



Czechia Travel Trade Day

Traditional Tour and B2B workshop

North Moravia – PRETOUR RED

Program: April 25th – 29th, 2025

Time:

Local time in Prague is GMT+1
(Central European Time)

Communications:

The international access code
for the Czech Republic is +420

—
The outgoing code 00 followed
by the relevant country code
(e.g. 0044 for the United
Kingdom)

Currency:

Czech Koruna
(international code CZK)

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Exchange rate for 1 EUR is
about 25 CZK

Emergency:

112 (24 hours a day)

Immerse yourself in the secrets of the region, which was once called the "Iron Heart" of Czechoslovakia. However, the history of the region stretches far beyond the era of industrial prosperity.

Day 1, Friday 25th

Ostrava

- 14:34 Arrival at Ostrava - Svinov train station, meeting the guide Ivana Ondruchová, transfer to **Quality Hotel Ostrava City**, welcome drink, check - in
- 16:30 Transfer to the city centre
- 17:00 Visit to **Plato Gallery of Contemporary Art** – guided tour
- 18:00 Short walk through the city centre of Ostrava with a brief introduction of its history / optional free time
- 19:00 Dinner at **La Brasserie restaurant** of Hotel Imperial
- 21:00 Return to the hotel

Day 2, Saturday 26th

North Moravia Region

- 09:00 Transfer to the Municipality Hall
- 09:30 **Observation Tower of the Municipality Hall** - the viewing tower of the New Town Hall is the highest town hall tower in Czechia. The observation terrace is located at a height of 73 meters and the total height of the tower is 85.6 meters
- 11:00 Transfer to Landek Park
- 11:30 Visit to **Landek museum** – the largest mining museum in Czechia, including a trip to the underground tunnels of the previous coal mine
- 12:30 Lunch at **Harenda, Landek**
- 14:00 Transfer to Nošovice
- 15:00 Site tour at **Radegast Brewery** with the beer tasting, discovering of the process of making properly bitter beer and

- learn why the brewery got its name from the mythical God Radegast
- 16:30 Transfer to Karviná
- 17:00 Brief introduction to the region and visit to Šikmý kostel (Leaning church)
- 17:30 **Karviná** city center tour - Social Realism architecture (buildings built in the mid-20th century)
- 18:30 Dinner at **Rest&rt Bar** Karviná
- 20:30 Return to Ostrava

Day 3, Sunday 27th

North Moravia Region

- 08:30 Check - out, transfer to **Štramberk**
- 09:30 Guided tour of of Štramberk - a mountain historical village, high above the village rises the castle ruins of Strallenberg with its high cylindrical tower known as Trúba; the wooden platform at the top offers fantastic views of the surrounding area - a visit/ optional free time
- 10:30 Visit to the manufacturer of Štramberské uši – a traditional sweet delight of a village
- 11:30 Transfer to Ostrava
- 12:30 Lunch at L'Osteria
- 14:00 **Dolní Vítkovice** – site visit to a unique place that served as a black coal mining and raw steel production site
- 15:00 Visit to **Bolt Tower** - the tower was built on top of blast furnace 1 at the former mining complex
- 16:00 Transfer to **Clarion Congress Hotel Ostrava, check – in** Leisure time
- 19:00 Networking evening at **Zábřeh chateau**, a legally protected cultural monument; the chateau dispose of restaurant, historical hotel and beer and wine spas
- :-- Transfers to Clarion Congress Hotel Ostrava

Day 4, Monday 28th

Ostrava

B2B workshop with Czech suppliers at Clarion Congress Hotel Ostrava

- 10:15 Registration
- 10:30 Opening ceremony
- 10:48 **Workshop Part I**
- 12:36 Lunch
- 13:30 **Workshop Part II**
- 15:06 Coffee break
- 15:30 **Workshop Part III**
- 16:30 End of the workshop, group photo
Leisure time
- 18:30 Transfer to Gong in Dolní Vítkovice
- 19:00 **Gala evening in Gong** - multipurpose hall in the former gas collector hosts conferences and concerts
Dress code: Semi Formal; seating plan
- :-- Transfers to Clarion Congress Hotel Ostrava

Day 5, Tuesday 29th

Ostrava

- :-- Check – out, luggage storage

09:30 Optional program

- Architecture
- Bike tour or MICE (in case of rain)
- Industrial

12:30 Lunch at Clarion Congress Hotel Ostrava

13:45 Departure to Ostrava-Svinov train station

14:21 Departure from Ostrava-Svinov of the train EC 114 Cracovia to Prague

CzechTourism reserves the right to change or modify the program

In cooperation with:



www.northmoravia.travel

www.ourworldlyregion.com

Our socials:

FB: Severní Morava a Slezsko, @northmoravia

IG: Severní Morava a Slezsko (@severnimorava_slezsko)

Technical attractions: @technotrasa

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