



Czechia Travel Trade Day 2023

Brno, Czechia

Time:

Local time in Prague is GMT+1
(Central European Time)

Communications:

The international access code
for the Czech Republic is +420

The outgoing code 00

Currency:

Czech Crown
(international code CZK)

**Exchange rate for 1 EUR is
about 25 CZK**

Emergency:

112 (24 hours a day)

Datum: 21. – 25. 4. 2023

Day 1, Friday 21 april 2023

Brno

Arrival in Vienna and transfer to Brno

Check-in / hotel **Courtyard by Marriot** in Brno

16:00 Tour around **Brno**

The South Moravian capital perfectly combines history, modern architecture, culture and busy nightlife in original bars. You have to see the mysterious underground, the atomic bomb shelter for the chosen few, an infamous jail and the second largest ossuary in Europe: all of that in the city of students, science and an omnipresent magical atmosphere in all seasons.

18:30 Dinner in **the restaurant Kohout na víně**

20:30 **Šalina pub – Beer tram**



09:00 Transfer from Brno

10:00 Visiting **the chateau Lednice**

Lednice Chateau is the jewel in the crown of the Lednice-Valtice Complex and, at the same time, one of the most beautiful complexes in the English Neo-Gothic style in the whole of Europe. Several tour routes lead through the chateau interior, from representative halls, to the princely apartments, rooms of the small princes and princesses and the Puppet Museum.

12:30 Lunch and wine degustation at the winery Obelisk

15:30 **Wine Salon of the Czech Republic**

The annual competition for the best wines is organized by the National Wine Centre. The great Moravian and Czech wines and the romantic environment of the castle in Valtice create an exquisite combination that will enchant every visitor to South Moravia.

17:30 Guided tour and lunch in **Mikulov**

You could hardly find a town with a more beautiful position than Mikulov. It is spread on the last hills of the Pálava Mountains and surrounded with vineyards. This is the centre of the Mikulov vineyard sub-area and wine is everywhere – in the scenic historical streets and in the chateau.



19:30 Dinner with wine-tasting and traditional Moravian music –
Vinařská stodola

Transfer to Brno

8:30 Transfer from Brno

10:00 **Moravian Karst**

The largest and most beautiful karst area in central Europe is a place where visitors have their breath taken clean away. The main attraction

here is the famous Macocha Abyss, some 138m deep and steeped in terrifying myths and legends. Without doubt the Moravian Karst is one of the natural wonders of the Czech Republic.



- 12:00 Lunch **Statek Samsara**
- 15:00 Transfer to Brno
- Check-in hotel Courtyard by Marriot
- Networking evening in **Pivovar Harry**

Dag 4, Monday 24 april 2023

Brno



- 10:15** Registration
- 10:30** Opening ceremony Czechia Travel Trade Day
- 11:00** Workshop part I
- 12:30** Lunch
- 13:30** Workshop part 2
- 14:00** Coffee break
- 15:30** Workshop part 3
- 16:30** End of the workshop
- Free time
- Transfer
- Gala evening - hotel Passage

Dress code: Semi formal

Dag 5, Tuesday 25 april 2023

Brno

Program in Brno – visit of Špilberk

Site inspection –Hotel Barcelo

Lunch

Transfer to Vienna



More information

- CzechTourism is not responsible for any accidents and injuries of the participants of the press trip, does not reimburse them for travel insurance or costs related to travel. any accident/injury.
- In case of a missed flight by a participant, CzechTourism will not reimburse the other flight.
- Flight, accommodation, transfers, meals and other activities indicated in the program are reimbursed. Other additional costs such as use of taxi, minibars, etc. are not paid by the organizers.
- CzechTourism reserves the right to change the program in connection with current circumstances. • Registration fee for Czechia Travel Trade Day 2023: 0.00 €

Contact

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