

Czechia Travel Trade Day 2024

Hradec Králové Region

April 26 – 30, 2024

Fam trip Active Holidays

Group 3

Day 1, Friday 26th

Pec pod Sněžkou

17:00 Arrival in Pec pod Sněžkou

17:15 Accommodation in Hotel Horizont

17:45 Site inspection of hotels in Pec pod Sněžkou (Aparthotel Svatý Vavřinec, Hotel PECR Deep)

19:00 Dinner in Hotel Horizont

After dinner, you can look forward to a truly exceptional experience in the bar on the 19th floor of the hotel building, where you can take in the astonishing views of the surrounding mountains and landscape. Soak up the great atmosphere and relax with a glass of your favourite drink in your hand.



Day 2, Saturday 27th

Janské Lázně

Breakfast

8:30 Transfer to Janské Lázně

9:00 Janské Lázně – Černá hora

Our first stop is a site inspection of Omnia Hotel, which is right by the bottom station of the gondola lift.

After that, an adrenaline experience. We'll take the gondola lift up Černá hora Mountain and get to know the range of summertime activities on offer for families and children at SkiResort ČERNÁ HORA-PEC. Then



it's time to take in the 360-degree view from the panorama viewing tower, including a view of Sněžka, the highest mountain in the Czech Republic. Weather permitting, we'll then head back down into the valley along the mountain tracks on all-terrain scooters.

13:00 Lunch in the Treetop Walks restaurant

14:30 Treetop Walks Krkonoše

After lunch comes a visit to Treetop Walks Krkonoše, with unrivalled commentary by a tour guide from the Krkonoše-Mountain National Park Administration and a visit to the underground exhibition. Walking up into the treetops, we'll learn about the individual levels of the forest. And there's a reward at the top - views of Janské Lázně and Černá hora. If you feel like it, you can then take the slide to speed you back down to the bottom.



17:00 Transfer to Pece pod Sněžkou

17:30 Pec pod Sněžkou

Site inspection of Hotel **Bouda Máma** and the local **Pec Brewery**

19:30 Dinner in Pec Brewery, sampling the local beer specialties, and a presentation of the **Krkonoše-Mountain Beer Trail**.

Day 3, Sunday 28th

Vrchlabí, Hradec Králové

Breakfast, check-out

8:00 Transfer to Mladé Buky

8:30 Mladé Buky

Site inspection of **Grund Resort Mladé Buky**

9:30 Transfer to Špindlerův Mlýn

10:30 Špindlerův Mlýn

Site inspection of hotels in Špindlerův Mlýn (**Harmony Club Hotel**, **Wellness Hotel Windsor**, **Base camp Medvědí**), and lunch in one of the hotels

13:30 Transfer to Hradec Králové

15:00 Site inspection of Hradec Králové

In Hradec Králové, you can look forward to the experience of sailing the River Elbe in a steamboat and taking a guided tour of the city, following the Historic City and Salon of the Republic walking trails. There's also a tour of the tourist information centre on Eliščíno Embankment and of **Hotel Grand** and **Hotel Okresní**



dům. The walking tour of the historic centre includes a short stop at the Cathedral of the Holy Spirit and at the dominant feature of the city - White Tower.

- 17:00** **Transfer to hotel EA Hotel Aldis in Hradec Králové**
- 18:30** **Transfer to networking evening**
- 19:00** **Networking evening with festival atmosphere at Park 360, Hradec airfield
Dress code: Casual**
- 21:30** **1st transfer to the hotel
(22:00, 22:30, 23:00)**

Day 4, Monday 29th

Hradec Králové

**B2B workshop with Czech suppliers at Aldis Congress Centre
Eliščino nábřeží 375, Hradec Králové**

- 09:30** Start of registration
- 10:30** Opening ceremony
- 10:48** **Workshop Part I**
- 12:36** Lunch
- 13:30** **Workshop Part II**
- 15:06** Coffee break
- 15:30** **Workshop Part III**
- 16:30** End of the workshop, group photo
- 18:30 Transfer to Petrof Gallery
- 19:00** **Gala evening in Petrof Gallery with one of the largest and most modern piano showrooms in central Europe
Dress code: Semi Formal; seating plan**
- 22:30** **1st transfer to the hotel
(23:00, 23:45)**

Day 5, Tuesday 30th

Hradec Králové or Třebechovice

- :-- Breakfast and check-out, luggage storage at Aldis Congress Centre
- 09:30** **Optional programs - departures**
- **City Woods of Hradec Králové**
 - **Museum Petrof in Hradec Králové**
 - **Museum of Nativity Scenes in Třebechovice pod Orebem**
- 12:30 Lunch at Aldis Congress Centre
- 14:00 Departures

CzechTourism reserves the right to change or modify any aspect of the program

In cooperation with:

**Hradec Králové
Region
Tourist Board**

