



## Czechia Travel Trade Day

Something from everything Tour and B2B workshop

North Moravia – PRETOUR COLOURFUL

Program: April 25<sup>th</sup> – 29<sup>th</sup>, 2025

Time:  
Local time in Prague is GMT+1  
(Central European Time)

Communications:  
The international access code  
for the Czech Republic is +420

—  
The outgoing code 00 followed  
by the relevant country code  
(e.g. 0044 for the United  
Kingdom)

Currency:  
Czech Koruna  
(international code CZK)

—  
Exchange rate for 1 EUR is  
about 25 CZK

Emergency:  
112 (24 hours a day)

### Day 1, Friday 25<sup>th</sup>

### Ostrava

- 14:34 Arrival at Ostrava-Svinov train station, meeting the guide Ivana Frýdlová, transfer to Čeladná  
Check-in at **Miura Art Hotel**, welcome drink
- 17:00 Short walk to **Golf Resort Čeladná** for the Golf Academy or relaxation in the wellness center of Hotel Miura
- 19:00 Tasting dinner at the hotel

### Day 2, Saturday 26<sup>th</sup>

### North Moravia Region

- 09:00 Check - out, transfer to **Štramberk**
- 10:00 Guided tour of the historical village of Štramberk, including a visit to Štramberská Trúba and tasting Štramberké uši, a traditional sweet treat
- 12:00 Transfer to Frenštát pod Radhoštěm
- 12:30 Lunch at **Hospoda u Bobra**
- 14:00 Transfer to Trojanovice
- 14:30 Cable lift to **Pustevny** or bus depending on weather conditions. At 1018m above sea level and wedged between two peaks called Radohšř and Tanečnice, Pustevny is the most popular tourist centre in the Beskydy Mountains. In the summer Pustevny is an attractive destination for hikers; in wintertime it serves as a well-known skiing centre
- 15:00 Visit to **Valaška Trail** - the wooden treetop walkway with a lookout tower, located at the top station of the Pustevny cableway
- 16:00 Coffee break at restaurant **Libušín** a valuable piece of cultural heritage designed by the Slovak architect Dušan Jurkovič in the style of Folk Art Nouveau
- 17:00 Departure from Pustevny
- 18:30 Arrival in Ostrava, check in at **Hotel Imperial**
- 19:30 Dinner at **La Brasserie** of Hotel Imperial

### Day 3, Sunday 27<sup>th</sup>

### North Moravia Region

---

- 09:00 Check-out, transfer to Dolní Vítkovice  
09:30 **Dolní Vítkovice** - site visit to this unique location that once served for black coal mining and raw steel production, including a visit to the Bolt Tower  
11:00 Transfer to the Municipality building  
11:30 **Observation Tower** of the Municipality building with a brief introduction to Ostrava's history  
12:30 Short walk through Ostrava for lunch  
13:00 Lunch at **LAPECO**  
14:30 Transfer to **Plato Gallery**, a city gallery of contemporary art/ optional free time  
15:00 Guided tour of the gallery  
16:00 Transfer to **Clarion Congress Hotel Ostrava**, check – in  
Leisure time  
19:00 Networking evening at **Zábřeh chateau**, a legally protected cultural monument; the chateau dispose of restaurant, historical hotel and beer and wine spas  
--:-- Transfers to Clarion Congress Hotel Ostrava

### Day 4, Monday 28<sup>th</sup>

### Ostrava

---

#### **B2B workshop with Czech suppliers at Clarion Congress Hotel Ostrava**

- 10:15 Registration  
10:30 Opening ceremony  
10:48 **Workshop Part I**  
12:36 Lunch  
13:30 **Workshop Part II**  
15:06 Coffee break  
15:30 **Workshop Part III**  
16:30 End of the workshop, group photo  
Leisure time  
18:30 Transfer to Gong in Dolní Vítkovice  
19:00 **Gala evening in Gong** - multipurpose hall in the former gas collector hosts conferences and concerts  
Dress code: Semi Formal; seating plan  
--:-- Transfers to Clarion Congress Hotel Ostrava

### Day 5, Tuesday 29<sup>th</sup>

### Ostrava

---

- :-- Check – out, luggage storage
- 09:30 Optional program**
- Architecture
  - Bike tour or MICE (in case of rain)
  - Industrial
- 12:30 Lunch at Clarion Congress Hotel Ostrava  
13:40 Departure to Ostrava - Svinov train station  
14:21 Departure from Ostrava - Svinov of the train EC 114 Cracovia to Prague

*\*\*CzechTourism reserves the right to change or modify the program\*\**

*In cooperation with:*



[www.northmoravia.travel](http://www.northmoravia.travel)  
[www.ourworldlyregion.com](http://www.ourworldlyregion.com)

Our socials:

FB: Severní Morava a Slezsko, @northmoravia

IG: Severní Morava a Slezsko (@severnimorava\_slezsko)

Technical attractions: @technotrasa

Food experience: @pojez.fest, @pojez