz

More info: [Hradec Králové Region Convention Bureau](#)

The Battle of Chlum

The roar of battle within sight of Hradec Králové

Just a few kilometres from the regional capital of Hradec Králové, the second largest battle on Czech territory of the 19th century – the Battle of Chlum – took place on 3 July 1866.

More than 430,000 soldiers were involved in the decisive battle between Austria and Prussia, with over 53,000 killed, wounded, captured or missing. Every year, commemorative and remembrance events are held on the anniversary of the battle, culminating in a large-scale battle reenactment, with direct participation by associations and units from across Europe, and sometimes even from more distant continents.

Thanks to pyrotechnics and technical production, it is a very vivid depiction of combat.



This year, thanks to the landmark 160th anniversary, the celebrations will be even more spectacular. The icing on the cake will be the opening of the local Museum of the War of 1866, which has undergone three years of reconstruction.



3. 20. - 5. 7. 2026



Up to tens of thousands of visitors



Battlefield of the 1866 Battle of Chlum,
Všestary



www.koniggratz1866.eu

More info: [Hradec Králové Region Convention Bureau](#)

Liberec Region

Expected Events of 2026



Jizerska 50

A legendary cross-country skiing race bringing together professional athletes and amateur skiers.

Four race days offer competitions for professionals, amateurs, children, lovers of classic technique and skating style, fans, athletes and non-athletes alike – quite simply for everyone. All of this takes place on the traditional Jizerská Magistrála course in Bedřichov.

The most famous cross-country skiing race in the Czech Republic has a tradition dating back to 1968. The event is held as the Memorial of the Peru Expedition 1970 and commemorates the fifteen mountaineers who tragically lost their lives, whose memory participants honour during a Saturday mass.

Jizerská 50 is part of the Worldloppet international long-distance skiing series and is the largest mass cross-country skiing race in Central Europe.



Source: Archive of the Jizerská 50

Each year, the event attracts a large number of athletes from all over the world to the Liberec Region. The programme also includes a relay race for corporate teams, children's races and a ceremonial opening featuring a competition of historical skiers.



29 January – 1 February 2026



Up to 10 thousand of competitors / visitors



Stadium, 468 12 Bedřichov v Jizerských horách



www.jiz50.cz

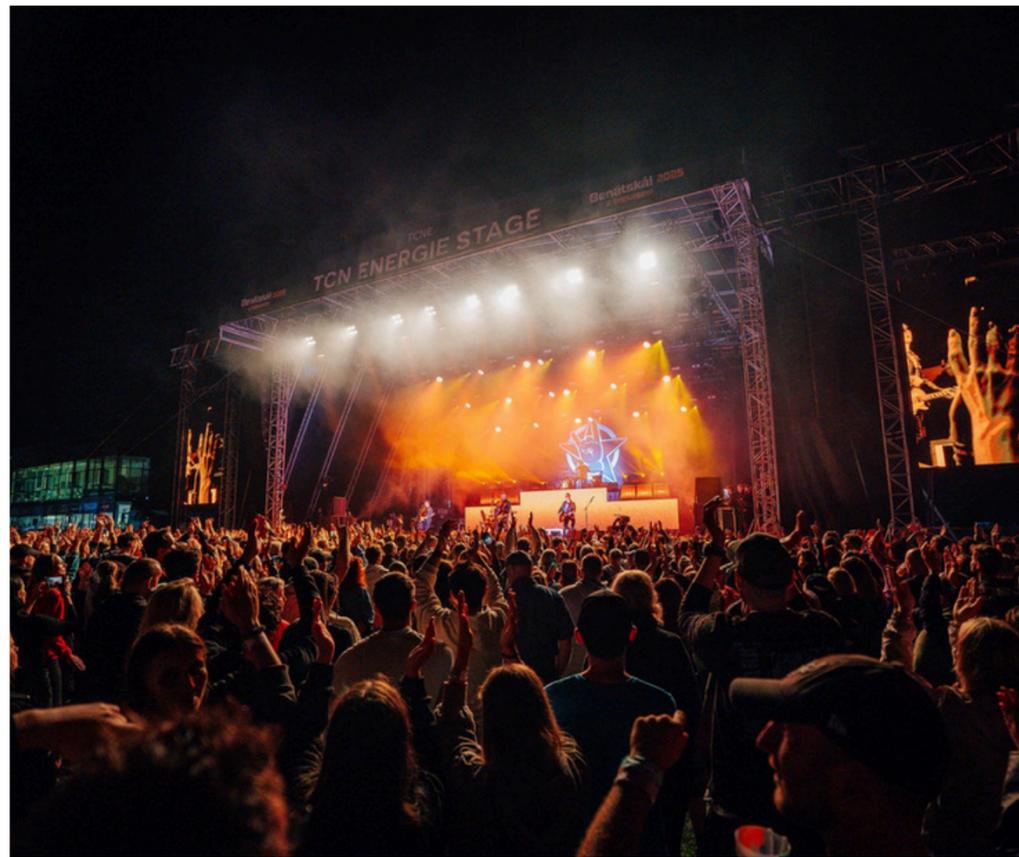
More info: [Liberec Region](#)

Benátská! with Impuls

One of the largest music festivals in the country will traditionally take place on the last weekend of July on the sunlit grassy areas of the Vesec Sports Complex in Liberec.

A spacious venue within sight of the Ještěd silhouette, with five stages laid out in a way that prevents crowding.

A clean, continuously maintained site without mud, vendors selected through a strict process, a large and easily accessible car park, reinforced local transport free of charge, direct buses from Prague, a festival wine bar, the longest slide of all music festivals in the Czech Republic and Slovakia, and an accompanying programme for all generations.



-  23 - 26 July 2026
-  Up to 40 000 visitors
-  Vesec Area, 463 12 Liberec
-  www.benatska.cz

More info: [Liberec Region](#)

Crystal Valley Week

The Liberec Glass Festival features glass installations in the city centre, exhibitions and live glassmaking demonstrations.

Crystal Valley connects glassmaking, costume jewellery and jewellery companies across the Liberec Region.

During Crystal Valley Week, visitors can look forward to dozens of fascinating exhibitions, outdoor installations, demonstrations of glass and jewellery production, fashion shows, a crystal market, presentations by master glassmakers as well as talented students, rides on a specially decorated Christmas tram, a Christmas house in summer, concerts and many other experiences.



-  24 - 29 August 2026
-  Up to 35 000 visitors
-  Liberec
-  www.crystalvalleyweek.cz

More info: [Liberec Region](#)

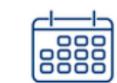
Anifilm

The International Festival of Animated Films Anifilm is the most important event of its kind in Central Europe and the only international competitive festival in the Czech Republic focused on animated film.

Every year at the beginning of May, a major historic town in North Bohemia is transformed into the epicentre of the film world. It is here that the international competition annually brings the very best of world animation, across seven categories – from feature-length films to computer games. Czech productions shine in the Czech Horizon competition. Winning short films from Anifilm also have the chance to qualify for the Oscars. However, Anifilm is not only about competitions.



Visitors can look forward to a rich non-competitive programme with unique thematic blocks, an inspiring and intensive industry programme, and a diverse range of accompanying events – exhibitions, animation workshops, concerts, theatre performances and much more. Each year, the festival presents over 400 films, more than 50 professional programmes and dozens of unforgettable events.



5 - 10 May 2026



Up to 36 000 visitors



Liberec



www.anifilm.cz

More info: [Liberec Region](#)

Sportfilm

Liberec has been hosting the international sports film festival for the 29th year.

Festival Liberec, as a city of sport, offers attractive locations, 50 film screenings, exhibitions, debates, lectures, workshops, art studios, a conference on the topic of Mental Health, and a gala evening broadcast by Czech Television, where winning films in five categories will be honoured.

The aim of the festival is to present high-quality films as a motivational and educational tool, to highlight the importance of this type of production and to support its development.



30 September - 4 October 2026



Liberec



www.sportfilm.cz

More info: [Liberec Region](#)

Moravian-Silesian Region

Expected Events of 2026



Colours of Ostrava

Colours of Ostrava ranks among the most important international music festivals in Central Europe and every year brings tens of thousands of visitors from all over the world to the city. Make use of the festival's unique atmosphere and link your event with this phenomenon.

Colours of Ostrava is not only a music festival, but also a platform for inspiration, networking and meetings of professionals from various fields. Linking a conference, corporate meeting or incentive programme with the festival can significantly enhance the attractiveness of your event. During Colours, Ostrava comes alive with energy, creativity and an international spirit, creating an ideal backdrop for unforgettable events.



Organisers can make use of, for example:

- Tickets to the festival as part of a registration package or VIP programme
- The accompanying programme (discussions, Meltingpot) as an extension of a professional conference
- Informal networking in the festival environment instead of a traditional evening reception



15. 20. - 18. 7 2026



approx. 50 000 visitors



Dolní Vítkovice Area



www.colours.cz

More info: [Ostrava Convention Bureau](#)

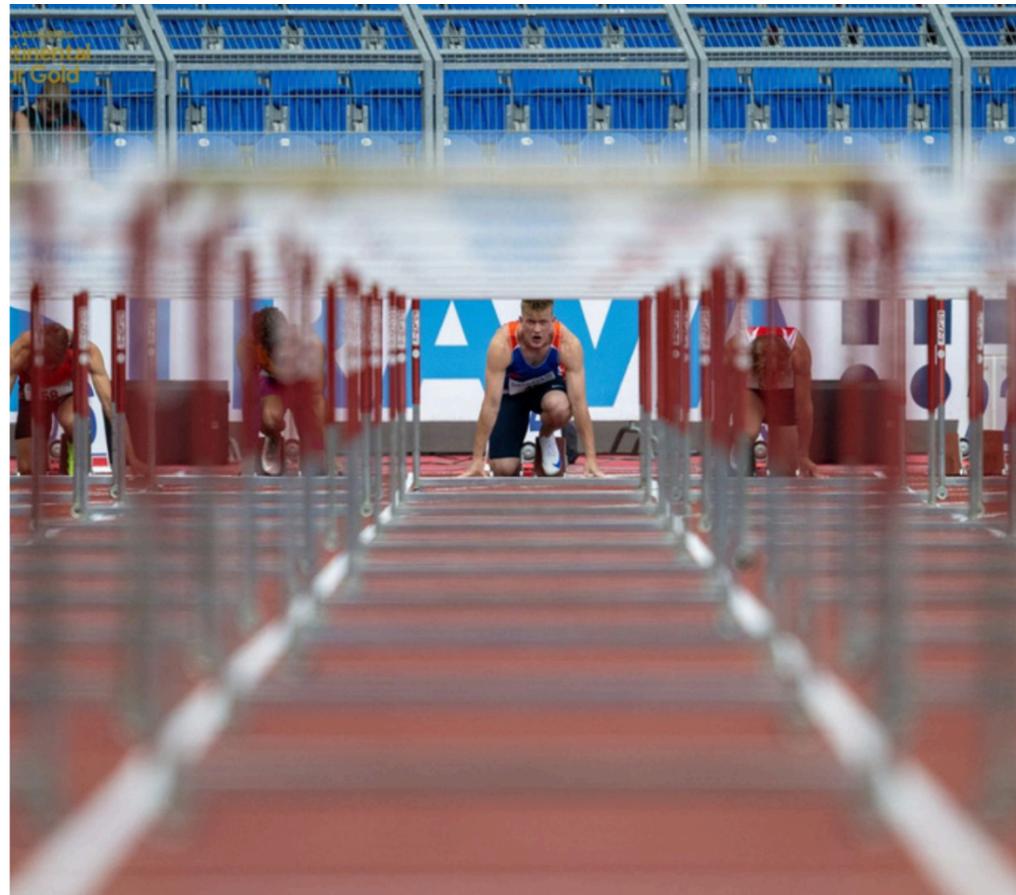
Zlatá Tretra Ostrava

Zlatá Tretra Ostrava is a prestigious athletics meeting of global stature that every year attracts elite athletes and large numbers of fans. Association with an event of worldwide importance strengthens the prestige of your event and increases its media reach.

Zlatá Tretra offers organisers the opportunity to link their event with the atmosphere of top-level athletic performance and international prestige.

Tickets to the athletic meeting can form part of a VIP programme or rewards for participants.

VIP zones enable networking with key partners and clients in a representative yet informal setting.



During Zlatá Tretra, Ostrava becomes the centre of international sporting attention, bringing added value for both participants and organisers. Take advantage of this unique combination of sport, emotion and networking potential to create an unforgettable event.



16. 6. 2026



Capacity:



Ostrava-Vítkovice Stadium



www.zlatatretra.cz

More info: [Ostrava Convention Bureau](#)

Summer Shakespeare Festival

Link your event with a timeless classic and offer participants something truly exceptional. The Summer Shakespeare Festival brings a unique cultural experience to Ostrava, set against the backdrop of Silesian Ostrava Castle.

The Summer Shakespeare Festival represents an ideal opportunity to combine professional meetings with a high-quality cultural programme. Open-air theatre performances create an unforgettable atmosphere and present Ostrava in a completely different light.

During the festival, Ostrava offers an elegant and more tranquil cultural dimension of the city. Event participants will appreciate the opportunity to slow down and enjoy art in a truly unique setting.



For your events, you can make use of:

- Theatre performances as an evening cultural programme for participants
- VIP tickets for partners, speakers or key clients
- The Silesian Ostrava Castle venue as an attractive setting for a gala evening



20. 7. 20. - 10. 8. 2026



Silesian Ostrava Castle, Hradní 1, 702 00
Ostrava



www.ostrava.shakespeare.cz

More info: [Ostrava Convention Bureau](#)

Beats for Love

Beats for Love is the largest electronic music festival in Central Europe and every year attracts thousands of visitors from all over the world. In 2026, you can once again add dynamism and the unique atmosphere of electronic music to your event.

For event organisers, the festival represents an excellent opportunity to combine a professional programme with a “wild” experience, and you can harness its energy for your planned events.

Guests of your events will appreciate the chance to experience the city at a time when it is literally alive with music and emotions. The combination of a business programme and a festival atmosphere enhances participant engagement and overall satisfaction.



Beats for Love is an ideal complement to modern, informally oriented events.



1. 20. - 4. 7. 2026



approx. 45 000 visitors



Dolní Vítkovice Area



www.b4l.cz

More info: [Ostrava Convention Bureau](#)

Dragon Boat Races Slezská Harta

A social and sporting event by the reservoir is a clear choice for lovers of water activities. Invite your colleagues and business partners to a dragon boat festival set in the beautiful surroundings of the Slezská Harta reservoir.

Dragon boat races are ideal for organisers who want to bring dynamism, teamwork and competitive energy into their event.

Participants can try out coordination and cooperation in real time, making it perfect for team-building activities. Linking your event with this attractive sporting occasion adds uniqueness, energy and added value for participants.



Offer for companies, for example:

- Dragon boat racing competition as a team-building activity
- Accompanying programme by the water
- Ad hoc, by arrangement



August 2026 (date to be specified)



Slezská Harta Reservoir, Leskovec nad Moravicí



www.dracilodeharta.cz

More info: [Ostrava Convention Bureau](#)

Olomouc Region

Expected Events of 2026



Academia Film Olomouc

Academia Film Olomouc is one of the oldest and most important film festivals in the Czech Republic, focusing on popular science and documentary films. It has been organised since 1966 by the Arts Centre of Palacký University Olomouc and has gradually grown from a university project into an internationally recognised festival with a rich programme, discussions and accompanying events.

The 61st edition of the festival will offer a selection of films from all over the world exploring current scientific topics as well as fundamental questions of civilisation, nature and technology. The programme combines high-quality scientific documentaries with discussions, lectures and workshops that bring together filmmakers, scientists and the professional public.



Source: Jan Hromadko



Source: Radka Blahova

The festival reflects a broad spectrum of topics – from space and ocean research to issues of artificial intelligence and the social and cultural dimensions of science.

In addition to competition screenings, the festival traditionally includes an accompanying programme – thematic sections, workshops such as Camp 4Science for emerging filmmakers, panel discussions and public screenings.



28 April – 3 May 2026



Olomouc



www.afo.cz

More info:

[Central Moravia & Jeseniky Convention Bureau](http://www.afo.cz)

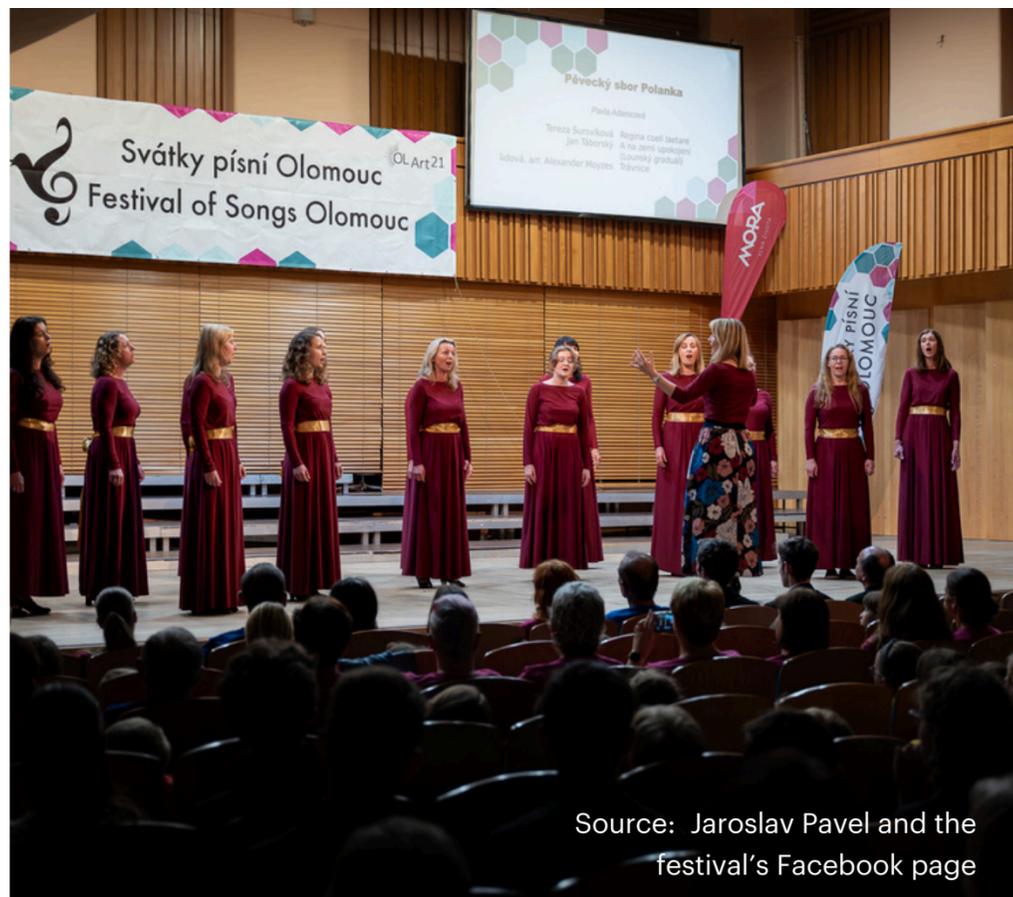
Festival of Songs Olomouc

The Festival of Songs Olomouc ranks among the most important and longest-running choral festivals in the Czech Republic. Founded in 1972, it has developed into a respected international showcase of choirs, transforming Olomouc every year into a city filled with music.

The main focus of the festival is international competitions of choirs and vocal ensembles, complemented by concerts and performances held in the city's historic venues. Children's, youth and adult choirs from across Europe and other parts of the world come to Olomouc, presenting repertoires ranging from classical and sacred music to folklore and contemporary works.



Source: Jaroslav Pavel and the festival's Facebook page



Source: Jaroslav Pavel and the festival's Facebook page

The Festival of Songs Olomouc is an integral part of the cultural identity of the region and annually attracts not only performers but also the general public. In the context of MICE tourism, it represents a significant international event with a calm and cultivated character, naturally enriching the range of cultural and social activities in the region.



4. 20. - 7. 6. 2026



Olomouc - various concert venues



www.svatkypisniolomouc.cz

More info:

[Central Moravia & Jeseniky Convention Bureau](http://www.centralmoraviaandjesenikyconventionbureau.cz)

Pardubice Region

Expected Events of 2026



Pardubice Music Spring

The festival takes you on a journey through the world of tones and melodies from different periods and genres. It can be used as an attractive accompanying programme for corporate events of all kinds. The programme offers dozens of classical music concerts.

In addition to major concerts in the Suk Hall of the House of Music, guests can also enjoy more intimate musical experiences at the Gočár Gallery of the Automatic Mills or in the Knights' Hall of Pardubice Castle. Music is also performed in churches and historic buildings across the region, making it easy to combine concerts with visits to local landmarks.



A festival line-up featuring renowned performers such as Dagmar Pecková and Václav Hudeček adds cultural depth, prestige and emotion to corporate events. Pardubice Music Spring helps transform professional meetings into a pleasant experience you will be happy to remember.



13. 4. - 30. 5. 2026



5 000 to 10 000 visitors



Sukova třída 1260, 530 02 Pardubice



www.pardubickehudebnijaro.cz

More info: [East Bohemia Convention Bureau](#)

Smetana's Litomyšl

Litomyšl is a city where exceptional concerts and opera performances come to life. This national music festival is a prestigious social event and is rightly described as a festival with a strong genius loci. Audiences can experience the unique atmosphere of a "musical Renaissance fairytale" performed under the open sky.

Smetana's Litomyšl has been held since 1949 in the birthplace of Bedřich Smetana, at Litomyšl Castle. It is the castle hill that resonates with world-class opera and symphonic concerts, set in acoustics exceptionally suited to large-scale musical works. As a result, the festival provides an ideal setting for gala evenings connected with conferences, incentive programmes or meetings with key partners.



Each year, the festival presents around forty performances featuring top orchestras led by the Czech Philharmonic, as well as internationally acclaimed vocal soloists. The programme is enriched by accompanying events in the Festival Gardens and by links to visual art through Smetana's Art Litomyšl. The city's historic scenery, contemporary architecture and the festival's outstanding reputation give corporate events a strong cultural dimension and a truly distinctive atmosphere.



12. 6. — 5. 7. 2026



20 000 to 30 000 visitors



Jiráskova 93, 570 01 Litomyšl



www.smetanovalitomysl.cz

More info: [East Bohemia Convention Bureau](#)

Litomyšl Fest

Can a professional meeting be combined with a summer festival? Absolutely – if you choose Litomyšl Fest, the only film festival in the Pardubice Region.

The festival will take place from 29 July to 2 August 2026 and, over five days, will transform the town into a vibrant centre of film, music and social encounters.

For corporate groups, the festival offers an attractive accompanying programme. Participants can enjoy more than 80 film screenings, evening concerts at the Castle Hill and discussions with filmmakers.

Litomyšl provides an ideal opportunity to link events of all kinds not only with the film festival itself, but also with guided tours of historic and architectural landmarks, as well as with memorable gastronomic experiences.



1.7. - 2. 8. 2026



17 500 visitors (music and film sections)



Jiráskova 133, 57001 Litomyšl



www.litomyslfest.cz

More info: [East Bohemia Convention Bureau](#)

Horse Racing and the Velká pardubická

The Velká pardubická is the most important sporting and social event in Pardubice and a powerful symbol of the region. The tradition of this exceptional steeplechase dates back to 1874.

The legendary steeplechase takes place every year on the second Sunday in October, and in 2026 it will be held for the 136th time, preceded by four qualifying races.

The Velká pardubická, as well as all qualifying races, is an experience that stands on its own. A day full of tension, emotions and shared cheering brings people together more naturally than any formal team-building activity.



An afternoon spent in the private boxes of Pardubice Racecourse can be conceived as an unconventional incentive programme that people will truly enjoy and remember fondly.



Velká pardubická: 11. 10. Qualifying races: 23. 5., 20.6., 1.8. and 5.9.



23 000 visitors



Sukova třída 607, 530 02 Pardubice



www.zavodistepardubice.cz

More info: [East Bohemia Convention Bureau](#)

Zlatá přilba

A sporting experience full of emotion, high-speed action and great entertainment. This famous motorcycle race has been held at the speedway stadium in Pardubice since 1929.

Come and experience the atmosphere of the oldest speedway race in the world. Every year, it attracts more than ten thousand fans to the stadium in Svítkov, where they enjoy a thrilling spectacle as six riders race around the oval at speeds of up to one hundred kilometres per hour on motorcycles without brakes.

On the clay-sand track, the world's top riders compete for a prestigious trophy recognised worldwide.

You can experience the unique atmosphere of this race first-hand. Choose the best seats in the grandstand with a direct view of the finishing straight.



4. 10. 2026



10 000 visitors



Sukova třída 300, 530 06 Pardubice VI



www.zlataprilba.cz

More info: [East Bohemia Convention Bureau](#)

Plzeň Region

Expected Events of 2026



Half Marathon of the Plzeň Region

The Plzeň Region Half Marathon is more than just a sporting race – it is an inspiring all-day event, ideal for corporate groups and team-building trips. It combines sport, entertainment and the natural beauty of the Pilsen Region, creating an unforgettable atmosphere for runners and their companions alike.

The race starts at the Škodaland area, from where the routes follow a picturesque course through Litice, Šlovice, Dobřany and Lhota, and around the České údolí reservoir, turning participation into a powerful sporting experience with beautiful views and a strong sense of shared achievement.

In addition to the main half marathon course (21.097 km), the programme also includes the OMEXOM Regional Ten (10 km), the LEAR Regional Five (5.85 km) and a team run, making the event ideal for corporate teams and groups of sports enthusiasts of all ages.



This event is not only about athletic performance, but also about sharing the joy of movement together, making it an excellent addition to conference or incentive programmes – participants can enjoy a friendly atmosphere, team competitions and informal networking while running together or cheering on colleagues.

 11. 4. 2026

 Hundreds of runners plus accompanying guests; suitable for groups of various sizes

 Škodaland Plzeň 3 Area

 www.pulmaraton.plzensky-kraj.cz

More info: [Plzeň Region Convention Bureau](#)

Pilsner Fest

A traditional beer festival commemorating the anniversary of the creation of the world-famous Pilsner Urquell lager.

Pilsner Fest is an annual festival dedicated to celebrating the anniversary of the brewing of the first Pilsner lager, attracting tens of thousands of visitors. The festival combines live music, themed competitions, a beer pouring school and gastronomy, and thanks to its authenticity and cultural accompanying programme, it is ideal for large groups wishing to combine networking with a relaxed festival atmosphere.

Pilsner Fest takes place both in the city centre and within the brewery premises, offering various experience zones and opportunities to share flavours and traditions together.



3. - 4. 10. 2026



Thousands of visitors



Plzeň Nám. Republiky + Šafaříkovy sady



www.pilsnerurquell.cz

More info: [Plzeň Region Convention Bureau](#)

Smetana Days

A major international festival of classical and experimental music, exhibitions and symposia in the heart of Plzeň.

The Smetana Days Festival is one of the most important cultural projects in the Plzeň Region, bearing the name of the great Czech composer Bedřich Smetana and transforming his legacy into a rich artistic experience: from symphonic concerts and chamber recitals to operas, exhibitions, lectures and academic meetings.

A programme spanning several weeks offers a diverse dramaturgy featuring renowned performers as well as emerging talents, including opening gala concerts, themed evenings and closing events – making it an attractive part of cultural life in the region and throughout the Czech Republic.



More info: [Plzeň Region Convention Bureau](#)



For groups attending conferences, events or corporate functions, the festival represents a high-value cultural complement that can be used both as a social highlight and an inspiring programme element. Individual concerts and accompanying events can be included as evening programmes, VIP cultural blocks or full-day experiential excursions during a stay. A single ticket valid for multiple events offers a convenient solution for groups.



26 February – 9 April 2026, multiple venues in Plzeň (House of Music, Měšťanská beseda, J. K. Tyl Theatre, etc.)



Thousands of visitors overall; also suitable for groups of 20+ thanks to the flexible programme



Plzeňská filharmonie, o. p. s.; náměstí Míru 2363/10; 301 00 Plzeň



www.smetanovskedny.cz

More info: [Plzeň Region Convention Bureau](#)

Finále Plzeň Festival

A prestigious film festival with a rich international and domestic programme, appealing not only to lovers of cinema.

The Finále Plzeň Film Festival is a unique showcase of the latest Czech and international films that have achieved success at major world festivals. Over the course of several intensive days, Plzeň becomes a centre of film life – with premieres, discussions with filmmakers, thematic sections and professional screenings for fans, critics and industry professionals.

The festival creates an inspiring environment that combines high-quality artistic content with networking opportunities and allows participants to share film experiences in a socially vibrant atmosphere.



For groups, Finále Plzeň represents an exceptional opportunity for shared screenings of selected films, participation in meetings with filmmakers and screenings accompanied by expert commentary, networking with creators and film professionals, or the creation of themed programme blocks for different target groups.



25 - 30 September 2026



General public and groups (subject to individual demand); suitable for groups of 10-500+



Plzeň – Měšťanská beseda and other selected cinemas



www.festivalfinale.cz

More info: [Plzeň Region Convention Bureau](#)

Skupova Plzeň

The International Festival of Puppet and Alternative Theatre Skupova Plzeň invites you to a unique experience full of imagination, theatre performances, workshops and cultural encounters – this year closely linked to the centenary of the legendary character Hurvínek.

Skupova Plzeň is a prestigious biennial festival of puppet and alternative theatre and ranks among the most important events of its kind in the Czech Republic and the wider region. It is held in the traditional venues of the Alfa Theatre and other stages across the city, and over five days offers professional and experimental productions for children and adults, creative workshops, concerts and unique opportunities to meet artists.



In 2026, the festival significantly builds on the celebration of 100 years since Hurvínek's first appearance – one of the most iconic figures of Czech puppetry, which originated in Plzeň. The wider anniversary celebrations include exhibitions, accompanying programmes and special projects dedicated to this iconic puppet and its traditional partner Spejbl.



10. - 14. 6. 2026



Alfa Theatre, Rokycanská street Plzeň



www.skupovaplzen.cz

More info: [Plzeň Region Convention Bureau](#)

Central Bohemia Region

Expected Events of 2026



The Bartered Bride – Open-Air Concert

At the end of summer, the castle grounds in Liteň will resonate with classical music, come alive with video mapping and shine with star opera singers.

The project is held on the occasion of the 15th anniversary of the Jarmila Novotná Festival and at the same time commemorates 160 years since the first performance of the opera The Bartered Bride, which premiered on 30 May 1866 at the Provisional Theatre in Prague.

The Bartered Bride project builds on the successful tradition of summer open-air concerts in Liteň and promises an exceptional experience combining opera, visual art and a celebratory gathering of distinguished personalities under the open sky.

The project will connect music with visual art – director and visual artist Michal Caban will transform the castle grounds into a living canvas using video mapping.



29. 8. 2026 – 20:00



1800 seats



Zámek Liteň, z.s. Liteň, No. 1, Postal Code 267 27



www.zamekliten.cz

More info: [Central Bohemia Convention Bureau](#)

Dragon Boats – Berounský drak

Races of amateur dragon boat crews. The event takes place in the beautiful and pleasant setting of the Beroun campsite, close to the town centre on the banks of the Berounka River.

In which sport can you compete with your friends without prior preparation or training? Dragon boat racing is an experiential team-building event for your colleagues, friends or even business partners.

You can simply come to soak up the atmosphere, or you and your colleagues can form your own crew and take part in the dragon boat races as part of Berounský drak 2026. Your FUN crew consists of 20 paddlers plus a drummer (you can also race with a smaller number of competitors, e.g. 12+), with a minimum requirement of 4 women in the crew.



More info: [Central Bohemia Convention Bureau](#)



Author: Kamila Kohoutova for the town of Beroun

Berounský drak is a perfect team-building activity for colleagues who want to experience something different from a traditional trip or training session.

You can look forward to adrenaline on the water, cheering, laughter, healthy rivalry with other teams and, after the races, a relaxed festival atmosphere with food, drinks and music. It is an ideal opportunity to push your limits, strengthen relationships and take away a shared experience that will be remembered in the office for a long time.



4. – 5. 9. 2026



40 crews / thousands of visitors



Na Hrázi, 266 01 Beroun



www.berounskydrak.cz

More info: [Central Bohemia Convention Bureau](#)

Prague–Prčice Long-Distance Hike

The most famous organised long-distance hiking event in the Czech Republic, with a tradition dating back to 1966. It traditionally takes place on the third Saturday in May and offers dozens of routes of varying lengths and levels of difficulty.

The Prague–Prčice Long-Distance Hike is a legendary challenge that combines movement, fun and a strong sense of togetherness.

Participants can look forward to a day spent walking through beautiful Czech countryside, filled with laughter, mutual support and small moments of crisis that bond a team more effectively than any workshop. Together, you will cover dozens of kilometres, stop for refreshments, enjoy conversations outside the office environment, and at the finish line experience well-earned joy, pride and the traditional reward – a small plastic shoe. An ideal team-building activity for colleagues who want to clear their minds, get moving and take away a shared experience that will be remembered for a long time.



Participants can choose a route according to their preferences and fitness level. Route lengths range from approximately 23 km to over 70 km (with walking, cycling and running options available, making the event suitable both for a relaxed team-building activity and for a more demanding sporting challenge). Thanks to this diversity, the hike has a great atmosphere: you are never alone, you meet many fellow enthusiasts along the way, yet each team proceeds at its own pace. For groups of colleagues, it is ideal that a route can be selected that everyone can manage, allowing the focus to remain on the shared experience rather than performance.



16. 5. 2026 – 59th year



Thousands of participants (up to 25,000 persons)



Finish: Prčice (main square in Sedlec-Prčice)



www.praha-prcice.cz

More info: [Central Bohemia Convention Bureau](#)

Dačický 12 Run

The Dačický 12 Run is a traditional cross-country race in Kutná Hora, leading through the Vrchlice and Bylanka valleys, and is one of the largest sporting events in the Kutná Hora area and the Central Bohemian Region. It is an ideal combination of a sporting challenge and a shared experience in a unique historic setting. You can look forward to running through the streets of a UNESCO-listed town, a great atmosphere, cheering spectators and the feeling of being part of a traditional event with a long history.

Take part with colleagues – whether you run at full pace or enjoy the course at a more relaxed speed, what matters most is team spirit, mutual support and the joy of movement. The race is open to the general public, with various categories usually announced according to age and performance level.



The Dačický Run turns Kutná Hora into a vibrant sporting city. The streets fill with runners of all generations, cheering crowds, music and encouragement that draws you in even if you are not running yourself. You can watch the race against the backdrop of the historic centre, cheer on friends and strangers alike, enjoy the tension at the start and the joy at the finish.

The Friday programme is enriched with the Světluška charity run and a cultural programme in the form of a concert or a film screening with a running theme.



8. 8. 2026 (traditionally the second weekend in August)



approximately 400 competitors



Start at the Jesuit College / GASK, Barborská Street, Kutná Hora



www.dacickeho12.cz

More info: [Central Bohemia Convention Bureau](#)

Soundtrack Poděbrady

International Festival of Film Music and Multimedia

Soundtrack Poděbrady is an international festival of film music and multimedia combining live music, concert screenings, film screenings and visual shows.

The festival presents a programme dedicated to music from world-famous films (for example films by Quentin Tarantino such as Pulp Fiction or Kill Bill), concerts by well-known Czech and international performers, and symphonic projects with an orchestra. The programme also includes screenings, special concerts and themed shows.

Soundtrack Poděbrady offers a mix of music, film and social entertainment, making it an excellent choice for a cultural and inspiring team-building experience.



The programme is diverse – from classical orchestral performances to rock concerts – so everyone in the team can find something that suits them. Evening concerts and afterparties also provide space for informal meetings and entertainment outside the office.



Held annually at the end of August, traditionally over four days from 28 to 31 August



An open, multi-locational event / tens of thousands of participants over the course of the festival



The spa town of Poděbrady (various outdoor and indoor venues including the castle gardens and park)



www.soundtrackfestival.cz

More info: [Central Bohemia Convention Bureau](#)

Ústí nad Labem Region

Expected Events of 2026

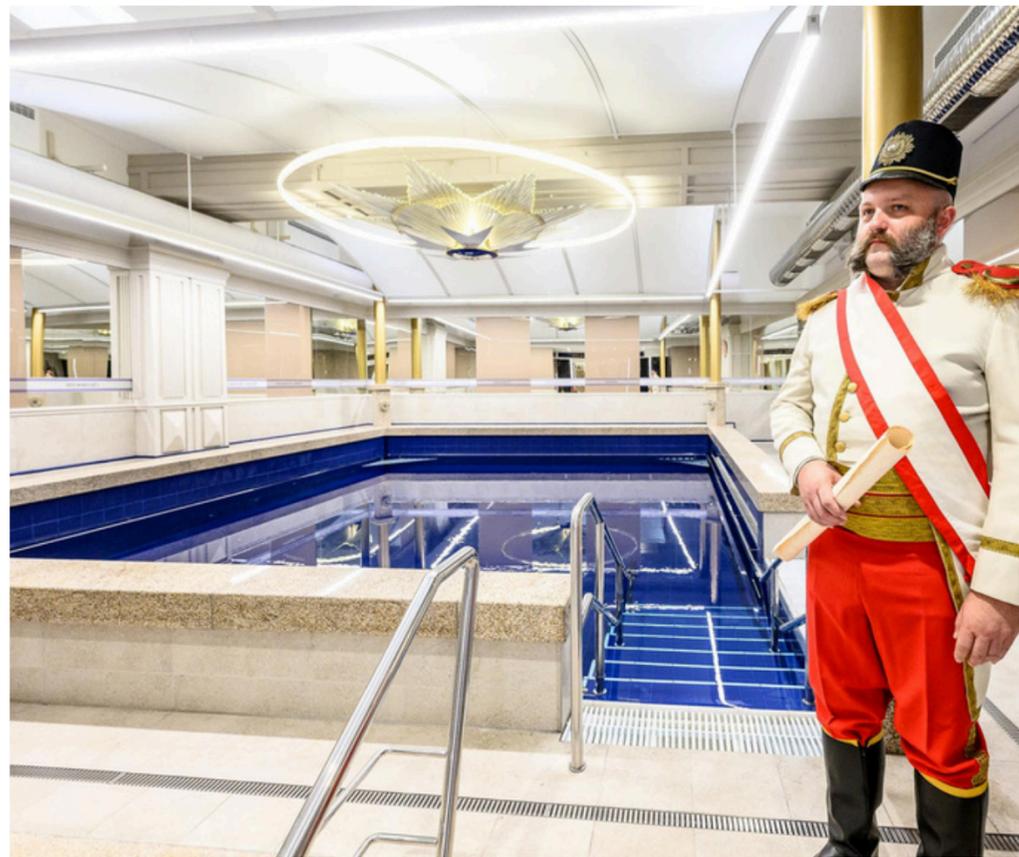


Opening of the Spa Season Teplice

The spa season in Teplice will be opened with a traditionally grand three-day celebration, marking the 872nd edition this year, taking place from 29 to 31 May.

The Opening of the Spa Season 2026 in Teplice will traditionally be held at the end of May and will extend across the entire town of Teplice – the oldest spa town in Bohemia.

A programme full of music, guided tours and festivities will accompany the celebrations throughout all three days.



29. - 31. 5. 2026



Tens of thousands of visitors



Teplice



www.lazenska-teplice.cz

More info: [Ústí Region Convention Bureau](#)

Eurorando 2026

The largest hiking festival in Europe will take place this time in the Krušné Mountains, on both the Czech and the German sides.

The centres will be the towns of Boží Dar, Loučná pod Klínovcem and Kurort Oberwiesenthal, from which themed hiking routes will set off. With a strong focus on ecology and cross-border cooperation, Eurorando will offer an unforgettable experience for all hiking enthusiasts.

Eurorando 2026 will be organised for the first time across the territory of two countries – the Czech Republic and Germany – and will welcome thousands of hikers from all over Europe. The Krušné Mountains will become the setting for a week-long event full of discovering natural beauty, historical landmarks and unique mining traditions.

The event is held once every five years.



20 - 27 September 2026



4 000 – 6 000 tourists



[EURORANDO 2026 - Europe's largest tourist festival](#)

More info: [Ústí Region Convention Bureau](#)

CZECH TRUCK & NASCAR PRIX 2026

The European Truck Racing Championship offers a unique spectacle you will not see anywhere else. At the same time, races of authentic stock cars under the official NASCAR licence will take place, along with a ceremonial parade through the city and events such as The MOST Run.

The end of summer in Most will once again, in 2026, belong to one of the largest motorsport events in the Czech Republic, as Autodrom Most transforms into the venue for the traditional gathering of the European truck racing elite, American stock cars and historic racing icons.



Among the drivers on the track will be Czech star Martin Doubek, a two-time EuroNASCAR Open champion. A varied weekend programme will also be ensured by historic British HTGT specials and other attractive support series.



27 - 30. 8 2026



approximately 40 000 participants



Autodrom Most and the Most test polygon



[CZECH TRUCK & NASCAR PRIX 2026-
AUTODROM MOST, eshop](#)

More info: [Ústí Region Convention Bureau](#)

Žatec DOČESNÁ

The largest hop and beer festival in the European Union, with the longest tradition in the Czech Republic – in 2026 it will celebrate its 26th edition.

The main organiser of the entire festival is the Městské divadlo Žatec, with the Žatec as its partner. The celebrations are divided into several stages, each with its own organiser and duration. During the festival, the whole town comes alive, with different programmes taking place in every square.

Dočesná is the highlight event of the year for this royal town, first mentioned as early as 1004, with more than 800 years of tradition in hop growing and trade.



4 - 5 September 2026



approx. 20 000 visitors



Žatec - náměstí Svobody



[Žatecká Dočesná](#)

More info: [Ústí Region Convention Bureau](#)

Zlín Region

Expected Events of 2026



Barum Czech Rally Zlín

Barum Czech Rally Zlín is one of the most important motorsport events in the Czech Republic and in 2026 will once again offer a unique combination of top-level sport and the unmistakable atmosphere of Zlín. The jubilee 55th edition of this prestigious rally is part of both the FIA European Rally Championship (FIA ERC) and the Czech National Rally Championship, and traditionally attracts the European rally elite.

The rally will start on Friday evening with a ceremonial start at Náměstí Míru, followed by a night super special stage in the streets of central Zlín, one of the biggest spectator highlights of the entire rally. At the weekend, classic special stages in the surroundings of Zlín will follow, where crews will compete on historic sections with a high level of technical difficulty. The main service park will once again be located at the Continental Barum test track in Otrokovice.



Thanks to its compact format, high sporting standard and attractive urban setting, Barum Rally Zlín offers an ideal opportunity for accompanying corporate events, hospitality programmes or meetings with business partners against the backdrop of one of Europe's most iconic rallies.



14 - 16. 8 2026



Approximately 250,000 cumulative visitors and 50,000 unique visitors



Zlín and its surroundings



www.visitrally.cz - tickets,
www.czechrally.com - information and news

More info: [East Moravia Convention Bureau](#)

Zlín Film Festival

The Zlín International Film Festival for Children and Youth is one of the most important cultural events in the Czech Republic and at the same time the oldest and largest showcase of films for children and young audiences in the world.

The 66th anniversary edition will take place from 28 May to 3 June 2026 and will offer not only film screenings, but also workshops, meetings with filmmakers and a rich accompanying programme focused on education and the development of aesthetic, social and moral awareness among young audiences.

The festival is held in the centre of Zlín and its immediate surroundings, creating an ideal setting for accompanying corporate programmes, networking or meetings with partners. Hotels and cultural venues in the city provide facilities for accommodation as well as for organising seminars or workshops, allowing visitors to combine a cultural experience with a professional programme.



Its international scope and high attendance make it attractive not only for families, but also for companies wishing to link their activities with a prestigious cultural event.



1.5. - 3. 6. 2026



Up to 120,000 visitors (of which approximately 25,000 attend film screenings and the remainder the accompanying programme)



Zlín Congress Centre and other venues across Zlín



www.zlinfest.cz

More info: [East Moravia Convention Bureau](#)

Cycling Through the Vineyards of the Uherské Hradiště Region

The event Cycling Through the Vineyards of the Uherské Hradiště Region will offer two gatherings in 2026 – the traditional spring opening of the wine trails on Saturday, 25 April, and the autumn closing of the wine trails on Saturday, 3 October. Both dates combine active movement through the vineyards, meetings with local winemakers and the authentic atmosphere of the Slovácko region.

Participants set out on cycling and walking routes with dozens of wine stops, where they can taste local wines and discover the region's winemaking traditions. Clear organisation, facilities based in Uherské Hradiště and a rich accompanying programme create an ideal setting for follow-up corporate events – from teambuilding and networking to informal meetings with partners in the vineyards and wine cellars.



The event is part of the Krajem vína 2026 series and offers an excellent opportunity to link a corporate programme with a unique experience in the Uherské Hradiště wine-growing area.



1.4 and 3 October 2026



Uherské Hradiště and its surroundings



www.slovacko.cz/nakolevinohrady/

More info: [East Moravia Convention Bureau](#)

Vybarvený běh (Colour Run) Kroměříž

Vybarvený běh Kroměříž will bring a unique combination of movement, fun and positive energy to the historic city centre on Saturday, 6 June 2026.

Velké náměstí and the surrounding streets will be transformed into a colourful course full of music, laughter and good vibes, where the focus is not on performance or results, but on a shared experience. The approximately five-kilometre route is suitable for both running and walking, and during the race participants will pass through several colour zones, turning the event into an unforgettable visual and social experience for all generations.

Thanks to its relaxed atmosphere, the Vybarvený běh is an ideal teambuilding activity for companies, which can be seamlessly followed by a professional programme, training sessions or meetings with business partners.



Directly on Velké náměstí, suitable facilities for corporate events are provided by Hotel Bouček, Hotel La Fresca and Hotel U Zlatého kohouta, including the attractive Terasa Bar with views over the city. Additional capacity and a more tranquil setting are offered by Hotel Octárna, located in the premises of a former Franciscan monastery. The combination of a colourful run with high-quality accommodation and conference facilities makes Kroměříž an attractive destination for informal corporate gatherings and incentive events.



6. 6. 2026



1828 participants in 2025



Kroměříž, Velké náměstí + surrounding streets



www.vybarvenybeh.cz

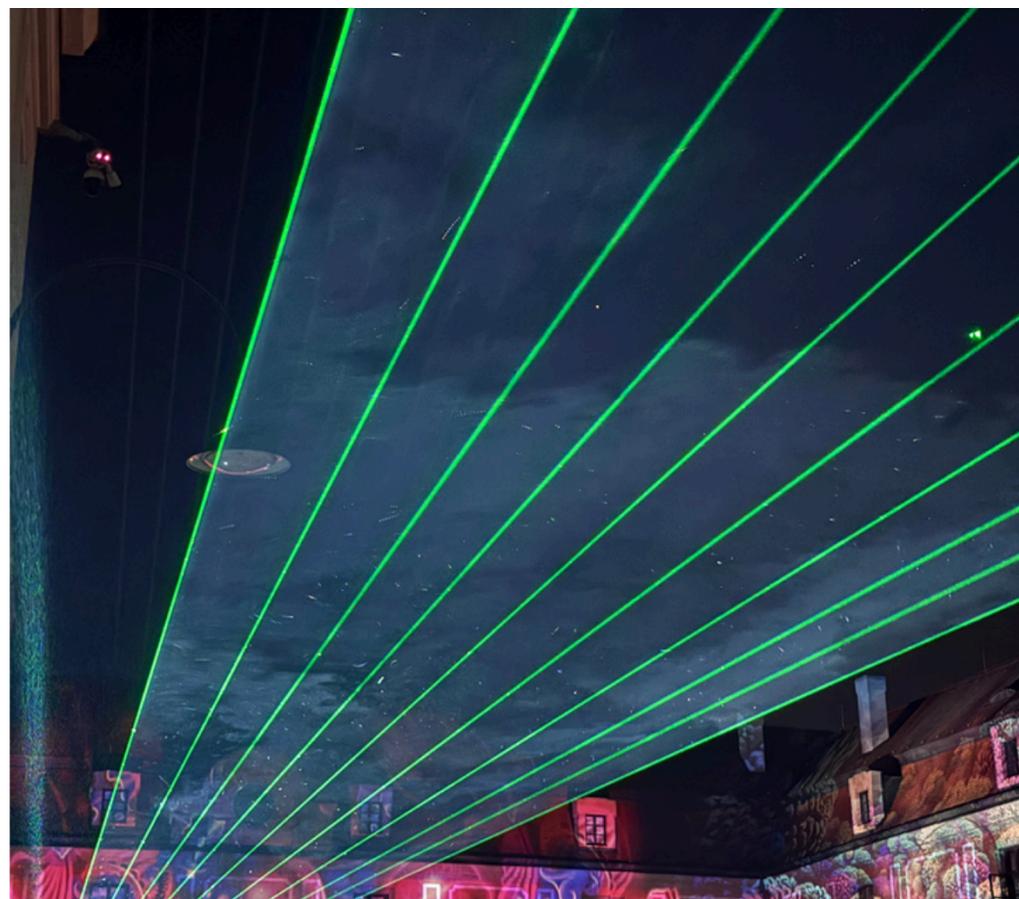
More info: [East Moravia Convention Bureau](#)

Světlo Valmez

In September 2026, Valašské Meziříčí will once again transform into a vibrant centre of creativity, art and social interaction. SVĚTLO VALMEZ (18–19 September 2026), the 8th edition of the international festival of light art, will provide a unique backdrop for events that want to stand out and leave a lasting impression.

Each year, the festival turns the town into an open-air gallery filled with light installations, music and contemporary art.

The festival originated as a local initiative but quickly grew beyond the region and the Czech Republic. Today, it connects creators across disciplines, nations and generations, bringing culture directly into public space.



SVĚTLO VALMEZ is an ideal opportunity to link a corporate or social event with a strong cultural experience – in an inspiring atmosphere that naturally encourages networking and emotional engagement. The quality of the festival is confirmed by prestigious awards, including 1st place in the Czech Event Association Awards and recognition at the BEA World Awards.

An event in a town bathed in light that leaves a truly lasting impression.



18. - 19. 9. 2026



65 000 visitors in 2025



Valašské Meziříčí



www.svetlovalmez.cz

More info: [East Moravia Convention Bureau](#)

Next month, you can look forward to incentive activities with a strong focus on gastronomy.