



Bouzov Castle

Czechia remains a media darling in 2025, with The Times naming Prague one of Europe's top hotspots. The UNESCO-listed spa scene brings natural resources (think hot springs and eco-friendly accommodations) to relaxation-focused visits. Spire-filled skylines inspire everyone from Hollywood hot shots to best-selling authors – Oscar-nominated Nosferatu and AMC's Interview with the Vampire filmed in Prague, and Dan Brown's upcoming novel Secret of Secrets brings Robert Langdon to Czechia. And sustainability is woven into daily life with comfortable, reliable train travel and some of the world's best public transportation in 2025.

What's New?

...The freshly renovated, art nouveau-style W Hotel on Wenceslas Square is officially open. The Fairmont Golden Prague will open its doors along the Vltava River, and the pet-friendly Sir Prague Hotel's boutique vibe showing off local cubist art will join the scene in spring 2025.


...RegioJet has been recognized as one of Europe's top railway operators for comfort and service by Railway Supply.

...The Prague Spring classical music festival also celebrates 80 years in 2025, bringing international orchestras and audiences into gorgeous concert halls from May to June.

...Tributes to some of Czechia's favorite sons have gotten an upgrade this year. Composer Antonín Dvořák's Baroque childhood home now holds an exhibition of his life and work as well as concerts and event space.

...And art nouveau legend Alfons Mucha's museum reopens in February 2025 in a new space just off Wenceslas Square in the elegant Savarin Palace.

 UNESCO Heritage List: **17** historical sites

 UNESCO Intangible Heritage Traditions: **9** (Slovácko Verbuňk, Shrovetide, Falconry, Kings' Ride, Puppetry, Glass Christmas Ornaments & Blueprint, Timber Rafting, Handcrafted Glass)


 UNESCO in landscapes: **6** Biosphere Reserves and **1** Global Geopark

 More than **2,000** castles and chateaux

 Protected Heritage Areas: almost **600** protected urban units

 **33** spas

 More than **100** golf courses

 **4** national parks and 26 protected landscape areas (nearly 16 % of total area)

 More than 25,000 miles of hiking trails

 More than 27,000 miles of cycling routes

Experiences We Love in 2025

Staying Somewhere Fun

Sleep under the stars in a bubble in Central Bohemia or browse glamping options from high-end tents to cozy villas. For a memorable home base try a former military bunker or a theatrical couple's retreat in the city of Brno, or check into a mountaintop TV tower-turned-hotel in the northern city of Liberec.

Following the Krkonoše Beer Trail

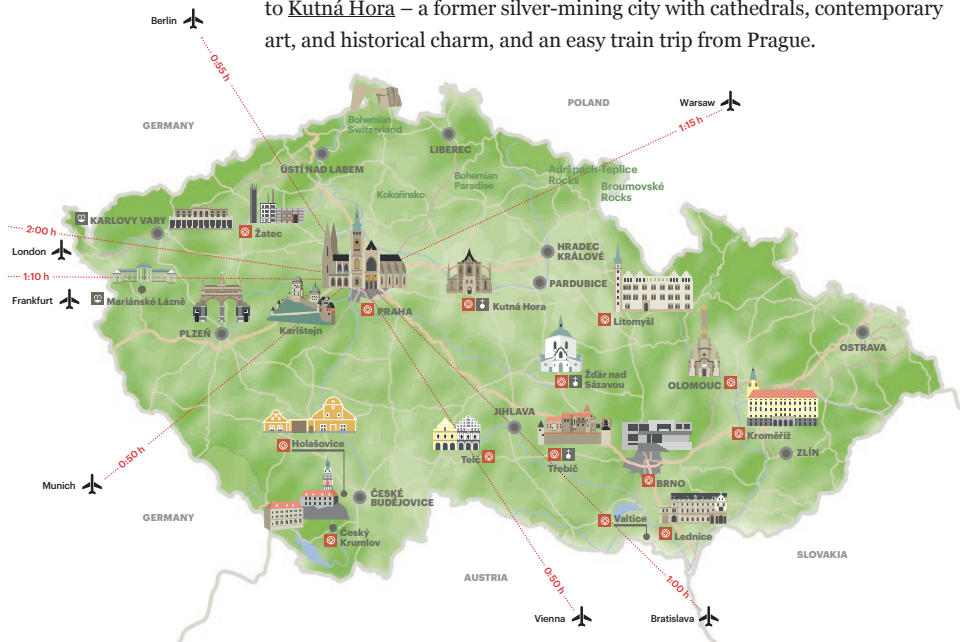
Embrace two of Czechia's best assets: brews and views. Sip your way through four local microbreweries across roughly 18 miles in this gorgeous mountainous region.

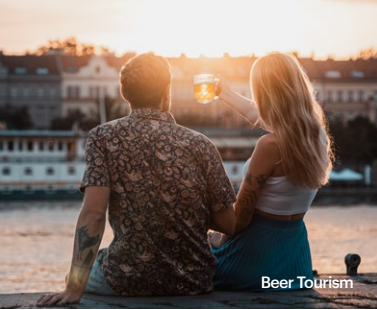
Exclusive experience in Prague

Private tours let you immerse yourself in architecture and history with no distractions. Step behind the gears of the Astronomical Clock, cross the velvet rope into the baroque Clementinum library, or wander through the Art Deco elegance of the mayor's residence. We can make it happen.

Taking Gaming to the Streets of Bohemia

The new RPG game Kingdom Come: Deliverance II drops gamers into medieval Central Bohemia. Fans can relive those scenes with a real-life trip to Kutná Hora – a former silver-mining city with cathedrals, contemporary art, and historical charm, and an easy train trip from Prague.





Beer Tourism



Glass Centrum Nový Bor



Jeseník, Olomouc



Chateau Mceley

2025: Stories to Explore

...The Perfect Pour: Around here, pivo (Czech for ‘beer’) isn’t just popular; its inscribed on the [Intangible Cultural Heritage List](#). The centuries-old pub culture includes highly trained tap masters who can demonstrate how distinctive pours change the look and flavor of your typical pub pint.

...Eco-Friendly Wellness: The western Spa Triangle has drawn royalty and celebs for centuries. But our contemporary scene also includes sustainability-focused, luxury spa experiences at [Chateau Mceley](#) or the [Svatá Kateřina Resort](#) that focus on taking care of your body, mind, and planet.

...Right On Track: Czechs are well-versed in the efficiency, affordability, and gorgeous views of train travel. Between [state-run routes](#), [RegioJet](#) (one of Europe’s best carriers), and overnight trains from [Amsterdam](#) to [Budapest](#) or [Poland](#), you can bounce between regions with a low carbon footprint.

...Crystal Valley: See the sparkle of [North Bohemian](#) tradition in handcrafted, family-run glass workshops. Traditional Christmas ornaments, jewelry, and home goods make elegant souvenirs.

...An Inspirational Waterway: The Vltava River (‘Moldau’ in German) weaves through Czech geography, life, and culture. Smetana’s symphonic “Vltava” has delighted musicians for 150 years and opens the [Prague Spring](#) festival, while the body of water draws [boaters](#) and bike riders on trails.

2025: TRADE Updates

...New direct flights from the UK to Prague have been announced by EasyJet, including routes from Birmingham and Liverpool, as well as a brand-new service from Glasgow.

...Baltic Express. A new [train route](#) connects Czech cities Prague and Pardubice to Wrocław and Gdynia in Poland.

...Travel Trade Day. Mark [April 28-29, 2025](#) on your calendar to network with travel pros in the city of Ostrava.

2025: Press Trips

April 24–29: Ostrava Travel Trade Day (limited to trade media only)

An annual event showcasing the tourism potential of Ostrava and the Moravian-Silesian Region, bringing together tourism professionals to explore its industrial heritage, arts, culture, and gastronomy.

April 6–11: Wedding venues in Prague and surroundings

Discover Czechia’s romantic wedding destinations, from historic castles to charming estates, offering affordable elegance and local traditions for international couples seeking charm and style.

May 3–5: 30 Years of Running Magic: Prague Marathon 2025

The Prague Marathon, an Elite Label World Athletics event, starts and finishes at Old Town Square. Runners cross the Charles Bridge, pass Prague Castle, and follow a scenic route along the Vltava River, with live music and historic sights.

May/June: Prague Spring Festival celebrates 80th anniversary

A unique chance for journalists to cover the world’s leading classical music festival, attracting top musicians and orchestras, perfect for arts, culture, and luxury travel features.

June: Water Tourism: Explore scenic landscapes and rich history

Looking for an adventure? Don’t mind sleeping in a tent? Explore the area from Krivoklat to Karlštejn, filled with culture, gastronomy, and water based activities.

September 21–25: Active & Relax Holiday in South Bohemia – Explore Tábořsko, Třeboňsko, Lipensko

with scenic hiking and cycling trails, serene lakes, and top-notch wellness hotels. From active pursuits to tranquil moments, this press trip promises an unforgettable experience in the heart of the Czech countryside.

September: Golf: Perfect blend of sport and sightseeing

Enjoy three days of golf in the beautiful Moravian-Silesian Region. Play on top courses amidst stunning landscapes, relax in comfortable accommodations, and savor exceptional local cuisine. Explore charming towns, rich culture, and natural beauty, all while experiencing the perfect mix of golf and relaxation.

September 19–21: Sun in a Glass – Microbreweries Festival in Pilsen

The Slunce ve Skle festival takes place annually at the Purkmistr microbrewery in Černice, Pilsen. It celebrates local craft beer, featuring a range of unique brews from nearby microbreweries.

December 5–7: Pilsen in Christmas time – During Advent, Pilsen transforms with a festive atmosphere. The Christmas tree lights up on Republic Square, filling the air with the scent of mulled wine and cinnamon. Enjoy folk traditions and crafts centred around Christmas.

2025: Events

Jan–Feb:

New Year’s Day Celebrations

Jizerská 50 Cross Country Ski Race [jiz50.cz/en](#)

March–April:

Masopust [visitczechia.com/en-us/news/2020/01/n-carnivals](#)

Prague Easter Markets, [trhypraha.cz/en](#)

Prague Beer Festival [pbfest.cz](#)

IIHF Ice Hockey Women’s World Championship [iihf.com/en/events/2025/ww](#)

May–June:

Pilsen Liberation Festival [slavnostisvobody.cz/en](#)

Prague Spring Classical Music Festival [festival.cz/en](#)

Ride of the Kings Vlčnov [rideofthekings.com](#)

Volkswagen Marathon Weekend in Prague [runczech.com/en](#)

Strážnice International Folklore festival [festivalstraznice.cz/en/](#)

The Festival of Museum Nights [visitczechia.com/en-us/things-to-do/events/2025/05/e-museum-night-festival](#)

Rock for People [rockforpeople.cz/en/](#)

July–August:

Smetana’s Litomyšl Festival [smetanovalitomysl.cz/en](#)

Colours of Ostrava Music Festival [colours.cz](#)

Karlovy Vary International Film Festival [kviff.com/en/homepage](#)

Prague Pride [festival.praguepride.com/en/](#)

MotoGP World Championship [motogp.com/en](#)

Sept–Oct:

Znojmo’s Historical Grape Harvest festival [znojemskevinobrani.cz/en](#)

Prague Signal Festival [signalfestival.com/en](#)

Designblok & Prague Fashion Week [designblok.cz/en](#)

Velká Pardubická Horse Races [zavodistepardubice.cz/en](#)

Nov–Dec:

St. Martin’s Day [visitczechia.com/en-us/news/2023/10/n-tradition-of-st-martin](#)
Christmas Markets

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