



## Czechia Travel Trade Day

Active Tour and B2B workshop

North Moravia – PRETOUR GREEN

Program: April 25<sup>th</sup> – 29<sup>th</sup>, 2025

### Time:

Local time in Prague is GMT+1  
(Central European Time)

### Communications:

The international access code  
for the Czech Republic is +420

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The outgoing code 00 followed  
by the relevant country code  
(e.g. 0044 for the United  
Kingdom)

### Currency:

Czech Koruna  
(international code CZK)

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Exchange rate for 1 EUR is  
about 25 CZK

### Emergency:

112 (24 hours a day)

**North Moravia is an ideal destination for lovers of exercise and nature.**

It offers a wide range of activities, from hiking and cycling to water sports. Trails leading along the ridges and rolling hills of the Beskydy and Jeseníky mountains cover a total of approximately 2,863 km. The region offers six championship golf courses with views of the mountains, parks, and industrial monuments, all of which are no more than 40 km apart. Cycle routes, single trails, and bike parks are popular for their rugged terrain and varying levels of difficulty.

### Day 1, Friday 25<sup>th</sup>

### Ostrava

- 14:34 Arrival at Ostrava - Svinov train station, meeting the guide Klára Kohutová, transfer to Čeladná
- 16:00 Arrival at Tee House, welcome drink, check-in
- 17:00 Golf Academy at **Prosper Golf Čeladná** - try to hit the ball and improve your skills with a professional coach / optional: free time/horse riding
- 19:30 Dinner at Čeladná Golf Resort - Restaurant Olive

### Day 2, Saturday 26<sup>th</sup>

### North Moravia Region

- 09:00 Check – out, departure to Čeladná
- 09:30 **Bobopark** – entertainment park, a bob downhill track
- 10:30 Departure to Trojanovice
- 11:30 Cable lift to **Pustevny** or bus depending on weather conditions. At 1018m above sea level and wedged between two peaks called Radohšíř and Tanečnice, Pustevny is the most popular tourist centre in the Beskydy Mountains. In the summer Pustevny is an attractive destination for hikers; in wintertime it serves as a well-known skiing centre

- 12:30 Lunch at restaurant **Libušín**, a valuable piece of cultural heritage designed by the Slovak architect Dušan Jurkovič in the style of Folk Art Nouveau
- 14:00 Visit to **Valaška Trail** - the wooden treetop walkway with a lookout tower, located at the top station of the Pustevny cableway
- 15:00 Short walk to Radegast – a statue of the pagan God (3 km round trip) / optional free time
- 16:30 Transfer to Bílá, a village in the heart of the Beskydy Mountains
- 17:00 **Hotel Ondrášův dvůr**, check in, free time to relax, Spa Ondrášův dvůr
- 19:30 Dinner at Ondrášův dvůr

### Day 3, Sunday 27<sup>th</sup>

### North Moravia Region

- 09:00 Check – out, departure from the hotel
- 09:15 **Resort Bílá** – optional program – hiking/ downhill biking/ short walk to “Obůrka” (forest animal’s shelter)/or a bike trip
- 12:00 Lunch at **Hotel Bauer**, Bílá
- 13:30 Transfer to Ostrava
- 14:30 **Dolní Vítkovice** – site visit to a unique place that formerly served as a black coal mining and a raw steel production site, the Bolt tower visit
- 16:00 Transfer to **Clarion Congress Hotel Ostrava**, check – in  
Leisure time
- 19:00 Networking evening at **Zábřeh chateau**, a legally protected cultural monument; the chateau dispose of restaurant, historical hotel and beer and wine spas
- :-- Transfers to Clarion Congress Hotel Ostrava

### Day 4, Monday 28<sup>th</sup>

### Ostrava

#### **B2B workshop with Czech suppliers at Clarion Congress Hotel Ostrava**

- 10:15 Registration
- 10:30 Opening ceremony
- 10:48 **Workshop Part I**
- 12:36 Lunch
- 13:30 **Workshop Part II**
- 15:06 Coffee break
- 15:30 **Workshop Part III**
- 16:30 End of the workshop, group photo  
Leisure time
- 18:30 Transfer to Gong in Dolní Vítkovice
- 19:00 **Gala evening in Gong** - multipurpose hall in the former gas collector hosts conferences and concerts  
Dress code: Semi Formal; seating plan
- :-- Transfers to Clarion Congress Hotel Ostrava

### Day 5, Tuesday 29<sup>th</sup>

### Ostrava

- :-- Check – out, luggage storage
- 09:30 **Optional program**
- Architecture

- Bike tour or MICE (in case of rain)
  - Industrial
- 12:30 Lunch at Clarion Congress Hotel Ostrava  
13:45 Departure to Ostrava - Svinov train station  
14:21 Departure from Ostrava - Svinov of the train EC 114 Cracovia to Prague

*\*\*CzechTourism reserves the right to change or modify the program\*\**

*In cooperation with:*



[www.northmoravia.travel](http://www.northmoravia.travel)  
[www.ourworldlyregion.com](http://www.ourworldlyregion.com)

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