

# Inspirational Czech Convention Bureau Monthly

Incentive traditional and unique activities for the Czech Republic



Incentive traditional and unique activities

# Hradec Králové Region

# Old crafts at Kuks

The small village of Kuks in the foothills of the Krkonoše Mountains gained the interest of tourists and visitors mainly because of the building known as Hospital Kuks with its Baroque statues of the Virtues and the Sins. But this is also the site of the history of the crafts of puppet-making and printing.

The Rentz Museum of Baroque Print is the only project of its type in the Czech Republic and in Europe. It is the only reminder of Špork's passion for publishing, with 160 titles of Baroque literary culture and especially the works of his court copper engraver Michael Heinrich Rentz. Rentz created hundreds of copper engravings at Kuks, as well as thousands of prints of unique artistic value. He is a member of the Baroque triumvirate along with Matyáš Braun and Petr Brandl.

The spa bank of Kuks with the Live spring is also the original and crucial source of all Count Špork's artistic and social ideas. One of these ideas is the Jiří Nachlinger Gallery of Puppets, which honours the Baroque puppet-making tradition in Kuks dating from the end of the 17th century. In the permanent exhibition visitors can see 50 puppets by Jiří Nachlinger, which were created in response to Braun's statues and come alive not only during puppet performances, but also as the 40-minute mystic *Theatrum mundi* tour, when they are brought to life by binaural recordings with actors' voices, transporting both the visitors and the puppets to the centre of Kuks in the time of its greatest fame.



practically any time by arrangement by telephone



Kuks



40 to 60 minutes



PRINT 8 to 30 visitors, PUPPET GALLERY max. 4 visitors (interactive experience with earphones), larger groups by individual arrangement



PRINT Czech, English, Polish, German, Russian, Italian, PUPPET GALLERY earphones only in Czech, larger groups without earphones in Czech, English, Polish, German, Russian and Italian



[www.remeslahk.cz](http://www.remeslahk.cz)

More info: [Hradec Králové Region Convention Bureau](#)



# Hradec Králové to the sound of the piano

Come and experience the unique ambiance of a factory where you will see how instruments, which give pleasure to thousands of satisfied customers worldwide, are born under the skilled hands of 250 craftsmen.

You will see proven work procedures, which lead to the final product - a musical instrument, to which skilled craftsmen devote the most meticulous care. Each grand or upright piano leaving the factory bears an imprint of their work in its spirit.

Are you interested in how many components a three-metre grand piano contains? How much does it weigh? Which type of wood is used to make it? What does the heart of the instrument, which makes such a beautiful sound, look like? Why does its surface have a mirror-like gloss? How long does it take us to make it? Would you like to try tuning a piano?

You will learn all this and more during a tour of the production facilities of the PETROF Company.



all year



Hradec Králové



tour of the factory 90 minutes, tour of the museum 60 minutes



5 to 30 people



Czech, English



[www.muzeumpetrof.com](http://www.muzeumpetrof.com)

More info: [Hradec Králové Region Convention Bureau](#)



# Janské Lázně: a spa for the body and soul

This unique combination of world-renowned spa and first-class sports centre in the Czech Republic offers a wide range of opportunities to visitors.

The natural sources of therapy are the thermal mineral water of a calcium-sodium-bicarbonate type, which rises in the spa complex as the Jan and Černý springs and supplies all the water-therapy treatment facilities and the swimming pools, and the local subalpine climate. The most modern rehabilitation equipment, including robotics, is used during treatment. For example, this is one of the few facilities in the Czech Republic to offer training on an ALTER G anti-gravitational simulator developed by NASA.

Janské Lázně is one of the most popular skiing resorts in the Czech Republic in winter. Throughout the rest of the year, it is popular with tourists and cyclists as the perfect starting point for trips into the Krkonoše National Park. You can reach the mountain peaks by taking the cable-car to Black Mountain (Černá Hora).



all year



Janské Lázně



from 30-minute treatments to weekly stays



individual treatments for 1 person, leisure activities in smaller groups of 10



Czech, English, Russian



[www.janskelazne.com](http://www.janskelazne.com)

More info: [Hradec Králové Region Convention Bureau](#)



# Krkonoše below ground

The Žacléř Open-air Mining Museum was established within the area of the former Jan Šverma black coal mine. Mining here was first mentioned in the 16th century and mining activities were terminated in 1992 on the basis of a resolution by the Czech government.

During the tour, visitors will visit the dirty cloakrooms (řetízkárna), where miners began their shift, and will pass through the tally room to the Jan pit building, where they can climb the 52-metre-tall Jan head-frame tower from the cart railway. The tower affords a panoramic view of the Krkonoše Mountains with Sněžka Mountain in the forefront and the Vraní Mountains with Špičák Mountain, and also a view of the entire complex.

Visitors then visit the restored coal preparation building (there is a lift for disabled visitors) and the newly opened Jitřenka gallery, which is approximately 100m long and where visitors can see a beautiful coal seam. Visitors end the tour in the Jan machine pit, which still contains the original winding engine, and also an exhibition of mine equipment and palaeontological findings.



July and August every day, September to June visits can be arranged by telephone



Žacléř



1 to 2 hours (depending on the visitors' interest)



approx. 30 people



Czech



[www.djs-ops.cz](http://www.djs-ops.cz)

More info: [Hradec Králové Region Convention Bureau](#)



# Wild-camping as a traditional Czech activity

The phenomenon of Czech wild-camping has existed for more than 100 years and dates back to around 1918. Over the following decades it became one of the most popular leisure-time activities and influenced several generations.

Recharge your strength and energy and discover forgotten adventures and the romance of summer camping. Take a break, enjoy the unusual team-building programme and savour the magic of the moment. For the purpose of strengthening relationships, you can set out on bike or in-line skates in the Stříbrný rybník camp or the adjoining Municipal forests, visit the Adventure Park or roast some sausages over the fire and sing some songs in the evening just like old times.



spring–autumn



Hradec Králové



depending on the chosen activities and programme



depending on the chosen type of accommodation (tent, chalet, caravan)



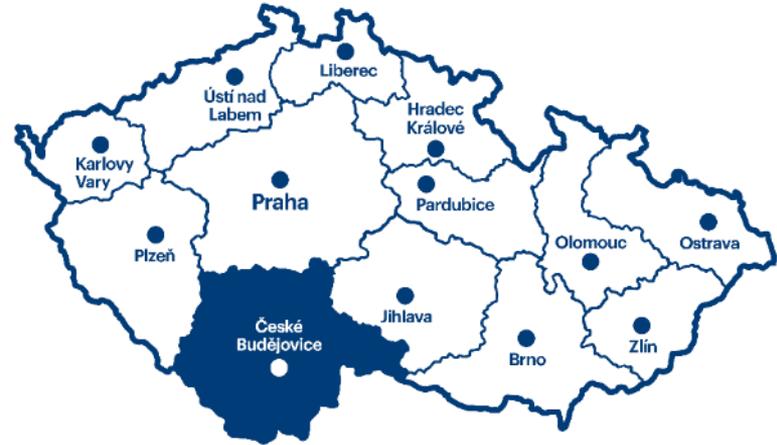
Czech, English



[www.kempstribnrybnik.cz](http://www.kempstribnrybnik.cz)

More info: [Hradec Králové Region Convention Bureau](#)





Incentive traditional and unique activities

# South Bohemia

# Navigate the Vltava River on timber rafts, just like many generations before you

Timber rafts on the Vltava River are nothing new - the tradition of timber rafting has existed here for centuries and raftsmen used to transport wood, building materials, food and other raw materials.

Travel through the scenery of Český Krumlov and experience the magic of the old town and its panorama as you've never seen it before, from the surface of the water during a timber raft trip taking approximately one hour. During the trip, you will hear many interesting things from the raftsmen about the history and present of timber rafting and also about Český Krumlov.



boating season: May–September, rafts are in operation during other months on special occasions (e.g. advent, winter)



historic centre of Český Krumlov



approx. 60 minutes



1 raft 12 people (max. 3 rafts)



Czech, English, German



[www.voroplavba.cz](http://www.voroplavba.cz), [www.malecek.cz](http://www.malecek.cz)

More info: [South Bohemia Convention Bureau](#)



# South Bohemian traditions at Housův Mill

Would you like to experience South Bohemian traditions and enjoy yourself? Housův Mill in Tábor specialises in creating historic programmes for groups - would you like to experience a day at a South Bohemian mill or become a Hussite for example?

Housův Mill is a historic building in the heart of the historic town of Tábor. The basic range of offered corporate team-building activities consists of 8 various themes in a number of versions. These include for example "Life in a South Bohemian Mill" - this programme promotes a competitive atmosphere between teams. Actors recreate the hustle and bustle of a mill and a music band with an old-fashioned repertoire provides a cheerful ambience. Another traditional theme for the region of Tábor and South Bohemia is "Join the Hussites in the fight against everyone" - the opposing roles of the Hussites and the Crusaders are used here in an entertaining manner in the form of historic competitions and a complementary programme. A mediaeval feast is also another option. There are no limits to your imagination.

Weekend, one-day, half-day or just evening events are possible. You can use the interior spaces, the exteriors or any combination of these. Guests can, but are not required to, actively participate in the arranged programme. The Housův Mill team will incorporate your ideas and specific requirements.



all year - a specific programme must be arranged



Tábor



by arrangement - evening, half-day, all day, weekend



depending on the programme



Czech, English, German, other languages can be arranged if required



[www.housuvmln.cz](http://www.housuvmln.cz)

More info: [South Bohemia Convention Bureau](#)



# Sweet as honey

It smells of Šumava and honey here. The most beautiful carved apiary in the world is located in the village of Krušlov. The apiary complex offers views of Šumava, as well as facilities for holding events. Do you know how long bees live and what they like?

During the programme you can take a guided tour about bee-keeping, honey production and try activities like harvesting the honey from the combs.

There is also a bee trail near the apiary, which offers interactive elements on the route. The trail is easy to walk and is 2km long. You can also purchase honey here.

The apiary was created by Mr Mach, who celebrated his hundredth birthday this year. He spent his whole life carving the apiary and also spent his whole life keeping bees.



May to November



Krušlov, Strakonice District



the tour takes approx. 60 minutes, longer programmes by arrangement



ideally groups of 50 people, more participants are divided into smaller groups



Czech, English



[www.kruslovskyvcelin.cz](http://www.kruslovskyvcelin.cz)

More info: [South Bohemia Convention Bureau](#)



# In search of knowledge and tasting Czech gold

Brewing is a golden craft in the Czech Republic. Observe the hand of local brewmasters at work and taste the best selection of South Bohemian beer. You can choose from various types of brewery - from the traditional Budějovický Budvar or Samson, to the local Hluboká Brewery.

The brewing industry is very traditional in the Czech Republic and the opportunity to taste the brew from its source is a unique experience. Beer drawn directly from the tank tastes very different and much better. You can compare various types of beer and beer of various ages. During the tour, you will learn about the brewing process and some breweries allow you to sample the hops as well as the beer.

Budějovický Budvar is a national brewery, which means that every Czech is actually on a visit at home. This brewery is more modernly designed, including a visitors' centre, and preserves the traditional processes. Budějovický Samson will surprise visitors with its beautiful facilities and the historic vaulted ceilings will make the tour even more magical. Solnice Brewery in the centre of the city of České Budějovice transports beer to the nearby pub through a beer pipeline and beer is brewed here using modern technologies. The Hluboká Brewery is based on a centuries-old tradition below the château, and you can taste traditional craft beer here. Enjoy beer in the region where this beverage is so characteristic.



all year, even during poor weather



České Budějovice or Hluboká nad Vltavou



approx. 60 minutes



Budějovický Budvar max. 30 people, more people can be divided into smaller groups; Samson, Solnice, Hluboká - similar or smaller groups of visitors



depending on the chosen brewery - primarily Czech and English; Budějovický Budvar - Czech, German, English, Russian, French, Italian and Spanish



[www.pivovarhluboka.cz](http://www.pivovarhluboka.cz), [www.pivovarsolnice.cz](http://www.pivovarsolnice.cz), [www.samson.cz](http://www.samson.cz), [www.budejovickybudvar.cz](http://www.budejovickybudvar.cz)

More info: [South Bohemia Convention Bureau](#)



# Travel to the Třeboň Region to taste fish specialities and see traditional fish farming

The Třeboň Region has been famous for fish farming since ancient times. Visit the fish hatcheries of the biggest producer of fresh-water fish in Europe, where you will learn about the local fish farming and pond industry tradition. Experience the local tradition with all your senses and delight your taste-buds while sampling fish specialities from the local ponds. You can end your day with a tasting at the Bohemia Regent brewery in Třeboň.

Take a tour of Třeboň Fish Farm, where you will learn more about this traditional craft and fish farming in the Třeboň Region. And you must remember to taste the fish when you visit Třeboň. Fish specialities can be sampled in many areas of the Třeboň Region. The Šupina a Šupinka Restaurant (original carp chips), the Adéla and Harmonie or the Zdejší kuchyně Restaurant at the Zlatá Hvězda Hotel are all located in Třeboň. You can visit the interactive exhibition devoted to fish farming, and especially the figure and works of Štěpánek Netolický in the house of Štěpánek Netolický. This house is also a unique example of well-preserved Renaissance architecture.



spring–autumn



Třeboň



2 hours–whole day, depending on the choice of programme



20 people, more participants are divided into smaller groups



Czech, an English or German language interpreter can be arranged



[www.supina.cz](http://www.supina.cz), [www.laznetrebon.cz](http://www.laznetrebon.cz), [www.trebon.rybarstvi.cz](http://www.trebon.rybarstvi.cz), [www.zlatahvezda.cz](http://www.zlatahvezda.cz)

More info: [South Bohemia Convention Bureau](#)



# The taste of Šumava

Do you enjoy foraging for mushrooms, but don't know where in Šumava? Or would you like to pick some cranberries or blueberries for a tart or making jam? Do you want to forage for mushrooms but don't know your way around the forest or about mushrooms? Go on an outing to pick the fruits of the forest with a guide and enjoy Šumava with all your senses.

You can make your programme in Šumava even more interesting by taking part in traditional activities with professional guides. Foraging for mushrooms or berries and discovering the secrets of the forests of Šumava. You can learn and experience all this during guided tours of the Šumava forests with guides from Šumava.



summer – autumn



Šumava - foraging location depending on your guide's recommendations



3 to 5 hours



ideally groups of 30 people, participants will be divided into smaller groups of 10



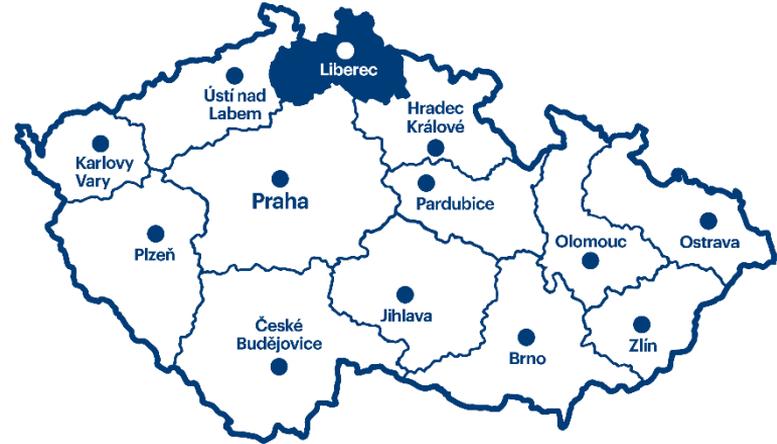
Czech, English



[www.sumavaguides.cz](http://www.sumavaguides.cz)

More info: [South Bohemia Convention Bureau](#)





Incentive traditional and unique activities

# Liberec Region

# Visit the heart of the Crystal Valley to see magnificent beauty

The Museum of Glass and Costume Jewellery in Jablonec nad Nisou is a unique cultural facility, which is the only one of its kind in the country and the world. The museum's collection of costume jewellery is the best in the world and the museum also boasts the biggest exhibition of glass in the Czech Republic.

The building was built in 1904 and contains just under 12 million exhibits. The best of these are displayed in permanent exhibitions under the names of The Endless Story of Costume Jewellery and The Magic Garden, in which you can also see buttons, coins, medals and attractive prizes and trophies from well-known competitions, as well as jewellery.

An extraordinary annexe reminiscent of a glass crystal was added to the museum in 2020. This architecturally unique structure, which was awarded the Building of the Year Award, serves as an exhibition hall and houses the World of Wonders exhibition, which presents the unique story of the origin, the journey and present of glass Christmas ornaments.

The tour is also complemented by workshops, which allow visitors to make their own jewellery as well as a coin or medal, which they can then use during team games. Experience the magic of costume jewellery from Jablonec, adorn your colleagues and become part of this unique North Bohemian gem.

 Tuesday to Sunday from 10 a.m. to 5 p.m.

 Jablonec nad Nisou

 min. 2 hours

 creative workshop for 30 people

 Czech, English

 [www.msb-jablonec.cz](http://www.msb-jablonec.cz)

More info: [Liberec Region](#)



# The magic of Christmas, not just in winter

The small village of Poniklá is located in the picturesque region of the West Krkonoše Mountains in the valley of the Jizera River. This apparently forgotten region hides one of the biggest gems, which you won't find anywhere else in the Czech Republic. The traditional craft of blowing glass beads and making bead Christmas ornaments has been preserved here for over 120 years. The method by which the Christmas ornaments are made was registered in the list of UNESCO Intangible Cultural Heritage in 2020.

The Rautis Company offers visitors a peek at the entire manufacturing process, during which visitors will witness the process of creating glass bead ornaments from beginning to end. During the tour, you will be able to admire the meticulous manual work of blowing beads from glass tubes, silver-coating, colouring, cutting and subsequently assembling the ornaments.

You can then learn the basics of assembling glass bead ornaments in the local creative workshop with the help of instructors and will be able to make your own ornament. You can please your colleagues by gifting your unique product or keeping it as a souvenir to adorn your company's Christmas tree or the tree in your home. Rautis also offers an unusual workshop for companies, during which the masters of making glass bead ornaments will visit your company with all their material, wherever you are located. This means you will be able to make your unique ornament at a corporate party or after a demanding conference.



Monday to Sunday from 9 a.m. to 5 p.m.



Poniklá



min. 2 hours



creative workshop 30 visitors, tour 20 visitors



Czech, English, German, Polish



[www.rautis.cz](http://www.rautis.cz)

More info: [Liberec Region](#)

# Travelling in search of liquid gold

The Liberec Region is a paradise for all visitors who love active exercise, which is why it offers traditional activities, which can be combined with sport. The region has been famous for its traditional beer brewing for centuries and this means that it is the location of large, smaller and the smallest breweries making this delicious brew. Visitors can explore well-known and mysterious corners of the Lužice Mountains and Krkonoše Mountains, on bike or foot, while they travel along the Lužice Mountain or Krkonoše Mountain beer trails.

These trails link micro-breweries and pubs selling locally produced beers and are also an adventure leading you through the most beautiful regions of these mountain ranges. You and your colleagues will be able to enjoy beers such as Born, Cvikov, Kocour, Fries or Trautenberk, which will be the best reward after the many kilometres you have walked or cycled.

The local breweries also offer a range of guided tours and excursions into their inner sanctum, where visitors will be able to learn how our forebears brewed beer, what their secret recipe is and what the modern brewing process is like thanks to a sense for brewing and skilled craftsmanship.



all year



participating breweries in the Lužice and Krkonoše Mountains



min. 2 hours



ideally groups of 10 to 15 people



Czech, English, German



[www.krkonoskapivnistezka.cz](http://www.krkonoskapivnistezka.cz), [www.pivnistezka.cz](http://www.pivnistezka.cz)

More info: [Liberec Region](#)



# Where written history begins

The history of glass making is inherently linked to the Liberec Region, and the beginnings of this craft date back to the second half of the 17th century. So-called Bohemia crystal soon became a unique domestic speciality, which was in demand worldwide and the magnificent Crystal Valley, linking glassworks, glass museums and workshops across the entire region, soon began to form. The first Czech glassworks - Novosad & syn - were established in 1712 in Harrachov in the Krkonoše Mountains, and the craft of blowing glass by hand has been preserved there to this day.

But Novosad & syn is not an ordinary glassworks. The complex also includes a historic glass-cutting workshop, a museum with the most valuable collection of glass in the Czech Republic and currently also a brewery and hotel with beer spa facilities. Visitors who wish to learn the secrets of the origin of Bohemia crystal are offered a range of unique tours, during which they will admire the shaping of glass by the hands of skilled glassworkers and cutters and witness the procedure for processing glass using traditional glassworks technologies. During the tour you can visit the world unique historic glass-cutting workshop, which is nearly 130 years old and is driven by transmissions and a water turbine. You will also be able to try your skill at blowing glass and create your own unique product. You can cut or paint your own unique motif onto glass in the creative workshop to create your own distinctive souvenir.



Monday to Sunday from 8 a.m. to 3 p.m.



Harrachov



min. 2 hours



glass-blowing up to 30 visitors



Czech, English, German



[www.sklarnaharrachov.cz](http://www.sklarnaharrachov.cz)

More info: [Liberec Region](#)



# Honesty, skill, uniqueness

In addition to the dominant traditional activities, which have been preserved in this region for centuries, the Liberec Region also offers a number of lesser known, but no less attractive regional crafts with a history dating back many years. The craft of skilled glassworkers, textile masters, manufacturers of jewellery, DIY workers and artists is associated under the Liberec Region For Itself project, the goal of which is to promote regional products and traditional events, support local services and expansion of their potential.

One of these is the Papyrea Hand-made Paperworks located in a picturesque corner of the Ještěd Ridge in the town of Zdislava. You will feel as if time has stopped when you visit this family-owned factory. Paper is made here according to historic manufacturing procedures, by floating a pulp made from native plant fibres, such as flax, hemp or cotton, and also fibres from unusual materials such as sisal, nettles or horse manure, onto screens. In addition to a tour and commentary by the paper workers here, you will also be able to tour the entire process of making paper by hand and try pressing, drying or embossing paper using old stamps during team-building activities.

A no-less attractive and unique craft is the manufacture of paper carnival masks in Zákupy, a craft registered in the List of Intangible Elements of Traditional Folk Culture of the Czech Republic. The production of these masks dates back to 1880 and, in addition to masks, a number of paper products, such as hats, heads, noses, half-masks and paper lanterns are made here. If you and your team wish to make a unique mascot or want to let your imagination run wild, you can take the opportunities offered by the workshops and paint your own unique piece.



all year



Zdislava, Zákupy



min. 2 hours



30 people



Czech



[www.rucni-papirna.cz](http://www.rucni-papirna.cz), [www.karnevalove-zbozi-masky.cz](http://www.karnevalove-zbozi-masky.cz), [www.lksobe.cz](http://www.lksobe.cz)

More info: [Liberec Region](#)





Incentive traditional and unique activities

# Vysočina Region

# Glassworks Vysočina

The unique Jakub Tasice Glassworks Open-air museum from the end of the 18th century is one of the oldest preserved glassworks in Central Europe and is an example of the constant development of industrial architecture. Regular demonstrations of live “glassworking” under the guidance of glassworker Zdeněk Kunc, glass exhibitions and workshops all take place at the works.

During a tour of this exceptionally well-preserved glassworks open-air museum, you will learn about the history of the complex and the technology of producing and cutting glass. There is also a shop selling Czech glass in the complex. Visitors can see a permanent exhibition of photographs showing the process of filming the series titled Synové a dcery Jakuba Skláře (1984 - 1985) by Jaroslav Dietl. Many historic events of local, regional or even global significance have passed by here, but the glassworks continues to stand in its place and remind us of the famous past, present and future of the Czech glass industry.



all year



Jakub Tasice Works



45 to 60 minutes



50 people



Czech, English



[www.sklarnatasice.cz](http://www.sklarnatasice.cz)

More info: [Vysočina Convention Bureau](#)



# Silver Jihlava

Many years ago, Jihlava used to be the most important town in the kingdom and the oldest royal mining town in the Czech lands. Remember the faded glory of “silver Jihlava” as you walk along the mining educational trail, which passes through the Jihlava-Lesnův district, past places where the traces of mining are most apparent and remind us of the faded glory of mining silver in Jihlava.

The stations on the educational trail in Jihlava focus on examples of the remainders of mining activities, the history of the observation tower on Rudný peak and natural sites of interest. According to surveys, there are 170 larger pits in the area surrounding Rudný Peak and many smaller pits left over from survey excavation are distributed throughout the entire peak.

The route leads past 13 information boards, ten of which are located in the area around Rudný Peak and form the central circuit of the trail; other stations are the gallery of Saint John of Nepomuk, the Rounek location and the Bílý Kámen location.



all year



Jihlava – Lesnův



2 hours



unlimited capacity



information boards are in Czech only



[www.jihlava.cz](http://www.jihlava.cz), [www.dojihlavvy.cz](http://www.dojihlavvy.cz)

More info: [Vysočina Convention Bureau](#)



# Discover and experience Třebíč from another angle

Třebíč is not just a town of UNESCO monuments, it is also full of stories. Get to know this beautiful town a little differently, choose one of the experience packages and experience Třebíč differently!

Do you enjoy the aroma of biscuits? In addition to a tour of the Jewish District, the synagogue and the house of the Jewish trader, you can also look forward to a menu according to traditional Jewish recipes. This package is perfect for visitors who love baking, because you will have the opportunity to bake some traditional Jewish biscuits.

Would you rather something a little stronger? No problem. You can also choose from a tasting of Czech kosher wines, original whiskey from Třebíč or Třebíč beer.

But what would a visit to Třebíč be without a tour of the Basilica of Saint Prokop? You can combine it with a tour of the brewery. A personal guide will accompany you throughout the entire programme. The individual activities will be directed by experienced lecturers and guides.



all year



Třebíč



depending on the chosen activity



ideally groups of 30 people (the max. capacity can be up to 200 visitors)



Czech, English, or an interpreter can be arranged



[www.poznejtrebic.cz](http://www.poznejtrebic.cz)

More info: [Vysočina Convention Bureau](#)



↑ Jakub Mertl

↓ Roman Šulc

# Back to the roots at the Eden Centre

At Eden you will experience a fascinating journey through time along the line of the past - present - future. Visit the mountain village and learn about the lives of our forebears. Find out about folk crafts such as weaving, pottery or joinery. Visit the herbalist, bee-keeper, potter and miller and take part in their lives.

At the Eden Centre, you will see demonstrations from the lives of ordinary people in the Vysočina Region. While walking through the seven replica buildings from the 19th century, you will feel as if you are travelling in time. Visit the mill to taste some freshly baked buns for example! The exhibition also includes a Lord's manor, which presents how the nobility lived.

Animal lovers will be delighted to visit the farm or riding complex. You can find everything you need at Eden, including a pub, which brews its own Mitrovsky beer. There are also areas for holding private or corporate events. Thanks to the wide range of offered services, the Eden Centre is the ideal place for holding corporate events. The complex includes a modern Eco-pavilion, which is currently being renovated.



May to September (however, a number of events are held at Eden outside the season)



Bystřice nad Pernštejnem



depending on the chosen activities (approx. 3 hours)



depending on the chosen activities



Czech, English



[www.centrumeden.cz](http://www.centrumeden.cz)

More info: [Vysočina Convention Bureau](#)



# Brewing beer with the brewmaster of the brewery in Kamenice nad Lipou

A one-day teaching/tasting course, during which you will try brewing beer with the brewmaster of the Kamenice nad Lipou brewery is the right choice for everyone who loves this golden brew.

This experience includes a guided tour of the small and large brewery, during which you will hear about the technology of brewing beer and also some of the history of the Kamenice brewery. You will actively take part in brewing beer with the brewmaster, who will tell you interesting facts about beer, the technological process of brewing and will also teach you about all the equipment and ingredients needed to brew beer.

And at the end of the day, you will taste your work along with all the currently brewed beers in the brewery. As well as a day full of new experiences, you will also receive gifts and a certificate from the brewmaster of Kamenice Brewery. Unlimited consumption of beer throughout the day is a matter of course.

 all year by prior arrangement (depending on the capacity of the brewery)

 Kamenice nad Lipou

 approx. 10 hours

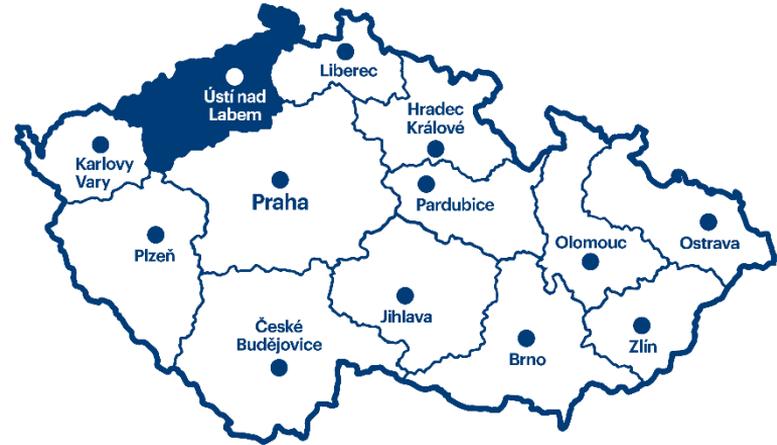
 30 people

 Czech (an interpreter can be arranged)

 [www.pivovar-kamenice.cz](http://www.pivovar-kamenice.cz)

More info: [Vysočina Convention Bureau](#)





Incentive traditional and unique activities

# Ústí nad Labem Region

# The landscape of Czech hops with a tradition of over 800 years

The town of Žatec is a royal town and also the home of beer and hops. The history of brewing and processing hops can be experienced here in many forms. A number of buildings where hops were stored and processed now form a zone of technical monuments and are a candidate for registration as a UNESCO World Heritage Site.

The entertaining and educational Temple of Hops and Beer is one of the hop and beer attractions. You will climb the hop Tower, which affords endless views of the landscape and of the chimneys in Žatec, you will lose yourselves in the labyrinth made from beer bales or among the dozens of coats of arms of hop producers in the Hall of Coats of Arms. The Sladovna Gallery presents an exhibition of malting, the history of Žatec as a popular place for filming or the interactive “History of the UnUsual Pencil” exhibition.

And where to next? The path continues in search of the industry in Žatec, to the renovated building of the old paperworks or the biggest hop museum in the world. You will find the new Žatec Through Time exhibition in the town hall tower and will walk past the smallest hop garden in the world on the way there. Meder’s House is a historic gem. It is one of the oldest buildings in the town with the house number of 102 and stands on Náměstí 5. května. The building is one of the first examples of Mediaeval town architecture in the country. And to finish off with? Take the Trail through the Hop Gardens, which leads through the grounds of the Hop Institute, an area where hops have grown for nearly 10,000 years.

 all year, except for the lift up the hop tower, which only operates in summer

 Žatec

 1 to 4 hours (potentially all day)

 10 to 50 people, participants will be divided into smaller groups of 10

 Czech, English, German

 [www.chchp.cz](http://www.chchp.cz)

More info: [Ústí Region Convention Bureau](#)



# Zubrnice - the youngest open-air museum in Bohemia

The only open-air museum in the north of Bohemia and also the youngest in all of Bohemia, will transport you into the environment of rural life in the Sudetenland in the past. You will be able to see historic houses, learn about the practices and culture of the time and also the connections to the landscape of the Bohemian Highlands.

The Open-air Museum in Zubrnice is based on an old, historic village. You will find timbered houses, a village shop, a fruit drying facility, an exhibition presenting an old rural school or a small water mill fed from Luční stream here.

The most popular events at the museum are rural craft fairs held at Easter and in Autumn or at Christmas. The village transforms according to the season, with the fragrance of plaited Christmas bread, buns or dried apples coming from the tiled oven. Craft demonstrations take place and handwriting is taught at the school.

The station built in 1890 on the local Velké Březno - Úštěk - Verneřice track is an interesting technical monument in Zubrnice. The station building houses a railway museum, which offers an exhibition about the history and present of the track, a peek into the small shipping office with period furnishings or a historic rail trolley.

You can travel along the Zubrnice museum railway from Zubrnice to Ústí nad Labem in the tourist season.



May to September every day except for Mondays, April to October on weekends only, entry by previous arrangement outside the season



Zubrnice (in the Central Bohemian Highlands)



1 to 2 hours



10 to 30 people, more participants are divided into smaller groups



Czech, other languages must be arranged in advance



[www.nmvp.cz](http://www.nmvp.cz)

More info: [Ústí Region Convention Bureau](#)



# Journey in search of Czech porcelain or how Czech “Blue Onion” porcelain is made

You will see something you can't see anywhere else - how the world-famous Blue Onion decorated porcelain, which is made by only one company in the Czech Republic - Český porcelán, a.s. Dubí - is made using the original underglaze technique.

You will see how porcelain paste is prepared and the various methods used to create porcelain products - from the traditional, to the most modern shaping techniques, which include isostatic pressing or pressure casting.

During the tour, you can warm yourself by the modern quick-firing furnaces and will see how the basic elements of the onion motif are transferred to the fired biscuit porcelain during the decoration process. You will also observe the hands of the artists as they put the finishing touches to the onion pattern.

The House of Porcelain with Blue Blood is also worth visiting. The renovated complex of a former cinema serves to present an exhibition devoted to the history of porcelain manufacture in the Krušné Mountain foothills.



all year



Dubí u Těplíc



2 hours



10 to 30 people, more participants are divided into smaller groups



Czech, German and English by prior arrangement



[www.mesto-dubi.cz](http://www.mesto-dubi.cz)

More info: [Ústí Region Convention Bureau](#)



# Exploring coal mining in North Bohemia from up close

The excursion into mines in full operation and to areas being reclaimed is called a coal safari. You will learn about the technologies used to mine brown coal and to restore the landscape after mining has finished from close up. You will observe the mining machinery working and see coal mining live.

You will visit the ČSA quarry and the RK 5000 bucket excavator, which is the last machine of its type in the world. You will also see the KU300 excavator at work extracting coal or the KU800 removing overlying soils.

Outside the quarry, the tour will take you to the Most Hippodrome, which is one of the successfully reclaimed former mining sites, to Most Lake and to the complex of the transferred Church of the Assumption of Our Lady, where you can learn about its history.

You can also take a trip of Vršány mine or a reclamation tour, during which you will visit the best-known areas around Most, where all traces of brown coal mining have disappeared, with a guide. To areas, which are now used for relaxing and resting.



April to September, reclamation tours can be taken all year round



Most



3.5 to 4 hours



Coal safari 18 people, Offroad safari 30 or more



only Czech (Coal safari); English, German (Offroad safari)



[www.offroadsafari.cz](http://www.offroadsafari.cz), [www.uhelnesafari.cz](http://www.uhelnesafari.cz)

More info: [Ústí Region Convention Bureau](#)



# Bohemian Switzerland – the cradle of Czech hiking

This wild landscape born from a sea, has been full of secrets for centuries and has as many names as it has had visitors. However, its present name comes from the Swiss artists who were active in nearby Dresden during the 18th century. Which is why the landscape began to be called Saxon Switzerland.

A few years later, the local landscape became popular for hiking and some of the oldest hiking associations in Europe were established here from the 19th century. Along with the Alps, this region became the cradle of European and global hiking. Thanks to the various associations and the owners of the local Clary-Aldringen and Kinsky estates, the most beautiful destinations in the wild landscape, such as Pravčická brána or the gorge of Kamenice River, were made accessible from 1878.

You can experience Bohemian Switzerland and its landscape on many hiking routes, from accessible observation points, observation towers or the saddle of a bike or in local museums.



all year, the best-known destinations, such as Pravčická brána are open in the winter and summer seasons



Krásná Lípa – Hřensko – Děčín



2 to 6 hours



2 to 50 persons, depending on the chosen activity the group may be divided into smaller groups

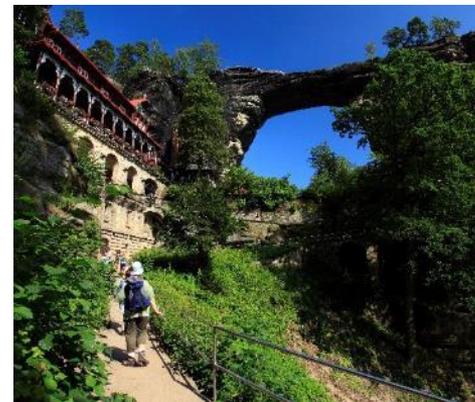


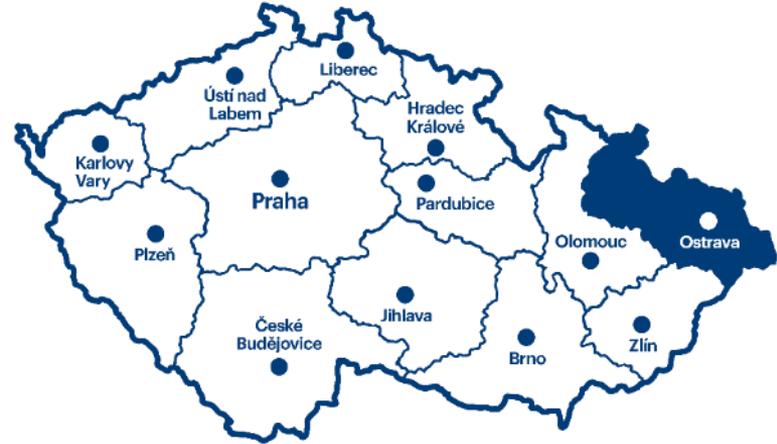
Czech, English, German



[www.ceskesvycarsko.cz](http://www.ceskesvycarsko.cz), [www.ustecky-convention.cz](http://www.ustecky-convention.cz)

More info: [Ústí Region Convention Bureau](#)





Incentive traditional and unique activities

# Moravian-Silesian Region

# Lower Vítkovice: a world unique monument in Ostrava

Visit the world unique Lower Vítkovice complex, where coal was mined and raw iron produced between 1828 and 1998. This industrial complex has now been transformed into a unique educational, cultural and social centre, with a guaranteed “wow effect”.

You will feel as if you are in a Jules Verne novel when you visit this world unique complex, with guided tours frequently being given by former employees of the iron works. These former employees will take you into the heart of the tall furnace, where you will be transported by the lift, which used to transport iron ore and coke. You will then set out to the Bolt Tower observation point with restaurant, which affords beautiful views of the city and the far-off peaks of the Beskydy Mountains. Another interesting stop is the modern Multi-functional Gong Hall, which was created by converting the original gas holder dating from 1924 and is also the biggest congress facility in North Moravia (1,509 people/theatre layout).

Lower Vítkovice is one of the stops on the Technical Trail, which connects places reminding visitors of how technically and professionally advanced North Moravia and Silesia were. You will experience the unique genius loci of the technical monuments and places that are still alive with industry.



all year



Ostrava - Vítkovice



depending on the chosen programme



maximum capacity depending on the individual excursions



Czech, English, Polish, German



[www.dolnivitkovice.cz](http://www.dolnivitkovice.cz), [www.technotrasa.cz](http://www.technotrasa.cz)

More info: [Ostrava Convention Bureau](#)



# MARLENKA kingdom of honey

Honey delicacies have become a tradition in North Moravia, even though the recipe for these treats was imported to the Czech Republic. Imagine happily relaxing with a coffee and a piece of MARLENKA to go with it.... Basically culinary heaven. You will have the opportunity to peek under the lid of production of this treat, which has managed to spread worldwide from North Moravia.

A tour of Marlenka is not just a tour of the manufacturing facilities, but, most importantly, a tasting of the sweet products made by this company. And not just these. Your taste-buds will be soothed with some original Marlenka coffee made the traditional Armenian way in a cezve and visitors who enjoy something a little stronger can also taste Armenian brandies in the café after the excursion.

As well as a tasting, you can also expect the aforementioned guided tour of the manufacturing facilities, information about the company's history, a professional documentary and a visit to the company shop with the option of choosing something from the entire range of MARLENKA products, with a discount. So don't hesitate to come and taste some of our products!

 practically any time by arrangement by telephone

 Frýdek-Místek

 90 minutes

 10 to 35 people

 Czech, English

 [www.marlenka.cz](http://www.marlenka.cz)

More info: [Ostrava Convention Bureau](#)



# Štramberk ears: the only ear you are allowed to eat

There is probably no more typical food characterising the destination of North Moravia than the “Štramberk ear”. Discover the secret to baking ears in Štramberk and bake and eat your own ear.

You will discover the secret of baking these ears, when recipes are often unique family heirlooms and are only disclosed very rarely. Štramberk ears are the first Czech food product to be awarded protection of geographic origin by the EU.

The legend of the origin of “Štramberk ears” refers to the 13th century when the wild Tartar armies came to the town in 1241.

So come and not only taste an ear, but also bake one. You can try your hand at baking your own Štramberk ear at the U Hezounů bakery, using the old classic rolled method. The “Štramberké uši od Hezounů” family company has won the Best Štramberk Ear competition several times and therefore guarantees that your Štramberk ear will be a success.



all year, ideally in good weather



Štramberk (Beskydy)



90 minutes



10 to 20 people



Czech, the product materials and baking instructions are also written in English



[www.usiodhezounu.cz](http://www.usiodhezounu.cz)

More info: [Ostrava Convention Bureau](#)



# If you have not visited Landek, you have not visited Ostrava

Take the cage down the mine like a real miner. Try riding the mine cage and discover the secrets of the oldest shaft in Ostrava. Landek is the only place in the Ostrava Region where you have the opportunity to go down into the actual mine.

The mine exhibition is located in the historic Anselm Mine. Visitors go down into the pit in the original mine cage. The exhibition includes the historic Albert and František seams. Along 250 metres of mine tunnels, the guides explain the physically demanding work of miners and introduce visitors to various professions working in the mines. The second part of the tour leads visitors to the world unique mine rescue exhibition. Visitors can see unique breathing equipment from 1883 for example. People can learn about the demanding work carried out by mine rescue workers from the 19th century to the present. The ride on the original mine train from the 1960s is also unique. But LANDEK PARK is not just about mining. The 35-acre complex also includes a sports-relaxation area, including a camp and catering facilities.

Landek Park is one of the stops on the Technical Trail, which connects places reminding visitors of how technically and professionally advanced North Moravia and Silesia were. We will show you the unique genius loci of the technical monuments and places that are still alive with industry.



all year



Ostrava



up to 120 minutes - depending on the chosen route



max. 40 people



Czech, Polish, English (by arrangement)



[www.landekpark.cz](http://www.landekpark.cz), [www.technotrasa.cz](http://www.technotrasa.cz)

More info: [Ostrava Convention Bureau](#)



# Let's meet at the Tripoint

Have you ever stood with both feet in three countries? Have you ever visited the easternmost point of our country? We invite you to visit the Tripoint, a place where three nations meet: Czech, Polish and Slovak, a place where you sometimes think time has stopped. Come and see “Gorol” with us.

The Tripoint itself is located on the bed of the local stream in the village of Hřčavy. Thanks to the footbridge leading over the stream, you can stand right above this point. Otherwise, the Tripoint is defined by three stone monoliths and each country has one monolith on its territory. You can reach it by foot and make your outing more interesting with an adventurous group game. Another option is to ride an electric bike to this point: tips for bike hire, charging stations and the route are available from any IC in the area (Jablunkov, Mosty u Jablunkova, Třinec, Český Těšín).

You can taste traditional “Gorol” specialities (home-made cheese, Hřčavy Beer), visit the sheep and learn about the “ordinary lives of our forebears” and much more at Hřčavský Grunt. The family farm strives to preserve the traditions of our grandparents, the original folklore and culture, and promotes traditional methods of processing and producing regional products. Their excursions are a balm to the soul.



all year



Jablunkov, TO Těšín Silesia



depending on the programme, from 30 minutes to a whole day



max. 25 people



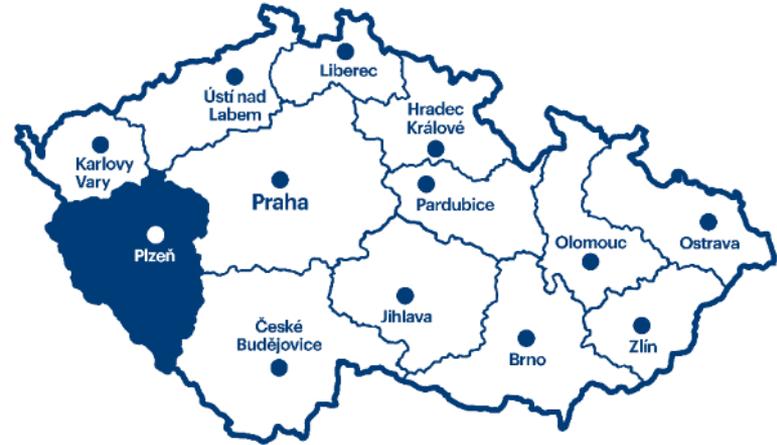
Czech, Polish, printed materials in English



[www.tesinskeslezsko.cz](http://www.tesinskeslezsko.cz), [www.hrcavskygrunt.cz](http://www.hrcavskygrunt.cz)

More info: [Ostrava Convention Bureau](#)





Incentive traditional and unique activities

# Pilsen Region

# World Championships in Rolling Beer Casks

World Championships in Rolling Beer Casks - brewery teams compete in a race with oak beer casks, which takes place in the Chodovar Brewery complex.

Take part in the traditional brewery team race in running 600 metres with a wooden beer cask. But there is much more to see for visitors. Visitors can take part in the Chodovar in-line skate race or try the electronic beer cask rolling simulator for example. The open cliff cellars in which the popular golden brew is stored, or the children's garden, are a matter of course. Chodovar also welcomes visitors who enjoy taking walks and has prepared a Tour de Chodovar for them, or a cycle race along the Březová u Sokola - Chodovar route.



June



Chodová Planá



half a day, whole day (depending on the chosen activity)



ideally groups of 10 people



Czech, English, German, Russian



[www.chodovar.cz](http://www.chodovar.cz)

More info: [Pilsen Region](#)

# Chodsko Celebrations

The Chodsko Celebrations are among the oldest and biggest ethnographic celebrations in the Czech Republic, which are respected not only by visitors from Czechia, but also from more distant lands. Every year, the organisers welcome up to six hundred performers on several stages.

Come and visit the traditional Chodsko Celebrations, learn about the traditions, traditional crafts, cuisine or Chodsko dialect. Important events during the Chodsko Celebrations are the famous Mass on Veselá hora - Vavříneček, which are held under the open air on Saturday and Sunday from 10 a.m. A pilgrimage was originally a church festival held in memory of the saint in whose name the building (church, chapel) was consecrated.

From the 19th century, these celebrations also became more entertaining in nature, the Holy Mass was followed by a dance, there were trade stands, performances by wandering actors and even various attractions. Pilgrimages were among the most important holidays in the town or village. Three pilgrimages were celebrated in Domažlice, the Saint John, Marian and Saint Laurence pilgrimages, the last of which gradually became the most significant.



August



Domažlice



depending on the chosen programme, the Chodsko Celebrations last 3 days



ideally groups of 10 to 20 people



Czech, German



[www.domazlice.eu](http://www.domazlice.eu)

More info: [Pilsen Region](#)



# Summer Baroque Festival

In the Plzeň Region, the summer is inextricably linked to the Baroque and the very popular Summer Baroque Festival. Come and experience and sample the Baroque through beautiful music, authentic theatre, costume shows and also Baroque tastings and craft workshops.

The Summer Baroque Festival is a major event and the most popular part of the unique “West Bohemian Baroque” project by the Plzeň Region. The main part consists of events held in significant Baroque locations in the Plzeň Region (Mariánská Týnice, Klatovy, Zelená Hora, Tachov, Kladruby, Plasy, Hrádek u Sušice, Manětín) and the festival is complemented by local concerts, festivals in the Baroque spirit, pilgrimage Mass, exhibitions and other interesting events.

An extensive programme in which visitors can sample the Baroque with all their senses is prepared at each location. Visitors can listen to Baroque music, sample a Baroque menu, take a night-time tour of a selected monument, experience a Baroque rendezvous or smell typical Baroque aromas. Every year, the organisers try to add more new elements to the traditional offer of Baroque festivals, so that visitors realise that the Baroque period was not a “time of darkness”, but a period of magnificence, art, good food and drink, and also piousness.



summer



major Baroque locations in the Plzeň Region



depending on the chosen programme



ideally groups of 30 people



Czech, German



[www.zapadoceskebaroko.cz](http://www.zapadoceskebaroko.cz)

More info: [Pilsen Region](#)



# Bahna - Land Forces Day

Bahna is the annual presentation of the Armed Forces of the Czech Republic and military history clubs to the public. The event takes place in the former Bahna u Strašic military training ground. The main goal is to present current military technology to the public during practical demonstrations in the field, and remind visitors of traditions and combat operations of the past.

The biggest joint demonstration of current and historic military technology in Europe in Zadní Bahna u Strašic. During the event, military history clubs stage demonstrations of dramatic moments during the First World War of military interest, from military operations on the Eastern or Western Front or within the territory of the Protectorate. Tracked and wheeled vehicles from the Museum on the Demarcation Line in Rokycany always take part in the event. The main theme is traditionally the defence of the Czech Republic. Combat demonstrations focus on how heavy Czech units are prepared and trained in defence of the country.



June



Bahna - Strašice



all day (depending on the chosen programme)



ideally groups of 30 people



Czech, English, German



[www.bahna.eu](http://www.bahna.eu)

More info: [Pilsen Region](#)



# Bake a traditional Chodsko tart

Very few regional specialities from the Plzeň Region are as renowned as these flat tarts filled with quark, poppy seeds and plum jam. Decorate and bake your own Chodsko tart.

Learn about the local way of life, the culture and the distinctive dialect. Chodsko is not just about Chodsko folk costume and pipes, but also about colourful pottery. If you purchase some here, it will not only be a beautiful decoration, but also a permanent reminder of the Chodsko Region.

Very few regional specialities from the Plzeň Region are as renowned as these flat tarts filled with quark, poppy seeds and plum jam. They differ regionally in the way they are decorated. In some places, the fillings are placed in stripes, in others, plum jam and poppy seed decorations are applied to a quark base.



 all year (by arrangement)

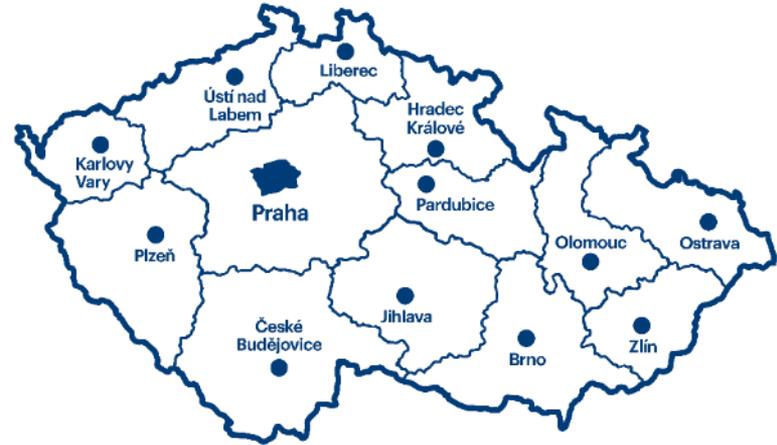
 Chodsko

 2 to 3 hours

 ideally groups of 20 people

 Czech, English, German

More info: [Pilsen Region](#)



Incentive traditional and unique activities

# Prague

# Fairy-tale puppet workshop

The puppet-making workshop is an opportunity to discover the secrets of making traditional marionettes. Every participant will take home their own wooden puppet, which they use their imagination to create. The whole group can then put together an original puppet ensemble with their puppets and rehearse their own theatre performance together.

The history of the Czech puppet-making tradition covers over three centuries. It is still present in Prague, not only in the many puppet theatres and ensembles, but also in artistic workshops, which are engaged in making marionettes and some of which also hold their own courses teaching this artistic craft. The workshop in the studio in Vinohrady offers a programme for visitors who wish to give their creative spirit free reign for a time.

Puppet-makers from the workshop begin the short course by telling the participants about the puppet-making tradition and historic manufacturing techniques. Participants use their imagination to assemble their own unique puppet from the prepared wooden components and various accessories and imbue it with its own character. If they wish, they can also choose one of available collection of 20 puppets as a model. Participation in this course does not require any special technical skill - the puppet-making lecturers provide instructions and advice on how to work with the tools and materials. There are small refreshments available for participants during the workshop.



all year



Marionety Truhlář, Prague 3



3 to 4 hours



10 people



Czech, English



[www.marionety.com](http://www.marionety.com)

More info: [Prague Convention Bureau](#)



# Painting in the enamel studio

Learn the enamel painting technique and embellish your own utility or decorative item - this is what visitors to the only enamel workshop open to the public all-year-round, not only in Czechia, but also in Europe, can experience. As well as a creative experience, visitors will also take home a tangible souvenir, which will resist decades of the ravages of time.

Enamelling is an ancient technology used as a decorative element on jewellery and also as a surface treatment to increase the durability of iron items. Enamel was even used to decorate the Czech Crown Jewels! Participants of the enamel workshop in Malá Strana can remember the golden era of the Prague enamel workshops.

The enamel course is very simple: the lecturers explain and demonstrate the enamel painting technique and then it is all up to the participants' imagination. The prepared art supplies are used to decorate any of the wide range of items: mugs, plates, bowls, signs or jewellery. After the item has been embellished, it goes into the ceramic furnace for several minutes and the participant then waits until his creation cools down. In nice weather, you can also sit in the courtyard of the building not far from Charles Bridge. The workshop is open to all visitors without restrictions - ten of the total capacity of thirty places are disabled access.



all year



Smalterie, Prague 1



2 to 4 hours



30 people

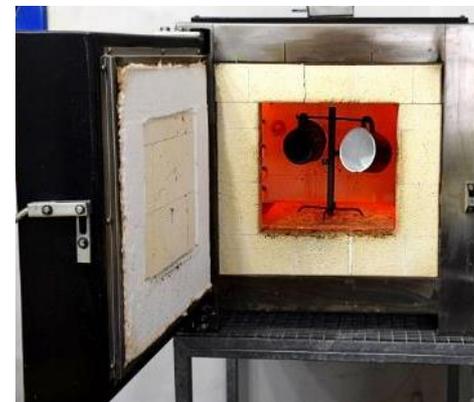


Czech, English, German, French



[www.smalterie.cz](http://www.smalterie.cz)

More info: [Prague Convention Bureau](#)



# Making shampoo: taste before mixing!

You don't have the opportunity to make a shampoo using natural ingredients, to your specific requirements, every day. And the opportunity to use a beverage that is a traditional element of Czech culture - beer - is even more unique. The unique laboratory offers a workshop for mixing the shampoo of your dreams, linked to a tasting of its main ingredient.

For many years now, the tradition of Czech beer has not been restricted to consumption of the foamy beverage. The restorative effects of beer are also utilised in natural cosmetic products. Staré Město in Prague hides a laboratory where the shampoos of your dreams are mixed with beer as the main ingredient.

At the laboratory, visitors are acquainted with a range of ingredients that can be used during mixing and can then start creating their own shampoo. Everyone makes their own unique shampoo to achieve the colour and fragrance they desire. When working on their product, visitors can also taste its main ingredient: beer, brewed according to an original recipe from first-class Czech ingredients. Participants in the workshop can naturally also select other beverages from the range of available refreshments and can also use the facilities and technical equipment of the laboratory.



all year



Manufaktura EXPERIENCE, Prague 1



45–60 minutes



14 people



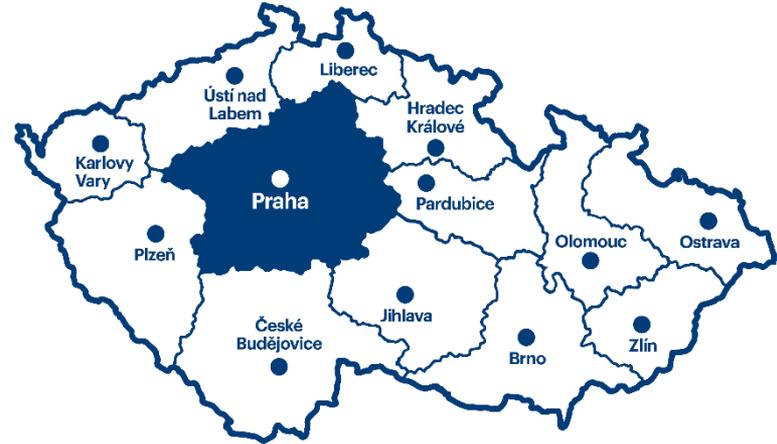
Czech, English



[www.experience.manufaktura.cz](http://www.experience.manufaktura.cz)

More info: [Prague Convention Bureau](#)





Incentive traditional and unique activities

# Central Bohemia

# The Museum of Nativity Scenes hides a treasure in its attic - the biggest moving nativity scene

The plastic portrayal of Saint Josef and the Virgin Mary caring for the newborn Jesus in the stable is intrinsically linked to Christmas. This is called a nativity scene. The tradition of creating nativity scenes dates back to the early Modern Era in the Czech Republic. Over time, nativity scenes ceased to be a privilege and simple people began to make them at home.

But you don't have to admire nativity scenes during the Advent Period only. The Museum of Nativity Scenes in Karlštejn, which you will find approximately half-way along the route to Karlštejn Castle, invites visitors to see a unique exhibition all year-round. A high-quality collection of Czech historic nativity scenes from various periods, regions and materials - wood, wax, tin, ceramics, plaster and even rarities such as sugar or bread, and even nativity scenes carved in nuts, can be seen on the ground floor of the building. The parish building, which houses the museum, is full of nativity scenes and interesting items, from cellar to attic.

However, the attic space hides a unique surprise for visitors and is the home of the biggest moving nativity scene. Covering 80m<sup>2</sup>, the area below Karlštejn Castle comes alive with Czech sovereigns, knights and a white lady, and figures up to 75cm tall can be seen in this nativity scene. It is called the Royal Nativity Scene, because 12 Czech rulers come to bow before Jesus in it, from Saint Wenceslas, through Charles IV, Rudolf II, to T.G. Masaryk.



April–December (opening hours)



Karlštejn



1 hour



max. 20 to 30 people, visitors will be divided into smaller groups



no language requirements (tour of the exhibition)



[www.muzeumbetlemu.cz](http://www.muzeumbetlemu.cz)

More info: [Central Bohemia Convention Bureau](#)



# Where Czech cut glass is born

Observe the hands of Czech glassworking masters and be amazed by their fascinating skill and traditional craftwork. Discover the hidden corners of the Rückl Glassworks in Nižbor in the middle of the forests of Křivoklát and absorb the ambiance of the place where hand-blown and cut Bohemia Crystal is born.

The Rückl Glassworks was established in 1846 and has elevated the Czech glass industry to a new level since then. Rückl combines the noble beauty of hand-blown and cut crystal with unique design.

The glassworks is located in Nižbor, in the picturesque valley of the Berounka River, just 35 minutes from the centre of Prague. Thanks to its location near the capital city and two exceptional castles, Karlštejn and Křivoklát, the Rückl Glassworks is the ideal place to visit.

During guided tours of the Rückl Glassworks, visitors have the opportunity to view individual phases of the traditional technique of glassworking. Each of the individual steps in making crystal is explained and demonstrated, just like the art of hand-blowing, the quality control process and the craftsmanship of the glass cutters.



all year, on weekdays



Nižbor



tour 45 minutes + time to view the shop



ideally groups of 35 people



Czech, English



[www.ruckl.com](http://www.ruckl.com)

More info: [Central Bohemia Convention Bureau](#)



# The remarkable landscape where lime was quarried

A remarkable landscape, where lime cliffs alternate with rippling, light deciduous forest and forest steppe, along with the blooming cliffs and the canyon valley of the Berounka River. The biggest karst region in Bohemia, where lime has been quarried for centuries, lies not far from Prague.

The tradition of industrial lime quarrying in the Bohemian Karst dates back to the 19th century. No lime is quarried today, apart from at the imposing and large Čertovy schody (Devil's Stairs) quarry. The quarries that were created as a result, naturally grew over and created unique canyons in the hilly terrain, which have become popular with day-trippers.

If you wish to experience the past when lime was quarried, visit the Solvayovy lomy open-air museum. A group of enthusiasts is involved in rescuing industrial heritage here, visitors can find out more about the history of the quarry industry, visit a mine gallery or ride a train, all in the magnificent karst landscape.

Visit the Bohemian Karst and go on a magnificent and breathtaking hike. There are numerous hiking trails for everyone to choose from depending on the level of difficulty.

Note: You can only reach the open-air museum by foot.



April to October in good weather



Bohemian Karst



depending on the chosen route (e.g. Velká Amerika - Solvayovy lomy - Sv. Jan pod Skalou: time needed 4 to 5 hours)



45 to 50 people



no language requirements

More info: [Central Bohemia Convention Bureau](#)



# Minting a Prague Grosch at the Italian Court

An entertaining tour of the Royal Mint at the Italian Court, (Vlašský dvůr) where you will learn about the history of minting the Prague grosch and about important figures who could be linked to this building. During the tour, you will listen, observe, guess, talk and receive grosch coins for giving the correct answers. The participant with the most grosch coins will be rewarded.

The Italian Court offers three tour routes with interactive elements, which playful adults will also appreciate during a corporate event for example. Visitors can collect worksheets at the Italian Court ticket office, find the hidden gnomes during the tours and walk through the exhibition while being entertained. The newly opened cellar hides the Mystery of the Lost Silver, where visitors can try passing through a mine tunnel and also learn about the legend of Kutná Hora on the light boards. There are also other interesting exhibitions - some of which you can view individually and some only with a guide. The royal mint contains nearly 150 coins minted in the mint in Kutná Hora. The mint wheel, which contains a photographic collection of coins from the Mediaeval Ages to the present, which you can actually spin, is a unique exhibit. The last room in the exhibition is full of interactive exhibits, which you can touch or try. And at the end you can actually take home a hand minted Prague grosch coin.

 all year, April to September from 9 a.m. to 6 p.m., other months from 10 a.m. to 5 p.m.

 Kutná Hora

 90 minutes

 20 people

 Czech, English

 [www.pskh.cz](http://www.pskh.cz)

More info: [Central Bohemia Convention Bureau](#)



# Folk costumes in Ostrov u Bohdanče

The Ostrov Museum of Folk Costumes houses the biggest private collection of historic rural clothing in the Czech Republic. The exhibition is unique because it is the only one in the Czech Republic to present folk clothing from all the local regions to the public.

This unique exhibition is the very first public presentation of all folk costume regions in the Czech Republic. Folk costumes are an expression of folk culture of the 19th century, which is why you will find exhibits mainly from this period in the Ostrov Museum of Folk Costume. All the more important regions of the Czech and German speaking Czechs, Moravians and Silesians are represented here.

You can view 260 complete folk costumes in the exhibition (190 women's costumes, 40 men's costumes and 30 children's costumes). However, there is a total of nearly 4,000 exhibits displayed at the museum, including an extensive collection of 64 gold women's bonnets, nearly 300 women's headscarves, 100 pairs of historic folk costume shoes, 750 pieces of historic lace and much more.

The exhibition of folk costumes is complemented by historic items mostly used to process textile raw materials, spinning and weaving. Visitors will also see an accompanying collection of headscarves, laces and demonstrations of their manufacture, ribbons, bonnets, collection of buttons, dolls in folk costume and more accessories.



 all year, depending on [opening hours](#) or by arrangement by telephone

 Ostrov u Bohdanče

 90 minutes

 ideally groups of 10 (bigger groups can be divided)

 Czech

 [www.muzeumkroju.cz](http://www.muzeumkroju.cz)

More info: [Central Bohemia Convention Bureau](#)

# How were/are ŠKODA marque cars made?

Go back in time and admire car models and their development across history. And how are cars made now? That is also something you can see with your own eyes in Mladá Boleslav.

The museum is designed as a modern display case for the marque, which invites visitors to take a diverse, fascinating, interactive and multi-media walk through the company's history. A dynamic drive through the history of the Škoda Auto car factory, consisting of cars, films, contemporaries and documents arranged throughout more than 1,800m<sup>2</sup> of exhibition space in historic manufacturing sheds. The museum also boasts the multi-functional "Laurin & Klement Forum" hall and the modern Václav Café/Restaurant.

The permanent "Tradition", "Evolution", and "Accuracy" exhibition forms the main concept of the Škoda Museum, and is staged through multimedia and interactive elements. Visitors have a wide range of options, from simply viewing the vehicles and exhibits, through viewing pictures and films, to more thoroughly reading the written texts - this flexibility is one of the museum's main attributes.

A guided tour of the Škoda Museum or an excursion into the Škoda Auto manufacturing facilities can also be arranged.



the museum can be visited every day from 9 a.m. to 5 p.m. without a guide, a guided tour must be arranged in advance



Mladá Boleslav



the standard guided tour lasts 90 minutes and can be adapted to the visitor's requirements



no capacity of the guided tours is specified, groups are potentially divided into smaller groups



Czech, English, German, French, Russian, Dutch



[www.museum.skoda-auto.cz](http://www.museum.skoda-auto.cz)

More info: [Central Bohemia Convention Bureau](#)

↑ ŠKODA Muzeum



# Pastry Chef at the Hejhal bakery

You will find the family bakery producing honey gingerbread and owned by the Hejhal Family, which has been operating for over 30 years, in the village of Počepice in the Sedlčany region.

You will find gingerbread made by this bakery at all fairs throughout the Czech Republic. The gingerbread is decorated by hand, which means that each piece is unique. There are many sizes on offer.

If you wish to learn more, you can arrange a tour of the production areas and decorate your own gingerbread.



 all year by prior arrangement

 Počepice

 60 minutes

 max. 25 people, larger groups of visitors will be divided into 2 smaller groups (the 1st group takes a tour of the production facilities and the 2nd group decorates gingerbread)

 Czech, German by arrangement

 [www.srdcezperniku.cz](http://www.srdcezperniku.cz), [www.toulava.cz](http://www.toulava.cz)

More info: [Central Bohemia Convention Bureau](#)

# The Sázava Pacific

You can arrange a thematic outing by historic motor train with Balm wagons, and also by other types of historic rail vehicle, in the Sázava region. We can naturally assure refreshments and an accompanying programme. An outing by historic train can also be an unusual theme for a corporate event.

If interested, we can also assure a combination of transport by train and bus, or boat, the option of organising special trips combined with corporate presentations and parties and even a costumed experience.

The most popular outing destinations are: Český Šternberk Castle, Regional Kácov brewery, Lešany military museum, Jemniště Chateau, monastery in Sázava, the historic town of Kutná Hora, a tour around Prague, the Velké Popovice brewery, garden railway in Zásmuky, railway museum in Lužna u Rakovníka, Karlštejn Castle, Křivoklát Castle.

Optional accommodation, refreshments, reservation of tickets, a cultural programme and other services can be arranged.



all year



Sázava Pacific railway line Prague - Braník - Čerčany – Český Šternberk



depending on the chosen programme



depending on the number of connected wagons



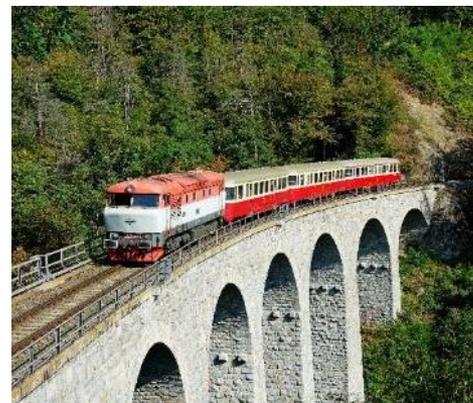
Czech

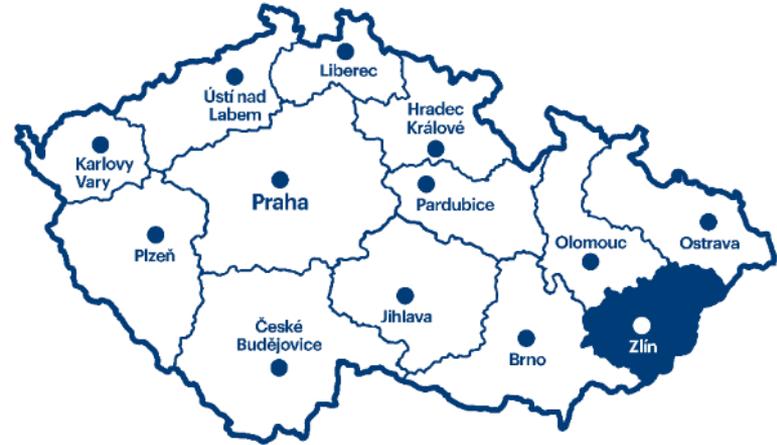


[www.posazavsky-pacifik.cz](http://www.posazavsky-pacifik.cz)

More info: [Central Bohemia Convention Bureau](#)

↑ Archive ČD, a.s.





Incentive traditional and unique activities

# Zlín Region

# King's Ride

The King's Ride is a folk tradition - a ceremony - festival, unique to the Czech Republic, specifically to the North Moravian Region. An absolutely unique ride by a decorated, colourful procession, which includes a young, silent king, disguised as a woman in folk costume, is difficult to compare to any other tradition or ceremony.

This beautiful show reflects a historic event, during the actual king was forced to flee a dangerous situation in disguise. The question is, which king? In this context, the mysterious disappearance of Svatopluk II following the dismal battle of Bratislava in 907, the inconspicuous return of King Wenceslas from his imprisonment in Brandenburg in 1283, or the most probable inspiration (and also the closest to the region): King Matthias Corvinus fleeing after being defeated at the battle of Uherský Brod in 1469 are all mentioned. However, the experts' opinions differ.

The King's Ride is only held in three locations in May, and not every year. The only annual King's Ride takes place in Vlčnov, the King's Ride takes place every two years (2024, 2026, 2028...) in Kunovice and the event takes place once every three years (2025, 2028...) within the terms of the Dolňácké Festival. The King's Ride is registered in the UNESCO List of Intangible Heritage.



May



Vlčnov, Kunovice, Hluk



all day



practically unlimited



Czech



[www.jizdakralu.cz](http://www.jizdakralu.cz)

More info: [East Moravia Convention Bureau](#)



# Slovácko Verbuňk

The Slovácko Verbuňk is a men's dance incorporating jumps. This is an improvised dance, which is not restricted by exact choreographic rules. An inherent part of the dance is the preliminary singing of the dance song.

This tradition is found in the south-east region of Moravia - in the Slovácko ethnographic region. Seven regional types of this dance can be recognised with regard to local particularities. Verbuňk is part of natural dance occasions (festivals, entertainments), but a podium form also exists.

The School of Folk Dancing is held in Kunovice at the end of August. People from the surrounding regions gather every year to learn dance and Verbuňk. Courses devoted specifically to the Slovácko jump dance, which is registered in the UNESCO Intangible Heritage List, have a long tradition in the town.



August



Kunovice



school of dance - 4 days (can be modified to the group's requirements)



10 people



Czech

More info: [East Moravia Convention Bureau](#)



# Learn how to cook Kyselice or Frgál tarts

Kyselice soup (originally kyselica) made from cabbage, cream, smoked sausage and porcini mushrooms is a masterpiece of Wallachian cuisine, just like the large tarts called frgál.

Wallachia is naturally also known for its other specialities, such as halušky, roast lamb or slivovice plum brandy. Slivovice especially is produced using a specific method in distilleries, which you can take tours of, but which is certainly not an energetic activity.

Resort Valachy will teach groups how to cook kyselice and frgál tarts, both in the surroundings of the Bistróteka Valachy Restaurant at the Baťa Shopping Centre in Zlín or at Hotel Galík in Velké Karlovice.



all year



Zlín, Velké Karlovice



120 minutes



groups of 10 to 15 people



Czech, English



[www.bistrovalachy.cz](http://www.bistrovalachy.cz)

More info: [East Moravia Convention Bureau](#)

# “Pod šable”

Shrovetide celebrations are a global event. They have thousands of forms. One very original form is Fašank in East Moravia. One of the most famous celebrations is the one held in Strání. It includes the Pod šable dance, which is named after the regional word for sabre (šavle - šable).

Sword dances are among the oldest forms of folk-dance culture in the Moravian-Silesian border region. They are danced exclusively by men. The dance has remained unchanged for centuries and is specific to each village due to the folk costume worn by the dancers, the sabres, songs, dance steps and figures.

The dance is very complex choreographically, the dancers weave between each other, perform various figures and join together in holding their sabres for example. They dance in a circle. It is not exactly clear where the sword dance came from, however, it was first mentioned in this region in 1784. This historically documented and still live folk practice has now become item 31 on the prestigious List of Intangible Elements of Folk Culture in the Czech Republic. This is the fifth tradition to be awarded this honour in the Zlín Region. Two of these traditions are actually registered in the UNESCO world list.



variable feast day - weekend before Ash Wednesday or by individual arrangement, the event can be combined with a visit to a Fašank event - its main and accompanying programme (or a similar event in the East Moravian region)



Strání, Slovácko



all day



ideally groups of 30 people, participants will be divided into smaller groups of 10



Czech



[www.strani.cz](http://www.strani.cz)

More info: [East Moravia Convention Bureau](#)

# Cutting grass using a scythe

Scything or cutting grass using a scythe is not unique to the Zlín Region or the Czech Republic. But it is especially popular in Moravia, especially in the east of the region. Events and competitions are held on this theme.

For example, at the end of May in Buchlovice in the Uherské Hradiště region, or in June at Soláň in Wallachia there are events full of folklore, singing and dancing, but focusing especially on scything. It is a very interesting display and a visit to the distinctive region of East Moravia can certainly also be used to learn how to cut grass.

The village of Hostětín is where ecology and education are of interest. This village is famous for being visited by the current King of the United Kingdom, King Charles III (Prince Charles at the time of his visit) for example. Scything-cutting is taught here at the Veronica Centre in public courses, but the organisers are also able to accommodate groups by arrangement. And they don't just teach you to scythe, but also many other things. The local course is called the Scythe for the 21st Century (a course for forging and work with the scythe).

 in the summer months, in good weather (the dates of the course are regularly announced)

 Hostětín, Zlín Region

 7 hours

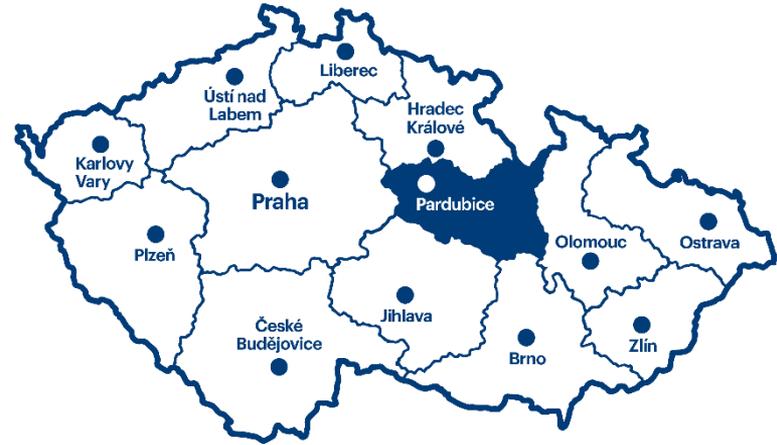
 ideally groups of 10 to 15 people

 Czech

 [www.hostetin.veronica.cz](http://www.hostetin.veronica.cz)

More info: [East Moravia Convention Bureau](#)





Incentive traditional and unique activities

# Pardubice Region

# Traditional manufacture of Koulier christmas ornaments

Come and see how traditional Czech ornaments are made. These simple decorations take hours of work to make. And you can try painting the ornaments yourselves.

Hand-made Christmas ornaments have a long tradition in Czechia. Many customers often have no idea what treasures they have at home in the form of Christmas ornaments beautifully and laboriously hand-made by Czech glassworkers. Koulier is a purely Czech brand, which was created for the purpose of preserving this unique craft. This is why it is worth going on a tour of this creative Christmas ornament workshop. At the production facility, you will be able to see how the ornaments are blown, silver-coated and decorated and can try finishing an ornament yourself under the guidance of an instructor.

If you don't wish to paint an ornament yourself, a professional painter will help you, or you can purchase a finished ornament in the local shop. The collections are decorated with traditional Czech motifs. You can find ornaments with meadow flowers or a set inspired by the *Tři oříšky pro Popelku* (Three Little Nuts for Cinderella) fairy tale.

 all year, always on Tuesday, Friday and Saturday from 9 a.m. to 2 p.m.

 Olfenda u Hlinska

 60 minutes

 up to 70 people, a prior reservation must be made for groups

 Czech

 [www.exkurze.koulier.cz](http://www.exkurze.koulier.cz)

More info: [East Bohemia Convention Bureau](#)



# As many crafts you learn, as many times you are a human being

Are you familiar with traditional Czech crafts? Do you know what a cooper or metal spinner does? If not, you will find out at Letohrad.

Come and remember past times, when people relied on their skill, dexterity and local materials. The Museum of Crafts is the biggest of its type in the Czech Republic. It houses over 50 comprehensive exhibitions of crafts and trades from the period from 1840 to 1930. You can see a hundred-year-old school classroom, a historic railway yard, carved nativity scenes, various machines, retro exhibitions and even dental and gynaecological surgeries from the period of the First Republic.

The museum building also houses a restaurant and social centre, so you can combine the pleasant with the useful and hold a corporate or social event in the restaurant. The hall has a capacity of up to 150 people, the restaurant has a smaller private salon for 14 people.



basic exhibition all year, supplementary exhibitions outside the season by arrangement



Letohrad



tour 60 minutes – 3 hours, depending on the exhibition



group tour for up to 60 people



English, Czech, German (printed guide - Dutch, Polish)



[www.muzeumremesel.cz](http://www.muzeumremesel.cz)

More info: [East Bohemia Convention Bureau](#)



# Visiting the Kladruber horses

Discover the 400-year-old tradition of horse breeding at Kladruby nad Labem. Meet the noble horses of emperors and kings - the Kladruber horse

The most beautiful view of the world is from the back of a horse. Don't you agree? Come and see for yourselves in Kladruby. The National Stud in Kladruby nad Labem is one of the oldest studs in the world and also the home of the oldest original Czech breed of horse - the Kladruber Horse. The local landscape for breeding and training ceremonial carriage horses is registered as a UNESCO World Heritage Site due to its uniqueness.

During a tour, visitors can visit the stables, the carriage house with Kladruber horse exhibition and the chateau. Tour the landscape in a horse-drawn carriage, have horses presented to you with a professional commentary and explanation of their pedigree, or hold a private or corporate event in rooms at the chateau.



April to October, or by arrangement



Kladruby nad Labem



tour 45 minutes to 2.5 hours depending on the chosen routes, carriage ride 45 minutes



tour for groups of 20 to 30 people, carriage ride for groups of 4 to 6 people, areas for rent: hall for 100 people, smaller salons for 30 people



Czech, English, German



[www.nhkladruby.cz](http://www.nhkladruby.cz)

More info: [East Bohemia Convention Bureau](#)



# See folk buildings, Shrovetide celebrations and traditional crafts

Learn about the tradition of crafts and Shrovetide processions at the Museum of Nature Vysočina, in the picturesque landscape among the folk buildings and absorb the peaceful ambiance of the times of our great-grandparents.

Veselý Kopec - part of the Museum of Nature Vysočina presents vernacular architecture and the lives of small farmers from the beginning of the 19th century to the middle of the 20th century. It also presents many crafts, which were an essential source of income here, for instance weaving, cloth-making or pottery making. You can visit an exhibition of the unique Czech tradition - Shrovetide processions - in the nearby Betlém v Hlinsku urban conservation zone. View the traditional costumes and experience the ambiance of a Shrovetide procession through photographs and a documentary film. You can see the masks with your own eyes once a year in February when Shrovetide processions are held in various towns and villages in the Hlinsko region.



interior exhibition (Betlém Hlinsko) all year by arrangement, Veselý Kopec - April to November



Veselý Kopec, Hlinsko



45 minutes – all day



interior exhibition - max. 30 people in a group



Czech, English, German



[www.nmvp.cz](http://www.nmvp.cz)

More info: [East Bohemia Convention Bureau](#)



# Social event with a touch of industrial tradition

Choose the unique space of the former Vonwiller textile factory for your social or business event. The event can be combined with a visit to the museum of old machines and technologies.

The historic tradition of Czech industrial manufacture has left indelible traces in the Pardubice Region. Although the factory no longer produces anything at this time, you can rent this renovated space to hold any social or business event. The industrial complex has a unique ambiance.

Technology enthusiasts will certainly appreciate the opportunity to visit the museum of old machines, whose mission it is to rescue and renovate historic technology. The museum specialises in Czech manufacturers of machinery and other inventions. You will find steam machines, locomotives, old engines, lathes and even vehicles - motorcycles and veterans - here.



all year



Žamberk



tour of the exhibition approx. 2 hours



tour for 25 to 30 people, the capacity of the biggest hall for rent is 100 people



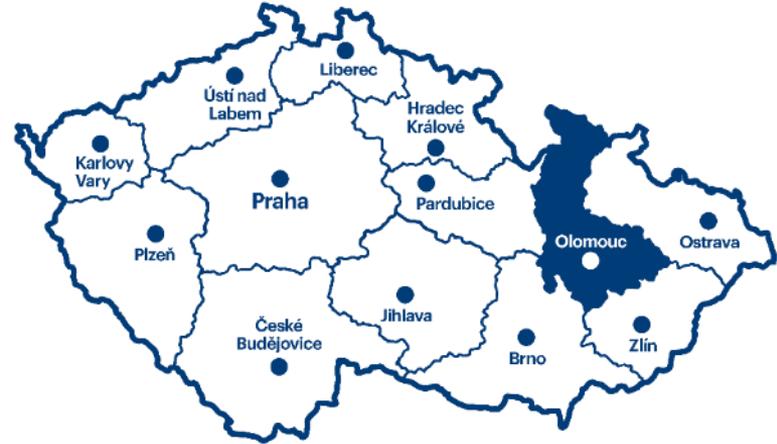
Czech



[www.vonwillerka.eu](http://www.vonwillerka.eu), [www.starestroje.eu](http://www.starestroje.eu)

More info: [East Bohemia Convention Bureau](#)





Incentive traditional and unique activities

# Olomouc Region

# Haná Open-air Museum and Museum of Olomouc Cheese A.W.

The Haná Museum is a unique document of rural earth architecture from the Haná region. It presents traditional architecture from the Haná region, a furnished Haná farm and three unique barns with inset gates in adjoining gardens. All the buildings in the complex, which are registered as immovable cultural heritage, are complemented by rural furnishings dating from 1799 to 1950.

Traditional earth architecture days and interactive demonstrations of traditional harvesting and threshing, when the visitors can try these formerly common activities themselves, are an important additional element to the usual guided tours. Craft fairs, concerts and similar are held here in summer and at Christmas. The former granaries above the residential areas have been transformed into a gallery, where exhibitions suitably complementing the unusual ambiance of this space are held.

Because people in Haná always worked hard, but also ate well, it would be an enormous mistake to miss the nearby town of Loštice, where you will find the Museum of Olomouc Cheese. Here, you will learn everything about making Olomouc cheese, from processing the quark, shaping the cheese and brining it, to packaging it. You will see the original shaping and brining machines from the 20th century, including a functional crate making machine. You will also visit the A.W. spol. s r.o. company shop. The museum is wheelchair accessible, and visitors tour the museum individually, giving them the opportunity to see what they wish and what they have time for.



all year



Příkazy, Loštice



approx. 1 hour, depending on the chosen activity



up to 50 people



Czech, English, German



[www.nmvp.cz](http://www.nmvp.cz), [www.tvaruzky.cz](http://www.tvaruzky.cz)

More info: [Central Moravia & Jeseníky Convention Bureau](#)



# Priessnitz Therapeutic Spa and Velké Losiny Thermal Spa

The Priessnitz Therapeutic Spa in Jeseník can thank Vincenz Priessnitz for its fame. The Velké Losiny Thermal Spa is one of the oldest and best-known Moravian spas, with a very long tradition.

At the Priessnitz spa you can visit Fitpark Priessnitz, the Herbal inhalatorium or the Vincenz Priessnitz Balneopark, whose design incorporates the traditional water-therapy methods invented by Vincenz Priessnitz and develops his world-famous philosophy of treatment using cold water, sun and exercise. The spa complex contains 11 spa buildings and a number of other buildings, which are linked to the spa's operation.

Nature gifted the Velké Losiny Thermal Spa with therapeutic thermal springs, which have beneficial effects on the locomotor system, the nervous system and skin disorders. The temperature of the water ranges around 36°C and the Losiny balneotherapy methods use it for therapeutic baths. The Velké Losiny Spa Resort consists of 4 spa hotels, 1 wellness hotel and a unique thermal park.



all year



Jeseník, Velké Losiny



depending on the chosen programme



400 people



Czech, English, German, Polish, Russian



[www.priessnitz.cz](http://www.priessnitz.cz), [www.lazne-losiny.cz](http://www.lazne-losiny.cz)

More info: [Central Moravia & Jeseníky Convention Bureau](#)



# Hand-made Paper Mill and Paper Museum in Velké Losiny

The unique factory presents the origin of (un)common paper, which has accompanied humanity for thousands of years now. The paper mill in Velké Losiny is one of the oldest and longest-operating enterprises of its type in Europe. Jan Jr. of Zerotin had the factory built on the site of a former mill and the first sheets of paper were being written on at the end of the 16th century.

A visit to the hand-made paper workshop includes a tour of the Paper Museum with demonstrations of traditional products, Asian technologies and all sorts of machines and devices and also a tour of the factory itself, where visitors can see the pulp being mixed in the Hollander beater, pumped into the tank and then the pulp being floated on the screens and the sheets finished off by sizing and calendering.

The paper mill also includes a museum devoted to the history of paper-making, where you can also purchase a beautiful paper set. In the permanent exhibitions, visitors can chiefly learn about the historic development and traditions of the old paper-making craft and the beginnings of modern industrial paper-making in the Czech lands.

A half-day programme is offered to companies - work with hand-made paper, including arrangement of a conference hall (40 people) in the building, with the option of catering at the Losín Restaurant and accommodation at Zerotin Villa.



all year



Velké Losiny



approx. 2 hours



workshop 40 people

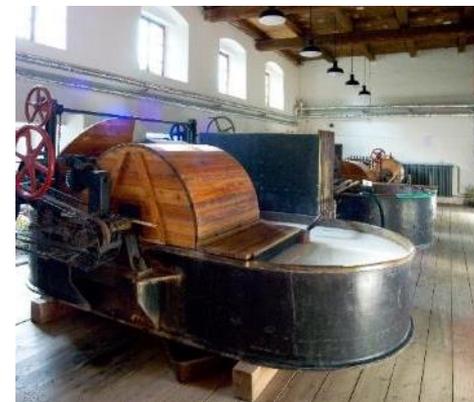


Czech, foreign language audio guides can be used



[www.rpvl.cz](http://www.rpvl.cz)

More info: [Central Moravia & Jeseníky Convention Bureau](#)



# A Region of treasures - Open-air Museum of Gold Mining

The gradually expanding mediaeval open-air museum of mining on Olešnice River near Zlaté Hory offers a tour of a replica of a period gold ore mill from the 14th century, a time when gold mining in this region experienced its greatest boom.

The local exhibits demonstrate the historic processing of gold ore by crushing and milling. A crusher for crushing the ore is installed in the upper building and the lower building houses a mill. Processing by crushing and milling allowed the loose gold in the rock to be obtained by panning, like gold from silt deposits. However, most of the gold in the gold ore is bound, mainly to pyrite (around 70%). This is why most of the gravitational concentrate obtained as a result of this treatment had to be further processed in metal works.

You will find a gold ore mill, smelting furnace, a mining settlement and competition grounds within the complex.

A gold panning competition is held every year in August at the open-air museum under the title of Town Mayor's Challenge Gold Pan. Visitors can try panning with their own hands here, or this activity can be combined with a team-building programme.



 May to October

 Zlaté Hory

 depending on the chosen activity approx. 2 hours or all day

 200 and more, panning and tours max. 20 people

 Czech, English, Polish

 [www.krajpokladu.cz](http://www.krajpokladu.cz)

More info: [Central Moravia & Jeseníky Convention Bureau](#)

# Carriage Museum Čechy pod Kosířem and Josefkol

This is a unique collection of historic carriages and lanterns and the biggest in Central Europe. The exhibition was created by restoration worker Václav Obr and numbers over 100 carriages and sleighs dating from between 1750 and 1920.

The most valuable exhibits include the Zlatá karosa carriage made in France in 1750 or the Archbishop's carriage, which also played a role in the film about Empress Sisi. The collection also includes funeral carriages, sleighs and a number of carriage accessories.

Josefkol is a unique event, which presents the ancient crafts required when building a carriage, the history of building and builders of carriages, rescue and renovation of carriages, use of carriages in ancient times and today, the link between humans and nature with reference to breeding and training carriage horses and fashion and etiquette when operating historic carriages.

 museum - all year, Josefkol 22–23 July 2023

 Čechy pod Kosířem

 tour 1 to 2 hours, Josefkol - all day

 museum up to 30 visitors, Josefkol 1,000 and more

 Czech, English

 [www.historickekokary.cz](http://www.historickekokary.cz)

More info: [Central Moravia & Jeseníky Convention Bureau](#)





Incentive traditional and unique activities

# Karlovy Vary Region

# The home of Becherovka

The Home of Becherovka Visitors' Centre is located in Karlovy Vary - the birthplace of this traditional herbal liqueur. The Becherovka Visitors' Centre offers an excellent experience thanks to the amazing history and heritage of Becherovka, its unique manufacturing process, the secrecy surrounding its famous recipe and the final tasting of products from the Jan Becher portfolio.

Jan Becher had the historic building built in 1867 and it served as the original factory for over 100 years. Visitors can expect to see historic bottles of Becherovka and much more during the tour. The interactive part of the exhibition allows visitors to view and smell the aroma of the herbs and spices used to make Becherovka, or to be transported to the filling line with the help of virtual reality. The building also includes an official shop offering a wide range of spirits and other souvenirs.

 all year, Tuesday to Sunday

 Karlovy Vary

 45 minutes

 35 people

 Czech, English, German, Russian

 [www.becherovka.com](http://www.becherovka.com)

More info: [Carlsbad Convention Bureau](#)



# Moser - in search of magical crystal

A tour of this exceptional glassworks engagingly acquaints visitors with the creative manual work of the glassworking masters.

In the place where Moser crystal is born visitors will experience the true ambiance of making glass by hand, they will see how master glassworkers transform the molten mass of glass pulled out of the hot furnace into a work of art, and how they blow and shape the glass using wooden moulds. The tour includes a visit to the Moser Museum, which presents the story of the glassworks, from the earliest production to present collections and the magnificent sales gallery.

The company was established in 1857 when Ludwig Moser, a talented engraver and businessman, opened his engraving workshop and shop in the spa town of Karlovy Vary. Thanks to their unique beauty, quality, timeless design and the mastership of the local glassworkers, the works of Moser have received admiration and acknowledgement from exceptional people from around the world. The Moser trademark has become a global symbol of deluxe crystal and a symbol of excellent work by hand.

 all year, Monday to Saturday

 Karlovy Vary - Dvory

 60 minutes

 up to 30 people, participants will be divided into smaller groups of 10

 Czech, English, Russian, German

 [www.moser.com](http://www.moser.com)

More info: [Carlsbad Convention Bureau](#)



# Porcelain stop - Thun 1794 Visitors' Centre

The visitors' circuit through the porcelain factory leads through the unique contemporary modern production facilities of the biggest porcelain factory in Bohemia and visitors will be able to peek behind the scenes to see how porcelain is made. At the production facilities visitors will be acquainted, step-by-step, with the individual technological phases of manufacture and are shown how the products are printed and decorated by hand at the end of the tour.

## Porcelain "school"

Visitors will experience making their own product and try the demanding work of the printers (decorators). They will use their imagination to decorate their porcelain product and create a unique piece. The product is then fired to bond the paint to the glaze and can be collected at a later date or sent through the thun.cz e-shop to the visitor's address.

 all year, Monday - Saturday (closed on bank holidays and Sundays)

 Nová Role

 60 minutes

 max. 40 people

 Czech, English, German, Russian

 [www.fabriktour.cz](http://www.fabriktour.cz), [www.thun.cz](http://www.thun.cz)

More info: [Carlsbad Convention Bureau](#)



# Montanregion Krušné Mountains - cultural mining landscape

In the mining region of the Erzgebirge/Ore Mountains/Krušné Hory, which is registered as a UNESCO World Heritage Site, a number of major inventions and innovations in the field of mining and metallurgy were created and spread from Krušné Hory throughout Europe and to other parts of the world, especially in the 16th century.

Several mines and galleries have been opened to visitors and include their own tour routes with many stops. During a tour, visitors will see sections excavated using a hammer and pick and parts that were expanded using fire, encounter several short and long branches, pits and above-floor tunnels. They will also encounter figurines showing miners wearing period clothing. The main attraction of the routes is the enormous underground chambers at the end of the galleries. The tour of the chambers includes impressive audio-visual screenings.



May to September



**Mauritius** Mine - Hřebečná, **Johannes** Gallery - Boží Dar, Gallery No. 1 - Jáchymov



60–90 minutes



participants will be divided into smaller groups of 10 to 12 people



Czech, English, German



[www.montanregion.cz](http://www.montanregion.cz)

More info: [Carlsbad Convention Bureau](#)



# Karlovy Vary Region - spa industry and therapeutic springs

People visit the Karlovy Vary Region for their health and for relaxation all year round. The region has the highest concentration of therapeutic springs in the world and the tradition of spa therapy dates back to the 14th century here. Both the unique natural resources and the therapeutic procedures, and the wide range of historic monuments and the beautiful nature in the surrounding landscape are attractive to visitors.

Clients can enjoy an infinite range of spa therapy or wellness treatments of the highest quality in Karlovy Vary, Mariánské Lázně, Františkovy Lázně, Kynžvart or Jáchymov. The spa treatments are not only pleasant, but, most importantly, beneficial to the body. In recent years, business meetings combined with wellness or spa treatments have become very popular, because the combination of business activities and subsequent relaxation is highly attractive. Spa and wellness facilities serve for relaxation, treatment or rehabilitation of people, most often in the form of baths in the thermal springs. However, as well as thermal spas, there are also mud, mineral and climatic spas. It depends on which natural resource is used for treatment.



all year



[Karlovy Vary](#), [Mariánské Lázně](#), [Františkovy Lázně](#), [Jáchymov](#), [Kynžvart](#)



depending on the chosen treatment (20 to 60 minutes)



individuals or groups of 10



Czech, English, German, Russian

More info: [Carlsbad Convention Bureau](#)





Incentive traditional and unique activities

# South Moravia

# Sample Slovácko (non)traditionally

The Bukovanský mlýn complex a short distance away from Kyjov is like a miniature Slovácko in the palm of your hand.

There is no need to leave the complex and you will certainly not be bored. Bukovanský mlýn is full of an infinite number of traditional indoor and outdoor activities. You will experience a real Slovácko pig-slaughter feast, take a wine examination, try the farming hepathlon, compete at the Folkloriade or in a game for the mill treasure and mill cask, or simply relax in peace with the sound of cymbalo during a real Slovácko evening in the wine cellar. It will be an unforgettable experience either way.



 all year, depending on the chosen activity

 Bukovanský mlýn

 depending on the activity

 depending on the chosen activity

 Czech, English

 [www.bukovansky-mlyn.cz](http://www.bukovansky-mlyn.cz)

More info: [Brno Convention Bureau](#)

# Wine maker for a day

An experience you have to visit South Moravia for.

You will visit the vineyards in the cool of the early morning. You will be sure to work up an appetite from the time the first bunch of grapes is harvested to the time the crates are filled, ready for pressing. Lunch will be waiting for you in the vineyard, along with a commentary by the wine maker who will teach you about the secrets of his craft. You will taste the newly pressed grape juice, delicious partially fermented juice and finally, the well-deserved liquid treasure, which has ripened under the Moravian sun.

Those who try what a day in the life of a wine-maker means will enjoy their evening glass of wine even more than before!

The programme takes place all year, just like the work in the vineyards. The best time to join in and carefully observe the wine-makers is during the autumn grape harvest.



all year, the ideal time is during the grape harvest (end of August to October)



vineyards of South Moravia - e.g. [Vinařství Červinka](#), [weWine](#), [Vinný sklep Krysa](#), [Vinařství Skoupil](#), [Vinné sklepy Skalák](#) and others



all day



by arrangement



Czech, English

More info: [Brno Convention Bureau](#)



# Secrets of indigo dyeing

Indigo dyeing was brought to our lands from the Far East. Today, it is a rare traditional craft. It evokes folk culture and can only be seen in two places in Czechia.

Both of these can be found in South Moravia. They are the indigo dyeing workshops in Strážnice and in Olešnice.

The workshop in Strážnice holds special workshops, during which you can try not only printing using old moulds, but also screen-printing or brush painting.

Come and experience indigo alchemy, the unique legacy of our forebears.

 all year, by arrangement

 Strážnice

 2 to 5 hours

 in groups of max. 10 people

 Czech, English

 [www.straznicky-modrotisk.cz](http://www.straznicky-modrotisk.cz)

More info: [Brno Convention Bureau](#)



# Promised land of not just wine

We also have beer! Did you know that the South Moravian Region has the greatest number of breweries and micro-breweries of all the regions in Czechia? You can try to visit all sixty-three of them if you dare.

Or choose just one and explore it thoroughly. View the entire brewing process, from the fermentation tanks to the bottling line. Of course, each tour includes a tasting of the best the brewmaster has brewed.

So absorb the atmosphere of a small craft or larger brewery and prepare to become acquainted with the reality of South Moravian beer. The Tišnov beer trail, Znojmo or Slovácko, where micro-breweries pop up like mushrooms after rain, are all options.



all year



depending on the chosen brewery



by arrangement



by arrangement and the specific brewery



Czech, English

More info: [Brno Convention Bureau](#)



# Bike'n'Wine through the Moravian landscape

Are you thinking about a programme for your sporty team? What about putting your feet to the pedals while enjoying the variety and welcoming nature of South Moravia?

Discover picturesque towns and wine-making villages with their typical cellar architecture, historic and natural UNESCO heritage sites and also the folklore and excellent wines made by the local wine-makers.

The wine region is interspersed with a dense network of cycle routes. A total of 1,200 kilometres of comprehensive cycle routes connected into 10 circuits, which are named after the original wine-making districts.

A joint cycle expedition will unite the team and you will all return to work bursting with energy and new ideas.



 all year, depending on the weather

 all of South Moravia

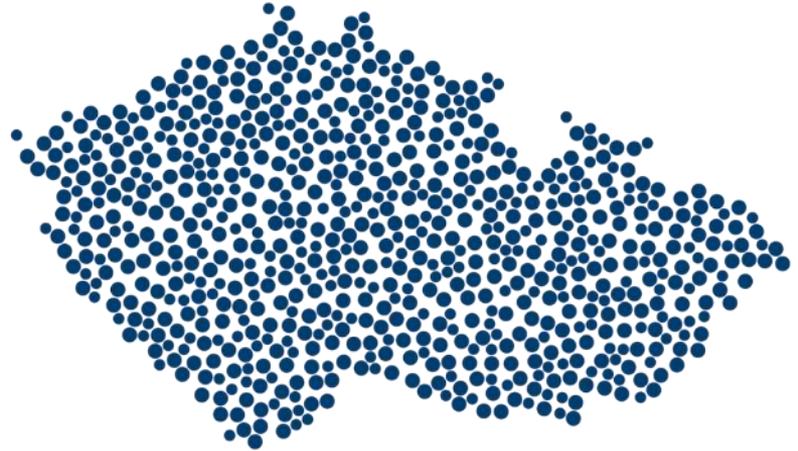
 depending on the chosen route

 depending on the number of bicycles

 materials in Czech, English and German

 [www.vinarske.stezky.cz](http://www.vinarske.stezky.cz)

More info: [Brno Convention Bureau](#)



**You can look forward to incentive sustainable activities next month!**

Czech Convention Bureau

[www.czechconvention.com](http://www.czechconvention.com)

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**CzechTourism**