



## Czechia Travel Trade Day

Culture Tour and B2B workshop

North Moravia – PRETOUR BLUE

Program: April 25<sup>th</sup> – 29<sup>th</sup>, 2025

**Time:**

Local time in Prague is GMT+1  
(Central European Time)

**Communications:**

The international access code  
for the Czech Republic is +420

—  
The outgoing code 00 followed  
by the relevant country code  
(e.g. 0044 for the United  
Kingdom)

**Currency:**

Czech Koruna  
(international code CZK)

—  
Exchange rate for 1 EUR is  
about 25 CZK

**Emergency:**

112 (24 hours a day)

### Day 1, Friday 25<sup>th</sup>

### Ostrava

- 14:34 Arrival at train station Ostrava - Svinov, meeting the guide Jirka Šimon, transfer to Příbor
- 16:00 Visit to **Sigmund Freud birthplace museum**
- 16:30 Transfer to **Davidův mlýn** - hotel is located in the picturesque valley of the Moravice River. The area of “David's Mill” offers a rich variety of activities from fishing to ceramic workshop
- 17:30 Check-in and welcome drink
- 18:00 Optional activities in the hotel (pottery lesson, fishing, putting golf)/ free time
- 19:30 Dinner at the hotel

### Day 2, Saturday 26<sup>th</sup>

### North Moravia Region

- 09:00 Check-out, departure to Slezská harta
- 09:30 **Boat trip on Slezská Harta** - the youngest dam in Czechia
- 10:45 Transfer to Rýmařov
- 11:30 Guided tour of the local **brewery Morous**
- 12:30 Lunch in **hotel Slunce** with a tasting of local beer, Morous
- 14:00 Transfer to **Karlova Studánka**
- 14:30 Short walk around the village, tasting of mineral springs, hot waffles – a traditional spa delight
- 15:30 Transfer to Háj ve Slezsku
- 16:30 Check in at **Mlýn Vodníka Slámy**
- 17:00 Activities at the premises – visit to the mill museum, petting farm animals, horse riding / free time
- 19:30 Dinner at the hotel

### Day 3, Sunday 27<sup>th</sup>

### North Moravia Region

---

- 09:00 Check - out, departure to Hradec nad Moravicí
- 09:30 Visit to the castle **Hradec nad Moravicí** and surrounding premises - quality of the architectonic complex of the castle situated in a 60-hectare natural landscape park with his precious artistic and historical collections rank the castle to sought tourist targets in the region
- 10:45 Transfer to Ostrava
- 11:45 **Dolní Vítkovice** - site visit to this unique place that once served for black coal mining and raw steel production, including a visit to the Bolt Tower
- 13:00 Transfer for lunch
- 13:30 Lunch at restaurant Winestone of Mercure hotel
- 15:00 **Observation Tower of the Municipality Hall** with a brief introduction to Ostrava's history - the viewing tower of the New Town Hall is the highest town hall tower in Czechia. The observation terrace is located at a height of 73 meters and the total height of the tower is 85.6 meters
- 16:00 Transfer to **Clarion Congress Hotel Ostrava, check – in** Leisure time
- 19:00 Networking evening at **Zábřeh chateau**, a legally protected cultural monument; the chateau dispose of restaurant, historical hotel and beer and wine spas
- :-- Transfers to Clarion Congress Hotel Ostrava

### Day 4, Monday 28<sup>th</sup>

### Ostrava

---

#### **B2B workshop with Czech suppliers at Clarion Congress Hotel Ostrava**

- 10:15 Registration
- 10:30 Opening ceremony
- 10:48 **Workshop Part I**
- 12:36 Lunch
- 13:30 **Workshop Part II**
- 15:06 Coffee break
- 15:30 **Workshop Part III**
- 16:30 End of the workshop, group photo  
Leisure time
- 18:30 Transfer to Gong in Dolní Vítkovice
- 19:00 **Gala evening in Gong** - multipurpose hall in the former gas collector hosts conferences and concerts  
Dress code: Semi Formal; seating plan
- :-- Transfers to Clarion Congress Hotel Ostrava

### Day 5, Tuesday 29<sup>th</sup>

### Ostrava

---

- :-- Check – out, luggage storage
- 09:30 Optional program**
- Architecture
  - Bike tour or MICE (in case of rain)
  - Industrial
- 12:30 Lunch at Clarion Congress Hotel Ostrava
- 13:45 Departure to Ostrava - Svinov train station

14:21 Departure from Ostrava - Svinov of the train EC 114 Cracovia to Prague

*\*\*CzechTourism reserves the right to change or modify the program\*\**

*In cooperation with:*



[www.northmoravia.travel](http://www.northmoravia.travel)  
[www.ourworldlyregion.com](http://www.ourworldlyregion.com)

Our socials:

FB: Severní Morava a Slezsko, @northmoravia

IG: Severní Morava a Slezsko (@severnimorava\_slezsko)

Technical attractions: @technotrasa

Food experience: @pojez.fest, @pojez