



In 2026, Czechia shines with culture, creativity, and authentic experiences. Enhanced flight connections, public transportation, and eco-friendly trails make getting around easier than ever, while a flourishing gastronomy scene—recognized country-wide by the Michelin Guide—highlights the culinary evolution happening beyond Prague. Czechia hosts numerous sporting events and championships alongside a thriving design scene and performing arts that blend tradition and contemporary tastes. Whether you're into castles, the countryside, or capital cities, elegant adventures await you in Czechia.

## What's New?

- Czechia now holds **10 MICHELIN stars** in the new guide, expanding from Prague to hot spots across the country. Czechia's first two-star rating goes to Papilio restaurant in the town of Vysoký Újezd along with eight MICHELIN-starred restaurants—four in Prague and four across the Moravian region. The guide also spotlights 18 Bib Gourmand restaurants (for excellent value) and four Green Michelin Stars (for responsible, sustainable gastronomy).
- Eleven Czech hotels earned **MICHELIN Key Awards** – the equivalent of MICHELIN stars for accommodation. This global award, launched in 2025, recognizes design, architecture, service, and personality. Eight Prague

hotels received keys, along with three hotels beyond the capital – in Central Bohemia, Olomouc, and the spa town of Karlovy Vary. The Fairmont Golden Prague took home an exceptional two keys.

- Mariánské Lázně's relaxation scene welcomes the minimalist, boutique **Hotel SwissHouse**. Guests can indulge in massages, facials, a peaceful garden pond, and freshly baked Czech pastries in this historic spa town.
- Turn your eyes to the stars, no matter the weather. The 1960s **Prague Planetarium** was fully refurbished and reopened on June 14, 2025. The new, advanced LED technology located inside peaceful Stromovka park blends two Czech values—natural beauty and modern innovation.
- The Czech Republic continues to rank high in safety and stability, securing **11th place on the Global Peace Index**.

## Experiences We Love in 2026

### Prague Through Dan Brown's Eyes

Dan Brown's latest **novel *Secret of Secrets*** takes famed professor Robert Langdon to Prague, and you can follow in his footsteps. Learn the legend of the Golem in the Jewish Quarter, admire the muralled Klementinum library, or join a [tour by Prague City Tourism](#) to discover some of Prague's best-kept secrets.

### Hike, Sip, and Sleep: Adventures in the Mountains

Head for the hills and enjoy the views inside Czechia's **national parks**. In a country known loving the outdoors, you can wander misty forests, explore winding gorges and hidden caves, and catch your breath at mountain huts. The [Krkonosé Beer Trail](#) includes adventure with stops for local brews.

### From Stage to Symphony: Explore Czechia's Cultural Heritage

Czechia's performing arts cred runs deep. Traditional styles like opera, classical music, and dance fill the city's ornate theaters while the tradition of **amateur theatre** recently made UNESCO's list. And yes, there are plenty of opportunities to enjoy without a language barrier.

### Raise a Glass

**Pilsner Urquell**: The Original Beer Experience was named the World's Leading Beer Tour Visitor Experience 2025 at the World Travel Awards. We'll raise a glass to that!



- 🏛️ **18 historical sites on the UNESCO Heritage List UNESCO Intangible Cultural Heritage:**
- 🎭 **10 traditions (Slovácko Verbuňk, Shrovetide, Falconry, Kings' Ride, Puppetry, Glass Christmas Ornaments & Blueprint, Timber Rafting, Handcrafted Glass, Amateur Theater)**
- 🌿 **5 UNESCO Biosphere Reserves (nearly 6 % of total area)**
- 🏰 **More than 200 castles, chateaux**
- 🏡 **More than 40 protected historical towns**
- ♨️ **33 spas**
- 🏌️ **More than 100 golf courses**
- 🌳 **4 national parks and 26 protected landscape areas (nearly 16 % of total area)**
- 🚶 **More than 25,000 miles of walking trails**
- 🚴 **More than 27,000 miles of cycling routes**



Bouzov Castle



Krkonoše National Park



Restaurant U Kalendů



Dan Brown, The Secret of Secrets

## 2026: Stories to Explore

- **Gastronomic Boom:** Czechia's regions are bursting with flavor, including nation-wide coverage by the [Michelin Guide](#). Dig into fresh meats and dumplings, artistically plated meals, and warm Czech soups in your choice of cozy or elegant surroundings. Local Moravian wines and our world-renowned Czech beers (including microbrews) make for perfect pairings.
- **Beyond Prague's Secrets: Castles of Power, Myth, and Mystery:** Dan Brown tapped into an older theme when he acknowledged Prague as a city of secrets. The Czechia countryside and cities are filled with castles built for defense and maintained to preserve history with stories of myths, fears, and power itself.
- **Sustainable Journeys: Exploring the Greenways of Central Europe:** Czechia's [Greenways](#) offer eco-friendly travel through scenic landscapes via castles, breweries, and cross-border adventures to Vienna. Trails like the Elbe Bike Path and Czech Greenways promote sustainable tourism with a low-impact, nature-focused experience.
- **Glass and Design: Where Tradition Meets Innovation:** Czechia's centuries-old [glassmaking](#) tradition includes the elegance of its contemporary designs. Browse for souvenirs or take a Bohemian crystal workshop alongside skilled artisans. The annual [Designblok](#) festival celebrates this vibrant scene of Czech glass, furniture, lighting, and interior design in some of Prague's most beautiful spaces and galleries.

## 2026: Trade Updates

- **Czechia Travel Trade Day.** Mark April 20–21, 2026 on your calendar to network with travel pros in the city of Prague.
- **American Airlines** will operate a daily nonstop flight from Philadelphia to Prague from May 21 to October 5, 2026.
- The direct flight from Toronto to Prague is back with [Air Canada](#), operating four times a week from June–September, 2026.
- The [Entry/Exit System \(EES\)](#) is Europe's new border management system. It records every time non-EU nationals cross the borders of 29 European countries for short stays, helping to improve border security and streamline travel.

## 2026: Events

### Jan–Feb

- [Women's EuroHockey Indoor Championship Prague](#)
- [Jizerská 50 Cross Country Ski Race](#)

### March–April

- [ISU World Figure Skating Championships](#)
- [Czech Easter Markets](#)
- [Generali Prague Half Marathon 2026](#)

### May–June

- [Pilsen Liberation Festival](#)
- [Prague Spring Classical Music Festival](#)
- [Ride of the Kings Vlnov](#)
- [Orlen Prague Marathon](#)
- [MotoGP Brno](#)
- [Strážnice International Folklore festival](#)

- [Rock for People](#)
- [Smetanova Litomyšl Festival](#)
- July–August**
- [Colours of Ostrava Music Festival](#)
- [Karlovy Vary International Film Festival](#)
- [Prague Pride](#)
- [CEV EuroVolley Women](#)
- Sept–Oct**
- [Znojmo's Historical Grape Harvest festival](#)
- [Prague Signal Festival](#)
- [Designblok & Prague Fashion Week](#)
- [Velká Pardubická Horse Races](#)
- Nov–Dec**
- [St. Martin's Day](#)
- [St. Nicholas Day](#)
- [Christmas Markets](#)
- [New Year's Eve](#)

## 2026: Press trips

**May–June 2026:** Discover Czechia's culinary scene on a press trip featuring Michelin-starred restaurants, local chefs, and artisanal producers, from traditional flavors to modern gastronomy.

**May 2026:** We are inviting one journalist or influencer to experience the Prague Marathon, including exclusive access to the race, athlete stories, and the city's vibrant marathon atmosphere.

**September:** Outdoor activities and hiking in the Olomouc Region (1 journalist).

**September:** Gastronomy-focused program showcasing Michelin-listed dining experiences (1 journalist.)

**Individual press trip:** Inquiries from journalists whose work fits our focus are welcome; individual press trips may be arranged on a case-by-case basis.

**CzechTourism USA & Canada**  
 26 Broadway, 3rd floor, New York, NY 10004  
[newyork@czechtourism.gov.cz](mailto:newyork@czechtourism.gov.cz)  
[visitczechia.com](http://visitczechia.com)

