

Inspirational Monthly by Czech Convention Bureau

Inspiration from the regions – Experiences with added value



CSR activities

Meaningful experiences that combine teambuilding with a positive impact – on nature, the community, and corporate culture. Tree planting, volunteering, sustainable workshops or support for local projects as part of a responsible incentive programme.

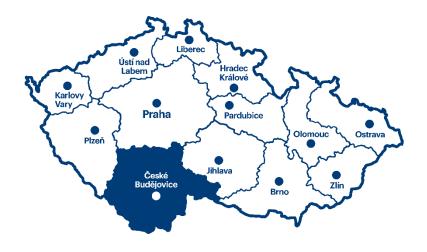
When planning corporate events, we are increasingly focusing not only on team cooperation but also on a broader social impact. This Inspirational monthly offers a selection of activities that connect team development with care for nature, the community, or cultural heritage. Get inspired by opportunities to enrich your corporate programme with a meaningful dimension.

For easier orientation, the activities are divided into categories:



Culture and Traditions Active CSR and Sport S

Sustainable Corporate Facilities and Infrastructure



Inspiration from the regions – Experiences with added value

South Bohemia

The Secret of Šumava's Healing Flora

Experience the harmony of nature firsthand with a Šumava herbalist. A unique walking trip that opens the door to the enchanting world of Šumava's herbs, flowers and plants with beneficial effects, ending with a creative workshop where you will prepare your own natural syrups, refreshing lemonades or aromatic blends.

We have prepared a one-of-a-kind walking experience just for you. The natural beauty will lead you into the heart of pristine nature, where you will discover fascinating facts about the healing properties and uses of local plants. And that's not all — upon your return, we'll dive into a creative workshop together, where you will prepare your own natural syrups, refreshing lemonades or aromatic mixtures, and take a piece of Šumava's nature home with you. Join us and experience the harmony of nature firsthand with a Šumava herbalist!



spring, summer, autumn



Šumava Mountains



half-day/full-day



group divided into subgroups of 8 persons



Czech



www.sbcb.cz









Cleaning the VItava River Beneath Hluboká Castle

Looking for a meaningful experience for your corporate event? Set off with your colleagues on the Vltava River and combine fun with helping nature.

As part of a socially responsible teambuilding activity, you can clean the riverbanks and riverbed while paddling down the river. The choice of vessel is yours – you can opt for a raft, canoe, paddleboard, or even walk along the riverbank on foot.

The event can be organised from May to October, but the most suitable time is usually after the main season – in September and early October.





May - September (preferably in September and October)



Section of the Vltava from České Budějovice to Týn nad Vltavou



by agreement, minimum 3 hours



Up to 50 persons, divided into teams and sections



Czech



www.sbcb.cz





Get Involved in Forest Activities with Lesy ČR

Help Czech forests grow.

Under the guidance of Lesy ČR in the South Bohemia Region, you can take part in planting new saplings, litter collection, and the removal of undesirable forest growth. A meaningful day in the fresh air awaits you.





spring - autumn



around České Budějovice and Hluboká nad Vltavou



one day or more



by arrangement



Czech



www.cb-hl.cz





Sustainable Cooking at the Sul a Řepa Restaurant

Truly sustainable food is made from ingredients you can find around your own home. Learn how to cook using home-grown herbs and vegetables with chef Pavel Drdel at the restaurant Sůl a řepa in Strakonice.

Cook in a way that doesn't harm nature and allows herbs and vegetables to keep on growing. At the Sůl a řepa restaurant in Strakonice, you'll learn in a cooking course not only how to cook with local ingredients, but also how to grow your own vegetables and herbs. You'll discover how to prepare a vitamin bomb, how to cook with meadow herbs, how to tap birch sap, and why fermented foods are worth eating... This fun and educational cooking course is an original teambuilding experience for everyone.







↑ Strakonice, Sůl a řepa restaurant

2 hours

30–40 persons, or fewer

Czech, English

⊕ www.sbcb.cz





Inspiration from the regions – Experiences with added value

Moravian-Silesian Region

Run Through Ostrava Zoo for a Good Cause

The Zoo Ostrava Run is a charity run open to everyone, regardless of age or fitness level.

Add a sporty touch to your corporate event – with a run. You don't need Emil Zátopek types on your team; just set off at your own pace (not only) with your colleagues along the course of this charity run, held for the ninth year in Ostrava Zoo.

In 2025, you'll be running for langurs in Ostrava, but your impact will reach the other side of the globe – all the way to distant Vietnam... The proceeds from the entry fee will go to support the non-profit organisation Three Monkeys Wildlife Conservancy, which works to protect Delacour's langurs in Vietnam.

This is not a race – it's about doing something good. The course runs through the beautiful natural setting of Ostrava Zoo, the second-largest zoo in the Czech Republic. Distances are 480 m, 3 km and 6 km – so anyone can run or walk.



according to published dates



Zoo Ostrava, Michalkovická 2081/197, 710 00 Ostrava



based on performance



no limits, or subject to run capacity



www.behzooostrava.cz











Join Pure Stay

Join Pure Stay is an internal ecological programme for the entire CPI Hotels network, offering a balanced connection between nature and hotel operations.

Plan your events in hotels that focus on CSR activities across the country. The main aim of the initiative is to reduce the carbon footprint throughout the entire chain, while also promoting solidarity with nature and transparency towards guests.

Within Ostrava, you can choose from three CPI Hotels, including:

Clarion Congress Hotel Ostrava
Quality Hotel Ostrava City
Imperial Hotel Ostrava



according to the choice of hotel as mentioned above in the text



Ad hoc



www.joinpurestay.com







Trees for Javorník and Ondřejník

In cooperation with the Bishop's Forests, the Moravian-Silesian Region has launched a project that supports the planting of new trees in deforested areas of the region.

This tree-planting event is organised for schools and the general public in the areas of Ondřejník and Velký Javorník.

With more than 16,000 trees already planted, this activity represents not only a major contribution to the restoration and ecological stability of local forests, but also supports the natural biodiversity of the North Moravia and Silesia region.

Join this initiative as part of your corporate teambuilding or employee gatherings, lend a hand and help restore our forests.



according to published dates



Velký Javorník, Ondřejník



Ad hoc



www.sazimestromy.msk.cz









A Fresh Breeze for Your Events

The production agency New Wind Production s. r. o. has been awarded the Governor's Award for Social Responsibility, so in addition to a fresh breeze, it brings a touch of sustainability to your event.

The agency specialises in organising cultural, social and corporate events. An experienced team with many years of expertise is ready to handle the production of your event.

In addition to production itself, the agency can arrange selected catering to your wishes, provide a wide range of top-quality artists, and tailor the programme to your needs. The company also focuses on media campaigns.

Still hesitating? The agency's motto will reassure you that you're making the right choice: "We have what you need. We have New Wind."

as required



Slovanská 20, 748 01 Hlučín



as required



as required



as required



www.newwind.cz









Rural Tourism

Rural tourism activities are directly connected with nature and the countryside, and are often referred to as green tourism, which is more considerate towards the environment.

As part of your MICE activities, head to the countryside and reduce the negative impacts associated with mass-organised tourism. In our region, you will find **locations suitable for corporate events set in peaceful natural surroundings**, far from the city – places where you'll be woken by the honking of geese in the morning and where you and your guests can fully savour the rural way of life.

Here's a small taste of places where "the world spins more slowly":

<u>Farma pod Hradem</u> (Farm Beneath the Castle): in the heart of the unspoilt nature of the Osoblaha region <u>Jarošův statek, Studénka (</u>Jaroš's Farmstead): a place where you'll learn to love nature <u>Mlýn vodníka Slámy</u> (Water Sprite Sláma's Mill): a picturesque complex where the charm of the countryside is all around you and everyone will find something to enjoy



according to the selected location



according to the selected location



according to the selected location



according to the selected location



according to the selected location



see links above









Inspiration from the regions – Experiences with added value

Prague



Gleaning with DobroPolníci

Every year, tons of crops would be needlessly left behind in fields or orchards after harvest. Their only "flaw" is that they do not meet the aesthetic standards of supermarket chains. Groups heading out on a rescue expedition in the Prague area can collect this fruit or vegetables, donate them to those in need, and help prevent the waste of high-quality food!

Gleaning is the collection of crops that would usually be unsellable due to their shape, size or colour. However, farmers have invested considerable resources in growing them – not only water, but also hundreds of hours of work. If you collect the fruit and vegetables, those resources will not go to waste thanks to you. Equally important is the fact that these crops will reach people who could not otherwise afford them. Among them are persons in shelters, some elderly individuals or persons on the edge of poverty – for all of them, this kind of food is a huge help.

After prior arrangement with the coordinators, participants will meet at a designated place in Prague, from where they will travel together to the field and spend several hours harvesting in the fresh air. The harvested fruit or vegetables will then be donated by DobroPolníci to other organisations helping persons in need.



summer - autumn



fields and orchards near Prague



4-5 hours



10 persons



Czech, English



www.dobropolnici.com

More info: Prague Convention Bureau





DobroPolníci



ADRA Volunteer Centre

ADRA Czech Republic is part of an international network of humanitarian and development organisations active in more than 100 countries around the world, helping persons in need. Since 2006, the ADRA Volunteer Centre in Prague has been connecting people willing to help with those who need it.

ADRA volunteers in Prague support 13 different locations across the city. The Volunteer Centre cooperates with retirement homes, children's homes, hospitals, social support centres, and centres for at-risk children. The team at ADRA Prague designs a meaningful volunteer activity and suggests a suitable facility in cooperation with group or company representatives (such as retirement homes, hospitals, or children's homes) to ensure the activity is helpful, enriching, and fosters relationships. A major advantage of this experienced team is that, in addition to proposing and organising the activity, they also handle all required documents, provide training, and arrange photo and video documentation of the one-off volunteering event.

all year round

13 different locations around Prague



4-5 hours



unlimited



Czech, English



www.adra.cz

More info: Prague Convention Bureau











Toulcův Dvůr

Meadows, steppe, wetland, floodplain forest or a farm. All of this can be found on a historic estate just 20 minutes from the centre of Prague. Toulcův Dvůr offers a wide range of environmental and educational activities. Larger visitor groups can spend most of the day at this Hostivař site.

Toulcův Dvůr is a complex of historically protected buildings set on 10 hectares and surrounded by a variety of natural features. The site includes not only an eco-garden, orchard, forest nursery and working farm with original Czech livestock breeds and Baroque stables, but also conference, accommodation and dining facilities and an organic shop.

The farm's grounds offer a wide selection and combination of traditional work and creative group activities: for example, crafts (bread-making), agricultural tasks, arts and handicrafts (wood-fired ceramics), all of which can be tailored to create an ideal programme for a volunteer day. Toulcův Dvůr is a place run with environmental, economic and social responsibility, including a Healthy Canteen that offers catering made from high-quality fresh ingredients and organic food that is kind to both nature and people.



all year round



Toulcův dvůr, Prague



4-5 hours



150 persons



Czech, English



www.toulcuvdvur.cz

More info: Prague Convention Bureau





Toulcův Dvůr





Inspiration from the regions – Experiences with added value

South Moravia

Philanthropic Teambuilding

OMT Group offers companies the opportunity to get involved in socially responsible activities through the "Help with Your Company" programme.

This programme combines corporate teambuilding with real community support, promoting not only teamwork but also a positive impact on the local environment. Participants can take part in a variety of activities, such as cleaning drainage channels, planting saplings, repairing hiking trails, or building insect hotels. These tasks bring visible results and strengthen the philanthropic spirit within the company.

The programme is designed to benefit all parties involved. Participants not only gain a sense of accomplishment but also improve team cooperation and communication. For companies, the programme offers a chance to develop their CSR initiatives and strengthen employee loyalty. In this way, OMT Group supports sustainable and responsible business practices.



all year round



according to the activity



according to the activity



according to the activity

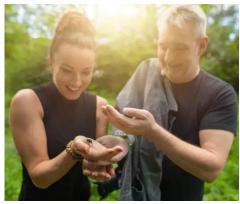


Czech



www.omt.cz









CSR Artistry Challenge

Z-AGENCY offers corporate teams a unique experience through the CSR Artistry Challenge programme, which combines teamwork with environmental responsibility.

Participants take on the role of sustainability consultants, designing and constructing eco-friendly structures for a fictional "Green City" in the Amazon. The programme includes four phases: planning, creating a guide, building, and presenting the final project. Natural and recycled materials are used throughout, encouraging creativity and ecological thinking.

This teambuilding format is ideal for corporate CSR initiatives, as it blends fun with a real impact on both the community and the environment. Participants not only strengthen team collaboration and communication, but also contribute to positive change in their surroundings.









all year round



Karlova 38, 614 00, Brno



3-4 hours



50- 200

Czech



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www.z-agency.cz





Corporate Volunteering in Brno

Corporate volunteering organised by ADRA in Brno represents a form of corporate social responsibility.

Companies have the opportunity to involve their employees in activities (so-called "Good Days") that bring joy and support to seniors and persons with disabilities in care homes and social facilities. **ADRA** provides companies with full support for organising volunteering events, making it easier for them to engage in CSR activities. For companies that take part in these Good Days, **ADRA** organises two main events each year. The first is the **ADRA Run with CTP**, a charity run for the public and company employees, held on 15 May at Spilberk. The proceeds from this event support the development of volunteering in Brno. The second major event is **ADRA Back to School**, a children's day for the children of employees from partner companies, held annually in September.

Through these activities, companies can contribute to solving specific social issues while also strengthening their corporate culture. Corporate volunteering thus represents an effective way to connect business with a responsible approach to the world around us.

all year round



according to the activity



according to the activity



according to the activity



Czech and English



www.adra.cz







Volunteering Day at Brno Zoo

Corporate volunteering at Brno Zoo offers companies the opportunity to actively engage in environmental care and support sustainable development.

During the volunteering day, company employees take part in a variety of tasks, such as cleaning enclosures, maintaining paths and grounds, or assisting with animal care. This collaboration not only contributes to the smooth operation of the zoo but also strengthens team spirit and raises awareness of environmental issues among employees.

The corporate volunteering programme at Brno Zoo is a concrete example of how companies can fulfil their commitments in the field of corporate social responsibility (CSR). Participants have the chance to spend a day in the inspiring setting of the zoo, contribute to nature conservation, and at the same time strengthen workplace relationships.



all year round



U Zoologické zahrady 46, 635 00, Brno



according to the activity



according to the activity



Czech



www.zoobrno.cz









Volunteering as Teambuilding

Otevřená zahrada (Open Garden) in Brno offers companies the opportunity to combine teambuilding with volunteer work, supporting their corporate social responsibility strategy.

As part of the "Volunteering as Teambuilding" programme, company employees engage in hands-on tasks such as weeding sheep enclosures, loosening soil in garden beds, maintaining garden features, or tending greenery. These activities not only contribute to the upkeep and development of the garden but also strengthen team spirit and boost civic engagement among employees.

The programme gives companies the chance to actively care for cultural and natural heritage right in the centre of Brno. Thanks to these volunteer efforts, Otevřená zahrada can continue offering accessible programmes to schools and remain open to the general public. In this way, companies meet their CSR objectives while also contributing to the sustainability and development of a community space.





March-November



according to the activity



4-6 hours



1- 12

Czech



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www.otevrenazahrada.cz







Inspiration from the regions – Experiences with added value

Zlín Region

Plum Teambuilding

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An experiential teambuilding event at RUDOLF JELÍNEK in Vizovice combines the development of team cooperation with support for regional tradition, local production, and environmental responsibility. The programme is designed as an attractive form of corporate activity with an added dimension of social responsibility.

Throughout the day, participants will learn about the history of distilling in the Wallachian region, visit the production facilities of this traditional Czech producer, and discover sustainable approaches to fruit cultivation and the processing of natural ingredients. A practical part of the programme includes plum picking directly in the orchard (in season), distilling slivovice, bottling, and labelling.

The teambuilding also features competitions and team activities (such as plum golf, blind tasting, or a themed quiz), encouraging cooperation, creativity, and learning through play. The programme is suitable for groups of 20–80 persons and can be individually tailored to the company's needs. By participating in this programme, companies support the preservation of cultural heritage and traditional craft production, local employment and the regional economy, as well as a respectful approach to natural resources and responsible business practices.

Plum Teambuilding is therefore more than just a corporate event – it's an investment in relationships, the region, and the values that matter

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Production tours available all year round; fruit picking and other activities depend on the season

VISITOR CENTRE R. JELÍNEK, Razov 472, 763 12 Vizovice

Tour 70 min + teambuilding activities by arrangement

202

80 persons

Czech, other languages available upon request

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www.rjelinek.cz







Shrub Donation to the Chateau Garden

The Chateau Garden in Kroměříž, part of the UNESCO World Heritage Site, offers companies a unique opportunity to combine teambuilding with the support of cultural and natural heritage through the donor programme "Donate Shrubs to the Chateau Garden".

This programme allows companies to actively take part in the restoration and development of the garden by planting shrubs, thereby contributing to the ecological stability and aesthetic value of this historic park. Each planting is accompanied by a donation plaque with a dedication, making it a lasting reminder of the company's commitment to sustainability and community responsibility.





Archbishop's Chateau Kroměříž

individual

by arrangement

Czech

www.zamek-kromeriz.cz







Teambuilding at Resort Valachy

Resort Valachy in Velké Karlovice offers corporate teambuilding programmes that combine teamwork with support for local culture and sustainable development. These activities help fulfil corporate social responsibility (CSR) goals by promoting regional traditions, ecological awareness, and community engagement.

Among the programmes with a strong CSR dimension is "Wallachia Without Borders", where participants get to try out traditional activities in a fun way, such as goat milking, smuggling slivovice, or wearing Wallachian folk costume. In this way, the preservation of the region's cultural heritage is supported.

Another example is the "Hunter on Wine" programme, which blends a culinary experience with a talk about local customs and hunting, deepening participants' connection to regional culture and traditions.

The resort also offers activities focused on ecology and healthy lifestyles, such as cycling or e-biking trips, Nordic walking, or herb picking – all of which promote environmental awareness and participants' physical well-being.

In this way, Resort Valachy provides companies with the opportunity to carry out teambuilding activities that not only strengthen team spirit but also contribute to sustainable development and support for the local community.

all year round (depending on the specific programme)

Resort Valachy - Velké Karlovice

according to the chosen corporate programme

20

depending on the programme (5-120 persons)

Czech

www.valachy.cz









Veronica Centre Hostětín

The Veronica Centre in Hostětín, located in the White Carpathians, offers companies the opportunity to organise teambuilding events with a strong focus on corporate social responsibility (CSR). In the inspiring setting of this eco-village, employees can take part in programmes focused on sustainability, ecology and community cooperation.

Companies can also take advantage of complementary educational programmes covering topics such as home ecology, green offices, eco-construction or organic farming. These lectures and workshops are designed to inspire participants towards a sustainable lifestyle and business approach.

The offer also includes practical activities such as volunteering in orchards, meadow mowing or tree planting – all supporting team collaboration while contributing to the protection of the local environment. Guided tours of Hostětín and its surroundings with commentary on ecological projects provide participants with a deeper understanding of the principles of sustainable development.

The Veronica Centre in Hostětín is an ideal place for companies wishing to combine team-building with meaningful action in the field of CSR and sustainability.

by arrangement



Centrum Veronica - Hostětín



based on the programme



by arrangement (conference hall for 50 persons, accommodation for 25 persons)



Czech



www.hostetin.veronica.cz









Teambuilding at Rochus Open-Air Museum

The Rochus Open-Air Museum in Uherské Hradiště offers a unique opportunity for corporate teambuilding that combines the discovery of traditions, teamwork, and fun in the inspiring setting of a folk architecture museum. Surrounded by beautiful nature and authentic buildings, the museum provides an ideal backdrop for strengthening team spirit while connecting with the region's cultural heritage.

Programmes such as "Back to Tradition", "From Field to Plate", and "Clothes Grow in the Meadow" allow participants to interactively engage with traditional crafts, agricultural techniques, and textile production. Participants can try their hand at pottery, milling grain, or processing natural materials – activities that foster teamwork and creativity.

These programmes not only enhance team spirit but also contribute to sustainable development and the preservation of the region's cultural heritage. Rochus Open-Air Museum is therefore an ideal location for companies seeking meaningful and inspiring teambuilding activities.



according to season or by arrangement, the season begins in early April



Rochus Open-Air Museum, Mařatice 1797, 686 05 Uherské Hradiště



by arrangement and depending on group size



by arrangement



Czech



www.skanzenrochus.cz









Inspiration from the regions – Experiences with added value

Ústí nad Labem Region

Volunteer and Animal Keeper at Ústí Zoo

The zoological gardens in Děčín and Ústí nad Labem gladly welcome volunteers to help with the wide range of work needed across the zoo grounds.

The full scope of tasks at Zoo Děčín includes both outdoor and indoor activities. You can come and help as a gardener, assist with cleaning the grounds, or take part in repairing park features – signposts, benches, labels, and more. The zoo also appreciates skilful hands for sewing costumes and preparing for various events. Zoo Ústí nad Labem offers similar opportunities by arrangement and based on current needs.





all year round



Děčín



based on needs



based on needs



Czech, English



www.zoodecin.cz



A Honey Tour to Help the Bees

At the AnnKAs bee farm in Dubičná near Úštěk, the owners dedicate their entire lives to bees. Every task and project is aimed at supporting bees, bee products, and raising awareness about bees.

Everything the owner knows, you can learn here too – contributing not only to educating those around you but also enriching your own life. Courses and workshops cover topics such as apitherapy, the use of bee products in everyday and personal life, creating your own natural pharmacy, or making natural candles and honey.

The tour includes a tasting of bee products, a talk about bee life, donning a bee suit, and physical interaction with bees – followed by making your own honey candle.



May - August



Dubičná u Úštěka



1-3 hours



25 persons



Czech, English available upon request



www.annkas.eu







For the Landscape and the People

The Pod Strážným Vrchem Farm has been home to the Šanec family for nearly 20 years. On the grounds of a heritage-listed estate in Merboltice, they dedicate themselves to ecological farming.

They draw inspiration from permaculture, history, and the modern, sustainable approaches of other farmers, while striving to inspire others in return. This is why they organise trips, tours and stays not only for schools, and also take part in organising local cultural events. You can take part in their project "Kamenná Hůra", which supports both the local landscape and community. This volunteer initiative involves restoring the original terraced fields on a south-facing slope home to many endemic animal species.



all year round, ideally from spring to autumn



Merboltice



flexible



2- 20 persons



Czech, English



www.podstraznym.cz







National Park Clean-Up

Clean Up the World – an international initiative that also includes the Bohemian Switzerland National Park, focusing on removing illegal dumping sites and litter from the park's territory.

The first event took place in Sydney in 1989, and since then, more than 100 countries have joined the campaign. In the Czech Republic, the event has been organised since 1993, with around 8,000 participants each year.

In Bohemian Switzerland National Park, the event is organised by the park administration for the general public twice a year – in spring and autumn.

Each clean-up takes place in a specific, designated area. The activities include not only litter removal but also clearing invasive tree species from selected areas.

twice a year - spring and autumn



NP Bohemian Switzerland



full day or half day



by arrangement



Czech, or other languages upon request



www.npcs.cz











Inspiration from the regions – Experiences with added value

Pilsen Region

Trash Hero Pilsen

"Trash Hero"

A Czech non-profit and a group of volunteers who take ecology into their own hands – with a smile. They are part of the global Trash Hero movement, which organises clean-ups at 171 locations in 20 countries around the world.

Anyone can be a Trash Hero. They organise volunteer clean-ups and promote free tap water. To reduce waste, they offer a bottle refill programme that saves thousands of single-use plastic bottles from being thrown away. The bottles can be purchased and refilled at over 100 locations across Czechia, and at many others throughout Europe.

There are no costs, no registration – just show up! Cleaning supplies, gloves, and refreshments are provided.



all year round



Pilsen - city



individually



by arrangement (usually 10-20 persons)



Czech, English



www.instagram.com

More info: Pilsen Region Convention Bureau









Run for the Memory of the Nation

Run for all those who never gave up!

To honour and remember the stories of political prisoners, war veterans, Holocaust victims, dissidents, and all those who fought for freedom. By registering, you support the non-profit organisation Post Bellum, which documents the testimonies of witnesses, helps them through the Memory of the Nation Support Centre, educates both children and adults, and tells the stories of the 20th and 21st centuries.

The event includes a corporate challenge – a four-member team of colleagues or friends can compete remotely against other teams from across Czechia. The reward? A rush of endorphins, improved fitness, and the thrill of checking the leaderboard! And above all, the good feeling that your effort and support help develop and expand the activities of Memory of the Nation

You can run anywhere and anytime - multiple times a day, day or night. In Czechia or abroad. Each run isin Czechia or abroad. tracked using your preferred running app (Strava, Running app, etc.). After the run, you upload your result to the IronTime online timing platform and add a photo or screenshot from the app. The run is then recorded in the final results. The winning team is the one with the highest total number of kilometres run.

Pilsen and other places in the Czech Republic

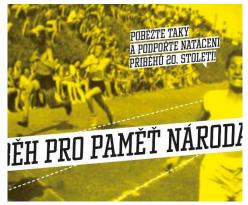
4 persons per team

Czech, English

www.behpropametnaroda.cz/

More info: Pilsen Region Convention Bureau







A Day for the Forest

Tree Planting in the Čilina Urban Forest

The City of Plzeň is once again organising A Day for the Forest. Participants can take part in the restoration of the forest by planting saplings, this time in the urban forest at Čilina near Ejpovice.





one-off event



Čilina Urban Forest - Ejpovice



whole day



up to 20 persons



Czech



www.svsmp.cz

More info: Pilsen Region Convention Bureau







Inspiration from the regions – Experiences with added value

Liberec Region



From Grain Store to Cultural Centre

The Baroque granary in the village of Lvová near Jablonné v Podještědí has found a new purpose. Once used to store grain, the building has been transformed into an inspiring space for culture, community gatherings, and creativity. The project is built on respect for history and the needs of contemporary society and serves as a great example of a culture-focused CSR activity.

Sýpka Lemberk offers a diverse programme including exhibitions, film evenings, theatre performances, workshops, and guided tours. In 2025, for instance, the opening of an exhibition by Petr Stanický is planned in collaboration with the Kuzebauch Gallery. The centre also organises events focused on traditional crafts and sustainability, such as Lenfest, which links the history of flax cultivation with modern ecological approaches. Thanks to these activities, Sýpka Lemberk has become a place for meeting, learning and inspiration for visitors of all ages.





open seasonally - from 1 May 2025



Lvová 67, 471 25 Jablonné v Podještědí



2-4 hours



based on the programme



Czech



www.sypkalemberk.cz





Lavender from the Jizera Mountains

At the foot of the Jizera Mountains, in the village of Raspenava, a unique project has emerged that combines organic farming, social entrepreneurship, and community life. Levandulovna is not just a farm – it is a place where lavender cultivation becomes a way to support women disadvantaged in the labour market and to create space for gathering and sharing.

Levandulovna is more than just a site of natural product production – it regularly opens its gates to the public during events such as "Welcoming Spring" or Open Garden Days. It offers fragrant field tours, hands-on workshops, herbal tea rooms, and a small shop with local products. Visitors can take part in the lavender harvest or simply relax in the peaceful natural surroundings of the Frýdlant Spur. Levandulovna thus functions as a socially beneficial enterprise and an attractive tourist destination, connecting ecology, local community support, and the experience of slow-paced rural life.



according to the programme, mostly in summer



Hejnická 321, 464 01 Raspenava-Frýdlant v Čechách



2-6 hours



based on the programme



Czech



www.levandulovna.cz









Hand Paper Mill

At the foot of the Ještěd Ridge, in the small village of Zdislava near Osečná, handmade paper is being created in the traditional way – using a screen mould, from natural and recycled materials. Papyrea is a place where honest craftsmanship, ecology, and a love for the trade come together.

The paper mill uses raw materials such as hemp, flax, mulberry bast, or cotton, and also processes textile waste, including old denim. The result is unique artisanal paper with distinctive textures, ideal for wedding invitations, certificates, book covers, or original greeting cards. But Papyrea is not just a production site – it regularly organises guided tours, craft workshops, and educational programmes for schools and the public. Visitors can try the full papermaking process and take home their own handmade sheet of paper. A key aspect is its regional impact – the paper mill collaborates with other local businesses and promotes ecological thinking and a return to sustainable values.



all year round



Zdislava 87, 463 53 Zdislava



1-3 hours



based on the programme



Czech



www.rucni-papirna.cz









From the History of Textile Production

In Česká Lípa, right next to the Lipý Water Castle, you'll find the Textile Printing Centre. This interactive museum presents the rich tradition of calico printing, which brought fame to the town in the 18th and 19th centuries. Visitors can not only admire historical artefacts, but also try their hand at textile printing techniques and become part of living history.

The exhibition showcases restored sample books, printing blocks, and finished products that document the importance of calico printing in the region. Some of the blocks weigh over five kilograms, illustrating how demanding the work once was. The interactive part of the exhibition allows visitors to try various textile printing techniques, from traditional screen printing to modern methods.

For children, there is a relaxation corner with stamps and colouring sheets. The tour also includes a video presentation that introduces both historical and contemporary textile printing. The centre thus serves not only as a museum but also as an educational and community space that revives traditional craft and promotes the cultural heritage of the region.

February-December

U Vodního hradu 61/32, 470 01 Česká Lípa 1



2- 6 hours



based on the programme



Czech



www.cl-kultura.cz









Inspiration from the regions – Experiences with added value

Pardubice Region

Memorial Chateau - Educational Programmes

Why bring your team to the Zámeček Memorial in Pardubice – the site of a former Nazi execution ground? Although the memorial is a place of remembrance, the educational programmes are full of life and reach into the present day – just like the entire exhibition.

The programme Human Rights is based on the Charter of Fundamental Rights and Freedoms and addresses behaviour that leads to the violation of rights of individuals and groups. It doesn't focus only on the past, but opens up current topics and issues as well. In the Fates of the Victims of the Heydrichiáda programme, participants take on the role of researchers – piecing together stories of persons connected with the Pardubice execution site using period photographs and texts. In both programmes, the willingness of participants to engage actively is essential.

If you're looking for a more passive yet powerful experience for your team, you can book a guided tour of the Zámeček Memorial exhibition.



all year round



Průmyslová 558, 533 01 Pardubice IV



90 minutes (180 minutes if booking both a programme and a guided tour)



max. 30 persons



guided tours - CZ, EN, RU; Human Rights and Fates of the Victims of the Heydrichiáda programmes - CZ, EN



www.zamecek-memorial.cz









Become a Volunteer at the Vysočina Open-Air Museum

Get your company involved in a volunteer programme and enjoy a day full of meaningful work, discovery, and teamwork.

The Vysočina Open-Air Museum is looking for enthusiastic persons who aren't afraid to lend a helping hand – whether it's gardening, maintenance, assistance during events, digitising collections, or craft activities. Corporate volunteering offers not only the chance to support cultural heritage, but also a behind-the-scenes look at museum operations and an original teambuilding experience. Age, profession, or previous experience don't matter – all that's needed is the motivation to do something for others.





by arrangement with the volunteer coordinator: lenka.jedlickova@nmvp.cz



Vysočina Open-Air Museum, Příčná 350, 539 01 Hlinsko



by arrangement



depending on agreement and type of activity



Czech, English



www.nmvp.cz





Joy for Big Cats in Chvojenec

At the big cat park in Chvojenec, you can experience much more than a standard guided tour. Get involved in volunteer work or invite the cats to lunch.

Would you like to try something out of the ordinary, get up close to big cats, and help a good cause at the same time? The big cat park in Chvojenec welcomes volunteers from both individuals and companies. Help is needed with cleaning the premises and enclosures, painting, small construction tasks, and general maintenance. Volunteering is unpaid. The reward is a powerful experience, a beautiful environment, and the knowledge that you're helping animals. In addition to volunteering, you can support the big cats through symbolic adoption or by inviting them to lunch – every contribution helps provide quality care.



by arrangement



Chvojenec 194, 534 01 Chvojenec



by arrangement



depending on agreement and type of activity



Czech, English



www.kockoviteselmy.cz







Experiential Seminar "Life & Disability"

Would you like to experience what it's like to be blind, disabled, or to grow old within minutes? You can – at the Kosatec Centre.

Take part in experiential seminars that break down prejudices, strengthen empathy, and change the way you see the world. Within a few hours, you'll find yourself in situations that persons with disabilities face every day. You'll hear their authentic stories and try using a manual wheelchair, simulating movement as a blind person, or experiencing the effects of ageing. Each experience is eye-opening. The seminars are suitable for all age groups and can be tailored to the specific interests of your group. By arrangement, the educational programme can also be delivered outside the Centre.





available all year round by request



Sladkovského 2824, 530 02 Pardubice I



2-4 hours



max. 30 persons



Czech



www.centrumkosatec.cz





Help Shape a More Diverse Polabí

Looking for a meaningful teambuilding experience that strengthens team spirit while contributing to nature conservation? The Pestré Polabí Association offers corporate groups the opportunity to get involved in volunteer activities that help restore biodiversity in the landscape.

Nature needs allies – and corporate teams have the power to make a real difference. With expertise and enthusiasm, Pestré Polabí is dedicated to restoring natural habitats, caring for biotopes, creating ponds, and removing invasive species. Together, you can take part in hands-on support: mosaic mowing, shrub clearing, creating pastures, or planting trees. Working in the field brings teams together, gives employees a fresh perspective on the landscape, and adds genuine meaning to your CSR programme. Every helping hand counts – and the results are visible.



all year round



by agreement, locations around Pardubice and Hradec Králové



by arrangement



max. 50 persons



Czech, English

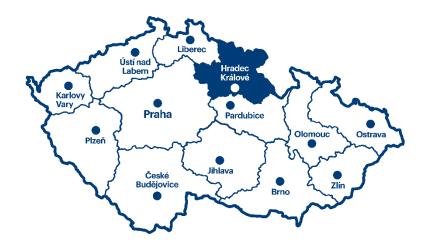


www.pestre-polabi.cz









Inspiration from the regions – Experiences with added value

Hradec Králové Region

JARO Jaroměř

Action-Focused Nature Protection from Jaroměř to the World

For over 30 years, the organisation JARO (JAroměřští ROpáci) has been dedicated to protecting nature, caring for ecologically valuable sites, and rescuing endangered species – not only in the Hradec Králové Region but throughout Central Europe. JARO manages over 300 sites covering more than 1,100 hectares and is involved in scientific research and environmental education. In addition, it offers unique CSR programmes for companies and congress tourists – including corporate volunteering in nature, tree planting, pond creation, or assistance at a rescue station. These activities combine teambuilding with real support for nature and offer a great alternative to traditional corporate events. JARO is also a founding member of the global initiative against palm oil and supports ecological projects in Indonesia, Africa, and South America. It thus connects local landscape care with global impact – an ideal partner for sustainable CSR.





all year round



Jaroměř



individual



by prior arrangement



Czech, English, German



www.jarojaromer.cz







DOTEK Ecocentre

Centre for Ecological Living and Education in the Heart of the Krkonoše Mountains

The Environmental Education Centre SEVER and its accommodation facility DOTEK in Horní Maršov are an outstanding example of combining environmental education with sustainable practice. DOTEK is the only accommodation facility in Czechia to hold a double eco-label – the European Ecolabel and the Czech mark Ecologically Friendly Service. The entire building uses only renewable energy sources, conserves water and energy through smart systems, and is built from locally sourced natural materials.

SEVER has long been dedicated to environmental education for children, teachers, public officials, and the general public. It offers educational programmes, seminars, conferences, and consultancy in nature conservation and sustainability. Its emphasis is on personal experience, hands-on learning, and interdisciplinary connection. Thanks to its combination of education, sustainable operation, and outreach, DOTEK and SEVER rank among the top CSR initiatives with direct impact on both society and the environment.



all year round



Horní Maršov



individual



20 persons



Czech, English, German







Lázně Velichovky Spa

A Healthy Step Towards CSR: Nordic Walking in the Spa Park

Lázně Velichovky offers not only therapeutic treatments but also the opportunity to engage corporate teams in healthy movement in the beautiful setting of East Bohemia. Nordic walking – walking with trekking poles – is an ideal accompanying activity for conferences or training sessions. The routes wind through the picturesque spa park and surrounding nature and are suitable for all ages and fitness levels.

Walking with poles supports health, team spirit, and mental well-being. It can be combined with light wellness treatments or healthy dining in the local canteen. By choosing this activity, companies also support local spa services and gentle tourism. An active break with purpose – for the body, the mind, and the region.





all year round



Velichovky



individual



by prior arrangement



Czech, English



www.velichovky.cz





Volunteering in KRNAP

Help Nature Where It Truly Matters

The Krkonoše National Park Administration (KRNAP) offers individuals, groups, and corporate teams the opportunity to actively participate in nature conservation through volunteering programmes. Volunteering takes the form of one-off events where participants help with tasks such as collecting branches, mowing mountain meadows, removing invasive tree growth, or protecting rare habitats. All under the guidance of experienced park staff. These programmes strengthen people's connection to the mountains and deliver tangible results in landscape care. It's an ideal CSR activity for companies wishing to support a meaningful cause, strengthen their team, and discover the Krkonoše Mountains from a different perspective – from within, in harmony with nature.



all year round



Krkonoše Mountains



individual



170 persons



Czech



www.krnap.cz







Zoopark Stěžery

Invite an Animal to Lunch and Support a Good Cause

ZOOPARK Stěžery offers a unique way for companies to get involved in CSR – whether through hands-on help (painting, maintenance, building enclosures), or via the "Invite an Animal to Lunch" programme, where companies or individuals contribute to feeding a chosen animal. Donors receive a certificate and are welcome to visit the animal they supported. Volunteers also get access to areas that are normally off-limits to regular visitors. A meaningful activity that combines teamwork, fun, and support for nature.





all year round



Stěžery



individual



20 persons



Czech, English



www.zoostezery.cz







Inspiration from the regions – Experiences with added value

Vysočina Region

Helping Animals at the Pavlov Rescue Station

Looking for a corporate teambuilding activity with real impact? Join your colleagues for a volunteer day at the Pavlov Rescue Station, which cares for injured wild animals. Alongside the good feeling of helping, you'll take home an unforgettable experience.

Company employees can get involved in a wide range of activities – from maintaining the grounds and building or repairing aviaries, to working with greenery and preparing food for the animals. The volunteering programme is flexible and can be tailored to your time availability and group size. In addition to manual work, it's also possible to arrange an educational programme with a presentation on the station's activities and nature conservation.







all year round



Pavlov



by arrangement



not limited - divided into groups



Czech

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www.stanicepavlov.cz



Clean Vysočina – Spring Cleaning Of The Region

Organising an event in Vysočina? Then you surely care about keeping this region beautiful and clean. Join your team in the volunteer initiative Clean Vysočina, which transforms the region every spring into a place free of litter and full of positive energy. Your next event here will be even more pleasant - thanks to your efforts.

Clean Vysočina is a traditional clean-up campaign under the patronage of the Vysočina Region, involving thousands of volunteers each year. Corporate teams can choose a section to clean, receive bags and highvisibility vests, and head into the countryside with a clear mission: to do something tangible and visible. The activity is suitable for everyone - from small teams to large groups - and serves as an original teambuilding event combined with a good deed.









April



Vysočina - Participating municipalities and sections



according to own preferences



not limited



Czech



www.kr-vysocina.cz



Paddle For A Cleaner River

Looking for a meaningful teambuilding activity with real impact? Take part in the traditional volunteer event Clean Sázava River, which brings together hundreds of people every spring in an effort to clean up the banks of one of Czechia's most beautiful rivers. Your company can contribute to environmental protection while also strengthening team spirit.

The event is open to corporate groups who want to combine CSR with physical activity, nature, and tangible results. Participants receive not only tools but also boats and paddles – all you need to do is ride the right wave and start cleaning directly from the water. A unique and rewarding experience.





Apri



Sections of the Sázava River (running through the Vysočina and Central Bohemia Regions)



1-3 days



anot limited



Czech



www.cistarekasazava.cz





From Office To Enclosure

Do you have a team that's not afraid to grab a rake and lend a hand? At Jihlava Zoo, you can spend a day differently – instead of walking through animal enclosures, you'll help maintain them and support the operation of one of the most popular tourist attractions in the Vysočina Region.

Volunteer days at Jihlava Zoo offer a unique opportunity for an unconventional teambuilding experience. Colleagues can take part in seasonal tasks such as cleaning the grounds, raking leaves, weeding, repairing site furniture, or preparing enclosures. The activity can be arranged for both smaller and larger teams and usually takes place from spring to autumn.

The Zoo provides all necessary equipment, a friendly environment, and the option of a short tour or expert talk as a thank-you. And the best part? Time spent outdoors and the great feeling of doing something meaningful.

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spring - autumn



Jihlava



by arrangement



not limited - divided into groups



Czech

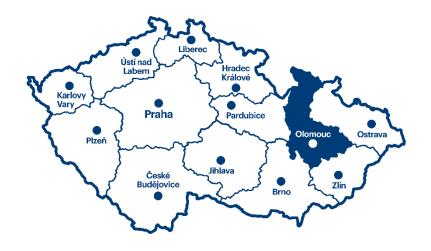


www.zoojihlava.cz









Inspiration from the regions – Experiences with added value

Olomouc Region



Sluňákov

The Environmental Education Centre is situated in a quiet location on the edge of the alluvial forest in the Litovelské Pomoraví Protected Landscape Area. This low-energy building was awarded the prestigious national Grand Prix in 2007. It offers conference facilities, accommodation, catering and outdoor activities. A bicycle rental service and an information centre are also available.

Companies and organisations can use the premises for training sessions, seminars or corporate events. Private individuals can rent the space for celebrations or weddings. The house offers generous communal areas as well as pleasant and intimate nooks.





Skrbeňská 70, 783 35 Horka nad Moravou

according to customer's request

max. 170 persons

Czech, English

www.slunakov.cz

More info: Central Moravia & Jeseniky Convention Bureau







Inspiration from the regions – Experiences with added value

Central Bohemia Region

Lavender Valley



In the picturesque village of Chodouň near Beroun lies the Lavender Valley – a unique estate that blends the beauty of nature, the scent of lavender, and a space for inspirational gatherings. It was founded with the vision of creating a place where people can pause, take a deep breath, and discover a new perspective.

Lavender Valley has become a sought-after destination for teambuildings, workshops, training sessions and intimate corporate events. It offers a peaceful outdoor setting, a stylish hall for presentations, and areas for relaxation and informal discussion. The estate includes an extensive lavender farm, a herb garden, a small distillery, and a shop selling in-house products.

Behind the project is a powerful personal story – Lavender Valley was created as a place for the healing of both body and soul, and this philosophy continues to shape its approach to corporate tourism. Everything here is run with a deep respect for nature, the local community, and the values that lend every event a deeper meaning. Companies that visit appreciate not only the quality facilities, but also the chance to experience something genuine – from the hands-on production of lavender cosmetics to a quiet walk among violet shrubs.

Lavender Valley is more than just a place – it is an experience that inspires. Whether you're looking for a venue for a business meeting or want to treat your team to a moment of meaningful slowing down, you'll find both in Chodouň.



all year round



Chodouň 276, 267 51 - Chodouň



depends on the selected activity



depends on the selected activity



Czech, English



www.levanduloveudoli.cz







Good Region Green Bohdaneč

Come with your team and show its strength and unity. You will be given space, materials, and a great manual to help you build an insect hotel together.

Good Region is ready to host corporate events and teambuilding sessions with a range of activities that support and strengthen teams while also being beneficial. As part of the teambuilding activity, your company can build an insect house according to your own ideas and designs. The construction takes place in the courtyard of the local brewery and ham smokehouse. You will receive the instructions on site. The building material you will need is wood from the local sawmill. The filling for the insect house can be found in the surrounding nature.

During your building session, you will have a sufficient supply of delicious juice from the local juicery (and perhaps also beer from the brewery).

亩

ideally at the beginning of the season (spring/summer)



Bohdaneč



2-3 hours



group divided into smaller groups of 15-20 persons



Czech, English



www.dobrykraj.cz







Become A Winemaker In Kutná Hora

An authentic teambuilding experience with a deeper meaning – in the only certified biodynamic winery in both Czechia and Slovakia. A sustainable approach, a unique setting, and excellent wines in the backdrop of historic Kutná Hora.

An original CSR programme for groups seeking an experience with added value. Participants will become part of the operation of a biodynamic winery for a day and discover how grapevines can be cultivated with respect for nature – without chemicals, using herbal extracts and modern ecological methods.

They will learn how climate change affects agriculture and how to respond effectively and in harmony with nature. They will taste wines created with a focus on sustainability and high quality.

The programme includes a visit to the vineyards, a pasture with sheep, an agroforestry orchard, a demonstration of biochar production, and a stop at the laboratory where natural plant protection products are prepared. There is also a guided tour of the winery's production facilities.

The experience concludes with a tour of the historic monastery of St. Ursula and a guided tasting of Kutná Hora wines with refreshments made from local ingredients.



all year round



Kutná Hora



2 hours (in the form of a guided tour) / full-day event (with the option to actively participate in vineyard work)



60 persons (2 groups of 30 persons each)



Czech, English



www.vinokutnahora.cz









Gardens of Myslin

For products of ecological farming and blissful relaxation alike, make your way to the Gardens of Myšlín. If you plan your next team meeting at the family-run farm in Myšlín, you'll discover the passion with which a vast 35-hectare former estate is being revitalised.

You'll enjoy views of restored ponds, tree-lined paths, orchards, forests, as well as herb and vegetable gardens. All lovingly and diligently grown produce is available for purchase directly at the farm. You can also sample them in the form of homemade products and dishes at the Garden Bistro, which provides refreshments for guests during the summer season. Staying overnight is no problem – the grounds offer unique accommodation in the Apple Tree or Lavender Treehouse.

You can visit all year round and enjoy a wide range of engaging activities. How about an informal get-together with your colleagues while planting trees, cleaning the stream or harvesting herbs? There's no shortage of experiences for both adults and children, so feel free to bring the whole family. Pumpkin carving, Advent crafts, Saint Nicholas walks, day camps, yoga sessions or themed workshops – that's just a small part of the packed Myšlín programme. In this pleasant setting, you can also enjoy massages, meditation or sound therapy.

all year round

Myšlín 187, 251 64 Mnichovice



depends on the selected activity



depends on the selected activity



Czech



www.zahradymyslin.cz









Inspiration from the regions – Experiences with added value

Karlovy Vary Region

A Bird's-Eye View: Restoring Lookout Pavilions

Enjoy a bird's-eye view from a lookout tower or a unique natural viewpoint!

The hilltops of Karlovy Vary and the nearby heights around this spa town have been a popular destination for spa guests' walks since the early 19th century. They remain much loved thanks to the rewarding views they offer of the surrounding landscape.

The initiative to restore lookout pavilions is carried out by volunteers from the Spa and Tourism Committee of the Karlovy Vary City Council, the Spa and Balneology Institute, and the Czech Association of Hotels and Restaurants – all coming together to revive the charm of these iconic structures in the spa forests of Karlovy Vary.

During the project, damaged wooden parts of the pavilions were repaired, benches were given a fresh look, and the surroundings were cleared of litter and fallen leaves. All participants worked with enthusiasm, which greatly contributed to the successful outcome. The pavilion now once again serves as a pleasant resting spot for both tourists and locals.

The initiative also serves as a team-building activity with a CSR dimension.



Spring



2-4 hours

No limitations, groups divided according to activities

Czech, English, German

www.llpkv.cz









Cleaning The Ohře River And Its Tributaries

Cleaning the Ohre River is a traditional volunteer event, the 10th edition of which will take place in spring 2025 along the course of the Ohre River.

This significant event is supported by the state enterprise Povodí Ohře. It is a volunteer activity that regularly involves regional institutions, companies, schools, and enthusiasts. The event can be incorporated as a teambuilding activity that helps improve the environment and the quality of the river for the upcoming canoeing season.

The Ohře River rises in Germany and runs for a total of 316 kilometres, of which 247 kilometres lie within Czech territory. A 242-kilometre stretch of the river is navigable and suitable for canoeing, offering an enjoyable trip even for beginners using open boats due to its low difficulty. Thanks to a sufficient number of campsites and camping areas, the river is also suitable for multi-day trips. Canoeing can be combined with visits to interesting cultural and historical sites.

Apr

↑↑↑ Ohře River in the Karlovy Vary Region

whole day

not limited, subject to registration.

Czech, German

www.mas-sokolovsko.eu







Clean Krajinka

Now also cleaning in Cheb

This year, the clean-up will also cover Krajinka, the area surrounding Cheb Castle all the way to Otto's Weir. You can start either at Skalka or Otto's Weir. Krajinka, a park area located in the Ohře River basin below Cheb Castle, ranks among the most important Romanesque monuments in the Czech Republic. Thanks to its rich cultural programme throughout the season, it is a popular destination for both Cheb residents and visitors.

This tourist-friendly area, ideal for leisure and sports, spans both banks of the Ohře River and offers sports fields, mini golf, outdoor exercise equipment, pétanque grounds, a picnic meadow, and a lookout tower on Vávra's Footbridge.

Competition For The Most Unusual Find

Participants can also win prizes during the clean-up. If you find something unexpected, unique or simply worth sharing, you could be in the running for a reward. Prizes are provided by PERMON Brewery, Pizza Bella, SK Trinity Cheb, FunArena Cheb, Navrátilová Fishing Supplies, or Quizit.



Spring - April



Cheb



2-6 hours



No limitations, divided according to activities



Czech, German



TIN: www.mas21.cz









Tree Planting in Spa Forests

The spa forests in Karlovy Vary are an essential part of the therapeutic landscape of the spa area.

Above all, however, they play a significant role in the spa treatment itself. They cover an area of 2,190 hectares, with a total length of walking trails exceeding 100 km.

One of the popular CSR activities in the region is tree planting on the local slopes. In the area around St Linhart and Vítkova Hill, 1,100 spruces and 100 oaks were planted last year following timber harvesting. Tree planting must follow strict procedures and is always conducted under expert supervision.

Events take place on Saturdays in April from 9 a.m. to 2 p.m. Participants are provided with gloves and the necessary tools on site. Drinking water is available, and there is also the opportunity to roast sausages over an open fire.



Spring - April, Saturday



Karlovy Vary and surrounding area



9- 14



not limited



Czech, English, German

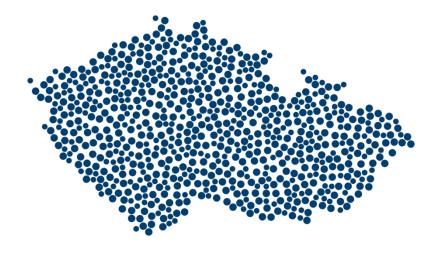


www.llpkv.cz









Next month, you can look forward to tips for activities related to means of transport!

Czech Convention Bureau

www.czechconvention.com

